

# **BRIMS CONNECT**

## **for the Month of December 2023**



# **DECEMBER**

# Anchors





*Happy Moments!!!*



Ms. Fiza Aga – MMS 2022-24 Batch

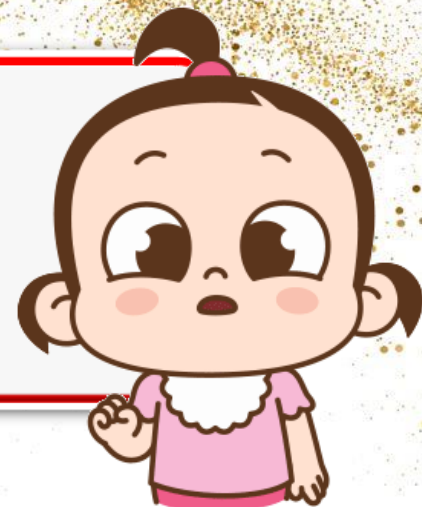
*Heartly congratulations for her Happy Married Life*

# Happy Moments!!!



Mr. Vaibhav Vichare – DR VN BRIMS Employee

*Warmest congratulations on the  
arrival of a sweet baby girl!*





# 1<sup>st</sup> December – 10<sup>th</sup> December

- **2<sup>nd</sup> December** : Asst. Prof. Sandeep Moghe, Asst. Prof. Krishnakant Lasune and Asst. Prof. Prathamesh Tawade Secured 2<sup>nd</sup> Rank in the Research Paper Presentation titled "To Study the Impact of Generative AI Advertisement on the Behavioral Intention of Consumers" in Two Days International Research Conference on “Role of Artificial Intelligence in Management Research” at MET Institute of Management, Bandra (W) on 1st & 2nd December, 2023.





# 1<sup>st</sup> December – 10<sup>th</sup> December

- **5<sup>th</sup> December** : Dr. Smita Jape and Dr Dinesh received Research grant amounting to Rs 50,000 /- for the proposal submitted to ICSSR (Indian council of social science research)



**Indian Council of  
Social Science Research**

# 1<sup>st</sup> December – 10<sup>th</sup> December

- **5<sup>th</sup> December** : Dr. Pallavi Chandwaskar was appointed as reviewer by SCOPUS Indexed journal Asian Journal of Management Cases by SAGE and successfully completed review of a case study for the journal.



# 1<sup>st</sup> December – 10<sup>th</sup> December

- **7<sup>th</sup> December** : Dr. Nitin Joshi conducted a successful Workshop on 'Selling Made Interesting' to enhance Selling Skill sets of Students and Faculty participants on 7th and 14th Dec 2023.





# 11<sup>th</sup> December – 20<sup>th</sup> December

**14<sup>th</sup> December :** Dr. Smita Jape took initiative getting sponsorship amount of Rs 40,000/- from Canara bank for celebration of VPM's 50 years in Management Education organized by BRIMS.



केनरा बैंक

Canara Bank

# 11<sup>th</sup> December – 20<sup>th</sup> December

**16<sup>th</sup> December :** Asst. Prof. Vishal Vedak secured sponsorship of Rs.60,000 from Kiran Suzuki Motors. Similarly, SDC student members Chetan Jaju, Dhawal Raut and the the team secured sponsorship of Rs.10000 from Star Insurance for 50 years Golden Jubilee event.





# 11<sup>th</sup> December – 20<sup>th</sup> December

**16<sup>th</sup> December :** BRIMS celebrated VPM's 50 years in Management Education. The event witnessed inaugural and session by Chief Guest Dr Shankar Murthy from NITIE. There was Management fair organized by students of SDC with lot of innovative games and food to relish, the day ended with a musical evening and felicitation ceremony of the stakeholders who have contributed in the Journey of 50 years.





