Activities for the month of Dec 2018



• 1st Dec: Dr. Nitin Joshi and Dr Jape visited as guest for Prize distribution ceremony at Ashida Electronics for star performer of the year.

• 1st Dec: Prof. Vibhuti commenced EpMBA 11th Batch, Semester III, Regular Examination.

• 1st Dec: Prof Deepti coordinated a guest lecture on Retail distribution game by Shashank Tilak, CEO Vainateya Software Consultancy Pvt Ltd.





• 4th Dec: CDC meeting was held at BRIMS and Prof Mahesh presented the "Recent achievements and Institute's Progress" in front of CDC Committee.

• 4th and 5th Dec: Prof. Krunal ideated & designed theme for "Youth Innovation Challenge 2018" at DR VN BRIMS.

• 5th Dec: Dr. Nitin Joshi was invited as resources person at Bandodkar College for conference on "Ethics in Education and Research".





• 6th Dec: Dr. Nitin Joshi was invited for Panel discussion at Bandodkar College on topic "Ethics in Education and Research".

• 7th **Dec:** Dr. Nitin Joshi was invited as Chief Guest at Bandodkar College for Innovation Centre.

• 8th **Dec:** Dr. Sukhada organized Alumni meet event at BRIMS.







• 8th Dec: BRIMS MMS students Leenish Makaji and Piyush Chaudhari won the Stock Torero 2018 competition conducted by Bombay Stock Exchange.

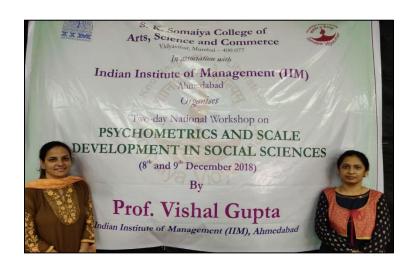


1stDec-10thDec

• 8th Dec: Prof Jape was invited for conducting Project viva for finance students at Institute of Management and Computer Studies.



• 8th Dec and 9th Dec: Dr. Meenakshi, Dr. Pallavi and Prof Krunal attended 2 day Workshop on "Psychometrics and Scale Development in social sciences" conducted by IIM-A at S.K. Somaiya College



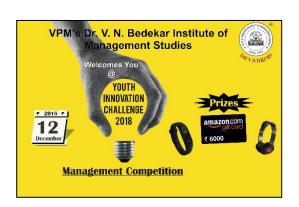


• 11th Dec: Dr. Nitin Joshi was invited for PHD Viva at VTU University Bangalore.

• 11th **Dec:** Prof. Vibhuti commenced MMS Semester I (2018-20) Examination.

- 12th Dec: Prof. Krunal, Prof. Dipti and Mr. Amit successfully organized and co-ordinated "Youth Innovation Challenge 2018" a Management Competition at DR VN BRIMS, where 17+ teams and 50+ participants from different colleges of Thane and Mumbai participated.
- 12th Dec: Dr. Meenakshi successfully conducted the mock stock competition in "Youth Innovation Challenge 2018".







- 13th Dec: Prof. Vibhuti commenced PGDM Trimester IV (2017-19) Supplementary Examination
- 15th Dec: Dr. Nitin Joshi Invited as Guest Assessor for project for MMM program.
- 15th Dec: Prof Mahesh facilitated the winter internship for 5 MMS operations candidates.

- 15th Dec: Dr. Nitin Joshi attended the Meeting of Board of Advisor at Nidhi Broking.
- 15th Dec: Prof. Krunal presented his Research Paper on "Trends of Puffery in Advertising a Bibliometric Analysis" at "International Conference on Advances in Business Management" organized by Symbiosis Institute of Business Management, Pune.

SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT, PUNE
SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)
(Established under Section 3 of the UGC Act, 1958)
Re – accordince by HAAACWIN' & 'grade (3.83/4) | Javanded Category-1 by UGC
CERTIFICATE OF PARTICIPATION
This is to certify that a paper tilted

Trends of Puffery in Advertising – a Bibliometric Analysis
is presented by
Krunal Puniani

- 17th Dec: Prof Mark visited BRIMS
- 18th Dec: Dr. Nitin Joshi attended AIMS meeting at Bandra.
- 18th Dec: Prof. Vibhuti commenced PGDM Trimester II (2018-20) Supplementary Examination.

• 19th Dec: BRIMS MMS II Year students Piyush Chaudhari and Leenish Makaji won the Crack It Up-2018, held at IESMCRC Bandra.



- 20th Dec: Prof. Vibhuti commenced PGDM Trimester III and Trimester V Regular Examination
- 20th Dec: Prof Mahesh Bhanushali placed 3 MMS operations students in "R K Foodland" for the package of 2.8 Lakhs
- 20th Dec: Dr. Nitin Joshi delivered last session on Leadership at Pitambari

- 22nd Dec: Dr. Pallavi and Prof Krunal conducted Career Guidance Seminar for graduate students.
- 22nd Dec: Dr. Sukhada held a meeting for forming Alumni Association of DR VN BRIMS.

• 28th Dec: Tanzanian delegates visited BRIMS and had a fulfilling discussion on commodity trades in minerals, especially copper.





• 28th Dec: Prof. Mahesh Bhanushali placed one student of BRIMS, "Mr. Nikhil More" in Rustomjee with the package of 3.8 Lakhs.

• 29th Dec: Prof Mahesh Bhanushali placed one student of BRIMS, Ms. Ayushi Nandagawali in "Eduonix" for the profile of Digital Marketing.

• 29th Dec: Mr Sanjay Sapkal arranged a lecture from Sage publication for faculty on case study, eBooks, resources and research methods at BRIMS.





• 29th Dec: Dr. Jape and Dr. Meenakshi conducted a session for MMS II (Finance) on Learnbiz Simulation software used for Enhancing Learning and Engagement in the Classroom.





• 30th Dec: Srujan Review committee members Dr. Jape, Dr. Pallavi and Dr. Meenakshi collected and edited the research papers.

• 31st Dec: Dr. Meenakshi and Dr. Pallavi organized December month birthdays celebration event for BRIMS faculty and staff.





- 31st Dec: Prof Krunal successfully submitted MHRD data, AISHE data for MMS and PGDM courses of DR VN BRIMS.
- Article Published about BRIMS as "Management College of the Year" in Higher Education Review Magazine.

Thank You