



## Yearly Status Report - 2019-2020

### Part A

#### Data of the Institution

|   |   |
|---|---|
| Part A  |   |
| Data of the Institution                       |   |
| 1. Name of the Institution                    | VPM'S DR.V.N.BEDEKAR INSTITUTE OF MANAGEMENT STUDIES                              |
| Name of the head of the Institution           | Dr. Nitin Joshi   |
| Designation                                   | Director  |
| Does the Institution function from own campus | Yes   |
| Phone no/Alternate Phone no.                  | 9122-25391665   |
| Mobile no.                                    | 9004690474  |
| Registered Email                              | directorvnbrims@vpmtree.org   |
| Alternate Email                               | vnbrims@vpmtree.org   |
| Address                                       | BUILDING NO. 4, JNANADWEEP, CHENDANI BUNDER ROAD, THANE (W) - 400601, MAHARASHTRA |
| City/Town                                     | Thane   |
| State/UT                                      | Maharashtra   |

| Pincode  | 400601  |                                       |                      |             |             |   |       |      |  |                 |                                       |             |           |   |     |      |      |             |             |
|--|---|---------------------------------------|----------------------|-------------|-------------|---|-------|------|--|-----------------|---------------------------------------|-------------|-----------|---|-----|------|------|-------------|-------------|
| <b>2. Institutional Status</b>   |   |                                       |                      |             |             |   |       |      |  |                 |                                       |             |           |   |     |      |      |             |             |
| Affiliated / Constituent   | Affiliated  |                                       |                      |             |             |   |       |      |  |                 |                                       |             |           |   |     |      |      |             |             |
| Type of Institution  | Co-education  |                                       |                      |             |             |   |       |      |  |                 |                                       |             |           |   |     |      |      |             |             |
| Location   | Urban   |                                       |                      |             |             |   |       |      |  |                 |                                       |             |           |   |     |      |      |             |             |
| Financial Status   | Self financed   |                                       |                      |             |             |   |       |      |  |                 |                                       |             |           |   |     |      |      |             |             |
| Name of the IQAC co-ordinator/Director   | Dr. Pallavi Chandwaskar   |                                       |                      |             |             |   |       |      |  |                 |                                       |             |           |   |     |      |      |             |             |
| Phone no/Alternate Phone no.   | 912225446544  |                                       |                      |             |             |   |       |      |  |                 |                                       |             |           |   |     |      |      |             |             |
| Mobile no.   | 9769073683  |                                       |                      |             |             |   |       |      |  |                 |                                       |             |           |   |     |      |      |             |             |
| Registered Email   | pchandwaskar@vpmthane.org   |                                       |                      |             |             |   |       |      |  |                 |                                       |             |           |   |     |      |      |             |             |
| Alternate Email  | sjape@vpmthane.org  |                                       |                      |             |             |   |       |      |  |                 |                                       |             |           |   |     |      |      |             |             |
| <b>3. Website Address</b>  |   |                                       |                      |             |             |   |       |      |  |                 |                                       |             |           |   |     |      |      |             |             |
| Web-link of the AQAR: (Previous Academic Year)   | <a href="https://vnbrims.org/Post-Graduation/pdf/AQAR-2018-19.pdf">https://vnbrims.org/Post-Graduation/pdf/AQAR-2018-19.pdf</a>               |                                       |                      |             |             |   |       |      |  |                 |                                       |             |           |   |     |      |      |             |             |
| <b>4. Whether Academic Calendar prepared during the year</b>   | Yes   |                                       |                      |             |             |   |       |      |  |                 |                                       |             |           |   |     |      |      |             |             |
| if yes,whether it is uploaded in the institutional website:<br>Weblink :   | <a href="https://vnbrims.org/Post-Graduation/brims-updates-1-events.html">https://vnbrims.org/Post-Graduation/brims-updates-1-events.html</a> |                                       |                      |             |             |   |       |      |  |                 |                                       |             |           |   |     |      |      |             |             |
| <b>5. Accrediation Details</b>   |   |                                       |                      |             |             |   |       |      |  |                 |                                       |             |           |   |     |      |      |             |             |
| <table border="1"> <thead> <tr> <th rowspan="2">Cycle</th> <th rowspan="2">Grade</th> <th rowspan="2">CGPA</th> <th rowspan="2">Year of Accrediation</th> <th colspan="2">Validity</th> </tr> <tr> <th>Period From</th> <th>Period To</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>B++</td> <td>2.97</td> <td>2019</td> <td>09-Sep-2019</td> <td>08-Sep-2024</td> </tr> </tbody> </table> |   |                                       |                      |             |             | Cycle   | Grade | CGPA | Year of Accrediation                     | Validity        |                                       | Period From | Period To | 1 | B++ | 2.97 | 2019 | 09-Sep-2019 | 08-Sep-2024 |
| Cycle  | Grade   | CGPA                                  | Year of Accrediation | Validity    |             |   |       |      |  |                 |                                       |             |           |   |     |      |      |             |             |
|  |   |                                       |                      | Period From | Period To   |   |       |      |  |                 |                                       |             |           |   |     |      |      |             |             |
| 1  | B++   | 2.97                                  | 2019                 | 09-Sep-2019 | 08-Sep-2024 |   |       |      |  |                 |                                       |             |           |   |     |      |      |             |             |
| <b>6. Date of Establishment of IQAC</b>  | 23-Aug-2018   |                                       |                      |             |             |   |       |      |  |                 |                                       |             |           |   |     |      |      |             |             |
| <b>7. Internal Quality Assurance System</b>  |   |                                       |                      |             |             |   |       |      |  |                 |                                       |             |           |   |     |      |      |             |             |
| <table border="1"> <thead> <tr> <th colspan="3">Quality initiatives by IQAC during the year for promoting quality culture</th> </tr> <tr> <th>Item /Title of the quality initiative by</th> <th>Date &amp; Duration</th> <th>Number of participants/ beneficiaries</th> </tr> </thead> <tbody> <tr> <td colspan="3"> </td> </tr> </tbody> </table>   |   |                                       |                      |             |             | Quality initiatives by IQAC during the year for promoting quality culture |       |      | Item /Title of the quality initiative by | Date & Duration | Number of participants/ beneficiaries |             |           |   |     |      |      |             |             |
| Quality initiatives by IQAC during the year for promoting quality culture  |   |                                       |                      |             |             |   |       |      |  |                 |                                       |             |           |   |     |      |      |             |             |
| Item /Title of the quality initiative by   | Date & Duration   | Number of participants/ beneficiaries |                      |             |             |   |       |      |  |                 |                                       |             |           |   |     |      |      |             |             |
|  |   |                                       |                      |             |             |   |       |      |  |                 |                                       |             |           |   |     |      |      |             |             |

| IQAC   |                   |     |
|--|-------------------|-----|
| Entrepreneurship Guidance Session in collaboration with Udyog Anubhav Pratishthan  | 14-Feb-2020<br>1  | 245 |
| Alumni Interaction session for Career guidance   | 28-Sep-2019<br>1  | 115 |
| 2nd Surveillance External audit ISO 9001:2015  | 25-Feb-2020<br>1  | 45  |
| Outbound Leadership And Self Development Programme   | 14-Nov-2019<br>10 | 48  |
| IQAC Quiz on Covid-19 Awareness - Based on daily newspaper   | 23-May-2020<br>10 | 45  |
| Session for Guidance on Quality Improvement for NBA Accreditation by Dr. Amit Shrivastava  | 06-Feb-2020<br>1  | 25  |
| BRIMS CONNECT - an Interactive Student Forum was initiated, to share the happenings & achievements of the Students, Faculty Members, Staff members & overall Institute | 13-Sep-2019<br>1  | 240 |
| NAAC Peer Team Visit organised by IQAC   | 08-Aug-2019<br>2  | 220 |
| IQAC Foundation day organised to create awareness about Quality  | 23-Aug-2019<br>1  | 43  |
| <a href="#">View File</a>  |                   |     |

**8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.**

| Institution/Department/Faculty | Scheme                          | Funding Agency | Year of award with duration | Amount |
|--------------------------------|---------------------------------|----------------|-----------------------------|--------|
| Research Cell                  | Research Conference Sponsorship | SIDBI          | 2020<br>1                   | 25000  |
| Research Cell                  | Research Conference Sponsorship | SBI            | 2020<br>1                   | 10000  |
| No Files Uploaded !!!          |                                 |                |                             |        |

**9. Whether composition of IQAC as per latest NAAC guidelines:**

Yes

|  |                           |
|--|---------------------------|
| Upload latest notification of formation of IQAC  | <a href="#">View File</a> |
| <b>10. Number of IQAC meetings held during the year :</b>  | <b>4</b>                  |
| The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website   | <b>Yes</b>                |
| Upload the minutes of meeting and action taken report  | <a href="#">View File</a> |
| <b>11. Whether IQAC received funding from any of the funding agency to support its activities during the year?</b>   | <b>No</b>                 |
| <b>12. Significant contributions made by IQAC during the current year(maximum five bullets)</b>  |                           |
| BRIMS CONNECT : Based on NAAC Peer Team suggestion to create recognition platforms for students and faculty for their achievements, this BRIMS CONNECT was initiated on 13th Sep.2019  |                           |
| Student Development through Value added courses: Courses like Outbound Leadership and Self Development Programme and was conducted by the Professional trainer Mr. Rajesh Shukla , the programmed comprised of 10 sessions, Online Certification course on Financial markets conduct by Finance faculty at BRIMS   |                           |
| Industry Guest session online webinar series: To bridge the gap between industry and academia and to engage students effectively during pandemic, IQAC team has organised the series of 9 industry guest sessions on theme, " Campus to Corporate". This gave lot of industry exposure to students through interaction with experts.   |                           |
| 5 Days FDP on "How to Publish Research Paper in Scopus Indexed Journal: A Step by Step Approach" : which was attended by 70+ participants was conducted by IQAC members Dr. Smita Jape, Dr. Meenakshi Malhotra and Prof. Mahesh Bhanushali alongwith Prof. Krunal Punjani. Three batches of the FDP were completed in Online mode during national Lockdown .   |                           |
| Online tools for effective teaching and learning during pandemic: Faculty members have attended various FDPs for upgrading skills in the area of online tools including 5 Days online FDP on Evolution from offline to online Teaching and IQAC has implemented effective engaging online learning tools for conduct of online sessions and activities like quizzes, polls, breakout rooms for student group activities on platforms like Google meet and Webex. |                           |
| <a href="#">View File</a>  |                           |
| <b>13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year</b>   |                           |

| Plan of Action  | Achivements/Outcomes   |              |                               |             |  |
|---|--|--------------|-------------------------------|-------------|--|
| PO-CO Mapping   | Mapping done for all the courses   |              |                               |             |  |
| IQAC Guidance Session by External Expert prepare for NAAC Peer Team visit   | Preparedness of IQAC at BRIMS for NAAC Peer Team Visit   |              |                               |             |  |
| Mock Assessment by External Expert (Assessor for NAAC)  | mock assessment for all the departments as a part of preparation for the NAAC peer team visit.   |              |                               |             |  |
| Plan to start BRIMS Connect Initiative  | 19 students got opportunity for anchoring in the event conducted every month, over 100 students got recognised for their achievements which motivates others also to achieve   |              |                               |             |  |
| Plan for Student Development through value-added courses  | Value Added courses like course on Leadership Development attended by students, Financial Markets online certification course completed by students  |              |                               |             |  |
| Plan to promote Innovation activities at the institute through formation of IIC (Instutional Innovation Council)  | DR VN BRIMS Institute Innovation Council was formed on 27th Sep. 2019 and meeting of the council was conducted to plan relevant activities   |              |                               |             |  |
| Planned to sensitize students towards social responsibility   | 45 volunteers donated blood in the "Blood Donation Camp" organised by IQAC at BRIMS in association with Anviksha Blood Bank on the occasion of 150th Gandhi Jayanti year celebration. IQAC with BRIMS CSR team conducted "Relief for Maharashtra" Donation Drive in association with MUSE Foundation in which 25 donors participated |              |                               |             |  |
| Plan to conduct relevant Industry Guest Sessions for giving industry exposure to our Students   | 15 Guest Sessions from various industry speakers conducted which imparted students with valuable inputs  |              |                               |             |  |
| Plan to focus on renewable energy usage and move towards Green Initiatives  | Solar Panel inaugrantion on 7th Oct.2019   |              |                               |             |  |
| Plan for Student Engagement on Digital Platforms after nation-wide Lockdown   | Online sessions were conducted on digital platforms like Webex, Online Quizzes, IQAC initiative of Covid-Awareness Quiz, Eight Industry Guest Webinars, online courses were offered  |              |                               |             |  |
| No Files Uploaded !!!   |  |              |                               |             |  |
| 14. Whether AQAR was placed before statutory body ?   | Yes  |              |                               |             |  |
| <table border="1"> <tr> <th>Name of Statutory Body</th><th>Meeting Date</th></tr> <tr> <td>College Development Committee</td><td>24-Dec-2020</td></tr> </table> | Name of Statutory Body   | Meeting Date | College Development Committee | 24-Dec-2020 |  |
| Name of Statutory Body  | Meeting Date   |              |                               |             |  |
| College Development Committee   | 24-Dec-2020  |              |                               |             |  |
| 15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to  | Yes  |              |                               |             |  |