# 21<sup>st</sup> December - 31<sup>st</sup> December

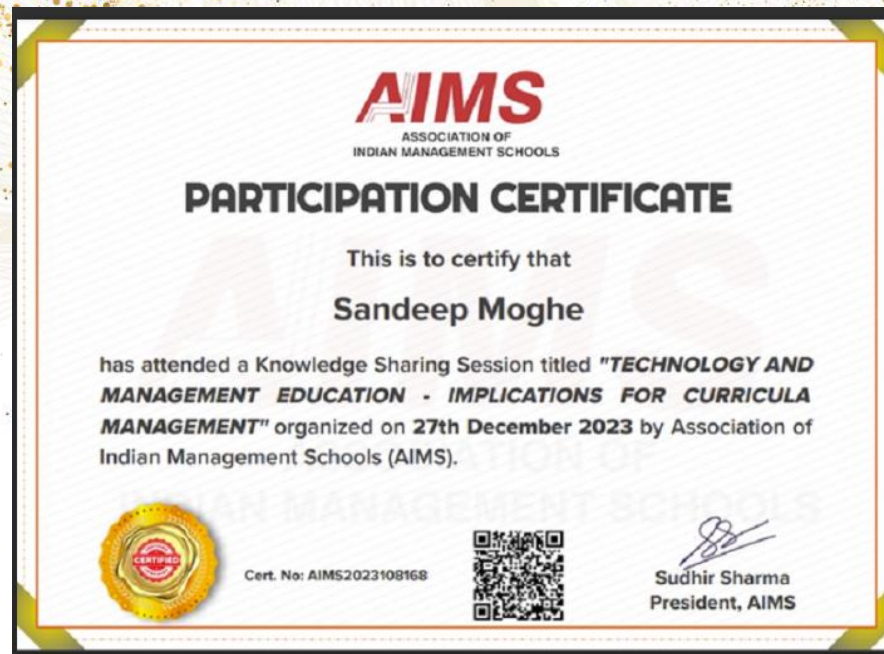
- **22<sup>nd</sup> December** : BRIMS in association with Sharp Consultancy organized a program for HR Networking. Dr. Kanchan and Dr. Sripad Bapat delivered a session to HR professionals on the topic "Embracing Change: Equipping HR Professionals for Effective Change Management"





# 21<sup>st</sup> December – 31<sup>st</sup> December

- **27<sup>th</sup> December** : Asst. Prof. Sandeep Moghe attended a session titled "TECHNOLOGY AND MANAGEMENT EDUCATION - IMPLICATIONS FOR CURRICULA MANAGEMENT" organized by Association of Indian Management Schools (AIMS)





# 21<sup>st</sup> December - 31<sup>st</sup> December

- **30<sup>th</sup> December** : Dr. Pallavi Chandwaskar successfully completed faculty development modules of AICTE NITTTR Module 2 on Professional Ethics and Sustainability and Module 3 on Communication skills, modes and Knowledge Dissemination with distinction scores.





# Students Activities / Achievement

**2<sup>nd</sup> December** MMS 2023-25 1st YEAR Batch students Ms. Rutuja Chintaman Tawade and Mr. Sameer Shirish Jadhav , Ms. Rutuja Chintaman Tawade , Ms. Ruchita Dilip Jalpur Secured Secured 2<sup>nd</sup> place in Chakravuh Cultural Fest, Intercollegiate Flying Pen Challenge - Drawing Competition at Lala Lalpat Rai institute of management.



# Students Activities / Achievement

3rd December : MMS 2023-25 1st YEAR students team consisting Mr. Yash Hemant Pyati, Ms. Aditi Bhamare, Ms. Varsha Ramdas Bagul , Mr. Sureshkumar Dayalal Choudhary , Mr. Shubham Kesarwani , Mr. Manish Baranwal, Ms. Sarita gupte Secured 1st place in Chakravuh Cultural Fest , Intercollegiate Fashion show/Ramp walk Competition at Lala Lalpat Rai institute of management.





