# Yearly Status Report - 2018-2019

| Part A | |
|---|---|
| **Data of the Institution** | |
| **1. Name of the Institution** | **VPM'S DR.V.N.BEDEKAR INSTITUTE OF MANAGEMENT STUDIES** |
| Name of the head of the Institution | **Dr. Nitin Joshi** |
| Designation | **Director** |
| Does the Institution function from own campus | **Yes** |
| Phone no/Alternate Phone no. | **9122-25391665** |
| Mobile no. | **9004690474** |
| Registered Email | **directorvnbrims@vpmthane.org** |
| Alternate Email | **vnbrims@vpmthane.org** |
| Address | **Building No.4 , Jnanadweep, Chendani Bunder Road, Thane (W) 400601, MAHARASHTRA** |
| City/Town | **Thane** |
| State/UT | **Maharashtra** |

| | |
|---|---|
| Pincode | **400601** |

## 2. Institutional Status

| | |
|---|---|
| Affiliated / Constituent | **Affiliated** |
| Type of Institution | **Co-education** |
| Location | **Urban** |
| Financial Status | **Self financed** |
| Name of the IQAC co-ordinator/Director | **Dr. Pallavi Chandwaskar** |
| Phone no/Alternate Phone no. | **912225446544** |
| Mobile no. | **9769073683** |
| Registered Email | **pchandwaskar@vpmthane.org** |
| Alternate Email | **sjape@vpmthane.org** |

## 3. Website Address

| | |
|---|---|
| Web-link of the AQAR: (Previous Academic Year) | https://vnbrims.org/Post-Graduation/ |

| | |
|---|---|
| **4. Whether Academic Calendar prepared during the year** | **Yes** |
| if yes,whether it is uploaded in the institutional website: Weblink : | https://vnbrims.org/Post-Graduation/brims-updates-1-events.html |

## 5. Accrediation Details

| Cycle | Grade | CGPA | Year of Accrediation | Validity | |
|---|---|---|---|---|---|
| | | | | Period From | Period To |
| **1** | **B++** | **2.97** | **2019** | **09-Sep-2019** | **08-Sep-2024** |

| | |
|---|---|
| **6. Date of Establishment of IQAC** | **23-Aug-2018** |

## 7. Internal Quality Assurance System

| Quality initiatives by IQAC during the year for promoting quality culture | | |
|---|---|---|
| Item /Title of the quality initiative by IQAC | Date & Duration | Number of participants/ beneficiaries |

| ISO 9001:2015 (latest standard) | 10-Sep-2018 1 | 386 |
|---|---|---|
| Participation in NIRF | 20-Nov-2018 30 | 386 |
| Use of Simulation based Learning | 14-Nov-2018 20 | 240 |
| Regular quarterly meetings of IQAC | 04-Dec-2018 6 | 14 |
| Non-teaching staff training on theme, | 25-Jan-2019 1 | 19 |
| Service Quality for Educators | 07-Mar-2019 1 | 360 |
| [View File](#) | | |

**8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.**

| Institution/Department/Faculty | Scheme | Funding Agency | Year of award with duration | Amount |
|---|---|---|---|---|
| Research | sponsorship | SIDBI | 2018 2 | 60000 |
| Research | sponsorship | SBI LIFE | 2018 2 | 10000 |
| No Files Uploaded !!! | | | | |

| **9. Whether composition of IQAC as per latest NAAC guidelines:** | **Yes** |
|---|---|
| Upload latest notification of formation of IQAC | [View File](#) |
| **10. Number of IQAC meetings held during the year :** | **5** |
| The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website | **Yes** |
| Upload the minutes of meeting and action taken report | [View File](#) |
| **11. Whether IQAC received funding from any of the funding agency to support its activities during the year?** | **No** |

**12. Significant contributions made by IQAC during the current year(maximum five bullets)**

Initiated use of Turnitin Software for Plagiarism check

| | |
|---|---|
| Providing Value-added courses like Advanced Excel and Foreign Language (Japanese) | |
| Improvement in the quality of Assessment process through External paper setting | |
| Motivated students for research paper presentation and publication | |
| Enhancing placement activity through Mock Interviews | |

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**13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year**

| Plan of Action | Achivements/Outcomes |
|---|---|
| Plan to introduce innovative teaching and learning through Simulation based learning | Learnbiz simulation conducted for marketing and finance specialisation students |
| Plan to enhance quality of assessment process | Raising quality bar of Assessment process |
| Plan to enhance skill set of students | Two value added courses delivered to sixty students |
| Planned to support and motivate students for research | Five student research papers presented and published in the Academic year |
| Plan to encourage originality in research papers and project reports | Achieved all student projects plagiarism below 20 percent and for research papers for SRUJAN journal as well |
| **No Files Uploaded !!!** | |

| **14. Whether AQAR was placed before statutory body ?** | Yes |
|---|---|

| Name of Statutory Body | Meeting Date |
|---|---|
| College Development Committee | 03-Oct-2020 |

| **15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?** | Yes |
|---|---|
| Date of Visit | 08-Aug-2019 |
| **16. Whether institutional data submitted to AISHE:** | Yes |
| Year of Submission | 2019 |

| | |
|---|---|
| Date of Submission | **31-Aug-2019** |
| **17. Does the Institution have Management Information System ?** | **Yes** |
| If yes, give a brief descripiton and a list of modules currently operational (maximum 500 words) | **MIS – Management Information System at DR V N BRIMS A Management Information System at BRIMS is an information system used for decision making, and for the coordination, control, analysis, and visualization of information which involves people, processes and technology. Following is the list of different software which helps to make better MIS at BRIMS. 1. Turnitin Turnitin is a plagiarism checking software and this software was purchased in the institute in the year 2018 to encourage the originality in research by faculty and students. 2. TickerPlant Software for Data Analytics, Forex FI MM TickerPlant Software provides the best analytics platform which brings together realtime stock market data, charting, analytics and financial news across global markets to help better management of price risk and currency risk. 3. Learnbiz Simulation 2 Modules for Finance, 2 Modules for Marketing, 1 for Module Operations LearnBiz is a Simulations software, specialized in the domain of Business Simulation Games. BRIMS has conducted tournament in the year 2018 for students for "Finac" and "Customer is King game" games respectively. 4. ERP Implementation in progress ERP development is in process for its implementation in next academic year. Training is imparted to faculty and staff members. 5. Smart Card Students Attendance device The attendance of the students has been taken using their identity cards on daily basis instead of the traditional manual attendance. 6. Online Databases like CRISIL, JGate, EBSCO provide access to those digitalized resources that are not available for access free of cost. 7. Customised Khushi Software for Exam Department is for Result Compilation work 8. SPSS Software (Statistical Package for social Sciences) SPSS is a widely used program for statistical analysis in social science. This** |

software is used by students and faculty for data analysis during their projects and research paper writing. It is also used by market researchers, management researchers, survey companies, government, education researchers, marketing organizations, data miners, and others. 9. Inhouse Accounting Package FA used for accounts, payroll

## Part B

## CRITERION I – CURRICULAR ASPECTS

### 1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

Curriculum planning and delivery at DR VN BRIMS through a well-planned and documented process is ensured through multiple means for MMS and PGDM programs as mentioned below: • MMS program curriculum (University of Mumbai guidelines - 2016) • PGDM program curriculum (AICTE guidelines - 2018) • Academic Process (DR VN BRIMS-SOP-10 for ISO 9001:2015) • Design and development of syllabus for PGDM • Time-table, subject-allocation and Academic-planning process • Teaching-learning plan preparation and communication to students • Visiting faculty appointment process • Training and Faculty development process • Faculty feed-back and appraisal process • Feedback on curriculum from all stakeholders Planning The curriculum for PGDM Program is designed and developed by the institute benchmarking with best practices. Inputs are obtained from AICTE guidelines and are improvised based on the feedback received from the stakeholders namely, Industry/recruiters, students, alumni, faculty etc. A team consisting of senior faculty and representatives from industry is constituted to prepare suggestive syllabus draft. The Syllabus Approval Committee comprises of senior faculty, Course coordinator, members drawn from industry and alumni. The final draft of the curriculum is submitted to Director for approval and implementation. The curriculum is reviewed and updated as and when required while comprehensive review of curriculum under taken once in three years. Delivery Mechanism The delivery mechanisms include class room teaching through lectures, videos, case studies, role-plays, discussions, simulations, seminars / workshops / interaction with corporate, interaction with alumni, internships (summers & winters), outbound activities, mock group discussions and personal interviews for placements, CSR projects, participation in internal & external events, mentoring services by faculty, internet facility, access to library and E-resources. The pedagogy and learning resources infrastructure in terms of latest library holdings and online databases are regularly upgraded to remain responsive to changing needs. Following system ensures well planned curriculum delivery: • Subject preference is obtained from faculty well in advance and faculty allocation is done after consultation with director and academic head. • A time table is prepared by the Academic Deliverable Cell and the same is approved by course coordinator. • After approval the timetable is displayed on the notice board and communication is done through e-mails to student's google group. • Faculty is required to submit their teaching-learning plan along with the assessment plan to the Academic Deliverable Cell as per a pre-approved format at the beginning of each semester. • Progress of teaching is monitored by the Academic Head in internal meetings with the class representative (CR) and discussed with the Director. • Mid-term and End-term feedback on curriculum delivery is taken and analysis and action plan implemented. • On the completion

of course, course completion form is duly signed by faculty. Institute has formal as well as informal system of feedback on curriculum. There is a formal mechanism to obtain the feedback from students and faculty about the curriculum through structured Google form online survey.