|  |   |
|--|---|
| assess the functioning ?   |   |
| Date of Visit  | 08-Aug-2019   |
| <b>16. Whether institutional data submitted to AISHE:</b>  | Yes   |
| Year of Submission   | 2020  |
| Date of Submission   | 21-Apr-2020   |
| <b>17. Does the Institution have Management Information System ?</b>                             | Yes   |
| If yes, give a brief description and a list of modules currently operational (maximum 500 words) | <p>MIS - Management Information System at DR V N BRIMS A Management Information System at BRIMS is an information system used for decision making, and for the coordination, control, analysis, and visualization of information which involves people, processes and technology. Following is the list of different software which helps to make better MIS at BRIMS.</p> <ol style="list-style-type: none"> <li>1. Turnitin Turnitin is a plagiarism checking software and this software was purchased in the institute in the year 2018 to encourage the originality in research by faculty and students.</li> <li>2. TickerPlant Software for Data Analytics, Forex FI MM TickerPlant Software provides the best analytics platform which brings together realtime stock market data, charting, analytics and financial news across global markets to help better management of price risk and currency risk.</li> <li>3. Learnbiz Simulation 2 Modules for Finance, 2 Modules for Marketing, 1 for Module Operations LearnBiz is a Simulations software, specialized in the domain of Business Simulation Games. BRIMS has conducted tournament in the year 2018 for students for "Finac" and "Customer is King game" games respectively.</li> <li>4. ERP Implementation in progress ERP development is in process for its implementation in next academic year. Training is imparted to faculty and staff members.</li> <li>5. Smart Card Students Attendance device The attendance of the students has been taken using their identity cards on daily basis instead of the traditional manual attendance.</li> </ol> |

6. Online Databases like CRISIL, JGate, EBSCO provide access to those digitalized resources that are not available for access free of cost. 7. Customised Khushi Software for Exam Department is for Result Compilation work 8. SPSS Software (Statistical Package for social Sciences) SPSS is a widely used program for statistical analysis in social science.

## Part B

### CRITERION I – CURRICULAR ASPECTS

#### 1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

Curriculum planning and delivery at DR VN BRIMS through a well-planned and documented process is ensured through multiple means for MMS and PGDM programs as mentioned below: • MMS program curriculum (University of Mumbai guidelines - 2016) • PGDM program curriculum (AICTE guidelines - 2018) • Academic Process (DR VN BRIMS-SOP-10 for ISO 9001:2015) • Design and development of syllabus for PGDM • Time-table, subject-allocation and Academic-planning process • Teaching-learning plan preparation and communication to students • Visiting faculty appointment process • Training and Faculty development process • Faculty feedback and appraisal process • Feedback on curriculum from all stakeholders

**Planning** The curriculum for PGDM Program is designed and developed by the institute benchmarking with best practices. Inputs are obtained from AICTE guidelines and are improvised based on the feedback received from the stakeholders namely, Industry/recruiters, students, alumni, faculty etc. A team consisting of senior faculty and representatives from industry is constituted to prepare suggestive syllabus draft. The Syllabus Approval Committee comprises of senior faculty, Course coordinator, members drawn from industry and alumni. The final draft of the curriculum is submitted to Director for approval and implementation. The curriculum is reviewed and updated as and when required while comprehensive review of curriculum under taken once in three years.

**Delivery Mechanism** The delivery mechanisms include class room teaching through lectures, videos, case studies, role-plays, discussions, simulations, seminars / workshops / interaction with corporate, interaction with alumni, internships (summers & winters), outbound activities, mock group discussions and personal interviews for placements, CSR projects, participation in internal & external events, mentoring services by faculty, internet facility, access to library and E-resources. The pedagogy and learning resources infrastructure in terms of latest library holdings and online databases are regularly upgraded to remain responsive to changing needs. Following system ensures well planned curriculum delivery: • Subject preference is obtained from faculty well in advance and faculty allocation is done after consultation with director and academic head. • A time table is prepared by the Academic Deliverable Cell and the same is approved by course coordinator. • After approval the timetable is displayed on the notice board and communication is done through e-mails to student's google group. • Faculty is required to submit their teaching-learning plan along with the assessment plan to the Academic Deliverable Cell as per a pre-approved format at the beginning of each semester. • Progress of teaching is monitored by the Academic Head in internal meetings with the class representative (CR) and discussed with the Director. • Mid-term and End-term feedback on curriculum delivery is taken and analysis and action plan implemented. • On the

completion of course, course completion form is duly signed by faculty. Institute has formal as well as informal system of feedback on curriculum. There is a formal mechanism to obtain the feedback from students and faculty about the curriculum through structured Google form online survey. Review Meetings of Academic Delivery Cell is scheduled every first Wednesday of month with student representatives for monitoring the curriculum delivery process.

#### 1.1.2 – Certificate/ Diploma Courses introduced during the academic year

| Certificate  | Diploma Courses | Dates of Introduction | Duration | Focus on employability/entrepreneurship | Skill Development                     |
|--|-----------------|-----------------------|----------|---|---------------------------------------|
| Leadership Development Programme: Look Beyond Ordinary | Nil             | 14/11/2019            | 10       | employability and Entrepreneurship      | Leadership                            |
| Foreign Language Japanese                              | Nil             | 15/07/2019            | 10       | employability                           | Cross cultural understanding          |
| How to invest in stock markets                         | Nil             | 15/06/2020            | 10       | employability / entrepreneurship        | Analytical Skills                     |
| Personality Development                                | Nil             | 17/04/2020            | 5        | employability / entrepreneurship        | Communication skills                  |
| Supply Chain Management                                | Nil             | 23/06/2020            | 12       | employability / entrepreneurship        | Analytical and decision making skills |

### 1.2 – Academic Flexibility

#### 1.2.1 – New programmes/courses introduced during the academic year

| Programme/Course  | Programme Specialization | Dates of Introduction |
|-------------------|--------------------------|-----------------------|
| Nil               | Nil                      | Nil                   |
| No file uploaded. |                          |                       |

#### 1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

| Name of programmes adopting CBCS | Programme Specialization | Date of implementation of CBCS/Elective Course System |
|----------------------------------|--------------------------|---|
| MMS                              | Management               | 23/09/2019  |
| PGDM                             | Management               | 15/07/2019  |

#### 1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

|                    | Certificate | Diploma Course |
|--------------------|-------------|----------------|
| Number of Students | 133         | Nil            |

### 1.3 – Curriculum Enrichment

#### 1.3.1 – Value-added courses imparting transferable and life skills offered during the year

| Value Added Courses | Date of Introduction | Number of Students Enrolled |
|---------------------|----------------------|-----------------------------|
|---------------------|----------------------|-----------------------------|

|                                  |            |    |
|----------------------------------|------------|----|
| Leadership Development Programme | 14/11/2019 | 74 |
| Japanese Language                | 15/07/2019 | 48 |
| Advanced Excel                   | 06/01/2020 | 48 |
| How to invest in stock markets   | 15/06/2020 | 35 |
| Personality Development          | 12/05/2020 | 2  |
| No file uploaded.                |            |    |

### 1.3.2 – Field Projects / Internships under taken during the year

| Project/Programme Title   | Programme Specialization | No. of students enrolled for Field Projects / Internships |
|---------------------------|--------------------------|---|
| MMS                       | Nill                     | 117   |
| PGDM                      | Nill                     | 49  |
| <a href="#">View File</a> |                          |   |

## 1.4 – Feedback System

### 1.4.1 – Whether structured feedback received from all the stakeholders.

|           |     |
|-----------|-----|
| Students  | Yes |
| Teachers  | Yes |
| Employers | Yes |
| Alumni    | Yes |
| Parents   | Yes |

### 1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

| Feedback Obtained  |
|--|
| <p>Feedback is collected from all stakeholders including students, faculty, alumni, employers and parents on various points through emails, Google forms, hard copy as well as during informal interactions. This feedback is analysed and appropriate actions have been taken. 1. Communication skills and personality development training: Feedback suggests that the institute should focus on improving communication skills, personality development, self-motivation and confidence and good mentoring. Regarding this, institute has organized various soft skill as well as aptitude training program for students. 2. Practical exposure through Field assignments: Faculty ensures to make curriculum delivery more relevant to industry by using innovative and practical teaching pedagogy, giving more field assignments and mentorship and counselling facility is provided to students for proper guidance. 3. Corporate Exposure: Feedback was received about providing internship opportunities be made available to students for better practical industrial exposure. Regarding this, placement cell made efforts to connect with alumni and asked them to recommend students for internships and placement in their organisations. As a result, students get placed and got internship opportunities with the organisations where alumni are working. Suggestions regarding exposure through industry guest speakers has been addressed by organising various workshops, seminars and guest lectures for facilitating learning from industry experts. Alumni-student regular interactions are provided platform through 'chai-with alumni, sessions where students freely and informally interact with alumni regarding career guidance and alumni share their experience and insights about industry. 4. New engaging tools in teaching pedagogy: Based on feedback from parents about</p> |

curriculum and methodology of delivering education to be raised to a level which enables students to easily to clear interviews and aptitude tests during campus placements, mock interviews are conducted by eminent faculty members during placement season and feedback is given to students regarding improvement areas. After lockdown in March, Online sessions conducted used various Quizzes, Polls and activities to engage students effectively 5. Addition of e-library resources: Majority of students rated adequacy of learning resources like library holdings and IT facilities as good but felt that library books should be increased for home lending facility as the number of Library books are not sufficient, particularly during exams. Regarding this, library has purchased more copies of reference books and also new editions released are added for increasing variety on each single subject. The digital library resources such as e-journals magazines can be accessed in and outside the campus. 6. More Value-added courses: Faculty suggested introduction of additional certification courses for enrichment of syllabus and giving an extra edge to students. Regarding this, introduction of special add on certification courses like NCCMP, Advanced Excel, Professional development, Foreign Language like German and Japanese has been done and students were motivated to join these courses. NPTEL courses through SWAYAM portal are introduced and many students got enrolled. 7. Student Research publications and presentations: Faculty members suggested that students should be motivated for research and presenting their projects and ideas at various national and international forums. Regarding this faculty started guiding interested students to present and publish papers.

