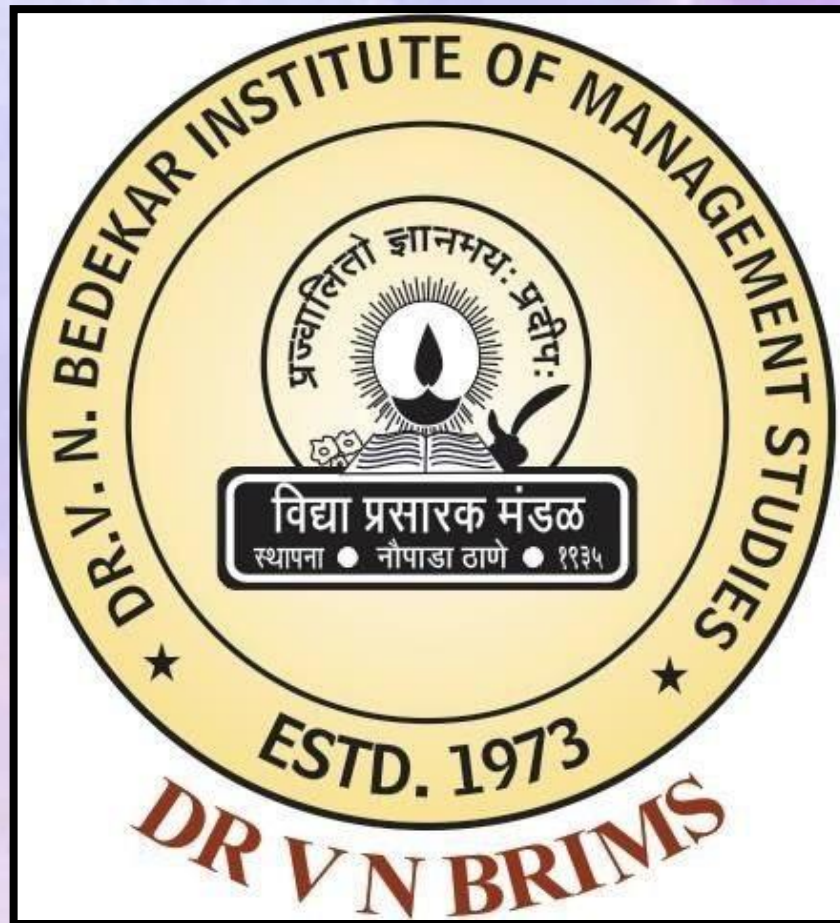


BRIMS CONNECT

for the Month of
May 2022



MEET YOUR HOSTS



AVANI KURUP



KADAMBARI KAWALE

1st May – 10th May

- **1st May** : Placement of MMS marketing students

Student Name	Company Name	Package	Placement Co-ordinated by
Ms. Rakshita Gawade	IDFC FIRST BANK	5.00 LPA	Ms. Sweta Nair
Ms Aashi Rajghor	Hindustan Times	4.00 LPA	Mr. Amit Nambiar

1st May – 10th May

- **6th May:** Dr. Nitin Joshi has received Certificate of Appreciation from ArdorComm Media for his valuable & exemplary contribution in Higher Education Sector.