1.1.2 – Certificate/ Diploma Courses introduced during the academic year

| Certificate Diploma Courses | Dates of Introduction | Duration | Focus on employ ability/entreprene urship | Skill Development |
|---|---|---|---|---|
| Foreign Language - Japanese | 09/07/2018 | 10 | employabilit y | Language skills |
| Advanced Excel | 09/07/2018 | 10 | employabilit y | Excel skills |

## 1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the academic year

| Programme/Course | Programme Specialization | Dates of Introduction |
|---|---|---|
| No Data Entered/Not Applicable !!! | | |
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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

| Name of programmes adopting CBCS | Programme Specialization | Date of implementation of CBCS/Elective Course System |
|---|---|---|
| MMS | (2016-18 batch) | 20/08/2018 |
| PGDM | (2016-18) | 21/05/2018 |

1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

| | Certificate | Diploma Course |
|---|---|---|
| Number of Students | 98 | 0 |

## 1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

| Value Added Courses | Date of Introduction | Number of Students Enrolled |
|---|---|---|
| Yoga | 09/07/2018 | 25 |
| Japanese Language | 09/07/2018 | 60 |
| Advanced Excel | 09/07/2018 | 60 |
| NCCMP (NSE certification) | 08/09/2018 | 10 |
| NCCMP (NSE Certification) | 03/08/2019 | 14 |
| No file uploaded. | | |

1.3.2 – Field Projects / Internships under taken during the year

| Project/Programme Title | Programme Specialization | No. of students enrolled for Field Projects / Internships |
|---|---|---|
| MMS | | 115 |
| PGDM | | 60 |
| [View File](#) | | |

## 1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

| Students | Yes |
| --- | --- |
| Teachers | Yes |
| Employers | Yes |
| Alumni | Yes |
| Parents | Yes |

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

Feedback Obtained

The institute has initiated the activity to obtain structured feedback on curriculum from internal and external stakeholders. Feedback is collected from all stakeholders including students, faculty, alumni, employers and parents on various points through emails, Google forms, hard copy as well as during informal interactions. This feedback is analysed and appropriate actions have been taken. Soft skill train 1.Soft skill sessions: Feedback suggests that the institute should focus on improving communication skills, personality development, self-motivation and confidence and good mentoring. Regarding this, institute has organized various soft skill as well as aptitude training program for students. 2. Field assignments: Faculty ensures to make curriculum delivery more relevant to industry by using innovative and practical teaching pedagogy, giving more field assignments and mentorship and counselling facility is provided to students for proper guidance. 3. Industry connect: Feedback was received about providing internship opportunities be made available to students for better practical industrial exposure. Regarding this, placement cell made efforts to connect with alumni and asked them to recommend students for internships and placement in their organisations. As a result, students get placed and got internship opportunities with the organisations where alumni are working. Suggestions regarding exposure through industry guest speakers has been addressed by organising various workshops, seminars and guest lectures for facilitating learning from industry experts. Alumni-student regular interactions are provided platform through 'chai-with alumni, sessions where students freely and informally interact with alumni regarding career guidance and alumni share their experience and insights about industry. 4. Innovative pedagogy: Based on feedback from parents about curriculum and methodology of delivering education to be raised to a level which enables students to easily to clear interviews and aptitude tests during campus placements, mock interviews are conducted by eminent faculty members during placement season and feedback is given to students regarding improvement areas. 5. e-library resources: Majority of students rated adequacy of learning resources like library holdings and IT facilities as good but felt that library books should be increased for home lending facility as the number of Library books are not sufficient, particularly during exams. Regarding this, library has purchased more copies of reference books and also new editions released are added for increasing variety on each single subject. The digital library resources such as e-journals magazines can be accessed in and outside the campus. 6. Value-added courses: Faculty suggested introduction of additional certification courses for enrichment of syllabus and giving an extra edge to students. Regarding this, introduction of special add on certification courses like NCCMP, Advanced Excel, Professional development, Foreign Language like German and Japanese has been done and students were motivated to join these courses. 7. Motivation for research: Faculty members also suggested that students should be motivated for research and presenting their projects and business ideas at various national and international forums. Regarding this faculty started

**guiding interested students to present and publish their project work in form of research papers at various conferences and journals.**

## CRITERION II – TEACHING- LEARNING AND EVALUATION

### 2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

| Name of the Programme | Programme Specialization | Number of seats available | Number of Application received | Students Enrolled |
|---|---|---|---|---|
| MMS | Management | 120 | 131 | 120 |
| PGDM | Management | 60 | 111 | 60 |
| View File | | | | |

### 2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

| Year | Number of students enrolled in the institution (UG) | Number of students enrolled in the institution (PG) | Number of fulltime teachers available in the institution teaching only UG courses | Number of fulltime teachers available in the institution teaching only PG courses | Number of teachers teaching both UG and PG courses |
|---|---|---|---|---|---|
| 2018 | 0 | 346 | 0 | 21 | 21 |

### 2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

| Number of Teachers on Roll | Number of teachers using ICT (LMS, e-Resources) | ICT Tools and resources available | Number of ICT enabled Classrooms | Numberof smart classrooms | E-resources and techniques used |
|---|---|---|---|---|---|
| 21 | 21 | 22 | 9 | 3 | 12 |
| View File of ICT Tools and resources | | | | | |
| View File of E-resources and techniques used | | | | | |

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

DR VN BRIMS truly believes in mentoring students that will improve their academic performance along with overall personality development. Mentoring also helps to provide the necessary insights and perspectives on a person's future plans and eventually helps to achieve goals. The mentoring program involves every faculty member, who is assigned a group of mentees. For continuous guidance of project, mentors are being allocated to students. Through this process there is • A connect with the students and the faculty which helps to identify the problem faced by the students. • Providing guidance to students in selecting their specialization in 2nd year of MMS (Twenty-five (25) students applied for change in specialization.) • Also, guidance regarding additional skills knowledge required by the students by informing them of various certification courses which help develop specific skills and knowledge Details of Courses: 28 Students (NCCMP, Six-sigma, Google) 60 Students (Japanese language) 10 Students (yoga course) 98 Students Alumni are voluntarily invited for speaking to students and sharing their experience which gives a lot of confidence to students in this special way of mentoring. This is a unique initiative of the institute where the students can continue interactions with alumni and is updated on the recent happenings in the industry. We also conduct PRISM brain map, a neuroscience-based tool and conduct the counselling session to guide the students further on career choice based on their personality profiling. Similarly, Wheebox Employability Skill Test, endorsed by Confederation of Indian Industry (CII), Association of Indian University (AIU), Confederation of Indian Universities (CIU) is also conducted for the students. Student counselling is a well-established process at DR VN BRIMS. Counselling session is be helpful during tough personal problems and can guide effectively to handle social / personal stress. DR VN BRIMS has open and transparent policy, wherein students can meet the senior faculty who looks after student counselling,

anytime and can seek advice and guidance on various academic related matters as well as on personal / career related concerns. Plan of Action 2019-20 A team of senior faculty with IQAC team was formulated to design a structured mentorship programme for the year 2019-20. This mentoring programme will be a structured process by which every faculty will be responsible for mentoring a set of students on a regular periodic basis. BRIMS have a plan of creating a mentorship manual with an objective of facilitating and providing support to Students for their personal and professional development.

| Number of students enrolled in the institution | Number of fulltime teachers | Mentor : Mentee Ratio |
|:---:|:---:|:---:|
| 346 | 21 | 1:17 |

## 2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

| No. of sanctioned positions | No. of filled positions | Vacant positions | Positions filled during the current year | No. of faculty with Ph.D |
|:---:|:---:|:---:|:---:|:---:|
| 18 | 21 | 0 | 4 | 7 |

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year )

| Year of Award | Name of full time teachers receiving awards from state level, national level, international level | Designation | Name of the award, fellowship, received from Government or recognized bodies |
|:---:|:---:|:---:|:---:|
| 2018 | Prof. Vibhuti Save | Assistant Professor | AIMS-WeSchool Innovation Award – Faculty Level 30TH AIMS ANNUAL MANAGEMENT EDUCATION CONVENTION ON "Management Education: Connecting the Dots" (30th, 31st August and 01st September 2018) at Infosys Convention Center, Electronic City Phase I, Bangalor |
| 2019 | Dr. Smita Jape | Associate Professor | Best Professor in Finance Studies at 27th Business School Affaire Dewang Mehta National Education Awards, 22nd November, 2019 |
| No file uploaded. | | | |

## 2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

| Programme Name | Programme Code | Semester/ year | Last date of the last semester-end/ year- | Date of declaration of results of semester- |
|:---:|:---:|:---:|:---:|:---:|

| | | | end examination | end/ year- end examination |
|---|---|---|---|---|
| PGDM | PGDM2010 | TRIMESTER VI/ SECOND YEAR | 12/04/2019 | 14/05/2019 |
| MMS | MMS2005 | SEMESTER IV / SECOND YEAR | 07/05/2019 | 09/07/2019 |