## CRITERION II – TEACHING- LEARNING AND EVALUATION

### 2.1 – Student Enrolment and Profile

#### 2.1.1 – Demand Ratio during the year

| Name of the Programme     | Programme Specialization | Number of seats available | Number of Application received | Students Enrolled |
|---------------------------|--------------------------|---------------------------|--------------------------------|-------------------|
| PGDM                      | Management               | 60                        | 95                             | 49                |
| MMS                       | Management               | 120                       | 123                            | 117               |
| <a href="#">View File</a> |                          |                           |                                |                   |

### 2.2 – Catering to Student Diversity

#### 2.2.1 – Student - Full time teacher ratio (current year data)

| Year | Number of students enrolled in the institution (UG) | Number of students enrolled in the institution (PG) | Number of fulltime teachers available in the institution teaching only UG courses | Number of fulltime teachers available in the institution teaching only PG courses | Number of teachers teaching both UG and PG courses |
|------|---|---|---|---|--|
| 2019 | Nil   | 342   | Nil   | 21  | 21   |

### 2.3 – Teaching - Learning Process

#### 2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

| Number of Teachers on Roll                                   | Number of teachers using ICT (LMS, e-Resources) | ICT Tools and resources available | Number of ICT enabled Classrooms | Number of smart classrooms | E-resources and techniques used |
|--|---|-----------------------------------|----------------------------------|----------------------------|---------------------------------|
| 21   | 21  | 27                                | 9                                | 3                          | 15                              |
| <a href="#">View File of ICT Tools and resources</a>         |   |                                   |                                  |                            |                                 |
| <a href="#">View File of E-resources and techniques used</a> |   |                                   |                                  |                            |                                 |

### 2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

Previous students were assigned to the faculty on the basis of the specialization that they are going to take in the second year, however on feedback from the students, it was decided to change the process of mentor -mentee allocation. Accordingly, a meeting was held by the faculty to deliberate the process to address the feedback given by the students

1. Meeting for change in the process of mentor mentee allocation: A meeting to address the process change of mentor -mentee allocation, based on students' feedback was held. The faculty unanimously agreed to change the process and agreed to provide each mentee their personal choice of selecting their mentor.
2. Meeting to designing manual: There was a need to design a manual for the mentoring process to improve the mentor -mentee relationship. In addition, it would also serve as a ready manual for any new faculty who joins the Institution. Accordingly, a meeting was held and the various key points as well as the Do's and Don'ts were discussed and the process of designing the manual was initiated.
3. Manual finalized and approved: The mentoring manual was discussed among senior faculty members and also with coordinators of the various programs and the manual was finalized for submitting to the Director for approval. The Director approved the mentoring manual.
4. Discussion with students for mentorship allocation: The new improved process of mentor -,mentee allocation was explained by senior faculty members of Dr. Sreedharan Menon and Dr. Arloph Johnvieira to all the students by personally visiting the classrooms .
5. Allocation of Students: The process of allocation of all the 117 students of MMS was completed and a maximum of 12 mentees allocated to one mentor. This final list was shared with all the faculty members.
6. First meeting with students: The process of initial discussion by the mentors with each of the mentee on a one to one basis, wherein their personal contact details and family details were noted down in the form designed for it as per the manual.
7. Innobiz competition: To improve the bonding of mentees with their mentors, a Innobiz competition was organized for students by the IIC team . The mentors were given the responsibility of guiding and supporting each of the mentors and ensure their mentees participate in this competition. The competition was initiated from April month ( 27th April 2020) and this was a monthly activity, thus the bonding of mentees with their mentors was happening regularly on a monthly basis since April 2020.
8. Checking the welfare of the students and families during pandemic : Due to the pandemic and the lockdown from 22nd Mar 2020, it was decided to have a Whatsapp group of all mentees by each mentor to ensure mentees stay connected with their mentors. There were personal calls too to each mentor to check on their health and their family members and for any support required during the pandemic .

| Number of students enrolled in the institution | Number of fulltime teachers | Mentor : Mentee Ratio |
|--|-----------------------------|-----------------------|
| 342  | 21                          | 1:17                  |

## 2.4 – Teacher Profile and Quality

### 2.4.1 – Number of full time teachers appointed during the year

| No. of sanctioned positions | No. of filled positions | Vacant positions | Positions filled during the current year | No. of faculty with Ph.D |
|-----------------------------|-------------------------|------------------|--|--------------------------|
| 18                          | 21                      | Nill             | 3  | 8                        |

### 2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year )

| Year of Award | Name of full time teachers receiving awards from state level, national level, international level | Designation         | Name of the award, fellowship, received from Government or recognized bodies   |
|---------------|---|---------------------|--|
| 2019          | Dr. Smita Jape  | Associate Professor | 22nd November 2019, Best Professor in Finance Studies at 27th Business School Affaire Dewang Mehta National Education Awards |
| 2020          | Prof. Krunal K. Punjani   | Assistant Professor | "Guide Winner" at BMA Innothon 2.0   |

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## 2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

| Programme Name | Programme Code | Semester/ year               | Last date of the last semester-end/ year-end examination | Date of declaration of results of semester-end/ year- end examination |
|----------------|----------------|------------------------------|--|---|
| MMS            | MMS2005        | 3RD SEMESTER/<br>SECOND YEAR | 28/11/2019   | 16/01/2020  |
| MMS            | MMS2005        | 4TH SEMESTER/<br>SECOND YEAR | 06/10/2020   | 12/11/2020  |
| MMS            | MMS2005        | 2ND SEMESTER/<br>FIRST YEAR  | Nill   | 23/06/2020  |
| MMS            | MMS2005        | IST SEMESTER/<br>FIRST YEAR  | 10/01/2020   | 24/02/2020  |
| PGDM           | PGDM2010       | Trimester<br>3rd/ first year | Nill   | 23/06/2020  |
| PGDM           | PGDM2010       | Trimester 2/<br>first year   | 07/01/2020   | 25/02/2020  |
| PGDM           | PGDM2010       | Trimester 1/<br>First Year   | 07/10/2019   | 20/11/2019  |
| PGDM           | PGDM2010       | Trimester 6/<br>Second Year  | 30/06/2020   | 24/08/2020  |
| PGDM           | PGDM2010       | Trimester 5/<br>Second Year  | 09/01/2020   | 27/02/2020  |
| PGDM           | PGDM2010       | Trimester 4/<br>Second Year  | 09/10/2019   | 20/11/2019  |

No file uploaded.

2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

Reforms introduced by University Below provision for intermediate semester examinations is only for the current academic session (2019-20) in view of COVID-19 pandemic, while maintaining safety and health of all the stakeholders and sanctity and quality of examinations: • Grading of the students could be composite of 50 marks on the basis of the pattern of internal evaluation adopted by the universities and the remaining 50 marks can be awarded on the basis of performance in previous semester (applicable for MMS[2019-20] Semester II) • In the situations where previous semester or previous year marks are not available, particularly in the first year of annual pattern of examinations, 100 evaluation may be done on the basis of internal assessments. • If the student wishes to improve the grades, he/she may appear in special exams for such subjects during next semester. Reforms introduced by Institute • For MMS [2018-20] semester IV started measuring Course Outcomes (CO) attainment levels for Winter Internship Project [Functional, General, Social Relevance] Viva-voce evaluation (Second Half of 2019-20). • For MMS [2019-21] semester II started measuring Course Outcomes attainment levels for Internal Assessment evaluation[40 Marks] (Second Half of 2019-20). • For MMS [2018-20] semester III

all the course Question Papers were set by External faculty and for MMS [2018-20] semester IV all the question paper was set by external faculty members as per the guidelines highlighting about CO statements of respective courses in line with Bloom's Taxonomy levels.

## 2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

• The institute adheres to the academic calendar for the conduct of all examinations. • On the commencement of the Academic term students are notified about the most likely dates of the Concurrent evaluation along with the mode of evaluation. • The Academic Calendar is prepared on the basis of Term Commencement and term end dates as communicated by the university. • Institute prepares an overall calendar for all the events, the dates for examinations are decided on priority and then other events are planned accordingly. • The submission dates for the assignments are notified at the time of giving the assignments by respective faculty members • The Continuous Internal Evaluation (CIE) pattern is informed to newly admitted students in their Induction program. This pattern is also discussed with the students in the class by respective course faculty members. • Continuous Internal Evaluation (CIE) pattern at DR VN BRIMS includes various internal examination, project viva and presentations. This is incorporated in the academic calendar including their schedules. Examination Academic Calendar of 2019-20 Programme Name Academic Year Programme Year Semester/Trimester Examination From Examination To MMS 2019-20 First Year I 02.01.2020 10.01.2020 MMS 2019-20 First Year II Examinations for MMS Semester II are not conducted due to pandemic scenario MMS 2019-20 Second Year III-SIP Viva Voce 31.08.2019 MMS 2019-20 Second Year III 17.10.2019 25.10.2019 MMS 2019-20 Second Year IV-WIP Viva Voce 1.06.2020 15.06.2020 MMS 2019-21 Second Year IV 29.09.2020 PGDM 2019-20 First Year I 27.09.2019 07.10.2019 PGDM 2019-20 First Year II 02.01.2020 07.01.2020 PGDM 2019-20 First Year III Examinations for PGDM Trimester III are not conducted due to pandemic scenario PGDM 2019-20 Second Year IV-SIP Viva Voce 31.08.2019 PGDM 2019-20 Second Year IV 28.09.2019 09.10.2019 PGDM 2019-20 Second Year V 02.01.2020 09.01.2020 PGDM 2019-20 Second Year VI-WIP Viva Voce 1.06.2020 15.06.2020 PGDM 2019-20 Second Year VI 29.06.2020 30.06.2020

## 2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

<https://vnbrims.org/Post-Graduation/brims-program-mms.html>

### 2.6.2 – Pass percentage of students

| Programme Code    | Programme Name | Programme Specialization | Number of students appeared in the final year examination | Number of students passed in final year examination | Pass Percentage |
|-------------------|----------------|--------------------------|---|---|-----------------|
| PGDM2010          | PGDM           | MANAGEMENT               | 59  | 52  | 89.83           |
| MMS2005           | MMS            | MANAGEMENT               | 117   | 117   | 100             |
| No file uploaded. |                |                          |   |   |                 |

## 2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

<https://vnbrims.org/Post-Graduation/Student-Satisfaction-Survey.html>

### CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

#### 3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

| Nature of the Project     | Duration | Name of the funding agency | Total grant sanctioned | Amount received during the year |
|---------------------------|----------|----------------------------|------------------------|---------------------------------|
| Any Other (Specify)       | 01       | Apex Subscription Pvt Ltd  | 0.1                    | 0.1                             |
| Any Other (Specify)       | 01       | State Bank of India        | 0.1                    | 0.1                             |
| Any Other (Specify)       | 01       | SIDBI                      | 0.25                   | 0.25                            |
| Any Other (Specify)       | 01       | Ashida Electronics Pvt Ltd | 0.25                   | 0.25                            |
| <a href="#">View File</a> |          |                            |                        |                                 |

#### 3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

| Title of workshop/seminar  | Name of the Dept.               | Date       |
|--|---------------------------------|------------|
| Field/ Exposure Visit to Industry was conducted at Indian Express, Navi Mumbai   | IIC Institute Innovation Cell   | 14/09/2019 |
| Debate competition was conducted as a part of MHRD MIC Driven Activity Innovation Day Campaign   | IIC (Institute Innovation Cell) | 09/10/2019 |
| 7 Students teams submitted their business plan Idea in IDEATORS19 Competition as a positive response to IIC Faculty teams motivation support                             | IIC (Institute Innovation Cell) | 09/10/2019 |
| BRIMS Organized a visit to Reserve Bank of India for the students  | IIC (Institute Innovation Cell) | 10/10/2019 |
| visited BSE Bombay stock exchange  | IIC (Institute Innovation Cell) | 10/10/2019 |
| My story- Innovators Life Crossroad-Motivational Speak On 12th October 2019 by Guest Speaker Mr. Karthikeyan Iyer, Global account manager at DHL Express India Pvt. Ltd. | IIC (Institute Innovation Cell) | 12/12/2019 |
| Poster Competition was conducted On 12th October 2019 as a Part of MHRD  | IIC (Institute Innovation Cell) | 12/12/2019 |

| MIC Driven Activity  |                                 |            |
|--|---------------------------------|------------|
| Innovation Day - Dr. APJ Abdul Kalams Birth Anniversary was celebrated On 15th October 2019 and Felicitation of Winners of Essay Competition.  | IIC (Institute Innovation Cell) | 15/10/2019 |
| 2 Days FDP/ Workshop on Artificial Intelligence, Machine Learning Analytics with 'R' was conducted at Dr V N BRIMS   | IIC (Institute Innovation Cell) | 18/10/2019 |
| My Story - ENTREPRENURS Life Crossroad Motivational Speak On 17th October 2019 by Guest Speaker Mr. Omprakash Shahi founder Managing Director nidhi Broking Service Pvt Ltd.                           | IIC (Institute Innovation Cell) | 17/12/2019 |
| Team of DR VN BRIMS including students faculty mentor - Prof. Krunal K. Punjani, were announced as Winners in the BMA INNOTHON Competition 2019 out of 26 teams from several other management colleges | IIC (Institute Innovation Cell) | 24/11/2019 |
| Exhibition Cum Demo Mentorship from industry experts Alumni entrepreneur was conducted for Student Innovators/ Entrepreneurs at DR VN BRIMS  | IIC (Institute Innovation Cell) | 30/11/2019 |
| Youth Innovation Challenge intercollegiate competition for students from other colleges  | IIC (Institute Innovation Cell) | 05/12/2019 |
| A Seminar on Entrepreneurship startup incubation process was conducted by Mr. Bipin Lokhande - FOUnder of Wayusaka   | IIC (Institute Innovation Cell) | 06/12/2019 |
| Panel discussion was conducted by Alumni members and industry experts on industry expectations in the new age with respect to innovation   | IIC (Institute Innovation Cell) | 07/12/2019 |

|   |                                 |            |
|---|---------------------------------|------------|
| Design Thinking Workshop was conducted at DR VN BRIMS, by a renowned Design Thinking Trainer, Consultant Coach - Dr. Kaustubh Dhargalkar. | IIC (Institute Innovation Cell) | 11/12/2019 |
|---|---------------------------------|------------|

