

## INSTITUTIONAL DISTINCTIVENESS

**Vision of DR VN BRIMS:** "To be amongst the top management institutes in the country and become the world class center of *excellence in learning and innovation driven by social sensitivity and state of art technology.*"

1. **Title of Best Practice:** Excellence through Innovative Teaching and Assessment Techniques

2. **Objectives of the Best Practice:**

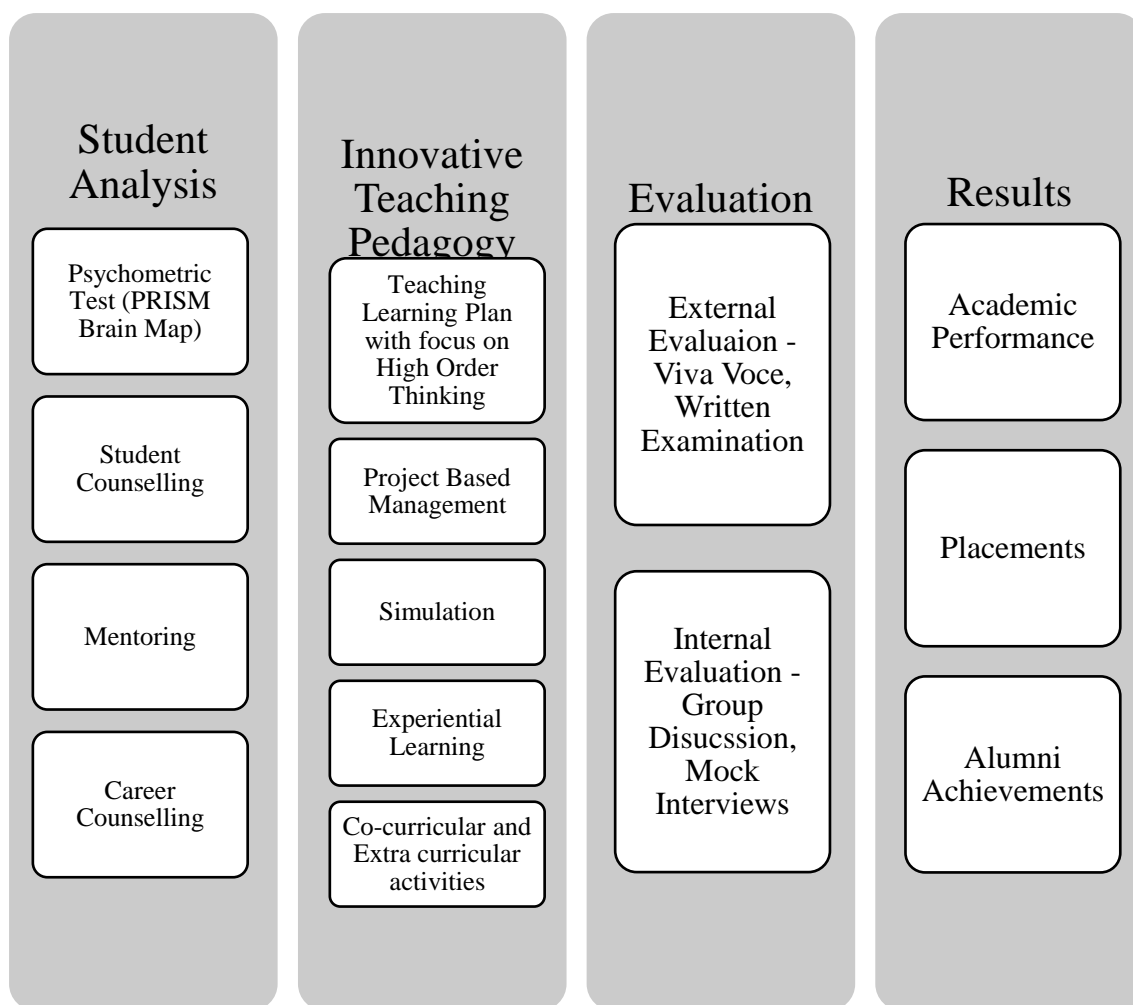
- To bring a wide array of 'creative and innovative' approaches into the learning process
- To enhance competencies by developing practical skills, critical thinking and inspiring creativity among students
- To make learning pleasant, optimistic and an enjoyable experience
- To develop and deploy innovative assessment tools to design the career of the students

3. **The Context:** For the management programs, students from diverse backgrounds are enrolled. The diversity is seen in academic background, work experience versus freshers, age, income, family background, rural / urban background, percentage of marks in graduation, Common Entrance Test (CET) score, social category. We have a week-long induction program, to bring everyone on common platform. The students are given exposure to subjects like communication skills, finance, economics, statistics and Information Technology.

We have the mentoring programme, wherein each faculty is assigned with a group of mentees. Additionally, we also have the counselling sessions wherein the senior faculty attends to and addresses the student related issues and provides them necessary guidance and support. We also conduct PRISM brain map, a psychological profiling instrument, and conduct the counselling session, to guide the students further on career choice based on their personality profiling. Similarly, Wheebox Employability Skill Test, endorsed by Confederation of Indian Industry (CII), Association of Indian University (AIU), Confederation of Indian Universities (CIU) is also conducted for the students.

4. **The Practice:** Students are exposed to multiple projects as a part of the continuous assessment process. A lot of practical work is given in each course by the respective faculty. The internal assessment includes case study, role play, group work, presentations, team building activities, which are very crucial for their personality development. Summer internship projects and specialization projects are each for a period of at least two months. The students get practical exposure and experience the learning of the management concepts taught in the class. Industry-academia ties are further strengthened through summer internship projects and specialization projects.