[View File](#)

## 2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

Reforms introduced by the Institute • For MMS [2017-19] Semester III IV all the course Question Papers were set by respective teaching faculty as per the guidelines and the same questions papers were reviewed by senior course expert on defined parameters. • For MMS [2018-20] semester I II all the course Question Papers were set by External faculty as per the guidelines shared by the Institute. The institute implemented reforms made by University of Mumbai Scheme of Assessments for Subjects of 100 Marks The Semester end Examination - 60 Marks. Internal Assessments - 40 Marks. The allocation of Internal Assessment 40 marks is on the following basis: - 1. Periodical class tests held in the given semester (20 Marks) 2. Presentations throughout the semester (10 Marks) 3. Attendance and Active participation in routine class instructional deliveries (05Marks) 4. Overall Conduct as a responsible student, mannerism and articulation and exhibition of leadership qualities in organizing related academic activities. (05 Marks) Note: A Student has to separately secure minimum 50 marks (i.e 20 out of 40) in the internal assessments and secure minimum 50 marks (i.e 30 out of 60) in the Semester End Examination in every subject to be declared as Pass. The evaluation system adopted by the DR VN BRIMS has two components continuous internal evaluation and end semester/Trimester examination. Evaluation of MMS semester III IV examination for university Subjects are done by University of Mumbai.

## 2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

• The institute adheres to the academic calendar for the conduct of all examinations. • On the commencement of the Academic term students are notified about the most likely dates of the Concurrent evaluation along with the mode of evaluation. • The Academic Calendar is prepared on the basis of Term Commencement and term end dates as communicated by the university. • Institute prepares an overall calendar for all the events, the dates for examinations are decided on priority and then other events are planned accordingly. • The submission dates for the assignments are notified at the time of giving the assignments by respective faculty members Link of Academic Calendar: https://vnbrims.org/Post-Graduation/pdf/PGDM-Academic-Calendar-2018-19-1.pdf https://vnbrims.org/Post-Graduation/pdf/MMS-Academic-Calendar-2018-19-1.pdf Examination dates from calendar Date in Academic Calendar Activity Actual Date 1st Sept 2018 Summer Project Viva 1st Sept 2018 5th September, 2018 Convocation ceremony- PGDM 5th September, 2018 24th to 29th September, 2018 PGDM Term IV Examination 24th Sep- 3rd Oct, 2018 24th to 29th September, 2018 PGDM Term I Examination 24th -29th Sep, 2018 27th Oct – 3rd Nov, 2018 MMS Sem III Examination 27th Oct – 3rd Nov, 2018 11th – 19th December, 2018 MMS Sem I Examination 11th – 19th December, 2018 21st - 29th Dec, 2018 PGDM Term V 20th -28th Dec, 2018 21st – 29th December, 2018 PGDM Term II Examination 20th -27th Dec, 2018 25th March - 30th March, 2019PGDM Term III examination 25th March - 30th March, 2019 9th April – 12th April, 2019 PGDM Term VI examination 10th April – 12th April, 2019 22nd April, 2019 MMS Sem IV Examination 22nd April, 2019 17th April – 27th April, 2019 MMS Sem II Examination 19th April – 27th April, 2019 • The Continuous Internal Evaluation (CIE) pattern is informed to

newly admitted students in their Induction program. This pattern is also discussed with the students in the class by respective course faculty members.
- Continuous Internal Evaluation (CIE) pattern at DR VN BRIMS includes various internal examination, project viva and presentations. This is incorporated in the academic calendar including their schedules.

## 2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

https://vnbrims.org/Post-Graduation/brims-program-mms.html

2.6.2 – Pass percentage of students

| Programme Code | Programme Name | Programme Specialization | Number of students appeared in the final year examination | Number of students passed in final year examination | Pass Percentage |
|---|---|---|---|---|---|
| PGDM2010 | PGDM | MANAGEMENT | 52 | 52 | 100 |
| MMS2005 | MMS | MANAGEMENT | 113 | 104 | 92.04 |
| No file uploaded. | | | | | |

## 2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

NAAC Student satisfaction survey 2018-19 (Password vnbrims@2005) https://vnbrims.org/Post-Graduation/Student-Satisfaction-Survey.html

# CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

## 3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

| Nature of the Project | Duration | Name of the funding agency | Total grant sanctioned | Amount received during the year |
|---|---|---|---|---|
| Any Other (Specify) | 01 | SBI LIFE | 0.1 | 0.1 |
| Any Other (Specify) | 01 | Ashida Electronics bank | 0.25 | 0.25 |
| Any Other (Specify) | 01 | SIDBI | 0.6 | 0.6 |
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## 3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

| Title of workshop/seminar | Name of the Dept. | Date |
|---|---|---|
| Talk Show With Mr. Krishnan S. - Head, Digital And IT - Raymond Apparel | Management | 09/02/2019 |
| BRIMS International conference 2019 | Management | 01/02/2019 |

| BRIMS International conference 2019 | Management | 02/02/2019 |
| Talk Show on Entrepreneurship Development 2019 | E cell | 09/01/2019 |
| Workshop on entrepreneurship by IIT Bombay Ecell and conducted by Dr. Sunil Pevekar 8ocy | E cell | 08/10/2019 |

3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

| Title of the innovation | Name of Awardee | Awarding Agency | Date of award | Category |
| --- | --- | --- | --- | --- |
| Management Education connecting the dots | VIbhuti Save | AIMS | 01/09/2018 | AIMS B school innovation award faculty |
| Innovative Solution for Infrastructural challenges at Reliance Retails Sahakari Bhandar Store | Faculty Mentor Name: Prof. Krunal K. Punjani Students Name: Saurabh Chavan Mrudula Malankar Srushti Kamat Sudarshan Joshi | Bombay Management Association | 23/11/2019 | BMA INNOTHON 2.0 ACC Dandekar Memorial Trophy |

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3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

| Incubation Center | Name | Sponsored By | Name of the Start-up | Nature of Start-up | Date of Commencement |
| --- | --- | --- | --- | --- | --- |
| 1start up | Amrita Kaur 01 | owned funds | Belgian Waffels | Franchise | 30/12/2019 |
| 2 start up | Sujit Pawar | Owned funds | Walmark Paints | Own set up | 01/01/2018 |

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## 3.3 – Research Publications and Awards

3.3.1 – Incentive to the teachers who receive recognition/awards

| State | National | International |
| --- | --- | --- |
| 1000 | 00 | 00 |

3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

| Name of the Department | Number of PhD's Awarded |
| --- | --- |
| Management | 1 |
| Management( PhD in process ) | 10 |

3.3.3 – Research Publications in the Journals notified on UGC website during the year

| Type | Department | Number of Publication | Average Impact Factor (if any) |
| --- | --- | --- | --- |

| National | Management UGC listed | 4 | 3.2 |
|---|---|---|---|

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|---|---|---|---|

3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

| Department | Number of Publication |
|---|---|
| Management(ISSN Journals ) | 4 |

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3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

| Title of the Paper | Name of Author | Title of journal | Year of publication | Citation Index | Institutional affiliation as mentioned in the publication | Number of citations excluding self citation |
|---|---|---|---|---|---|---|
| 00 | 00 | 00 | 2018 | 0 | 00 | 0 |

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|---|---|---|---|---|---|---|

3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

| Title of the Paper | Name of Author | Title of journal | Year of publication | h-index | Number of citations excluding self citation | Institutional affiliation as mentioned in the publication |
|---|---|---|---|---|---|---|
| 00 | 00 | 00 | 2018 | 0 | 0 | 00 |

| No file uploaded. | | | | | | |
|---|---|---|---|---|---|---|

3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

| Number of Faculty | International | National | State | Local |
|---|---|---|---|---|
| Presented papers | 3 | 1 | 4 | 4 |
| Resource persons | 0 | 0 | 3 | 19 |
| Attended/Seminars/Workshops | 0 | 0 | 1 | 30 |

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|---|---|---|---|---|

## 3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

| Title of the activities | Organising unit/agency/ collaborating agency | Number of teachers participated in such activities | Number of students participated in such activities |
|---|---|---|---|
| Youth Excellence summit | DR VN BRIMS | 2 | 60 |
| Bottle for change | Bisleri | 2 | 50 |
| "Relief for Maharashtra" Donation drive in association with | Muse Foundation | 2 | 25 |

| Muse Foundation | | | |
|---|---|---|---|
| Blood Donation Drive at | BRIMS in association with Deepak Foundation's Anviksha Blood Bank | 3 | 47 |

View File

3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

| Name of the activity | Award/Recognition | Awarding Bodies | Number of students Benefited |
|---|---|---|---|
| Management College Survey | Management Institute of the Year 2018 | Higher Education Review | 346 |

View File

3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

| Name of the scheme | Organising unit/Agency/collaborating agency | Name of the activity | Number of teachers participated in such activites | Number of students participated in such activites |
|---|---|---|---|---|
| Youth Excellence Summit | Vidya Prasarak Mandal and outside agencies | different competitions and activities given in excel sheet | 51 | 279 |

