

7.2.1: Two institutional best practices (as per NAAC format)

First Best Practice

1. Title of the Practice: The Journal Club

2. Objectives of the Practice

- To serve as a forum for consultation, collaboration, exploration of ideas and issues among teachers inter-se
- To serve as a forum to discuss research in relation to management practice, disseminate research results into practice, and reinforce the need to base practice on evidence
- To facilitate the review of a specific research study and to discuss implications of the study for management practice
- To develop state-of-the-art knowledge of the research process and the ability to critique research studies.

3. The Context

The Journal Club is the brainchild and grand idea of Dr. Vijay V. Bedekar, Chairman (VPM, Thane) and Dr. Guruprasad Murthy, founding director DR VN BRIMS to provide a platform to faculty members to exchange ideas and views on areas of common and lateral interests.

4. The Practice

- DR VN BRIMS, being a learning organization, initiated Journal Club in 2009 with an aim to inculcate culture of research and allow faculty to interact, explore and discuss significant management education related issues. The club provides a forum to practice research papers and book review skills, which is an essential skill for academic writing and research.
- Journal club meetings are organized every month where a faculty member makes a presentation on latest research paper, book review, etc. This helps in exchange of ideas and the latest in the field is brought to the table for all faculties to discuss and brainstorm.
- Each presentation at the Journal Club meeting usually lasts for about thirty minutes followed by a question and answer session for about ten minutes.
- This forum has brought to fore many research themes that the faculty members are utilizing in their academic work or developing further into knowledge assets for dissemination to pertinent stakeholders.
- The Journal Club not only contributes towards faculty development and creation of intellectually stimulating environment at DR VN BRIMS but also provides the impetus for achieving the larger goal of being actively involved in building a knowledge society.



5. Evidence of Success

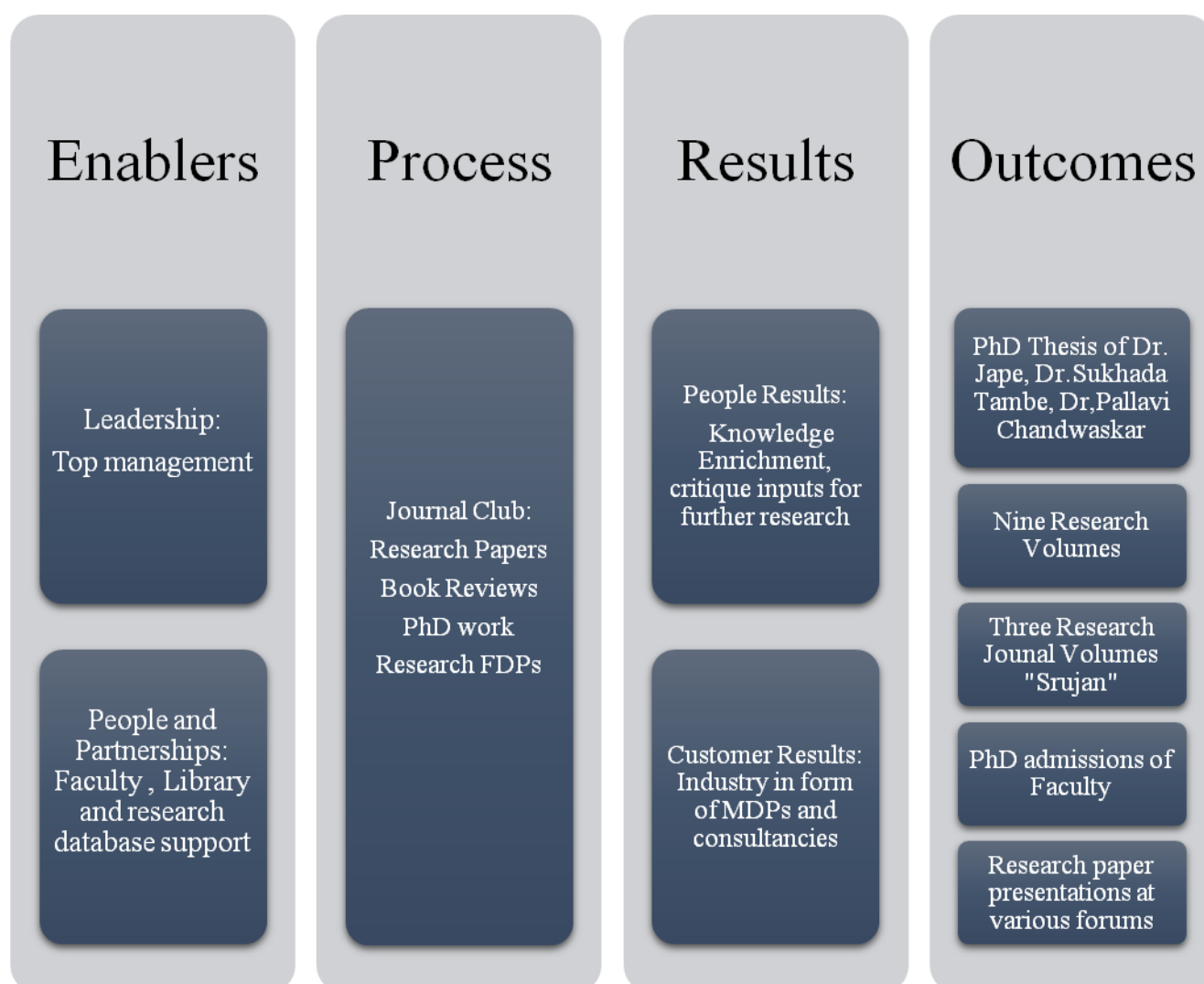
- Dr. Smita Jape presented a research paper at Harvard University, US, thus transmitting knowledge at a global platform.
- Every year BRIMS Annual conference topic is decided and declared an year in advance, which is result of rigorous brainstorming discussions conducted during journal club meetings.
- Journal club activities are compiled and published in BRIMS Annual Research Volumes. Till date nine research volumes have been published till year 2014 (List and content available on website).
- From the year 2015, publication of “Srujan”, a multi-disciplinary annual research journal was started. Providing a forum for scholars across the globe to publish their high-quality research.
- It gives multi-dimensional exposure to all the faculty members from different specializations, and enables them to conduct quality research with inter disciplinary approach.
- It provides learning laboratory to explore, experiment and experience the research ideas, areas and opportunities.
- It inspires the presenter to carry forward inputs from the journal club presentations and apply them in their respective areas of research (PhD/ Research Papers/ Articles/ Case Studies) and also enables them to use it as a part of their teaching pedagogy.
 - a. PhD thesis of Dr. Smita Jape
 - b. Dr. SukhadaTambe awarded PhD from SNDT university.
 - c. Dr. Pallavi Chandwaskar awarded PhD from Career Point University.