The enablers include various techniques of student analysis viz. psychometric testing, student counselling, mentoring, career counselling. Additionally, innovative teaching pedagogy and evaluation are important enablers. Results are seen in the form of academic performance, placements and alumni achievements. In addition to the written examination, viva voce is conducted for summer internship project and specialization project. External experts from the industry are invited as resource persons for viva.



## 5. Evidence of Success:

- Academic Result: Consistently 100% results since past five academic years.
- Institutional Award
  - Academic Excellence in Management Education Award 2018" by BMA in (Tier 3) category.
  - Top Private B-Schools" by "Digital Learning" at 7th Higher Education & HR Summit, Pune.
  - Gold Rating in AICTE – CII Survey of Industry linked technical institute 2018
  - Recognized as Management institute of the year -2018 by Higher Education Review Magazine.
  - Ranked among the Outstanding B-School Excellence by CSR-GHRDC B-schools survey 2018
  - Recognized as Top Private B-Schools by Digital Learning Ranking 2017

## 6. Challenges encountered/ Resources Needed:

- Resources like subscription of Brain mapping tool PRISM on paid basis are needed and students who found difficulty in interpreting findings derived from the tool are given session on the same to better understand and implement accordingly.

- Subscription of research and case study databases for inclusion in teaching pedagogy

- Student's Achievements

Sr. No.	Date	Name of the Students	Achievement
1	26 <sup>th</sup> March, 2018	First Prize - Piyush Chaudhari, Second Prize - Nishita Salot , Third Prize - Shruti Sankhye	Business Standard conducted Business Quiz for our students on 26th March 2018.
2	7 <sup>th</sup> February, 2018	Karan Vishwakarma	MMS Student got felicitated by Business Standard as Campus Reporter.
3	19 <sup>th</sup> December, 2018	Piyush Chaudhari and Leenish Makaji	Crack It Up-2018, held at IESMCRC Bandra.
4	14 <sup>th</sup> December, 2018	Piyush Chaudhari, Leenish Makaji	Two of our students participated in the CrackItUp-2018, which was platform to test skill-sets with an Online Quiz (General Management) and a Challenging case study, our students won the competition which was conducted at the IESMCRC, Bandra.
	7 <sup>th</sup> December, 2018	Leenish Makaji and Piyush Chaudhari	Won The Stock Torero 2018 conducted byBombay Stock Exchange. The 7th edition of StockTorero was held at the International Convention Hall
5	12 <sup>th</sup> October, 2018	Ms Priyanka Poojari	Recognition of Publication of the paper entitled Priyadarshani Taxi Service – An Innovation in Women Empowerment in Parle Tilak Vidyalaya Association's PTVA's Institute of Management
6	29 September 2018		Dr. Sukhada Tambe organized elocution competition on the topic "Gandhiji's Life and His Work“.
7	26 <sup>th</sup> March 2018	Winner - Piyush Chaudhari First Runner up - Nishita Salot Second Runner up - Shruti Sankhye	Business Standard conducted Business Quiz for students
8	19 <sup>th</sup> January, 2018	Apurva Pote, Ankita Rane and Soni Gupta	Winners of Survival game of inter college competition held in Kohinoor business school, Mumbai

9	1st December 2017	Praneet Kadam and Piyush Chaudhari, MMS first year students	BSE stock Torero - Tame the Bull, Financial Trading Competition held at BSE Mumbai
10	31 <sup>st</sup> October, 2017	Ruchi Prabhu Sujata Alawane Ambika Sherla Aniruddha Pethe Bhavesh Sinyal Swapnil Gacche V. Vaishnavi Manognya	Student Names & photos with Outstanding Attendance were displayed on the screen on the ground floor to motivate the students.
11	February 2017	12 students	Papers published in Dr.V N Brims Srujan ISSN 2456-4079
12	30 <sup>th</sup> November 2016	Aruna Shinde Vaishnavi Surve Sumit Pandit Chandrakant Munde Juilee Gore	Innovation Project on Best out of Waste – Multi-Carrier Trolley sent as an entry of Student Projects for GYTI (Gandhian Young Technological Innovation Award) 2017
13	December 2016	Sanket Date	Summer Trainee Award – Best of the Best 2016 – E4-MBA Intercollegiate Summer Trainee Awards (India Region) 2016 (E4 Development and Coaching Ltd)
14	16 <sup>th</sup> November 2016	Sanket Date Aditya Paranjape	Shortlisted amongst 140 students to qualify for the Top 100 students in the E4-MBA Intercollegiate Summer Trainee Awards (India Region) 2016
15	February 2016	Aditya Davane	Invited by Times group to present his poetry at Kala Ghoda Festival
16	February 2016	Aditya Khairnar	Paper published in Dr.V N Brims Srujan
17	9 <sup>th</sup> January 2016	Kaustubh Kasture	Published two books : Peshwai and Itihaasachya Paaulkhuna
18	30 <sup>th</sup> December 2015	Prashant Nandi	Won Gold medal in National Kickboxing Championship held in New Delhi
19	11 <sup>th</sup> December, 2015		2 of our MMS Operations students (Shruti. K & Pratik) participated in a Quiz competition on Supply chain organized by K.J.Somiya Institute of Management studies and won 1st runner-up prize.
20	17 <sup>th</sup> November 2015	Akshay Dhahake Nitin Jadhav Sanket Date	Won quiz competition organized by Business Standard
21	11 <sup>th</sup> October, 2015		2 students from MMS 1st year participated in

			Operations Quiz competition organized by Lala Lajpatrai Institute of Management and won 2nd prize in the same.
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