View File

## 3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

| Nature of activity | Participant | Source of financial support | Duration |
|---|---|---|---|
| Research Conference | 200 | Banks and company | 01 |
| No file uploaded. | | | |

3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

| Nature of linkage | Title of the linkage | Name of the partnering institution/ industry /research lab with contact details | Duration From | Duration To | Participant |
|---|---|---|---|---|---|
| Training programme Management development programme | Project MDP Management Development Programe | Ashida Electronics Pvt Ltd | 01/07/2018 | 30/11/2019 | 21 |
| No file uploaded. | | | | | |

3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

| Organisation | Date of MoU signed | Purpose/Activities | Number of students/teachers participated under MoUs |
|---|---|---|---|
| IIT MUMBAI Ecell | 10/07/2018 | Joint conduct of E cell activities | 65 |
| NSE | 01/07/2018 | NCCMP (two batches) | 50 |
| | | View File | |

## CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

### 4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

| Budget allocated for infrastructure augmentation | Budget utilized for infrastructure development |
|---|---|
| 10 | 8.96 |

4.1.2 – Details of augmentation in infrastructure facilities during the year

| Facilities | Existing or Newly Added |
|---|---|
| Number of important equipments purchased (Greater than 1-0 lakh) during the current year | Newly Added |
| Laboratories | Existing |
| Class rooms | Existing |
| Campus Area | Existing |
| View File | |

### 4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

| Name of the ILMS software | Nature of automation (fully or patially) | Version | Year of automation |
|---|---|---|---|
| KOHA | Fully | 19 | 2014 |

4.2.2 – Library Services

| Library Service Type | Existing | | Newly Added | | Total | |
|---|---|---|---|---|---|---|
| Text Books | 204 | 103893 | 298 | 152971 | 502 | 256864 |
| e-Books | 0 | 0 | 9000 | 77910 | 9000 | 77910 |
| Journals | 16 | 51227 | 24 | 70773 | 40 | 122000 |
| Digital Database | 2 | 365894 | 4 | 870568 | 6 | 1236462 |
| | | | View File | | | |

4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

| Name of the Teacher | Name of the Module | Platform on which module is developed | Date of launching e-content |
|---|---|---|---|
| 0 | 0 | 0 | 01/12/2019 |
| No file uploaded. | | | |

**4.3 – IT Infrastructure**

4.3.1 – Technology Upgradation (overall)

| Type | Total Computers | Computer Lab | Internet | Browsing centers | Computer Centers | Office | Departments | Available Bandwidth (MBPS/ GBPS) | Others |
|------|------|------|------|------|------|------|------|------|------|
| Existing | 159 | 118 | 0 | 0 | 10 | 12 | 0 | 50 | 0 |
| Added | 15 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Total | 174 | 118 | 0 | 0 | 10 | 12 | 0 | 50 | 0 |

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

<div align="center">

**50 MBPS/ GBPS**

</div>

4.3.3 – Facility for e-content

| Name of the e-content development facility | Provide the link of the videos and media centre and recording facility |
|------|------|
| Recording room on fourth floor | http://dspace.vnbrims.org:13000/jspui/handle/123456789/2911 |

**4.4 – Maintenance of Campus Infrastructure**

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

| Assigned Budget on academic facilities | Expenditure incurred on maintenance of academic facilities | Assigned budget on physical facilities | Expenditure incurredon maintenance of physical facilites |
|------|------|------|------|
| 10 | 7.46 | 10 | 8.54 |

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

For regular upkeep of the infrastructure institute has sufficient resources allocated for the infrastructure and there are effective mechanisms for upkeep of facilities. Additionally, VPM (Thane) as parent body also incurs expenses on maintenance of building as well as shared facilities in campus. Funds are allocated to the maintenance of infrastructure requirement under different heads based on previous years expenditure, requirements of students and ensuing years projections. Allocation is reviewed and approved by the Local Managing Committee (LMC) now known as College Development Committee (CDC) as per University of Mumbai in 2018 headed by Chairman VPM (Thane). Cleanliness of the entire campus including the institutes and classrooms, faculty cabins, areas including opens space, parking lots, playground, gymnasium, seminar conference halls and other facilities in the campus are outsourced by VPM (Thane) to a third party vendor. Maintenance contracts are given for building, campus cleaning, garden maintenance, pathway cleaning, electrical work and carpentry. We have maintenance team for managing the IT infrastructure which includes IT hardware, software, printers, servers, UPS. This team also maintains necessary licenses required for using software. The team ensures that all the supporting equipments in the classrooms are in the running conduction to facilitate smooth functioning of teaching learning process and other academic activities at the institute. IT Lab: For maintenance of IT infrastructure Vidya Prasarak Mandal, the parent body of DR VN BRIMS, has created an adequate support system in the form of central server room. It employs six services engineers to ensure 24X7

access to internet and maintain the computers and servers of the campus. The regular preventive maintenance work is carried out by IT personnel of the IT department. The main responsibility of the System Administrator is to ensure that all computer installations including hardware, software, servers, Wi-Fi system, are in perfect working condition. System Administrator ensures that only licensed versions are kept and installed. Piracy is strictly prohibited. ID card is used for the entry and exit which monitors the visits of students in the IT lab. The System Administrator ensures that computers and all other hardware are phased out based on the requirement and replaced with new upgraded versions. Recently all old desktops machines in faculty cabins have been replaced. Blocking of the undesirable sites is done through firewall . Monthly system back up of all machines are taken by IT personnel. UPS which has battery as a component also needs attention and outsourced agency ensures that the inverters and batteries are cleaned and maintained There is battery health check up for proper plan and management of Uptime of UPS . CCTV : Institute has installed 56 CCTV cameras all over the premises to ensure safety and security. These cameras are maintained by third party to ensure all cameras are working all the time. Library: Record management is extremely important and library ensures that old records are properly presented .In order to maintain the books and other resources in the right condition, every quarter pesticide control treatment is done by external agencies

https://vnbrims.org/Post-Graduation/pdf/Procedure-of-maintenance-of-premises-and-facilitites.pdf

# CRITERION V – STUDENT SUPPORT AND PROGRESSION

## 5.1 – Student Support

### 5.1.1 – Scholarships and Financial Support

|  | Name/Title of the scheme | Number of students | Amount in Rupees |
|---|---|---|---|
| Financial Support from institution | NA | 0 | 0 |
| Financial Support from Other Sources |  |  |  |
| a) National | Freeship-Scholarship-Minority and EBC | 108 | 10853766 |
| b)International | None | 0 | 0 |
| View File | | | |

### 5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

| Name of the capability enhancement scheme | Date of implemetation | Number of students enrolled | Agencies involved |
|---|---|---|---|
| Mock Interviews Career Councelling | 24/09/2018 | 152 | Prof Pravin Narang-9322876183, Prof Mahesh Bhanushali-8237102541, Dr.Meenakshi Malhotra-8054498839 |
| Sessions on Yoga | 21/06/2019 | 50 | Shri Ambika Yog Kutir, LBS Marg, Thane West. Registration number- F-892-T |
| Chai With Alumni (Career Councelling | 11/08/2018 | 50 | Name of Alumini: Mr.Sachin Washivale |

| Session by Alumni) | | | | Batch 2007-09, Sr Manager BNP Paribhas, Ms.Asmita Shetty, Allana Sons 2012-14, Faculty Co-Ordinator Dr.Sukhada Tambe-9819858825 |
| --- | --- | --- | --- | --- |
| Bridge Course on Advanced Excel | 30/08/2018 | 120 | | Prof Sandeep Moghe-9930516077 |

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5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

| Year | Name of the scheme | Number of benefited students for competitive examination | Number of benefited students by career counseling activities | Number of students who have passedin the comp. exam | Number of studentsp placed |
| --- | --- | --- | --- | --- | --- |
| 2018 | Mock Interviews and Career Counselling | 156 | 156 | 0 | 122 |

[View File](#)

5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

| Total grievances received | Number of grievances redressed | Avg. number of days for grievance redressal |
| --- | --- | --- |
| 5 | 5 | 1 |

## 5.2 – Student Progression

5.2.1 – Details of campus placement during the year

| On campus | | | Off campus | | |
| --- | --- | --- | --- | --- | --- |
| Nameof organizations visited | Number of students participated | Number of stduents placed | Nameof organizations visited | Number of students participated | Number of stduents placed |
| 120 | 150 | 120 | - | 10 | 2 |

[View File](#)

5.2.2 – Student progression to higher education in percentage during the year

| Year | Number of students enrolling into higher education | Programme graduated from | Depratment graduated from | Name of institution joined | Name of programme admitted to |
| --- | --- | --- | --- | --- | --- |
| 2018 | 1 | MMS | HR | Dr.Babasaheb Ambedekar College of Law, Ratnagiri | LLB |
| 2018 | 1 | PGDM | Finance | Munich Business Sch | MS |

| | | | | | ool-Germany | |
|---|---|---|---|---|---|---|

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|---|

5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

| Items | Number of students selected/ qualifying |
|---|---|
| NET | 1 |
| TOFEL | 1 |
| View File | |