### 3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

| Title of the innovation                                  | Name of Awardee                                  | Awarding Agency           | Date of award | Category                     |
|--|--|---------------------------|---------------|------------------------------|
| "Guide Winner" Innothon 2.0 ACC Dandekar Memorial Trophy | Prof.Krunal Punjani                              | BMA Innothon 2.0          | 30/12/2019    | ACC Dandekar Memorial Trophy |
| IDEATORS19 Business Plan Idea competition                | 3 Students Teams shortlisted for the final round | Janson school of Business | 07/11/2019    | Final round-Certificate      |
| No file uploaded.  |  |                           |               |                              |

### 3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

| Incubation Center | Name          | Sponsered By         | Name of the Start-up | Nature of Start-up | Date of Commencement |
|-------------------|---------------|----------------------|----------------------|--------------------|----------------------|
| 01                | Krunal Parate | owned funds and Bank | Altaiza              | IT Services        | 01/01/2019           |
| 01                | Amit Desale   | Owned funds          | PVN Transformers     | Electricals        | Nil                  |
| No file uploaded. |               |                      |                      |                    |                      |

## 3.3 – Research Publications and Awards

### 3.3.1 – Incentive to the teachers who receive recognition/awards

| State | National | International |
|-------|----------|---------------|
| 2000  | 5000     | 10000         |

### 3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

| Name of the Department                       | Number of PhD's Awarded |
|--|-------------------------|
| MANAGEMENT                                   | 1                       |
| Management PhD under process (JJTU/Pacific ) | 10                      |

### 3.3.3 – Research Publications in the Journals notified on UGC website during the year

| Type                      | Department | Number of Publication | Average Impact Factor (if any) |
|---------------------------|------------|-----------------------|--------------------------------|
| National                  | Management | 2                     | 3                              |
| International             | management | 9                     | 3                              |
| <a href="#">View File</a> |            |                       |                                |

### 3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

| Department | Number of Publication |
|------------|-----------------------|
|------------|-----------------------|

|  |   |
|--|---|
| Research papers in conference proceeding             | 8 |
| Management ( DR.Joshi Operations/<br>Dr.Jape Finance | 2 |
| <a href="#">View File</a>                            |   |

3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

| Title of the Paper   | Name of Author      | Title of journal                      | Year of publication | Citation Index | Institutional affiliation as mentioned in the publication | Number of citations excluding self citation |
|--|---------------------|---------------------------------------|---------------------|----------------|---|---|
| Trends of puffery in advertising - a bibliometric analysis | Prof.Krunal Punjani | Benchmarking An International Journal | 2019                | 57             | Dr. V.N. Bedekar Institute of Management Studies          | 3   |
| No file uploaded.  |                     |                                       |                     |                |   |   |

3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

| Title of the Paper   | Name of Author      | Title of journal                      | Year of publication | h-index | Number of citations excluding self citation | Institutional affiliation as mentioned in the publication |
|--|---------------------|---------------------------------------|---------------------|---------|---|---|
| Trends of puffery in advertising - a bibliometric analysis | Prof.Krunal Punjani | Benchmarking An International Journal | 2019                | Nil     | 3   | Nil   |
| No file uploaded.  |                     |                                       |                     |         |   |   |

3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

| Number of Faculty           | International | National | State | Local |
|-----------------------------|---------------|----------|-------|-------|
| Resource persons            | Nil           | 2        | 2     | 6     |
| Attended/Seminars/Workshops | 15            | 50       | 5     | 20    |
| Presented papers            | 2             | 2        | 5     | 6     |
| No file uploaded.           |               |          |       |       |

### 3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

| Title of the activities                  | Organising unit/agency/ collaborating agency | Number of teachers participated in such activities | Number of students participated in such activities |
|--|--|--|--|
| List of Social Sensitivity Activities as | BRIMS Team participated                      | 105  | 150  |

mentioned in  
attached Excel  
sheet

[View File](#)

3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

| Name of the activity         | Award/Recognition                                 | Awarding Bodies   | Number of students Benefited |
|------------------------------|---|---|------------------------------|
| Blood Donation<br>19OCT 2019 | trophy<br>/Certificate<br>presented to<br>college | Anviksha Blood<br>Bank on the<br>occasion of 150th<br>Gandhi Jayanti year<br>celebration. | 40                           |
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3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

| Name of the scheme             | Organising unit/Agency/collaborating agency | Name of the activity | Number of teachers participated in such activities | Number of students participated in such activities |
|--------------------------------|---|----------------------|--|--|
| IIC and IQAC<br>cell organized | Mentioned in<br>Excel sheet<br>attached     | Total<br>Activities  | 99   | 658  |
| <a href="#">View File</a>      |   |                      |  |  |

### 3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

| Nature of activity  | Participant | Source of financial support                     | Duration |
|---|-------------|---|----------|
| resource person<br>FROM Philippines<br>for INTERNATIONAL<br>conference and<br>paper for srujan<br>journal | 2           | Sponsoring<br>private and govt<br>organizations | 02       |
| International<br>Internship   | 2           | Affluent Software<br>, Singapore                | 60       |
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3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

| Nature of linkage    | Title of the linkage                   | Name of the partnering institution/ industry /research lab with contact details | Duration From | Duration To | Participant |
|----------------------|--|---|---------------|-------------|-------------|
| Industry             | Management<br>Development<br>Programme | Sparsh<br>Fabrics Pvt<br>Ltd  | 05/07/2020    | 05/07/2020  | 20          |
| Financial<br>markets | course                                 | NSE   | 01/07/2020    | 30/11/2020  | 14          |

|                           |                                  |                                  |            |            |     |
|---------------------------|----------------------------------|----------------------------------|------------|------------|-----|
| industry                  | Campus to corporate              | Industry speakers/ MSME          | 18/07/2020 | 24/07/2020 | 120 |
| Industry                  | Live Case Study Project          | LearnEX                          | 01/10/2019 | 22/12/2019 | 30  |
| MDP Industry              | Management Development Programme | Bullows Paint Equipments Pvt Ltd | 08/05/2020 | 08/05/2020 | 40  |
| <a href="#">View File</a> |                                  |                                  |            |            |     |

3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

| Organisation                                | Date of MoU signed | Purpose/Activities                    | Number of students/teachers participated under MoUs |
|---|--------------------|---------------------------------------|---|
| MOU signed with Intershala AICTE initiative | 01/07/2019         | for internships and final placements. | 300   |
| Nidhi Broking                               | 01/07/2019         | Internship and Placement              | 120   |
| Aashida Electronics                         | 01/07/2019         | Internship and Placement, MDP         | 120   |
| <a href="#">View File</a>                   |                    |                                       |   |

## CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

### 4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

| Budget allocated for infrastructure augmentation | Budget utilized for infrastructure development |
|--|--|
| 5  | 1.09   |

4.1.2 – Details of augmentation in infrastructure facilities during the year

| Facilities                | Existing or Newly Added |
|---------------------------|-------------------------|
| Others                    | Existing                |
| <a href="#">View File</a> |                         |

### 4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

| Name of the ILMS software | Nature of automation (fully or patially) | Version | Year of automation |
|---------------------------|--|---------|--------------------|
| Koha                      | Fully                                    | 19      | 2014               |

4.2.2 – Library Services

| Library Service Type | Existing |        | Newly Added |       | Total |        |
|----------------------|----------|--------|-------------|-------|-------|--------|
| Text Books           | 298      | 152971 | 102         | 48552 | 400   | 201523 |
| e-Books              | 9000     | 77910  | 16          | 1370  | 9016  | 79280  |

|                           |    |        |      |         |    |         |
|---------------------------|----|--------|------|---------|----|---------|
| Journals                  | 24 | 70773  | 41   | 135548  | 65 | 206321  |
| e-Journals                | 11 | Nill   | 30   | Nill    | 41 | Nill    |
| Digital Database          | 4  | 870568 | 4    | 1220232 | 8  | 2090800 |
| Others(s pecify)          | 2  | 4400   | Nill | Nill    | 2  | 4400    |
| <a href="#">View File</a> |    |        |      |         |    |         |

4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

| Name of the Teacher | Name of the Module | Platform on which module is developed | Date of launching e-content |
|---------------------|--------------------|---------------------------------------|-----------------------------|
| Nil                 | Nill               | Nill                                  | Nill                        |
| No file uploaded.   |                    |                                       |                             |

#### 4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

| Type      | Total Co mputers | Computer Lab | Internet | Browsing centers | Computer Centers | Office | Departme nts | Available Bandwidth (MBPS/ GBPS) | Others |
|-----------|------------------|--------------|----------|------------------|------------------|--------|--------------|----------------------------------|--------|
| Existin g | 154              | 115          | 154      | 125              | 10               | 6      | 4            | 50                               | 0      |
| Added     | 15               | 0            | 0        | 0                | 0                | 0      | 0            | 0                                | 0      |
| Total     | 169              | 115          | 154      | 125              | 10               | 6      | 4            | 50                               | 0      |

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

|               |
|---------------|
| 50 MBPS/ GBPS |
|---------------|

4.3.3 – Facility for e-content

| Name of the e-content development facility         | Provide the link of the videos and media centre and recording facility  |
|--|---|
| Fourth floor video recording room at the institute | <a href="https://www.youtube.com/channel/UC1BhRfglcMAH7gigmp1C-g/videos">https://www.youtube.com/channel/UC1BhRfglcMAH7gigmp1C-g/videos</a> |
| Panini Auditorium at ground floor                  | <a href="https://www.youtube.com/watch?v=561BsXFb1X4">https://www.youtube.com/watch?v=561BsXFb1X4</a>                                       |
| Second Floor Conference room with smartboard       | <a href="https://www.youtube.com/watch?v=Mymwez7Bxkg">https://www.youtube.com/watch?v=Mymwez7Bxkg</a>                                       |

#### 4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

| Assigned Budget on academic facilities | Expenditure incurred on maintenance of academic facilities | Assigned budget on physical facilities | Expenditure incurredon maintenance of physical facilites |
|--|--|--|--|
|  |  |  |  |

|    |      |    |       |
|----|------|----|-------|
| 10 | 8.94 | 20 | 16.35 |
|----|------|----|-------|

