

# MONTHLY ACTIVITIES for the Month of March 2022



# 1<sup>st</sup> March – 10<sup>th</sup> March

**3<sup>rd</sup> March:** International Mother Language Day was celebrated at DR VNBRIMS on the theme “Expressions”. Students recited their self written poems, articles, songs. The event was coordinated by Mrs. Mughda Bhadkamkar along with faculty members of student engagement committee. Student organizers were Ms. Kadambari Kawale and Mr. Omkar Bhanushali.



# 1<sup>st</sup> March – 10<sup>th</sup> March

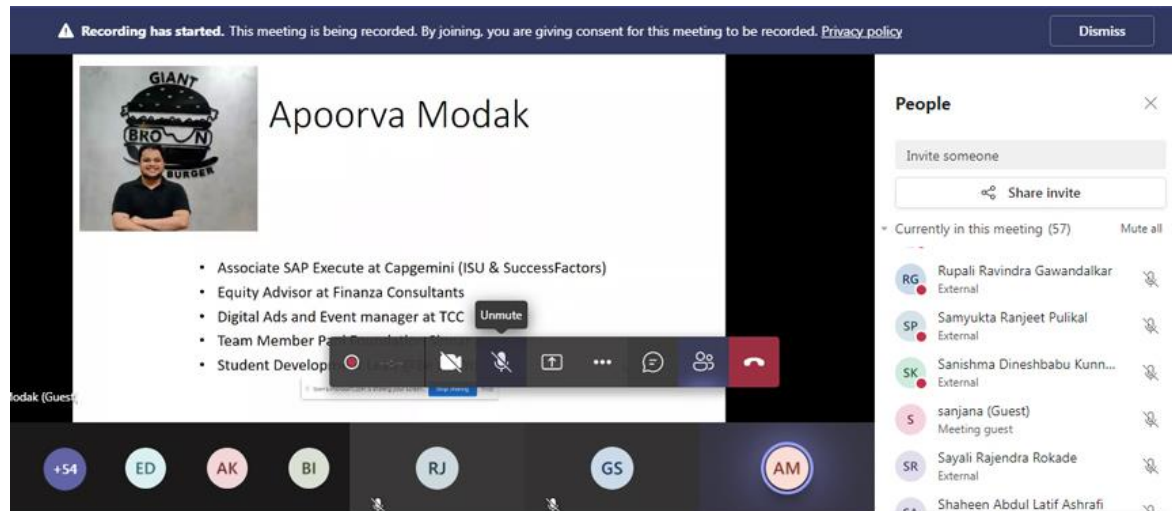
- **4<sup>th</sup> March:** Dr. Nitin Joshi attended a meeting with professional from AIRBUS Bangalore.



# 1<sup>st</sup> March – 10<sup>th</sup> March

**5<sup>th</sup> March:** Alumni Team and the Placement team of BRIMS, had organised an online session for MMS Batch 21-23 & 20-22. The session was on

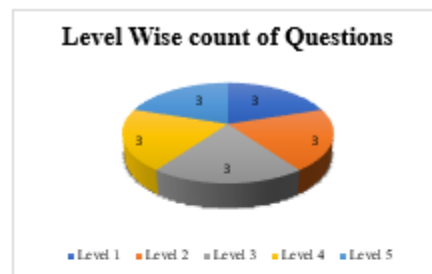
- Preparing yourself for the Industry conducted by Mr. Gaurav Samel (Alumni 2011-2013)
- How to prepare yourself for the Interview conducted by Mr. Apoorva Modak (Alumni 2016-2018)



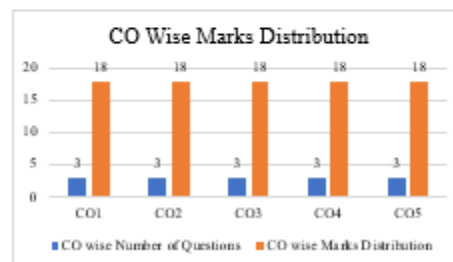
# 1<sup>st</sup> March – 10<sup>th</sup> March

- 7<sup>th</sup> March** :A faculty meeting was held in Conference room on CO Mapped Theory Question Paper Pattern for MMS [2021-23] Semester I

VPM's DR VN BRIMS, Thane Programme: MMS (2021-23) First Semester Examination April 2022				
Course Name		Course Code		
Roll No.		Marks		60
Total No. of Questions	6	Duration		3 Hours
Total No. of printed pages:		Date		
Course Outcome Statements: CO1: CO2: CO3: CO4: CO5:				
Instructions: -		Marks	BL	CO
Q. No 1 (All Questions are Compulsory)				
Q. No.	Questions			
Q. 1	Case/Case-let Study (500-800 words)			
a.		6	Level 4	CO4
b.		6	Level 5	CO5
Q. 2	Answer Any one from the following.			
a.		6	Level 5	CO5
b.		6	Level 5	CO5
Q. 3	Answer Any one from the following.			
a.		6	Level 4	CO4
b.		6	Level 4	CO4
Q. 4	Answer Any two from the following.			
a.		6	Level 3	CO3
b.		6	Level 3	CO3
c.		6	Level 3	CO3
Q. 5	Answer Any two from the following.			
a.		6	Level 2	CO2
b.		6	Level 2	CO2
c.		6	Level 2	CO2
Q. 6	Answer Any two from the following.			
a.		6	Level 1	CO1
b.		6	Level 1	CO1
c.		6	Level 1	CO1