5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

| Activity | Level | Number of Participants |
|---|---|---|
| Learnbiz Simulation Gaming Competition | Institution | 100 |
| Diwali Celebration-Cultural Event activity | Institution | 100 |
| Best Summer Internship Project | Institution | 150 |
| International Conference-Business Plan Presentation | International | 30 |
| Essay competition and Poster competition | Institution | 20 |
| Marathi Bhasha Divas-Cultural | Institution | 80 |
| Japanese Students Cultural Exchange Event | International | 30 |
| Elocution Competition on Gandhijis Life and His Work | Institution | 25 |
| Football Tournament | Institution | 30 |
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## 5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

| Year | Name of the award/medal | National/ Internaional | Number of awards for Sports | Number of awards for Cultural | Student ID number | Name of the student |
|---|---|---|---|---|---|---|
| 2019 | Winner-CII Debate Competition 2019, held at Hyatt Regency Hotel, Sahar, Mumbai. | National | 1 | 0 | 2018020154 and 2018020154 | Mr. Sahil Katkar and Mr.Subodh Dongre |
| 2018 | Winner-the Stock | National | 1 | 0 | 2017020092 and | Piyush Chaudhari |

| | | | | | | 2017020176 | and Leenish Makaji |
|---|---|---|---|---|---|---|---|
| Torero 2018 competition conducted by Bombay Stock Exchange | | | | | | | |

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**5.3.2** – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

At DR VN BRIMS, various academic and administrative bodies/committees have been formed. As per the Maharashtra Public Universities Act (S-97, 2017), the Institute has formed College Development Committee (CDC) to review the overall development activities and performance of the Institute. The CDC gives suggestions and feedback to the system. Institute has taken two student representatives in the CDC. Mr.Pranit Kadam and Ms.Priyanka Poojari from MMS are the active members of the CDC. Student representatives from CDC represent the views and feedback of the students. Their suggestions are recorded and necessary actions are taken. Students representation is there in following committees: 1.Sports Committee 2.Placement Committee 3.CDC 4.Cultural Committee 5.Alumni Committee 6.Women Development committee Anti- sexual Harassment committee 7.CSR Committee The sports committee plans and organizes various sports events such as cricket match, football match, cricket with HR of various companies, Cricket with Alumni, annual sports day. The placement committee contributes towards planning, coordination and support required to facilitate summer internships and final placements. The committee also co-ordinates with faculty, students and employer to minimize the gaps in communication. The committee coordinates for, circulating the JDs (Job Descriptions), resume building sessions, escorting the guests, facilitation of the aptitude test and inviting the guests. Regular committee meetings are organized for smooth co-ordination. Placement committee is one of the most active committee of DR VN BRIMS which directly works with the placement department, it also helps in understanding the needs of the students and reasons for students getting rejected in internships and placements. This committee also ensures that the names, along with the photograph, of students who got placed, are displayed on the screen on the ground floor. Cultural committee is formed keeping in mind the holistic development of the students so that the students get enough opportunities to showcase their talent in front of their colleagues and faculty members. It contributes towards planning, organizing the cultural events like Matrubhasha Din, Digvalaya, Ganpati Festival, Navratra, Diwali, Farewell, fresher party. Institute organizes alumni meet every year with the objective of creating a networking platform so that the alumni bring their rich and varied experience of industry and share there invaluable lessons with the freshers. This helps students to connect with industry and establish a link which is the most dependable link due to roots in common. This brings entire BRIMS family together once in a year. Alumni committee of the institute organizes and co-ordinates for this event. The activities includes inviting the alumni, planning for the various events, booking of the venue, prize distribution. Institute recognizes the efforts of alumni who have been contributing for the development of the institute. Institute shares the continuous developments and achievements. Some of the alumni members actively participate in the annual research conference of the institute either as speaker, panel members or paper presenters. Institute has separate Women Development Anti- sexual Harassment committee which deals with the cases or complaints of sexual and any other type of harassment of the female students, teaching and nonteaching women staff.

**5.4 – Alumni Engagement**

## 5.4.1 – Whether the institution has registered Alumni Association?

Yes

DR V N BRIMS, has a continuous connect with the Alumni. 'Marmabandh' meaning string that connects the heart, is the registered association of Alumni. The Institute has an interactive Facebook page where the recent happenings, events, achievements of the institute and its students are updated regularly. Institute organizes the alumni meet once in a year where students from all batches are invited. Alumni Meet is a time to cherish the good old memories of the past. DR VN BRIMS is always looking forward with a sense of larger purpose from these meets. The testimonials of the alumni, the photos of the event and achievements of the alumni are accessible on the Institute's Website (http:/vnbrims.org/Post-Graduation/brims-alumni-speaks.html) The Alumni contributes significantly to the development of Institution in the following ways: Chai with Alumni: The institute regularly organizes the event "Chai with Alumni" for 1st and 2nd Year students from current academic year. We invite the alumni for interaction with students about the recent happenings in the industry, skill sets required and industry expectations from the freshers. They do share their successes/failures/, mistakes with the students. This is the great platform of learnings for current students. Placement opportunities: Every year minimum 10-12 students gets final placements due to the opportunities from Alumni. Mr.Suraj Chavan (Batch 2014-16, Mobile-8655841583) working with VIP Industries provides opportunity to 1-2 students every year in VIP. Mr. Pratish Bal (Batch 2014-16, Mobile-9920951651) working with Capgemini provides placement to at least one student every year. Training opportunities in the Industry: Alumni also helps the institute for training opportunities in Industry. Mr. Rohan Prabhudesai (Batch 2010-12) assisted institute to get the training program in M/s Pitambari Products Pvt Ltd. Book Donations for the Library: Alumni helps in building the knowledge assets by donating books to the library. Summer Internship Opportunities and Project Viva: Every year at least 15 students gets summer internships because of the efforts of alumni interactions. Alumni also are invited to conduct the project viva in the Institute. Training programs and guest sessions: Our Alumni also helps us in delivering the training programs for our students. Our Alumni Mr. Prashant Nandi (Batch 2014-16) who is the national kick boxing winner conducts the session on "Self Defense Techniques" for our students and faculties. Alumni Mentoring: Alumni are voluntarily invited as a mentor for the students. This is an unique initiative of the institute where the students can continue interactions with alumni and is updated on the recent happenings. The Institute takes the efforts to connect with our alumni who are become the ambassadors of the institute in future. The alumni thus helps to contribute in brand building of the institute at industry and society level.

## 5.4.2 – No. of enrolled Alumni:

641

## 5.4.3 – Alumni contribution during the year (in Rupees) :

1000

## 5.4.4 – Meetings/activities organized by Alumni Association :

1. Dr. V.N.Bedekar Institute of Management Studies organized the 8 th Alumni Meet on Saturday, 8 th December 2018. More than 80 alumni attended the meet. Alumni across all batches came for the meet. There was a significant attendance from the alumni of the initial batches 2005-07, 2006-08, 2007-09. It is a proud moment for BRIMS that our alumni are doing extremely well in the industry. 2. Academic Advisory Board Meeting on 29th June 2019- Mr. Kaustubh Pal our Alumni is a part of the Academic Advisory Board. 3. 30th June 2018: Dr. V. N. Bedekar

Institute of Management organized a syllabus revision meeting for revising the syllabus of PGDM, where alumni and people from the industry were invited.

## CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

### 6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

Response: Leadership team at DR VN BRIMS strongly believes in nurturing leaders for the future with the purpose of empowering them and creating decentralized structure to fully explore their resources, initiatives and capabilities. Decentralization at DR VN BRIMS motivates people to enact speedy decision making and accountability which is the need of the day. Example 1-IT Department In accordance with the first management review meeting held on 3rd August 2018, Management decided to upgrade IT infrastructure of the institute with objective to improve efficiency and effectiveness of teaching faculties and teaching-learning process. IT department is decentralized process at DR V.N BRIMS and is one of the listed process as per Institute's SOP of ISO 9001-2015. IT department is empowered to identify the areas where IT infrastructure has to be improved, selection of vendors, procurement of technology equipements. IT department identified that all teaching faculties are using old desktops and having old version of softwares, therefore IT department decide to buy laptops with latest and licensed version of Microsoft office. Along with this area IT department also identified need of smart boards in the classrooms, need of additional CCTV cameras, LED display, additional cable for CCTV, additional printer and ticker plant terminals. Entire process from identification of right vendor, assessing the quotations, conducting negotiations, finalizing the quotations, procuring the equipment, Successful implementation and run was independently handled by IT department with proper decentralization. Following improvements are successfully done - ? Procurement and installation of 15 HP Laptops with latest and licensed version of softwares for faculties. ? Procurement of Additional printer ? Procurement of LED 6 X 4 feet display ? Procurement and installation of Two additional Smart boards ? Additional cable laid for CCTV ? Procurement and installation of 21 additional cameras ? Ticker plant terminals in IT lab and Classrooms Example 2- Placement Department The placement department of DR VN BRIMS comprises of highly qualified and experienced faculty members who strongly believes in doing justice to the future of the students. It creates a very structured plan and sets a targeted goal in building the career path of students. There are many activities of the placement department, some of which are decentralized as shown below: 1.Targeting prospective corporates for higher salaries 2.Planning and conducting training and development activities such as mock interview, resume building and group discussion. 3.Visit to corporates for placements 4.Campus recruitment drives 5.Segmentation of students from placement perspective Mr.Piyush Chaudhary (Batch 2018-19, Mobile 91-7276760520 ) a MMS Finance student was offered final placement opportunity in Morning Star with a package of Rs 3.5 Lakhs per annum. He was one of the sincere students with respect to attendance, assignments, extra-curricular activities as well as academics. He was deserving an opportunity with higher package. A student once placed is not allowed to appear for subsequent opportunities as per the placement policy. However Placement department was authorized to take the decision of considering the profile of Mr.Piyush for the Research profile in M/s Intellegrow with the package of 6

6.1.2 – Does the institution have a Management Information System (MIS)?