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

**Procedures for maintaining Infrastructure and support facilities:** Water Cooler: Annual Maintenance contract for water cooler sanitization is with ACE Hygiene Products Pvt Ltd. Safe drinking water with purifier devices and water cooler is provided to the students and staff in our building. Water tanks are regularly cleaned by the same agency. Electric Supply: The institute has installed express feeder to ensure uninterrupted power supply from Maharashtra State Electricity Distribution Company. Further computer lab is equipped with UPS backup devices. Lift: Lift maintenance work is given to Mazda Elevator Company by signing annual maintenance service contract. Elevator takes care of the needs of differently able persons. Housekeeping: Regular housekeeping and cleaning is done at the institute. It is the responsibility of in-house staff to keep the premises and classrooms clean. For cleaning of washrooms we have outsourced the activity to third party. IT Lab: For maintenance of IT infrastructure Vidya Prasarak Mandal, the parent body of DR VN BRIMS, has created an adequate support system in the form of central server room. It employs six services engineers to ensure 24X7 access to internet and maintain the computers and servers of the campus. The regular preventive maintenance work is carried out by IT personnel of the IT department. The System Administrator ensures that computers and all other hardware are phased out based on the requirement and replaced with new upgraded versions. Monthly system back up of all machines are taken by IT personnel. UPS which has battery as a component also needs attention and outsourced agency ensures that the inverters and batteries are cleaned and maintained. There is battery health check up for proper plan and management of Uptime of UPS. CCTV: Institute has installed 56 CCTV cameras all over the premises to ensure safety and security. These cameras are maintained by third party to ensure all cameras are working all the time. Roof Top Solar Plant: Roof top solar plant of 10 KWP was installed in October 2019. On an average 1000 Units per month are generated and used in the system. The solar panels are cleaned regularly to keep the good generation level. Library: In order to maintain the books and other resources in the right condition, every quarter pesticide control treatment is done by external agencies with whom VPM as a parent body, has entered into annual maintenance contract. Books and journals are bound and maintained in the library. Classrooms and Other Physical Resources within the Institute: Administrative officer along with staff members of the office has the responsibility to ensure that all assets in the classrooms, office and at other places within the institute are maintained properly which include white boards, table and chairs, air-conditioners, LCDs, etc. Regarding any requirement for repairing work, request is sent to administrative head.

<https://vnbrims.org/Post-Graduation/pdf/Procedure-of-maintenance-of-premises-and-facilitites.pdf>

## CRITERION V – STUDENT SUPPORT AND PROGRESSION

### 5.1 – Student Support

#### 5.1.1 – Scholarships and Financial Support

|                                    | Name/Title of the scheme  | Number of students | Amount in Rupees |
|------------------------------------|---|--------------------|------------------|
| Financial Support from institution | Students Benefited by Government Scholarships-Social welfare Scheme, Minority and EBC | 110                | 9962050          |

|                                      |   |      |   |
|--------------------------------------|---|------|---|
| Financial Support from Other Sources |   |      |   |
| a) National                          | 0 | Nill | 0 |
| b) International                     | 0 | Nill | 0 |
| <a href="#">View File</a>            |   |      |   |

5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

| Name of the capability enhancement scheme               | Date of implemetation | Number of students enrolled | Agencies involved   |
|---|-----------------------|-----------------------------|---|
| Alumini Student Mentoring Program                       | 11/11/2019            | 10                          | Mr.Swapnil Shinde, Mr. Pradip Samual, Mr. Sachin Washivale  |
| Advanced Excel Course                                   | 08/07/2019            | 120                         | Prof Sandeep Moghe-9930516077   |
| Sessions on Yoga  | 21/06/2019            | 40                          | Shri Ambika Yog Kutir, LBS Marg, Thane West. Registration number- F-892-T   |
| Communication Workshop/Personality Development Programs | 10/10/2019            | 60                          | Prof. Pravin Narang- 9322876183   |
| Personal Counselling and Mentoring                      | 07/12/2019            | 178                         | Dr.Pallavi Chadwaskar-9769073683, All Fcaulties are involed in the process of Mentoring. Each Faculty was assigned 10 Mentees   |
| Chai With Alumni (Career Counselling Session by Alumni) | 02/11/2019            | 50                          | Name of Alumini: Ms.Sampada Sawant Batch 2005-07-Assistant Vice Preseident at Credit Suiz Bank, Mr. Binny Samuel, Lifestyle International, Batch-2010-12, Faculty Co-Ordinator Dr.Smita Jape-9619376480 |
| Mock Interviews Career Counselling                      | 29/10/2019            | 160                         | Prof Pravin Narang- 9322876183, Prof Mahesh Bhanush ali-8237102541, Dr.Meenakshi Malhotra-8054498839, Prof.Sidhesh  |

[View File](#)

5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

| Year              | Name of the scheme                     | Number of benefited students for competitive examination | Number of benefited students by career counseling activities | Number of students who have passed in the comp. exam | Number of students placed |
|-------------------|--|--|--|--|---------------------------|
| 2020              | Mock Interviews and Career Counselling | 160  | 160  | Nil  | 121                       |
| No file uploaded. |  |  |  |  |                           |

5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

| Total grievances received | Number of grievances redressed | Avg. number of days for grievance redressal |
|---------------------------|--------------------------------|---|
| 1                         | 1                              | 2   |

## 5.2 – Student Progression

5.2.1 – Details of campus placement during the year

| On campus                            |                                 |                           | Off campus                    |                                 |                           |
|--------------------------------------|---------------------------------|---------------------------|-------------------------------|---------------------------------|---------------------------|
| Name of organizations visited        | Number of students participated | Number of students placed | Name of organizations visited | Number of students participated | Number of students placed |
| Number of Organizations Visited- 110 | 160                             | 120                       | 1                             | 2                               | 1                         |
| <a href="#">View File</a>            |                                 |                           |                               |                                 |                           |

5.2.2 – Student progression to higher education in percentage during the year

| Year              | Number of students enrolling into higher education | Programme graduated from | Department graduated from | Name of institution joined  | Name of programme admitted to |
|-------------------|--|--------------------------|---------------------------|---|-------------------------------|
| 2020              | 2  | MMS                      | Management Studies        | Yet to be allocated to the student. Students have applied for Higher Education. | MS                            |
| No file uploaded. |  |                          |                           |   |                               |

5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg: NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

| Items | Number of students selected/ qualifying |
|-------|---|
|-------|---|

|                   |   |
|-------------------|---|
| Civil Services    | 1 |
| GRE               | 1 |
| No file uploaded. |   |

#### 5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

| Activity  | Level         | Number of Participants |
|---|---------------|------------------------|
| International Conference- Pre-Cursory workshop Debate competition | State level   | 30                     |
| Marathi Bhasha Divas-Cultural                                     | Institutional | 30                     |
| Fitness Challenge Competition- Online Due to Pandemic             | Institutional | 35                     |
| Monthly BRIMS InnoBiz - Innovation Competition- IIC cell          | Institutional | 30                     |
| Debate Competition  | Institutional | 30                     |
| Essay competition and Poster competition                          | Institutional | 20                     |
| Rangoli Competition account 150th Gandhi Jayanti Celebration      | Institutional | 25                     |
| International Conference-Business Plan Presentation               | State level   | 30                     |
| Quiz on Covid 19 awareness based on newspaper                     | Institutional | 45                     |
| <a href="#">View File</a>   |               |                        |

### 5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

| Year              | Name of the award/medal                                   | National/ Internaional | Number of awards for Sports | Number of awards for Cultural | Student ID number                  | Name of the student                                      |
|-------------------|---|------------------------|-----------------------------|-------------------------------|------------------------------------|--|
| 2019              | BMA Innothon 2.0 and ACC Dandekar Memorial Trophy 2019-20 | National               | 1                           | Nill                          | 2018020140, 2018020095, 2018020157 | Mr.Saurabh Chavan, Mr .Sudarshan Joshi, Ms. Srusti Kamat |
| No file uploaded. |   |                        |                             |                               |                                    |  |

5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

|  |
|--|
|  |
|--|

Response: At DR VN BRIMS, various academic and administrative bodies/committees have been formed. As per the Maharashtra Public Universities Act (S-97, 2017), the Institute has formed College Development Committee (CDC) to review the overall development activities and performance of the Institute. The CDC gives suggestions and feedback to the system. Institute has taken two student representatives in the CDC. Ms. Poorva Ajgaonkar and Mr. Devandra Lingayat from MMS are the active members of the CDC. Student representatives from CDC represent the views and feedback of the students. Their suggestions are recorded and necessary actions are taken. Student representation is there in following committees: 1. Sports Committee 2. Placement Committee 3. CDC 4. Cultural Committee 5. Alumni Committee 6. Women Development committee Anti- sexual Harassment committee 7. CSR Committee 8. Institute Innovation cell, ICC The sports committee plans and organizes various sports events such as cricket match, football match, cricket with HR of various companies, Cricket with Alumni, annual sports day. During the pandemic time committee organized online Fitness Challenge in the month of may 2020 where 35 students had participated. Under Institute's innovation cell during COVID-19, Students organized monthly BRIMS InnoBiz - Innovation Competition with objective of cultivating the culture of innovation among the management students. The placement committee contributes towards planning, coordination and support required to facilitate summer internships and final placements during COVID-19 period. The committee also co-ordinates with faculty, students and employer to minimize the gaps in communication. The committee coordinates for, circulating the JDs (Job Discriptions), resume building sessions, escorting the guests, facilitation of the aptitude test and inviting the guests. Regular committee meetings are organized for smooth co-ordination. Placement committee is one of the most ctive committees of DR VN BRIMS which directly works with the placement department, it also helps in understanding the needs of the students and reasons for students getting rejected in internships and placements. Cultural committee is formed keeping in mind the holistic development of the students so that the students get enough opportunities to showcase their talent in front of their colleagues and faculty members. It contributes towards planning, organizing the cultural events like Matrubhasha Din, Digvalaya, Ganpati Festival, Navratra, Diwali, Farewell, fresher party. During Institute organizes alumni meet every year with the objective of creating a networking platform so that the alumni bring their rich and varied experience of industry and share there invaluable lessons with the freshers. This helps students to connect with industry and establish a link which is the most dependable link due to roots in common. This brings entire BRIMS family together once in a year. Alumni committee of the institute organizes and co-ordinates for this event. The activities includes inviting the alumni, planning for the various events, booking of the venue, prize distribution. Institute recognizes the efforts of alumni who have been contributing for the development of the institute. Institute shares the continuous developments and achievements. Some of the alumni members actively participate in the annual research conference of the institute either as speaker, panel members or paper presenters.

## 5.4 – Alumni Engagement

### 5.4.1 – Whether the institution has registered Alumni Association?

Yes

Response: DR V N BRIMS, has a continuous connect with the Alumni. 'Marmabandh' meaning string that connects the heart, is the registered association of Alumni. The Institute has an interactive Facebook page where the recent happenings, events, achievements of the institute and its students are updated regularly. Institute organizes the alumni meet once in a year where students from all batches are invited. Alumni Meet is a time to cherish the good old memories of the past. DR VN BRIMS is always looking forward with a sense of

larger purpose from these meets. The testimonials of the alumni, the photos of the event and achievements of the alumni are accessible on the Institute's Website (<http://vnbrims.org/Post-Graduation/brims-alumni-speaks.html>) The Alumni contributes significantly to the development of Institution in the following ways: Chai with Alumni: The institute regularly organizes the event "Chai with Alumni" for 1st and 2nd Year students from current academic year. In the year 2019-20, we invited alumni Ms. Sampada Sawant Batch 2005-07-Assistant Vice President at Credit Suisse Bank, Mr. Binny Samuel, Lifestyle International, Batch-2010-12 under the guidance of Faculty Co-Ordinator Dr. Smita Jape-9619376480. The event was organized on 2nd October 2019. We invite the alumni for interaction with students about the recent happenings in the industry, skill sets required and industry expectations from the freshers. They do share their successes/failures/, mistakes with the students. This is the great platform of learnings for current students. Placement opportunities: Every year minimum 10-12 students gets final placements due to the opportunities from Alumni. Mr. Apporva Modak (Batch 2016-18, Mobile-8451997845) working with InSync Analytics provides opportunity to 4-5 students every year in InSync. Mr. Pratish Bal (Batch 2014-16, Mobile-9920951651) working with Capgemini provides placement to at least one student every year. Training opportunities in the Industry: Alumni also helps the institute for training opportunities in Industry. Mr. Rohan Prabhudesai (Batch 2010-12) assisted institute to get the training program in M/s Pitambari Products Pvt Ltd. Book Donations for the Library: Alumni helps in building the knowledge assets by donating books to the library. Summer Internship Opportunities: Summer Internship Opportunity given by our Alumni Apoorva Modak and Zubin Sanghavi in 21st April 2020 to our First year students in the crucial period of Covid - 19 Alumni Mentoring: Alumni are voluntarily invited as a mentor for the students. This is an unique initiative of the institute where the students can continue interactions with alumni and is updated on the recent happenings. The Institute takes the efforts to connect with our alumni who are become the ambassadors of the institute in future. The alumni thus helps to contribute in brand building of the institute at industry and society level.