Bloom's Taxonomy Levels		
Level Name	Level Number	Level Wise count of Questions
Remember	Level 1	3
Understand	Level 2	3
Apply	Level 3	3
Analyze	Level 4	3
Evaluate	Level 5	3



Course Outcomes	CO wise Number of Questions	CO wise Marks Distribution
CO1	3	18
CO2	3	18
CO3	3	18
CO4	3	18
CO5	3	18

# 1<sup>st</sup> March – 10<sup>th</sup> March

**8<sup>th</sup> March:** On the eve of International Women's Day, Women development committee organized a session for women staff members on "Breaking the Glass Ceiling" delivered by Mrs. Sujata Soparkar, Managing Director, Integrated Electronics Technology Pvt. Ltd. Also, a guest session for girl students and staff members was organized on "Women Health and Hygiene" by Dr. Supriya Chincholkar.





# 11<sup>th</sup> Mar – 20<sup>th</sup> Mar

- **11<sup>th</sup> Mar:** Prof. Krunal K. Punjani on behalf of IIC team of BRIMS organized a guest session on “Scientific Discovery of the Process of Steel Making that changed World Economics” conducted by Dr. Sudhakar Agarkar.

The poster is set against a bright yellow background. At the top left is the circular logo of the Dr. V. N. Bedekar Institute of Management Studies, established in 1973. At the top right is the logo of the Institution's Innovation Council, Ministry of HRD Initiatives. The central text reads: "VIDYA PRASARAK MANDAL'S DR V N BEDEKAR INSTITUTE OF MANAGEMENT STUDIES" followed by "GUEST SESSION ON SCIENTIFIC DISCOVERY OF 'THE PROCESS OF STEEL MAKING' THAT CHANGED WORLD ECONOMICS". Below this is a photograph of Dr. Sudhakar Agarkar speaking at a microphone. Under the photo, his name and title are listed: "DR SUDHAKAR AGARKAR, DEAN, VPM'S ACADEMY OF INTERNATIONAL EDUCATION & RESEARCH". At the bottom, the date and time are specified: "FRIDAY, 11TH MARCH, 2022, 3:00 PM TO 4:00 PM".

VIDYA PRASARAK MANDAL'S  
**DR V N BEDEKAR INSTITUTE OF MANAGEMENT STUDIES**

GUEST SESSION ON

SCIENTIFIC DISCOVERY OF 'THE  
PROCESS OF STEEL MAKING' THAT  
CHANGED WORLD ECONOMICS

**DR SUDHAKAR AGARKAR**  
DEAN, VPM'S ACADEMY OF INTERNATIONAL  
EDUCATION & RESEARCH

FRIDAY, 11TH MARCH, 2022  
3:00 PM TO 4:00 PM

## 11<sup>th</sup> March – 20<sup>th</sup> March

- **11<sup>th</sup> Feb:** Dr. Meenakshi Malhotra and members of Student Development Committee organized BRIMS CONNECT.
- **15<sup>th</sup> March :** Dr. Nitin Joshi, Dr. Smita Jape and Dr. Pankaj Nandurkar attended a seminar at SNDT organized by IQAC on “Research in Context on NEP 2020”.



# 11<sup>th</sup> March – 20<sup>th</sup> March

- **15<sup>th</sup> March:** A MOU has been signed between Dr. V N BRIMS and Crypto University for Academic partnership.



## ACADEMIC PARTNERSHIP With

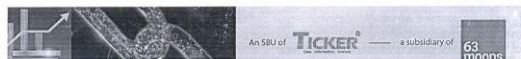


VPM's Dr. V. N. Bedekar Institute of Management Studies, Thane

Crypto University is a part of CryptoWire ([www.cryptowire.in](http://www.cryptowire.in)), which is a Global App offering a full suite of News, Knowledge, and Information on Blockchain and Cryptocurrencies, including a Data Platform for real-time price and insights. CryptoWire is a SBU of TickerPlant ([www.tickermarket.com](http://www.tickermarket.com)), which is a subsidiary of 63 moons technologies ([www.63moons.com](http://www.63moons.com)) that had global operations in financial technology solutions; multi asset class exchanges and clearing corporations; collateral and risk management; real time price dissemination; mobile payment solutions; and knowledge management. Crypto University provides research backed knowledge and imparts practice-oriented skills in the realm of Blockchain and Cryptocurrency to a wide spectrum of stakeholders.