Partial

### 6.2 – Strategy Development and Deployment

| 6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each): | |
|---|---|
| Strategy Type | Details |
| **Industry Interaction / Collaboration** | Go to Market Strategy- Industry interaction and collaboration is key process for business education. Institute has dedicated placement department with experienced faculties. The detailed month-wise plan of visits and activities is prepared and shared during our CDC meetings. Detailed list of targeted companies, their Job descriptions and salary potential is identified well in advance. Identification of right set of students by the process of segmentation is done with the objective of meeting industry expectation of right skill sets. Student development is ensured during the well designed process of Mock Interviews. It is decided to invite Industry experts - cross section of Industry representatives across industry segments, functions and specializations to help us with their feedback around the industry relevance of the curriculum. Institute decided to take membership of professional bodies such as CII, BMA in order to establish continuous Industry connect. |
| **Human Resource Management** | Right Person at Right Place- Institute decided to encourage, sponsor faculties to attend FDPs in IIMs. Two of our faculties Dr.Pallavi Chandwaskar and Dr.Meenakshi Malhotra attended FDP in IIMs. It is decided to organize the staff development program by external agency. Institute organized Staff development program on 25th January 2019 - External resource -Great Training and Service. Institute also decided to sponsor insurance for all teaching and non-teaching staff. |
| **Library, ICT and Physical Infrastructure / Instrumentation** | State of art technology- Management decided to upgrade IT infrastructure of the institute with objective to improve efficiency and effectiveness of teaching faculties and teaching-learning process.Following improvements are successfully done - ? Procurement and installation of 15 HP Laptops with latest and licensed version of softwares for faculties. ? Procurement of Additional printer ? Procurement of LED 6 X 4 feet display ? Procurement and installation of Two additional Smart boards ? Additional cable laid |

| | | for CCTV ? Procurement and installation of 21 additional cameras ? Ticker plant terminals in IT lab and Classrooms Library staff is encouraged to attend the development programs through out the year. Librarian Shri Sanjay Sapkal was also invited as resource person by various libraries for guidance on implementation of KOHA Software. |
|---|---|---|
| Teaching and Learning | | Outcome Oriented Learning- Institute decided to invest on Learnbiz simulation with the objective of facilitating practical learning and exploring students with real business problems and approach to solve them with decision making ability. Learnbiz simulation is implemented for all the specializations. Tournament of students are also conducted on these simulations. |
| Curriculum Development | | PGDM Syllabus Redesign by Industry Experts on Saturday, June 30, 2018 We invited 16 Industry experts - cross section of Industry representatives across industry segments, functions and specializations to help us with their feedback around the industry relevance of the different PGDM subjects. These industry experts were given a PGDM syllabus feedback template which they had filled and sent back . We discussed the findings around the most and the least relevant subjects for each specialization (Finance / Marketing / HR ). Entire syllabus of PGDM was redesigned and verified from the Industry Experts. |
| Examination and Evaluation | | Benchmarking for assessment- External Paper Setting Activity To initiate quality assessment of the students, from the Bloom's Taxonomy perspective, Institute has taken strategic initiative for quality improvement in semester examinations conducted by the Institute. In First Management Review Meeting dated 3rd August 2018, Director and Director General of our institute initiated the discussions about designing the questions as per Bloom's taxonomy and accordingly setting the question papers. The minutes of the meeting are well documented and available with Management Representative of ISO 9001:2015 . As a Post graduate Programme, we focused on upper levels (which are Apply,Evaluate,Analyze and Create) as |

| | |
|---|---|
| | per Bloom's Taxonomy and Question paper guidelines were designed on the basis of these levels which were shared with external Question Paper setter. |
| Research and Development | Formation of Research Focus Groups in April 2019 With the objective of understanding and enhancing the quality of research, Management decided to form research focus groups of the faculties. Each focus group consists of 2-3 faculties with respective specialization such as Marketing, Finance, HR, Operations. All focus groups had first meeting on 27th April 2019. The session was facilitated by Dr. Smita Jape, Dr. Pallavi Chandwaskar and Dr.Meenakshi Malhotra. Opportunities for quality publications and framework of research in scopus indexed journals are discussed. It is decided that each focus group will start writing quality research papers. It is decided that these focus groups will be meeting once in the month and progress on each quality paper and focus group will be monitored regularly. |
| Admission of Students | Social Media Marketing- Institute have two courses MMS and PGDM. Admissions of MMS are completely controlled by DTE and Mumbai University. Institute has well established process for PGDM and MMS admissions. These process are also audited and verified during each external audit of ISO 9001-2015 by External agency LRQA. Institute believes in innovative marketing tools and decided to market on social media for example Facebook. Institute decided to take assistance of external agency Digikraf for the same. Institute is also awarded as Best management institute with innovative marketing to the target segment because of the efforts taken in this direction. |

6.2.2 – Implementation of e-governance in areas of operations:

| E-governace area | Details |
|---|---|
| Finance and Accounts | Inhouse Accounting Package FA used for accounts, payroll since 2006 which includes MMSFA and MMSPAY |
| Examination | Institute uses Customized Software -Khushi Software for Exam Department for Result Compilation work since 2014 ERP Implementation for MCQs Exam- This was initiated in 2019 for conducting |

| | |
|---|---|
| | tests. However, from June 2020, we have started using this ERP for uploading Class Notes, TLPs, taking students attendance since 2019 |
| Planning and Development | We have implemented e-governance as per following- Entry Door Access Device in Library IT Lab - Vendor is M/s Gunnebo India Pvt Ltd, LBS Marg, Khopat, Thane Smart Card Attendance - Vendor is DigitalEdu IT Solutions Pvt Ltd, Chichwad, Pune Feedback Devices in Admin Office Area Library - Vendor is Signal Circuits, Bhosari, Pune Online Databses like CRISIL, J-Gate, ProQuest, EBSCO TickerPlant Software for Simulation, Software for Data Analytics, Forex FIMM Turnitin software for checking Plagairism Learnbiz Simulation - Delhi - 2 Finance, 2 Marketing, 1 Operations Examination Software is newly procured and implementation is almost complete |
| Administration | SR software is successfully implemented and in use since the year 2005 |
| Student Admission and Support | SR software is successfully implemented and in use since the year 2005 |

## 6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

| Year | Name of Teacher | Name of conference/ workshop attended for which financial support provided | Name of the professional body for which membership fee is provided | Amount of support |
|---|---|---|---|---|
| 2018 | Dr.Smita Jape | Partcipation in Harward University for Research Paper Presentation | - | 19175 |
| 2018 | Prof.Krunal Punjani and Prof. Sandeep Moghe | Prof.Krunal Punjani and Prof. Sandeep Moghe | - | 2400 |
| 2018 | Dr.Meenakshi Malhotra | Participation in 16th International seminar on Global Economics, Insolvency and Bank Corrupt | - | 2000 |
| 2018 | Dr.Pallavi Chandwaskar | Two days workshop on NBA at Swami Vivekananda | - | 3500 |

| | | Institute of Management. "Outcome-based Learning and Accreditation process" Two day FDP | | | |
|---|---|---|---|---|---|
| 2019 | Dr. Pallavi Chandwaskar | Attended 3 day workshop at IIM-Ahmedabad on "Management Research in Indian Context: Opportunities and challenges" and "Paper development workshop" | - | | 11150 |
| 2019 | Dr.Meenakshi Malhotra | Attended 3 day workshop at IIM-Ahmedabad on "Management Research in Indian Context: Opportunities and challenges" and "Paper development workshop". | - | | 16322 |
| 2019 | Prof.Sandeep Moghe | Attended International Conference on Digital Pedagogies - Changing Mindsets for Sustainable Learning" at AICTE, New Delhi. | - | | 13000 |
| 2019 | Prof.Sandeep Moghe | AICTE Conference on IT,New Delhi | - | | 14729 |
| 2019 | Dr. Pallavi Chandwaskar | Attended 2 day workshop by IIM-A at Somaiya college on "Psy chometrics and scale development in Social-sciences". | - | | 5000 |
| | | [View File](#) | | | |