5.4.2 – No. of enrolled Alumni:

750

5.4.3 – Alumni contribution during the year (in Rupees) :

1000

5.4.4 – Meetings/activities organized by Alumni Association :

Following activities were organized by Alumni Association- 1. Alumni reunion meet was organized on 7th December 2019. More than 60 alumni attended the meet across all batches came for the meet. 2. Academic Advisory Board Meeting on 29th June 2019- Mr. Kaustubh Pal our Alumni is a part of the Academic Advisory Board. 3 Chai Pe Charcha with Alumni on 02nd November 2019 - Our Alumni MS. Sampada Sawant and Mr. Binny Samuel addressed the students of the 2019-2021 batch. 4. 07th December 2019 - Panel Discussion with Industry Expert along with our Alumni Zubin Sanghavi 5. Alumni Mr. Apoorva Modak took Skype Interaction on 22nd January 2020 with the finance students preparing them for an Insync Analytics Interview. Preparing the students how to crack the interview. 6. International Conference - Our Alumni Vini Somiya and Apoorva Modak had judged the Debate Competition on 01st February 2020 7. Summer Internship Opportunity given by our Alumni Apoorva Modak and Zubin Sanghavi in 21st April 2020 to our First year students in the crucial period of Covid - 19 8. Alumni Association MarmaBandh meeting was scheduled on 13th May 2020 .Prof Dr. Smita Jape headed the meeting along with other members . 9. 23rd May 2020, Institute organized a Webinar for our first year students which would be conducted by Alumni-

**CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT****6.1 – Institutional Vision and Leadership**

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

**Response:** Leadership team at DR VN BRIMS strongly believes in nurturing leaders for the future with the purpose of empowering them and creating decentralized structure to fully explore their resources, initiatives and capabilities. Decentralization at DR VN BRIMS motivates people to enact speedy decision making and accountability which is the need of the day. Example

1-Administration Department In accordance with the first management review meeting held on 6th June 2019, Management decided to install solar panel system in order to adopt green initiatives and practices with objective of electricity conservation. Administration department is decentralized process at DR V.N BRIMS and is one of the listed process as per Institute's SOP of ISO 9001-2015. Administration department is empowered to identify the areas where green practices can be adopted. Administration department identified the vendor for procurement of solar panel system. Administration department also identified locations where traditional electric bulbs can be replaced with LED lights. Following improvements are successfully done - ? Procurement and installation of KWP Solar Panels ? Procurement and installation of 50 LEDs Administration department monitored the performance of solar panels and observed that during the period of nine months that is June 2019 to December 2019, 3000 units of electricity was generated. The objective of the initiative of energy conservation and going green was achieved successfully. Example 2- Placement Department The placement department of DR VN BRIMS comprises of highly qualified and experienced faculty members who strongly believes in doing justice to the future of the students. It creates a very structured plan and sets a targeted goal in building the career path of students. There are many activities of the placement department, some of which are decentralized as shown below: 1.Targeting prospective corporates for higher salaries 2.Planning and conducting training and development activities such as mock interview, resume building and group discussion. 3.Visit to corporates for placements 4.Campus recruitment drives 5.Segmentation of students from placement perspective Due to decentralization practices adopted by Placement cell, Institute could place 40 students during the most crucial time of Pandemic COVID-19.

6.1.2 – Does the institution have a Management Information System (MIS)?

Partial

**6.2 – Strategy Development and Deployment**

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

| Strategy Type                        | Details   |
|--------------------------------------|---|
| Industry Interaction / Collaboration | 1. Recruitment of industry experienced faculty and Industry representatives in Governing body - Industry interaction and collaboration is a key process for business education. Institute has dedicated placement department with experienced faculties. 2. Understand Market Requirement and approach maximum number of Companies- During the crucial time |

of Covid-19, 18th July to 23rd July 2019, IQAC Cell organized the talk series "Campus to Corporate - A career Path Ahead''. Seven Industry personnel guided and prepared students on industry requirements and expectations. Institute's Placement department placed 120 students in the year 2019-20 including 40 placements during pandemic period. This was a result of our said strategy. The month-wise plan of visits and activities is prepared during our CDC meetings. Detailed list of targeted companies Job descriptions and salary potential is identified in advance. Identification of right set of students by the segmentation is done with the objective of meeting expectation of right skill sets. Student development during the well-designed process of Mock Interviews. Institute decided to invite Industry experts to help us with their feedback around relevance of the curriculum. Institute decided to take of professional bodies such as CII, BMA in order to continuous Industry connect.

#### Admission of Students

Reaching out to maximum students - Weekly Webinars and Social Media Marketing- Institute conducted 15 weekly webinars for prospective candidates on Opportunities for MBAs and Admission Process. Awareness about our strengths - Institute believes in innovative marketing tools and decided to use social media for example Facebook as marketing tool. Institute decided to take assistance of external agency Digikraf for the same.

#### Human Resource Management

Building the Learning Attitude- During Pandemic time of COVID-19, Institute decided to focus the efforts in learning and development of Teaching and Non-Teaching members. Each faculty attended minimum 5 online FDPs during this period. Institute also organized the professional development and grooming sessions for non-teaching members. Institute decided to sponsor faculties to attend FDPs. It is decided to organize the staff development external agency.

#### Library, ICT and Physical Infrastructure / Instrumentation

Lerner centric Approach during COVID-19 and State of art technology- Management instructed Library to arrange remote access of database for students as well as teaching faculty.

Library successfully managed to give remote access to databases and software such as SCOPUS, Crisil, OPAC, Turnitin etc. Library identified different case studies across all specializations with authentic sources and shared them with learners. Management decided to upgrade infrastructure of the institute with objective to enhance efficiency and effectiveness of teaching faculties and learning process. Following improvements are successfully conducted

- Reducing energy consumption - Procurement and installation of Solar Panel
- To be a technology driven institute - Upgradation of licensed version of software of 15 laptops for faculties. Procurement of Additional printer . Procurement and installation of additional CCTV Cameras

### Teaching and Learning

Technology driven learner centric outcome-oriented Learning- During the crucial period of COVID-19 where knowledge dissemination was almost at halt, Institute decided to invest in to online platform for imparting the knowledge and continuity of the sessions. Institute time to time identified the best technology platforms such as Webex, Microsoft Teams for departing the knowledge. Robust TLP (Teaching Learning plans) - Learners from all specializations actively attended all the sessions and positive feedback on teaching pedagogy is received. All the classes were held as per the schedule and academic plan without any deviation. Institute used experiential learning platforms such as simulations for learners. All faculty members were instructed to create online teaching learning material for upcoming future and the same was done effectively.

### Examination and Evaluation

Benchmarking for raising bar of assessment and technology driven assessment during COVID-19 Management have decided to buy new software to conduct online MCQ test during COVID-19 period. The same was successfully installed and implemented by examination department. Institute was honored to be selected as Cluster Head Institute by University of Mumbai for university examination of subject 'Project Management' for MMS course. Institute was given a responsibility of

successfully conducting the university examination of 'Project Management' for Nine other institutes and examination department successfully handled the same. University of Mumbai appreciated this contribution during crucial period of COVID-19. Examination department benchmarked the practice of setting question papers as per PO-CO mapping and the same was successfully implemented. External Paper setting Activity was continued over last year. To initiate quality assessment of the student and As per the Bloom's Taxonomy perspective, Institute has taken initiative for quality improvement in semester examination conducted by the Institute.

#### Curriculum Development

Development of Online Teaching and Learning Material during COVID-19- Taking online pattern of knowledge decimation and considering the necessity of online method of teaching evaluation, Management instructed all faculty members to develop the database for online teaching-learning material along with the data base of multiple-choice questions for respective subjects across all the specializations. All faculty members successfully created the said database and the same is available in institute knowledge repository. Industry Feedback is utilized time to time for effective changes in teaching pedagogy. PGDM Syllabus was reviewed by inviting Industry Experts.

#### Research and Development

Focus on publications in SCOPUS indexed or IV league journals - Developing Research Culture by Research Focus Group - Encouraging Students in research publications - Conducting online Research FDPs and Consultancies with other academic Institutes- Management instructed to form Research team consisting of three research oriented expert faculty members, Dr.Smita Jape, Dr. Meenakshi Malhotra and Prof.Krunal Punjani. This research team conducted three online research Faculty development programs on theme ' How to publish quality research paper in Scopus indexed Journals'. Total 150 faculties across the education institute from India registered for this value-oriented research FDPs. These programs received the positive

feedback from the respondents and the objective of research-oriented knowledge dissemination is achieved. Institute's Faculty members were also invited as guest faculty for delivering research-oriented sessions in other institutes. Institute continued the practice of Research focus group activities from 2019 with objective of enhancing the quality of research.

Various faculty members of the institute published quality papers in Scopus indexed and UGC indexed quality journals.

#### 6.2.2 – Implementation of e-governance in areas of operations:

| E-governance area             | Details  |
|-------------------------------|--|
| Finance and Accounts          | Inhouse Accounting Package FA used for accounts, payroll system which includes MMSFA and MMSPAY  |
| Examination                   | Institute successfully implemented Offiee online examination software for MCQ type questions in order to enhance effectiveness of online examination during COVID-19. Institute uses Customized Software -Khushi Software Department for Result Compilation work since 2014. Institute successfully implemented ERP software Eduzilla. All TLPs, Teaching Material, Online Attendance are uploaded and monitored with this system.   |
| Planning and Development      | We have implemented e-governance as per following- Entry Device in Library IT Lab - Vendor is M/s Gunnebo India Marg, Khopat, Thane Smart Card Attendance - Vendor is D-Solutions Pvt Ltd, Chichwad, Pune Feedback Devices in A Area Library - Vendor is Signal Circuits, Bhosari, Pune Databses like CRISIL, J-Gate, ProQuest, EBSCO TickerPlant for Simulation, Software for Data Analytics, Forex FIM software for checking Plagairism Learnbiz Simulation - Examination Software procured and implementation is almost completed |
| Administration                | SR software is successfully implemented and in use since 2005  |
| Student Admission and Support | SR software is successfully implemented and in use since 2005  |

#### 6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

| Year | Name of Teacher   | Name of conference/<br>workshop attended<br>for which financial<br>support provided           | Name of the<br>professional body for<br>which membership<br>fee is provided | Amount of support |
|------|-------------------|---|---|-------------------|
| 2019 | Dr. Nitin Joshi   | Nill  | Professional membership of BMA (Bombay Management Association)              | 5000              |
| 2019 | Mahesh Bhanushali | Nill  | Professional Membership Fee of AIMS International                           | 1000              |
| 2019 | Dr.Smita Jape     | Nill  | Professional Membership Fee of AIMS International                           | 1000              |
| 2019 | Kanchan Akshay    | Attended the HR Summit at St.Francis Institute: Paradigm shift in HR along with 4 HR students | Nill  | 3500              |
| 2020 | Pravin Narang     | Attend Seminar on Development Plan for Teachers of AICTE Institutions at Pune                 | Nill  | 1314              |
| 2019 | Krunal Punjani    | Attended AICTE CII Education Summit at AICTE head Quarters in New Delhi                       | Nill  | 6299              |
| 2019 | Sandeep Moghe     | Air ticket booking for AICTE meeting held in New Delhi 19.09.2019                             | Nill  | 4148              |
| 2019 | Sandeep Moghe     | For AICTE Seminar Participation conveyance charges  | Nill  | 8334              |
| 2019 | Dr.Smita Jape     | Visiting Chitkara University in Chandhigadh for   | Nill  | 16980             |

|                           |               |   |      |      |
|---------------------------|---------------|---|------|------|
|                           |               | paper presentation and Pune for Award function  |      |      |
| 2020                      | Pravin Narang | Attended 5 days Workshop on Entrepreneurship Development at Parle Tilak Institute of Management, Vile Parle | Nill | 3840 |
| <a href="#">View File</a> |               |   |      |      |