Crypto University extends the reach and access of its cutting-edge domain expertise to research and academic institutions with an objective of Capacity Building through Faculty Development, Curriculum Design and Delivery, Special Reviews and Studies, Special Skills Development Programs, amongst other initiatives.

As a part of its Industry-Academia Cooperation, it enables the academia to get insights into the fast growing Blockchain and Cryptocurrency Landscape, thereby enhance the Career Opportunities for the aspiring young professionals by imparting real-time, hands-on, practice-oriented, and industry-driven skills and knowledge.



Through this broad understanding, we agree to cooperate and collaborate in the realm of Blockchain and Cryptocurrency, whereby Crypto University through the scope of association as enumerated below, shall

- Extend cooperation for research, data sharing, and paper publishing
- Depute domain experts for offering courses, workshops, special sessions, and electives for continuous learning and exposure amongst the students
- Joint research and development of Blockchain and Cryptocurrency related curriculum
- Establish Blockchain & Cryptocurrency Lab at the partner college for nurturing new-age Blockchain enabled startups and skills enhancement
- Conduct hackathons and competitions and offer rewards by way of recognition, prize money, pre-placement offers, featuring on Crypto TV, and coverage in CryptoWire news letter
- Visit to CryptoWire data center
- Provide internships and live projects to students
- Recruit students and assist the partner Institute in placements
- Incubate promising Blockchain enabled startups and extend ecosystem support
- Support and sponsor student events / cultural festivals at the partner institute

Specific activities and prioritizing the scope of association will be developed in the manner and scope as mutually agreed upon from time to time. This understanding comes into effect from the date of signing.

Signed on behalf of  
Crypto University

Name: Ajoy Pathak  
Designation: Head – Crypto University

Date: 15-02-2022  
Place: Mumbai

Signed on behalf of  
VPM's Dr. V. N. BRIMS, Thane

Name: Dr Vijay V. Bedekar  
Designation: Chairman,  
Vidya Prasarak Mandal, Thane

Date: 22-02-2022  
Place: Thane



## 11<sup>th</sup> March – 20<sup>th</sup> March

**16<sup>th</sup> March :** The University of Mumbai declared MMS 2020-22 Semester III Result on 16.03.2022

<b>M.M.S. [2020-22] SEMESTER III (CHOICE BASE) Grade wise RESULT FOR THE EXAMINATION - Jan 2022</b>		
<b>Sr. No.</b>	<b>Letter Grade</b>	<b>Number of Students</b>
1	O	1
2	A+	28
3	A	65
4	B+	43
5	B	8
6	C	3
7	F	6
<b>Total</b>		<b>154</b>

**11<sup>th</sup> March – 20<sup>th</sup> March**

**16<sup>th</sup> March : MMS 2020-22 Semester III Examination  
Topper**

**Student Name: Gauri Kadam**

**Specialization: Marketing**

**Grade: O**



# 21<sup>st</sup> Mar – 28<sup>th</sup> Mar

- **26<sup>th</sup> March:** Prof. Krunal K. Punjani completed 5 days Research Workshop on “Crafting and Conducting High-Quality Qualitative Research” conducted by Prof. Vijayta Doshi, IIM Udaipur.



# 21<sup>st</sup> March – 31<sup>st</sup> March

- **26<sup>th</sup> and 27<sup>th</sup> March** : Dr. Nitin Joshi attended the conference on the theme “Role of Science Communicators” at VPM's Maharshi Parshuram College of Engineering, Velneswar.



# 21<sup>st</sup> Mar – 28<sup>th</sup> Mar

- **25<sup>th</sup> March:** NAAC team of DR VN BRIMS submitted AQAR for the year 2020-21
- **28<sup>th</sup> March:** Prof. Kala Mahadevan and Prof. Krunal K. Punjani's research paper "Augmented and Virtual Reality in Apparel Industry: A Bibliometric Review & Future Research Agenda" has been accepted in an Emerald journal 'Foresight' which is ranked among Scopus Q2 with H- index of 30.

# 1<sup>st</sup> March – 31<sup>st</sup> March

**Sessions by BRIMS E-Cell, IIC organized by Dr. Pankaj Nandurkar**

<b>Date</b>	<b>Topic</b>	<b>Resource Person</b>
10 <sup>th</sup> March	Blockchain-enabled Start-up and entrepreneurship	Mr. Ajoy Pathak and Mr. Devesh Chawla
11 <sup>th</sup> March	Power of Belief	DR. Satvinder Singh Bedi Associate Professor Guru Nanak Institute of Management studies
15 <sup>th</sup> March	Discussion on Entrepreneurship	Mr. Arjun Deshpande Founder & CEO of Generic Aadhaar



*Thank You*