6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

| Year | Title of the professional development programme organised for teaching staff | Title of the administrative training programme organised for non-teaching staff | From date | To Date | Number of participants (Teaching staff) | Number of participants (non-teaching staff) |
|---|---|---|---|---|---|---|
| 2019 | Professional development program on 'Service Quality for Educators – an ISO 9001:2015 amp ISO 9004: 2018 Approach | - | 07/03/2019 | 07/03/2019 | 13 | 0 |
| 2019 | - | Staff development program organized by Great Training and Service | 25/01/2019 | 25/01/2019 | 0 | 17 |
| 2018 | Dr Mark Nowacki, faculty of LogicMills Learning Center, Singapore, delivered a session on 21st Century Skills for the students and faculties of BRIMS. | - | 27/08/2018 | 27/08/2018 | 6 | 0 |
| 2018 | BRIMS and TMF jointly arranged a session on "Science of Psychology " by Dr Darsh. | | 21/07/2018 | 21/07/2018 | 10 | 0 |
| 2018 | BRIMS | | 04/08/2018 | 04/08/2018 | 20 | 0 |

| | | | | | | |
|---|---|---|---|---|---|---|
| | arranged FDP on learning simulations catering to various subject domains. | | | | | |
| 2018 | Presentation on Structural Equation Modeling | | 19/09/2018 | 19/09/2018 | 15 | 0 |

View File

6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

| Title of the professional development programme | Number of teachers who attended | From Date | To date | Duration |
|---|---|---|---|---|
| 24th Dr Gadgil Memorial Lecture of both the eminent speakers, Dr Ajay Ranade, President Chief Economist, Aditya Birla Group and Dr Rajiv Kumar, Vice chairman, Niti Aayog, Govt of India | 1 | 29/06/2018 | 29/06/2018 | 6 |
| Orientation workshop on Transition Gap Analysis ISO 9001-2015 by LRQA | 1 | 03/04/2018 | 03/04/2018 | 1 |
| Development program on Personal Branding Image | 1 | 01/08/2019 | 01/08/2019 | 1 |
| Microsoft Workshop on transforming education through technology on April 3, 2019 at International Conference, New | 1 | 03/04/2019 | 03/04/2019 | 1 |

| | | | | |
|---|---|---|---|---|
| Delhi on Digital Pedagogy. | | | | |
| Attended International Conference on Digital Pedagogies - Changing Mindsets for Sustainable Learning" at AICTE, New Delhi | 1 | 01/04/2019 | 02/04/2019 | 2 |
| IMC Business Excellence Development Program | 2 | 25/06/2018 | 28/06/2018 | 4 |
| Outcome-based Learning and Accreditation process | 1 | 05/10/2018 | 06/10/2018 | 2 |
| Measures for Quality Enrichment and Sustenance in Higher Education Institutions | 1 | 18/01/2019 | 18/01/2019 | 1 |
| Attended 2 day workshop by IIM-A at Somaiya college on "Psychometrics and scale development in Social-sciences". | 1 | 07/12/2018 | 08/12/2018 | 2 |
| Attended 3 day workshop at IIM-Ahmedabad on "Management Research in Indian Context: Opportunities and challenges" and "Paper development workshop". | 1 | 03/01/2019 | 05/01/2019 | 3 |
| | | [View File](View File) | | |

6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

| Teaching | | Non-teaching | |
|---|---|---|---|
| Permanent | Full Time | Permanent | Full Time |

| 0 | 4 | 0 | 1 |
|---|---|---|---|

6.3.5 – Welfare schemes for

| Teaching | Non-teaching | Students |
|---|---|---|
| Institute contributed Group insurance for all staff members. Institute Sponsored Participation in Hiranandani Marathon. Institute Sponsored FDP and training programs for faculty and granted leave for the same | Institute contributed Group insurance for all staff members. Soft Skills training organized for Non-Teaching staff. Institute provided Provides uniform to all the peons. | Institute sponsored participation of fee for all the students who have participated in the competitions inter/intra collegiate-state/national level. Institute Sponsored Group insurance for students. |

## 6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

Response: DR V N BRIMS works as per the guidelines of VPM trust and in line with regulatory requirements of AICTE, DTE, FRA, PNS, MAHADBT and University of Mumbai. VPM has certified auditors on their board who are responsible for conducting the accounts audit on regular basis. Institute prepares the monthly finance report checked verified by the accountant and reviewed by the Director of the Institute. Institute has an accounting software which captures inputs by way of entries of receipts (inflows), payments (outflows), ledger accounts and reports. External Audits: VPM, the parent body has appointed the external certified auditor and Chartered Accountant (CA Mr. S.V Kale). The external financial audits are carried out quarterly and the detailed discussions are carried out with VPM for the record and necessary action. The financial statements are dully audited and signed by the C.A. Students fees are the main source of Income for financing the overall functioning of DR VN BRIMS. A very small percentage of the total income is earned on account of interest income on funds in bank- savings as well as fixed deposits. Financial self-sufficiency that institute is observed from the activities of Dr V N BRIMS managed through the students fees, to support expenditures on revenue account and capital account. College Development Committee Governing body: Governing Body meetings are held on bi annual basis and College development committee meetings are held quarterly at Dr V N BRIMS. The said two bodies address amongs other things, the financial health of the institute and discuss ways and means of optimizing resource utilization. Response actions are taken based on the suggestions, if any, received during these meetings. Thus the institute follows a transparent accounting and financial management system.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

| Name of the non government funding agencies /individuals | Funds/ Grnats received in Rs. | Purpose |
|---|---|---|
| SIDBI/VPMs Group of Institutions | 113800 | Annual Research Conference and sponsorships |
| [View File]() | | |

6.4.3 – Total corpus fund generated

| 1744190 |
|---|

## 6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

| Audit Type | External | | Internal | |
|---|---|---|---|---|
| | Yes/No | Agency | Yes/No | Authority |
| Academic | Yes | LRQA-Lloyds Register Quality Assurance on 25th February 2019, SV1 External Audit as per ISO 9001-2015 Standard | Yes | Two internal audits conducted in the month of November 2018 and February 2019 by Management Representative and Process Head as per ISO 9001-2015 Standard |
| Administrative | Yes | LRQA-Lloyds Register Quality Assurance on 25th February 2019, SV1 External Audit as per ISO 9001-2015 Standard | Yes | Two internal audits conducted in the month of November 2018 and February 2019 by Management Representative and Process Head as per ISO 9001-2015 Standard |

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

1. Feedback from parents on curriculum is collected for batch 2018-19. Feedback forms are available with academic department. 2. Parents actively participated and attended convocation ceremony of Vidya Prasarak Mandal. 3. Parents of the students with below-average attendance are communicated about student attendance through letters and phone calls. Parents are requested to meet course coordinator in person.

6.5.3 – Development programmes for support staff (at least three)

1. Institute organized Staff development program on 25th January 2019 - External resource -Great Training and Service 2. Institute sponsored Participation of support staff in Hiranandani Marathon on 10th February 2019 3. Development program on Women's Wellbeing "Its time we talk", conducted by Dr. Nunda, Dr. Thosar and Dr. Patel well know gynecologists on 28th February 2019 for women staff.

6.5.4 – Post Accreditation initiative(s) (mention at least three)

1. DR VN BRIMS has initiated the platform of "BRIMS connect" from October 2019 to recognize the faculty and students for their achievements. 2. Institute has taken initiative to register DR VN BRIMS as recognized PhD center under University of Mumbai. LIC [Local Inspection Committee] visit for PhD research center was conducted on 8th November 2019. 3. Advertisements released for the post of Professor and Associate professor are as per the guidelines of AICTE and UOM. The advertisements were released in October 2019 4. Subscription of SCOPUS Database to promote research activities at the institute 5. Two days FDP on AI and ML was organized by BRIMS on 21st October 2019. 6. Institute established Innovation cell under the leadership of Prof. Krunal Punjani.

| | Activities of the cell are regularly monitored. | | | | |
|---|---|---|---|---|---|

**6.5.5 – Internal Quality Assurance System Details**

| a) Submission of Data for AISHE portal | Yes |
|---|---|
| b)Participation in NIRF | Yes |
| c)ISO certification | Yes |
| d)NBA or any other quality audit | Yes |

**6.5.6 – Number of Quality Initiatives undertaken during the year**

| Year | Name of quality initiative by IQAC | Date of conducting IQAC | Duration From | Duration To | Number of participants |
|---|---|---|---|---|---|
| 2018 | Successful implementation of simulation based learning for all specialization students | 09/10/2018 | 14/11/2018 | 14/11/2018 | 240 |
| 2019 | Development Program on Service Quality for Educators – an ISO 9001:2015 amp ISO 9004: 2018 Approach | 09/10/2018 | 07/03/2019 | 07/03/2019 | 14 |
| 2019 | Staff development program External resource -Great Training and Service | 09/10/2018 | 25/01/2019 | 25/01/2019 | 19 |
| No file uploaded. | | | | | |

# CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

**7.1 – Institutional Values and Social Responsibilities**

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

| Title of the programme | Period from | Period To | Number of Participants | |
|---|---|---|---|---|
| | | | Female | Male |
| its time we talk : Interactive programme with gynocologist | 07/03/2018 | 07/03/2018 | 51 | 0 |

| Programme for female faculty on "Work Life Balance " | 08/03/2018 | 08/03/2018 | 15 | 0 |
|---|---|---|---|---|
| Session for female students on "No tolerance of sexual harassment" | 16/02/2018 | 16/02/2018 | 76 | 0 |

### 7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

| Percentage of power requirement of the University met by the renewable energy sources |
|---|
| 0 |