6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

| Year | Title of the professional development programme organised for teaching staff   | Title of the administrative training programme organised for non-teaching staff  | From date  | To Date    | Number of participants (Teaching staff) | Number of participants (non-teaching staff) |
|------|--|--|------------|------------|---|---|
| 2019 | FDP on "Personal Branding and Professional Image" by Ravija Srivastava.  | Nill   | 26/09/2020 | 26/12/2020 | 11                                      | Nill  |
| 2020 | Institute Organized FDP on NBA Accreditation Process by Dr.Amit Srivastava, NBA and IQAC Team Member, N.L.Dalmia Institute | Nill   | 07/02/2020 | 07/02/2020 | 15                                      | Nill  |
| 2020 | Institute organized a guest session and workshop on "Stress Management" with Dr.   | Institute organized a guest session and workshop on "Stress Management" with Dr. | 07/03/2020 | 07/03/2020 | 6                                       | 6   |

|                           |   |   |            |            |      |      |
|---------------------------|---|---|------------|------------|------|------|
|                           | Preeti Shirodkar and Mrs. Minouti Naik focused on Work Life Balance and Breathing exercises | Preeti Shirodkar and Mrs. Minouti Naik focused on Work Life Balance and Breathing exercises |            |            |      |      |
| 2020                      | FDP On Usage of Scopus Database   | Nill  | 28/01/2020 | 28/01/2020 | 15   | Nill |
| 2020                      | Nill  | Personal ity Develo pment   | 17/04/2020 | 22/04/2020 | Nill | 5    |
| <a href="#">View File</a> |   |   |            |            |      |      |

6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

| Title of the professional development programme  | Number of teachers who attended | From Date  | To date    | Duration |
|--|---------------------------------|------------|------------|----------|
| Evolution from Offline to Online Learning  | 2                               | 30/04/2020 | 03/06/2020 | 5        |
| e-content development and Intellectual Property Rights   | 6                               | 27/04/2020 | 27/04/2020 | 1        |
| Attended one day workshop cum webinar on e-content development and Intellectual Property Rights by Regional Joint Director Higher Education, Kokan Region. | 6                               | 27/04/2020 | 27/04/2020 | 6        |
| Attended 13 sessions conducted by IIC a nd MHRD together with AICTE. These sessions were largely focused on innovation, startup, entrep                    | 5                               | 01/05/2020 | 21/05/2020 | 3        |

|   |   |            |            |   |
|---|---|------------|------------|---|
| renewal, and patent   |   |            |            |   |
| Dr.Nitin Joshi attended FDP On Family Managed Business                                | 1 | 20/01/2020 | 21/01/2020 | 6 |
| IMC RBNQA Certified Examiner for Quality Management                                   | 1 | 28/10/2019 | 31/10/2019 | 6 |
| 6 day workshop on Case Methodology Case Writing at Welingkar Institute of Management. | 2 | 18/11/2019 | 23/11/2019 | 5 |
| Advance Research Methods in Finance   | 4 | 27/04/2020 | 01/05/2020 | 5 |
| <a href="#">View File</a>   |   |            |            |   |

#### 6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

| Teaching  |           | Non-teaching |           |
|-----------|-----------|--------------|-----------|
| Permanent | Full Time | Permanent    | Full Time |
| Nill      | 3         | Nill         | Nill      |

#### 6.3.5 – Welfare schemes for

| Teaching  | Non-teaching  | Students   |
|---|---|--|
| Institute Sponsored Group insurance for all Teaching Faculties, Sponsored FDP and training programmes for faculty and granted leave for the same, Institute Sponsored Participation in Hiranandani Marathon | Institute Sponsored Group insurance for all staff members, Soft Skills training organized for Non-Teaching staff, Provided uniform to the peons | Institute Sponsored Group insurance for students. Institute sponsored participation of fee for all the students who have participated in the competitions inter/intra collegiate-state/national level. 34 students won different competitions. |

### 6.4 – Financial Management and Resource Mobilization

#### 6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

Response: DR V N BRIMS works as per the guidelines of VPM trust and in line with regulatory requirements of AICTE, DTE, FRA, PNS, MAHADBT and University of Mumbai. VPM has certified auditors on their board who are responsible for conducting the accounts audit on regular basis. Institute prepares the monthly finance report checked verified by the accountant and reviewed by the Director of the Institute. Institute has an accounting software which captures inputs by

way of entries of receipts (inflows), payments (outflows), ledger accounts and reports. External Audits: VPM, the parent body has appointed the external certified auditor and Chartered Accountant (CA Mr. S.V Kale). The external financial audits are carried out quarterly and the detailed discussions are carried out with VPM for the record and necessary action. The financial statements are dully audited and signed by the C.A. Students fees are the main source of Income for financing the overall functioning of DR VN BRIMS. A very small percentage of the total income is earned on account of interest income on funds in bank- savings as well as fixed deposits. Financial self-sufficiency that institute is observed from the activities of Dr V N BRIMS managed through the students fees, to support expenditures on revenue account and capital account. College Development Committee Governing body: Governing Body meetings are held on bi annual basis and College development committee meetings are held quarterly at Dr V N BRIMS. The said two bodies address amongs other things, the financial health of the institute and discuss ways and means of optimizing resource utilization. Response actions are taken based on the suggestions, if any, received during these meetings. Thus the institute follows a transparent accounting and financial management system.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

| Name of the non government funding agencies /individuals | Funds/ Grnats received in Rs. | Purpose                            |
|--|-------------------------------|------------------------------------|
| The details are mentioned in the attached Excel          | 186800                        | Sponsorshiip for Annual Conference |
| <a href="#">View File</a>                                |                               |                                    |

6.4.3 – Total corpus fund generated

|         |
|---------|
| 1744190 |
|---------|

## 6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

| Audit Type     | External |  | Internal |   |
|----------------|----------|--|----------|---|
|                | Yes/No   | Agency   | Yes/No   | Authority   |
| Academic       | Yes      | LRQA-Lloyds Register Quality Assurance on 25th February 2020, SV2 External Audit as per ISO 9001-2015 Standard | Yes      | 2 Internal Audits are conducted as per ISO 9001-2015 Standard |
| Administrative | Yes      | LRQA-Lloyds Register Quality Assurance on 25th February 2020, SV2 External Audit as per ISO 9001-2015 Standard | Yes      | 2 Internal Audits are conducted as per ISO 9001-2015 Standard |

#### 6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

1. Feedback from parents on curriculum is collected for batch 2019-20. Feedback forms are available with academic department. 2. Parents actively attended convocation ceremony of vidya Prasarak Mandal. 3. Time to time interactions were held with the parents of the students regarding attendance and discipline related matters.

#### 6.5.3 – Development programmes for support staff (at least three)

1. Dr. Smita Jape organised a guest session and workshop on "Stress Management" with Dr. Preeti Shirodkar and Mrs. Minouti Naik focused on Work Life Balance and Breathing exercises including Chakrasan Pranayama. The session was on Women's day for female faculty and staff of our institution on the topic 'Finding Your Zen: Lessons from Life' 2. Dr. Arloff Johnvierra and Prof. Kanchan Akshay conducted online sessions of staff development for entire staff of VPM in the month of June 2020. 3. Institute encourages non teaching members for higher education and as a result of this Mrs. Pranita Patil and Mrs. Darshana Koli, two of non teaching members successfully completed their part time post graduation degree from University of Mumbai 4. Yoga Sessions were conducted for support staff. Institute sponsored Participation of support staff in Hiranandani Marathon.

#### 6.5.4 – Post Accreditation initiative(s) (mention at least three)

1. DR.V.N. BRIMS have initiated the platform of "BRIMS connect" to recognize the faculty and students for their achievements. From year 2019-20, Institute started inviting esteemed alumni for this event. 2. Advertisement for the post of Professor and Associate professor are as per the guidelines of AICTE and UOM were released. The interviews are scheduled in the month of January 2021. 3. Institute taken initiative to register DR V N BRIMS as recognized PhD center under Mumbai University.

#### 6.5.5 – Internal Quality Assurance System Details

|  |     |
|--|-----|
| a) Submission of Data for AISHE portal | Yes |
| b) Participation in NIRF               | Yes |
| c) ISO certification                   | Yes |
| d) NBA or any other quality audit      | No  |

#### 6.5.6 – Number of Quality Initiatives undertaken during the year

| Year | Name of quality initiative by IQAC   | Date of conducting IQAC | Duration From | Duration To | Number of participants |
|------|--|-------------------------|---------------|-------------|------------------------|
| 2020 | To Conduct relevant Industry Guest Sessions for giving industry exposure to our Students | 22/04/2020              | 18/07/2020    | 23/07/2020  | 80                     |
| 2020 | Organizing Monthly innovation competitions to promote Innovation                         | 22/04/2020              | 01/05/2019    | 30/06/2020  | 100                    |

|                           |  |            |            |            |    |
|---------------------------|--|------------|------------|------------|----|
|                           | activities at the institute through formation of IIC (Insttutional Innovation Council) |            |            |            |    |
| Nill                      | Covid-19 Awareness Quiz based on daily newspaper                                       | 22/04/2020 | 23/05/2020 | 01/06/2020 | 45 |
| <a href="#">View File</a> |  |            |            |            |    |

## CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

### 7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

| Title of the programme  | Period from | Period To  | Number of Participants |      |
|---|-------------|------------|------------------------|------|
|   |             |            | Female                 | Male |
| Guest session on "Zero tolerance and prevention of sexual harassment" conducted by Ms. Preeti Singh of Hindustan Shipyard Company | 27/09/2019  | 27/09/2019 | 56                     | 58   |
| Women's Day Celebration   | 10/03/2020  | 10/03/2020 | 12                     | Nill |

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

|   |
|---|
| Percentage of power requirement of the University met by the renewable energy sources |
| 9.2   |

7.1.3 – Differently abled (Divyangjan) friendliness

| Item facilities         | Yes/No | Number of beneficiaries |
|-------------------------|--------|-------------------------|
| Provision for lift      | Yes    | 1                       |
| Scribes for examination | Yes    | 1                       |
| Ramp/Rails              | Yes    | 1                       |

7.1.4 – Inclusion and Situatedness

| Year | Number of initiatives to address | Number of initiatives taken to | Date | Duration | Name of initiative | Issues addressed | Number of participating students |
|------|----------------------------------|--------------------------------|------|----------|--------------------|------------------|----------------------------------|
|------|----------------------------------|--------------------------------|------|----------|--------------------|------------------|----------------------------------|

|      | locational advantages and disadvantages | engage with and contribute to local community |            |    |  |  | and staff |
|------|---|---|------------|----|--|--|-----------|
| 2019 | 1                                       | 1   | 19/10/2019 | 1  | Blood Donation Drive                   | Creating awareness                             | 41        |
| 2019 | 1                                       | 1   | 28/07/2019 | 1  | Tree plantation with NGO Hariyali      | Underline importance of caring for environment | 20        |
| 2020 | 1                                       | 1   | 22/01/2020 | 1  | Information and demo of Kitchen Basket | Discussed home composting                      | 50        |
| 2019 | 1                                       | 1   | 15/10/2020 | 1  | Vachan Prerana Divas                   | Importance of reading and updating self        | 35        |
| 2019 | 1                                       | 1   | 23/07/2020 | 10 | Yoga practice every Thursday           | Creating habit of exercise                     | 25        |
| 2019 | 1                                       | 1   | 07/12/2019 | 1  | Alumina Meet                           | Networking with Alumina                        | 25        |

[View File](#)