- d. Ms. Kanchan Akshay submitted the final PhD thesis in Mumbai University.
- e. Ongoing PhD of Prof. Dipti Periwal
- f. Ongoing PhD of Prof. Mahesh Bhanushali
- g. Ongoing PhD of Prof. Vibhuti Save

6. Problems Encountered and Resources Required:

Subscription of various research databases like Proquest, Ebsco, Crisil, J Gate are required resources for research papers study as well as subscription of journals and magazines of national and international repute like HBR and Forbes are being referred by faculty members for journal club presentation preparation.

IT resources like laptop, projector, and smart board are used for making an effective presentation within stipulated time limit.



Second Best Practice

1. Title of Best Practice: BRIMS CONNECT

2. Objectives of the Best Practice:

- a. Connecting Students and Faculty members
- b. Communicating institutional developments and activities to the stakeholders
- c. Establishing continuous long-term relationship of DR VN BRIMS with external stakeholders
- d. Appreciating the Achievers
- e. Increasing visibility of student, faculty and institute excellence and motivate other to perform better thereby upgrading levels of excellence and achievement

3. The Context:

After NAAC Peer -team visit there was a suggestion from peer-team to create recognition platforms for students and faculty for their achievements so a platform was ideated where Students and Faculty connects on every second Friday of the Month and share their recent and upcoming achievements and developments. This provides motivation to students and faculty members to actively participate and excel in their respective areas.

4. The Practice:

The practice is executed in following steps:

- a. On every last day of the month, organiser invites details about the achievements of Students and Faculty members for the month through e-mailers and Google forms.
- b. Students and Faculty members share their respective achievements and the copies of certificates with photographs within given deadline
- c. Compilation of achievements and events in form of power-point presentation
- d. Review and verification of the information by Academic head and director of the institute
- e. Preparation of the event to be scheduled on second Friday of the month by identification of student anchors for the event and organising committee students who coordinate regarding entire execution of the event. Invitation is sent to stakeholders including faculty, students and alumni
- g. The event is conducted on the second Friday of every month in the institute's Panini Auditorium or (through online Google meet/ Microsoft Teams/ You-tube Live in online format during pandemic scenario)
- h. The information is uploaded on institutional website so that all the stakeholder receives the information

5. Evidence of Success:

- a. Event establishes connect between stakeholders, which has witnessed increase in number of participants including alumni who actively join for the event
- b. This event has enhanced Visibility of the Institute's activities among the stakeholders which is witnessed by increased online participants for the event
- c. By appreciation of the achievers, event has motivated others also to participate and thus there is increased student and faculty achievements
- d. Till date seventeen BRIMS Connect Events have been successfully organised without a break even in the pandemic situation and so far over 250 achievements of overall students, alumni and faculty member have been recognised through this event. The event

has provided opportunity to more than 20 students for anchoring thus enhancing their orator skills

6. Challenges encountered/ Resources Needed:

- a. When the Covid19 Pandemic was on rise, there was a nation-wide lockdown so there was a challenge to continue the BRIMS Connect Practice and connect with all stakeholders remotely and bring them on a single digital platform
- b. IT support is required as a valuable resource for conducting event online since the onset of pandemic
- c. Availability of all students and faculty members for participating in the event as all were working from home during lockdown
- d. As the event is organised on Friday, which is working day for all alumni so their participation is limited therefore the event video is uploaded on institute's You-tube channel and website as well so that they can watch it later