### 7.1.3 – Differently abled (Divyangjan) friendliness

| Item facilities | Yes/No | Number of beneficiaries |
|---|---|---|
| Provision for lift | Yes | 1 |
| Scribes for examination | Yes | 1 |
| Ramp/Rails | Yes | 1 |

### 7.1.4 – Inclusion and Situatedness

| Year | Number of initiatives to address locational advantages and disadvantages | Number of initiatives taken to engage with and contribute to local community | Date | Duration | Name of initiative | Issues addressed | Number of participating students and staff |
|---|---|---|---|---|---|---|---|
| 2018 | 1 | 1 | 28/09/2018 | 8 | Blood Donation Drive | creating awareness among students | 50 |
| 2018 | 1 | 1 | 26/09/2018 | 2 | Plastic Free Initiative | Caring for Environment | 25 |
| 2018 | 1 | 1 | 08/12/2018 | 2 | Alumina Meet | Creating Network | 40 |
| 2018 | 1 | 1 | 15/10/2018 | 2 | Vachan Prerana Divas | Creating habit of reading of books and acquiring knowledge | 50 |
| 2019 | 1 | 3 | 12/03/2019 | 10 | Youth Excellence Summit | Creating awareness of Excellence | 50 |
| [View File](#) | | | | | | | |

### 7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

| Title | Date of publication | Follow up(max 100 words) |
|---|---|---|
| Employee Handbook | 05/07/2018 | Employee hand-book is available in office for reference |
| Student Code of Conduct | 28/06/2018 | Student-parents Undertaking regarding Anti-ragging is added |

7.1.6 – Activities conducted for promotion of universal Values and Ethics

| Activity | Duration From | Duration To | Number of participants |
|---|---|---|---|
| Quiz and Elocution competition on Life Of Mahatma Gandhi | 29/09/2018 | 29/09/2018 | 50 |
| Street Play on Sanitation | 29/09/2018 | 29/09/2018 | 25 |
| Rashtriya Ekta Divas | 31/10/2018 | 31/10/2018 | 40 |
| International Yoga day Celebration | 21/06/2018 | 21/06/2018 | 25 |
| Essay,Poster competition and Integrity pledge on Vigilence Awareness Week | 29/10/2018 | 03/11/2018 | 100 |
| Youth Innovation Challenge -2018 | 12/12/2018 | 12/12/2018 | 70 |
| Wellness and Grooming for Girl Students | 08/03/2019 | 08/03/2019 | 50 |

View File

7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

| |
|---|
| Composting plant in campus - Bio-compost plant |
| Making use of harvested rain water for gardening |
| Developed garden and a walkway through garden |
| Dry and Wet waste segregation at source |
| Picking up litter while jogging |

## 7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

1. Title of the first Practice: The Journal Club Objectives of the Practice • To serve as a forum for consultation, collaboration, exploration of ideas and issues among teachers inter-se • To serve as a forum to discuss research in relation to management practice, disseminate research results into practice, and reinforce the need to base practice on evidence • To facilitate the review of a specific research study and to discuss implications of the study for management practice • To develop state-of-the-art knowledge of the research process and the ability to critique research studies. The Context The Journal Club is the brainchild and grand idea of Dr. Vijay V. Bedekar, Chairman (VPM, Thane) and Dr. Guruprasad Murthy, founding director DR VN BRIMS to provide a

platform to faculty members to exchange ideas and views on areas of common and lateral interests. DR VN BRIMS, being a learning organization, initiated Journal Club in 2009 with an aim to inculcate culture of research and allow faculty to interact, explore and discuss significant management education related issues. The club provides a forum to practice research papers and book review skills, which is an essential skill for academic writing and research. • Journal club meetings are organized every month where a faculty member makes a presentation on latest research paper, book review, etc. This helps in exchange of ideas and the latest in the field is brought to the table for all faculties to discuss and brainstorm. • Each presentation at the Journal Club meeting usually lasts for about thirty minutes followed by a question and answer session for about ten minutes. • This forum has brought to fore many research themes that the faculty members are utilizing in their academic work or developing further into knowledge assets for dissemination to pertinent stakeholders. • The Journal Club not only contributes towards faculty development and creation of intellectually stimulating environment at DR VN BRIMS but also provides the impetus for achieving the larger goal of being actively involved in building a knowledge society. 2. Title of Second Best Practice: External Evaluation of Internship Projects Objectives of the Best Practice: a. To assess interactive skills (Verbal communication, Non-verbal communication, Listening skills, Negotiation, Problem-solving, Decision-making, Assertiveness) of a student. b. To sensitize the students for research and analysis work with respect to their project. c. To provide a platform for industry-academia interaction. d. To provide a platform for alumina connect. e. To avoid biases in evaluation. The Context: a. As per curriculum of MMS PGDM program which is prescribed by University of Mumbai AICTE respectively, there are one summer and three winter projects to be completed by each student. b. All the guidelines are shared by Academic Deliverable Cell (ADC) to students regarding Project schedule, formats etc. c. For continuous guidance of project internal guide has been allocated to each student. d. For evaluation of project external guide has been invited who is preferably an Industry person or a senior academician. e. There are two separate sections for evaluation: i. Evaluation by Internal guide ii. Evaluation by External Guide In this process students are not only evaluated by external person but they also get input and feedback from external.

| Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link |
|---|
| https://vnbrims.org/Post-Graduation/brims-AQAR.html |

### 7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

INSTITUTIONAL DISTINCTIVENESS Vision of DR VN BRIMS: To be amongst the top management institutes in the country and become the world class center of excellence in learning and innovation driven by social sensitivity and state of art technology. 1. Title of Best Practice: Excellence through Innovative Teaching and Assessment Techniques 2. Objectives of the Best Practice: • To bring a wide array of creative and innovative approaches into the learning process • To enhance competencies by developing practical skills, critical thinking and inspiring creativity among students • To make learning pleasant, optimistic and an enjoyable experience • To develop and deploy innovative assessment tools to design the career of the students 3. The Context: For the management programs, students from diverse backgrounds are enrolled. The diversity is seen in academic background, work experience versus freshers, age, income, family background, rural / urban background, percentage of marks in graduation, Common Entrance Test (CET) score, social category. We have a week-

long induction program, to bring everyone on common platform. The students are given exposure to subjects like communication skills, finance, economics, statistics and Information Technology. We have the mentoring programme, wherein each faculty is assigned with a group of mentees. Additionally, we also have the counselling sessions wherein the senior faculty attends to and addresses the student related issues and provides them necessary guidance and support. We also conduct PRISM brain map, a psychological profiling instrument, and conduct the counselling session, to guide the students further on career choice based on their personality profiling. Similarly, Wheebox Employability Skill Test, endorsed by Confederation of Indian Industry (CII), Association of Indian University (AIU), Confederation of Indian Universities (CIU) is also conducted for the students. 4. The Practice: Students are exposed to multiple projects as a part of the continuous assessment process. A lot of practical work is given in each course by the respective faculty. The internal assessment includes case study, role play, group work, presentations, team building activities, which are very crucial for their personality development. Summer internship projects and specialization projects are each for a period of at least two months. The students get practical exposure and experience the learning of the management concepts taught in the class. Industry-academia ties are further strengthened through summer internship projects and specialization projects. The enablers include various techniques of student analysis viz. psychometric testing, student counselling, mentoring, career counselling. Additionally, innovative teaching pedagogy and evaluation are important enablers. Results are seen in the form of academic performance, placements and alumni achievements. In addition to the written examination, viva voce is conducted for summer internship project and specialization project. External experts from the industry are invited as resource persons for viva.

| Provide the weblink of the institution |
|---|
| https://vnbrims.org/Post-Graduation/brims-AQAR.html |

## 8.Future Plans of Actions for Next Academic Year

Institute has future plans for next academic year 2019-20 in several area like: 1. Development of ERP for Learning management System: There is a plan to develop ERP for enabling a better Learning management system, for developing and communicating Lecture schedule , maintaining attendance records, lecture notes being uploaded for a centralised access. 2. Assessment based on Blooms Taxonomy levels: For MMS [2018-20] semester III amp IV all the course Question Papers were set by External faculty as per the guidelines highlighting about CO statements of respective courses in line with Bloom's Taxonomy levels. 3. Proposed PhD Centre: Institute has plans to set up Ph.D Research Center under University of Mumbai. With reference to same, application has been sent and LIC Committee from Mumbai University visited Institute in Nov 19 for inspection. Committee have shared their reports with Mumbai University. Approval of PhD Research center is expected by May 2020. 4. Plan to form IIC (Institutional Innovation Council): - As per the AICTE guidelines institute has planned to form Institutional Innovation Council to promote the culture of Innovation among the faculty and students. IIC is planned to conduct and support various innovation related activities in the institute. 5. Structured Mentorship Programme: A team of senior faculty members with IQAC team was nominated to design a structured mentorship programme for the year 2019-20. This mentoring programme will be a structured process by which every faculty will be responsible for mentoring a set of students on a regular periodic basis. BRIMS have a plan of creating a mentorship manual with an objective of facilitating and providing support to Students for their personal and professional development. 6. Solar Panel Installation: Institute has planned to develop renewable source of power through installation of Solar panel. 9.9 KWP solar panels were planned to install in the coming year and to be functional from 6/10/19.