#### 7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

| Title                                     | Date of publication | Follow up(max 100 words)   |
|---|---------------------|--|
| Handbook of Code of Conduct for Employees | 10/08/2020          | The handbook for various rules and regulation to be followed in the institute .The handbook contents Institutes Employee Policy, Discipline to be followed, Leaves, Compensation and Benefits, Recruitment and separation and travel policy. |

#### 7.1.6 – Activities conducted for promotion of universal Values and Ethics

| Activity                            | Duration From | Duration To | Number of participants |
|-------------------------------------|---------------|-------------|------------------------|
| Hosted Japanese Students from Kyoto | 06/09/2019    | 27/09/2019  | 25                     |

|  |            |            |     |
|--|------------|------------|-----|
| Sango University<br>for cultural<br>exchange                                 |            |            |     |
| Celebrated 150th<br>Year of Gandhi<br>Jayanti through<br>Rangoli competition | 12/10/2019 | 12/10/2019 | 60  |
| Marathi Divas<br>Celebration   | 27/02/2020 | 27/02/2020 | 100 |
| Womens day<br>celebration  | 07/03/2020 | 07/03/2020 | 15  |
| Swaranjali -<br>Musical Evening<br>showcasing the<br>talent                  | 30/12/2019 | 30/12/2019 | 40  |
| Yoga day<br>Celebrations   | 21/06/2019 | 21/06/2019 | 25  |
| Vigilance<br>awareness week  | 01/11/2019 | 08/11/2019 | 100 |
| <a href="#">View File</a>  |            |            |     |

#### 7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

|   |
|---|
| Solar plant of 10 KWH was installed in October 19, Use of LED lights , Count of number of prints per printer every month and monitor printing |
| Efforts made for paperless processes are ensured to minimise the use of paper   |
| Reduction of plastic waste through reducing packaged water usage and using natural  |
| Plogging activity to pick up litter while jogging conducted on campus during Sawachchta Pakhwada  |
| Promoting usage of bicycle for commuting to institute, few staff members come to institute by bicycle   |

### 7.2 – Best Practices

#### 7.2.1 – Describe at least two institutional best practices

|  |
|--|
| <p><b>BEST PRACTICE -1 - The Journal Club</b></p> <p>1. Title of the first Practice: The Journal Club</p> <p>2. Objectives of the Practice :</p> <ul style="list-style-type: none"> <li>• To serve as a forum for consultation, collaboration, exploration of ideas and issues among teachers inter-se</li> <li>• To serve as a forum to discuss research in relation to management practice, disseminate research results into practice, and reinforce the need to base practice on evidence</li> <li>• To facilitate the review of a specific research study and to discuss implications of the study for management practice</li> <li>• To develop state-of-the-art knowledge of the research process and the ability to critique research studies.</li> </ul> <p>3. The Context: The Journal Club is the brainchild and grand idea of Dr. Vijay V. Bedekar, Chairman (VPM, Thane) and Dr. Guruprasad Murthy, founding director DR VN BRIMS to provide a platform to faculty members to exchange ideas and views on areas of common and lateral interests.</p> <p>4. The practice: DR VN BRIMS, being a learning organization, initiated Journal Club in 2009 with an aim to inculcate culture of research and allow faculty to interact, explore and discuss significant management education related issues. The club provides a forum to practice research papers and book review skills, which is an essential skill for academic writing and research.</p> <ul style="list-style-type: none"> <li>• Journal club meetings are organized every month where a faculty member makes a presentation</li> </ul> |
|--|

on latest research paper, book review, etc. This helps in exchange of ideas and the latest in the field is brought to the table for all faculties to discuss and brainstorm. • Each presentation at the Journal Club meeting usually lasts for about thirty minutes followed by a question and answer session for about ten minutes. • This forum has brought to fore many research themes that the faculty members are utilizing in their academic work or developing further into knowledge assets for dissemination to pertinent stakeholders. • The Journal

Club not only contributes towards faculty development and creation of intellectually stimulating environment at DR VN BRIMS but also provides the impetus for achieving the larger goal of being actively involved in building a knowledge society. 5. Evidence of Success: • Dr. Smita Jape presented a

research paper at Harvard University, US, thus transmitting knowledge at a global platform. • Every year BRIMS Annual conference topic is decided and declared an year in advance, which is result of rigorous brainstorming discussions conducted during journal club meetings. • Journal club activities are compiled and published in BRIMS Annual Research Volumes. Till date nine

research volumes have been published till year 2014 (List and content available on website). • From the year 2015, publication of "Srujan", a multi-

disciplinary annual research journal was started. Providing a forum for scholars across the globe to publish their high-quality research. • It gives multi-dimensional exposure to all the faculty members from different specializations, and enables them to conduct quality research with inter

disciplinary approach. • It provides learning laboratory to explore, experiment and experience the research ideas, areas and opportunities. • It inspires the presenter to carry forward inputs from the journal club presentations and apply them in their respective areas of research (PhD/ Research Papers/ Articles/

Case Studies) and also enables them to use it as a part of their teaching pedagogy. a. PhD thesis of Dr. Smita Jape b. Dr. SukhadaTambe awarded PhD from SNDT university. c. Dr. Pallavi Chandwaskar awarded PhD from Career Point University. d. Ms. Kanchan Akshay submitted the final PhD thesis in Mumbai University. e. Ongoing PhD of Prof. Dipti Periwal f. Ongoing PhD of Prof.

Mahesh Bhanushali g. Ongoing PhD of Prof. Vibhuti Save 6. Problems Encountered

and Resources Required: Subscription of various research databases like Proquest, Ebsco, Crisil, J Gate are required resources for research papers study as well as subscription of journals and magazines of national and international reputed like HBR and Forbes are being referred by faculty members for journal club presentation preparation. IT resources like laptop, projector, and smart board are used for making an effective presentation within stipulated time limit. BEST PRACTICE - 2 (2019-20) 1. Title of Best Practice: BRIMS

CONNECT 2. Objectives: a. Connecting Students and Faculty members b. Communicating institutional developments and activities to the stakeholders c. Establishing continuous long-term relationship DR VN BRIMS with external stakeholders d. Appreciating and the Achievers e. Increasing visibility of student, faculty and institute excellence and motivate other to perform better thereby upgrading levels of excellence and achievement 3. The Context: After

NAAC Peer -team visit there was a suggestion from peer-team to create recognition platforms for students and faculty for their achievements so a platform was ideated where Students and Faculty connects on every second Friday of the Month and share their recent and upcoming achievements and developments.

This provides motivation to students and faculty members to actively participate and excel in their respective areas. 4. The Practice: The practice is executed in following steps: a. On every last day of the month, organiser invites details about the achievements of Students and Faculty members for the month through e-mailers and Google forms. b. Students and Faculty members share their respective achievements and the copies of certificates with photographs within given deadline c. Compilation of achievements and events in form of power-point presentation d. Review and verification of the information by Academic head and director of the institute e. Preparation of the event to be

scheduled on second Friday of the month by identification of student anchors for the event and organising committee students who coordinate regarding entire execution of the event f. Invitation is sent to stakeholders including faculty, students and alumni g. The event is conducted on the second Friday of every month in the institute's Panini Auditorium or (through online Google meet/ Microsoft Teams/ You-tube Live in online format during pandemic scenario) h.

The information is uploaded on institutional website so that all the stakeholder receive the information 5. Evidence of Success: a. Event establishes connect between stakeholders, which has witnessed increase in number of participants including alumni who actively join for the event b. This event has enhanced Visibility of the Institute's activities among the stakeholders which is witnessed increased online participants for the event c.

By appreciation of the achievers, event has motivated others also to participate and thus there is increased student and faculty achievements d. Till date seventeen BRIMS Connect Events successfully organised without a break even in the pandemic situation e. So far over 250 achievements of overall students, alumni and faculty member have been recognised through this event f. The event has provided opportunity to more than 20 students for anchoring thus encouraging their orator skills 6. Problems Encountered and resources required: a. After initiation of BRIMS CONNECT practice, there was a nation-wide lockdown after 7 months of event execution so there was a challenge to connect with stakeholders remotely and bring this platform in online mode b. IT support is required as a valuable resource for conducting event online since the onset of pandemic c. Availability of all students and faculty members for participating in the event d. As the event is organised on Friday, which is working day for all alumni so their participation is limited therefore the event video is uploaded on institute's You-tube channel and website as well so that they can watch it later

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

<https://vnbrims.org/Post-Graduation/brims-AOAR.html>

### 7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

1. Title of Best Practice: Excellence through Innovative Teaching and Assessment Techniques 2. Objectives of the Best Practice: • To bring a wide array of creative and innovative approaches into the learning process • To enhance competencies by developing practical skills, critical thinking and inspiring creativity among students • To make learning pleasant, optimistic and an enjoyable experience • To develop and deploy innovative assessment tools to design the career of the students 3. The Context: For the management programs, students from diverse backgrounds are enrolled. We have a week-long induction program, to bring everyone on common platform. The students are given exposure to subjects like communication skills, finance, economics, statistics and Information Technology. We have the mentoring programme, wherein each faculty is assigned with a group of mentees. Additionally, we also have the counselling sessions wherein the senior faculty attends to and addresses the student related issues and provides them necessary guidance and support. We also conduct PRISM brain map, a psychological profiling instrument, and conduct the counselling session, to guide the students further on career choice based on their personality profiling. Similarly, Wheebox Employability Skill Test, endorsed by Confederation of Indian Industry (CII), Association of Indian University (AIU), Confederation of Indian Universities (CIU) is also conducted for the students. 4. The Practice: Students are exposed to multiple projects as a part of the continuous assessment process. A lot of practical work is given

in each course by the respective faculty. The internal assessment includes case study, role play, group work, presentations, team building activities, which are very crucial for their personality development. Summer internship projects and specialization projects are each for a period of at least two months. The students get practical exposure and experience the learning of the management concepts taught in the class. Industry-academia ties are further strengthened through summer internship projects and specialization projects. The enablers include various techniques of student analysis viz. psychometric testing, student counselling, mentoring, career counselling. Additionally, innovative teaching pedagogy and evaluation are important enablers. Results are seen in the form of academic performance, placements and alumni achievements. In addition to the written examination, viva voce is conducted for summer internship project and specialization project. External experts from the industry are invited as resource persons for viva.

5. Evidence of Success:

- Academic Result: Consistently 100 results since past five academic years.
- Institutional Award ? Academic Excellence in Management Education Award 2018 by BMA in (Tier 3) category. ? Top Private B-Schools by "Digital Learning at 7th Higher Education HR Summit, Pune. ? Gold Rating in AICTE - CII Survey of Industry

6. Challenges encountered/ Resources Needed:

- Resources like subscription of Brain mapping tool PRISM on paid basis are needed and students who found difficulty in interpreting findings derived from the tool are given session on the same to better understand and implement accordingly.
- Subscription of research and case study databases for inclusion in teaching pedagogy

Provide the weblink of the institution

<https://vnbrims.org/Post-Graduation/brims-AOAR.html>

## 8.Future Plans of Actions for Next Academic Year

1. Student Development: IQAC plans to conduct student brain mapping through effective tools like PRISM for identifying strength areas and guide them for further development based on strengths. Knowledge relevance is focused through planning Industry guest webinars. Third focus in the area of student development is planned for building students competency through confidence and competitiveness. To achieve this objective, National level contests, quiz and Mentorship programme are planned. Online certification course on Mentorship is planned for faculty members to enhance their mentorship skills.

2. Teaching and Learning Improvement: In this area, IQAC plans to create better learning environment by using online tools, by improving teaching and learning plan format through inclusion of industry relevance in curriculum by adding job roles and requisite skill sets focused in each course and identifying and addressing the gap in the university curriculum.

3. Research and Innovation: For creating conducive environment for research, Research FDPs are planned and conducted, research focus group is working on quality research paper writing and a book on case studies written by all faculty members is planned to be published. For creating culture of innovation, IIC (Institutional Innovation Council) plans several guest sessions as well as competitions to motivate innovations.

4. Institutional Development : In this area, Academic Administrative Audit is planned, more emphasis on effective documentations of activities and processes, improving communication with stakeholders through inviting alumni for interaction in BRIMS CONNECT are planned activities for next academic year.