# Students Activities / Achievement

**2<sup>nd</sup> December** : MMS 2023-25 1st YEAR Batch students Participated in Intercollegiate Box cricket at Lala Lajpatrai institute of management





# Students Activities / Achievement

**2<sup>nd</sup> December** : MMS 2023-25 1st YEAR Batch students Participated in Intercollegiate Chakravuh Sports and Gaming Competition at Lala Lajpatrai institute of management





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# Students Activities / Achievement

2nd December : MMS 2023-25 1st YEAR Batch students Participated in Intercollegiate Chakravuh Trade Titans Tournament, Price Whisperer War Competition , Shark tank Competition at Lala Lajpatrai institute of management



# Students Activities / Achievement

9th December : MMS 2022-24 Batch students Mr. Sahil Sanjay Uttekar and Mr. Nikhil Sakharkar Participated and selected among 17 groups for District level in Maharashtra State innovation competition of Business model





# Students Activities / Achievement

**20<sup>th</sup> December** : Ms. Sarita Gupte , Ms. Madiha Mohammed Alam Khan, Ms. Sonali Balu Panpatil, Ms. Anjali Manoj Pal , Bramhadev Seshmadi Pandey , Participated in (Students led Research Symposium - Sanshodhan) Research paper Presentation at Sahyog College of Management Studies, Thane



Ms. Sarita Gupte,  
Ms. Kabita Pradhan  
Successfully Published  
their research paper in  
the Avinya Journal.

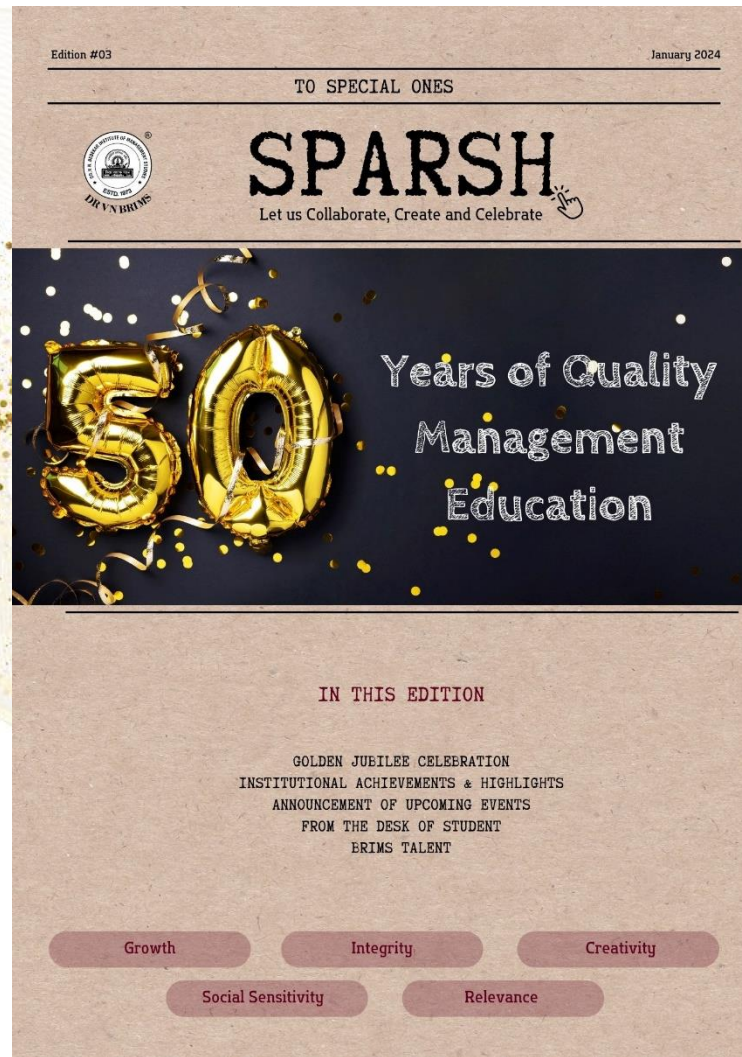
# Students Activities / Achievement

**20<sup>th</sup> December** Mr. Sahil Sanjay Uttekar , Mr. Chaitanya Pandit , Mr. Prathamesh Ugalmole , Mr. Atharva Tamras , Mr. Nishant Bhoir Participated in "Markit IBSM" - Intercollegiate Management games Competition at ICFAI Business School , Powai





# Sparsh launch







*Thank You*