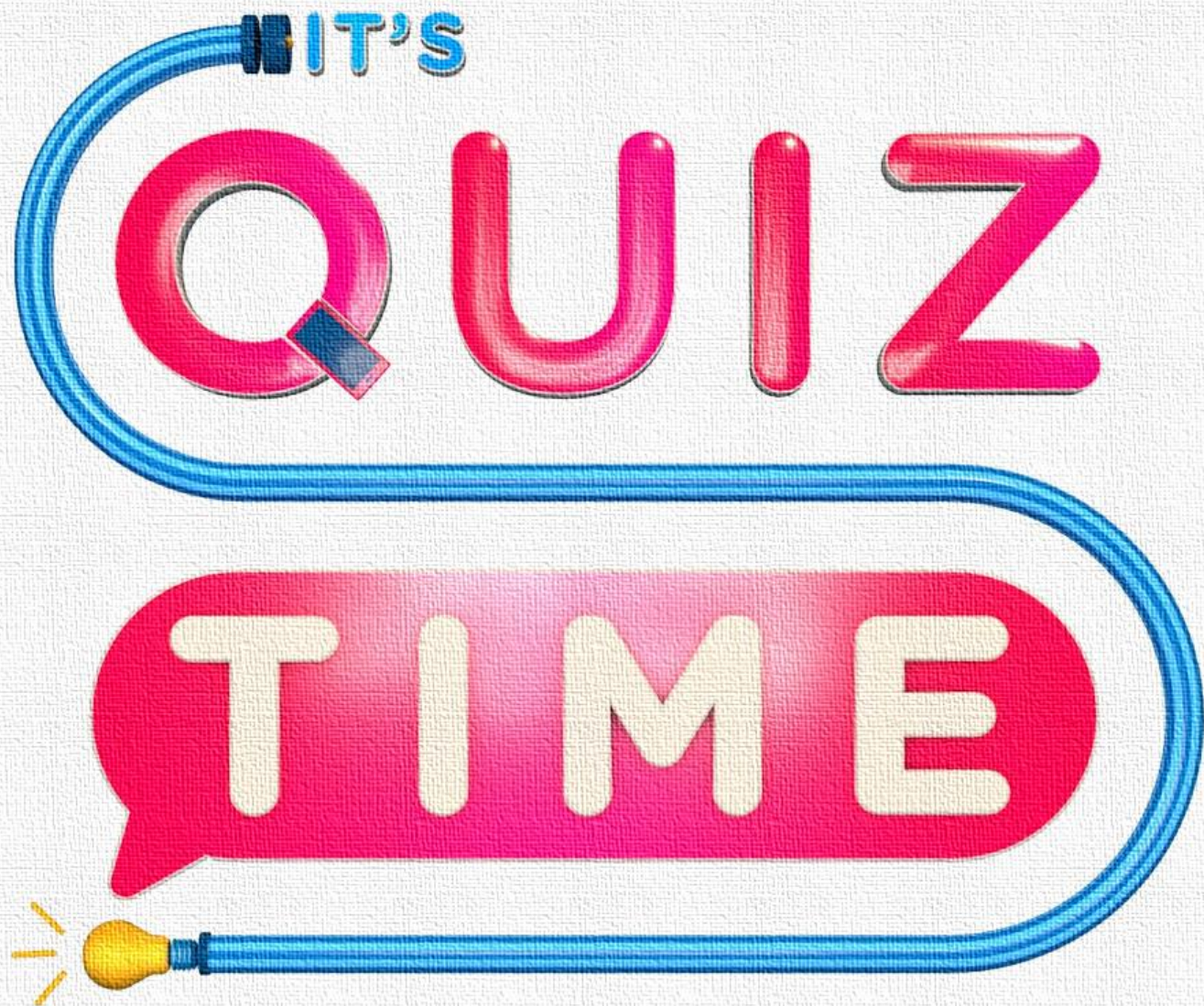


11th May – 20th May

- **13th May:** Dr. Nitin Joshi received a letter of appreciation from AIRBUS for the consulting assignment.



IT'S QUIZ TIME



QUIZ-1

- समाजाच्या शाश्वत विकासात योगदान देणारे मूल्याधारित व्यावसायिक आणि उद्योजक निर्माण करणारी_____.
- Ans: अग्रगण्य व्यवसाय व्यवस्थापन संस्था म्हणून मान्यता प्राप्त व्हावी / ओळखली जावी

11th May – 20th May

20th May : Placement of MMS Marketing students

Student Name	Company Name	Package	Placement Co-ordinated by
Ms.Swarali Ghosalkar	HDFC MF	3.20 LPA	Prof. Mugdha Bhadkamkar
Mr. Shahejab Alam and Ms. Abhishek Kesharwani	GLOBEOP	4.00 LPA	Prof . Pravin Narang

21st May – 31st May

- **24th May** : Prof. Vibhuti Save earned assessor badge by completing a course on 'Assessment Skills for Open, Distance and Flexible Learning' from April 27 - May 17'2022




QUIZ-2

- एक वातावरणप्रणाली विकसित करणे, जे प्राध्यापक आणि विद्यार्थ्यांना संशोधन, नाविन्यपूर्ण आणि_____.
- Ans: सामाजिकदृष्ट्या जबाबदार वर्तनात गुंतण्यास प्रोत्साहित करते.

21st May – 30th May

- **25th May:** Prof. Krunal K. Punjani attended ‘High Impact Research workshop’ conducted by Macquarie Business School, Macquarie University, Australia.

Aim high or low? Quantity or quality?



Have a balance


Finding the right journal (impact factor?)

Avoid non-refereed journals

Avoid predatory publishers (\$\$\$)

Avoid editors that work slowly

The Association of Business Schools' (ABS) Academic Journal Guide 2015 (the Guide), AERES (France), Australian Business Deans Council (ABDC) Journal List, Australian Research Council (ERA Journal List), BFI (Denmark), CNRS (France), FNEGE (France), IBSS (ProQuest's List), JourQUAL 2.1 (Germany), NSD (Norway), Scopus, Thomson Reuters (ISI)





21st May – 31st May

- **27th May:** Dr. Nitin Joshi was invited as a Subject Expert by St. Francis Institute of Management.



- **29th May:** Dr. Nitin Joshi was invited as a Guest Speaker by Burhani College.

21ST MAY – 31ST MAY

- **31st May:** Prof. Mahesh Bhanushali placed Mr. Aniket Thorat, MMS Marketing student in BYJUS with a package of 10 LPA.

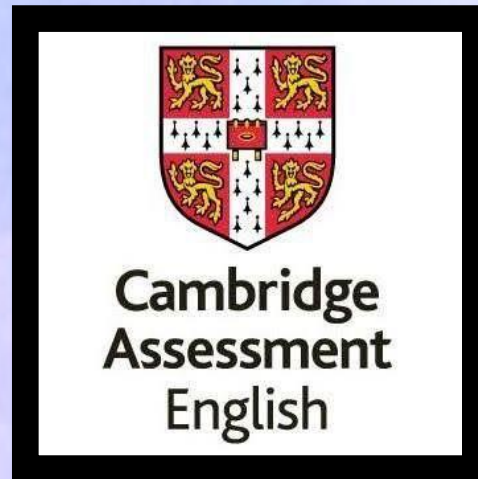


QUIZ-3

- समकालीन व्यवसाय ज्ञान आणि उद्योजकतेला चालना देण्यासाठी_____.
- Ans: उद्योग संवाद बळकट करणे

21ST MAY – 31ST MAY

- Dr. Kanchan Akshay coordinated and successfully completed the tie up between BRIMS and Cambridge Assessment English. This tie up will help students to get trained by Cambridge on Communication and Interview skills. On completion of the program students shall receive a Certificate from Cambridge which would help them in placements.



21ST MAY – 31ST MAY

- Dr. Smita Jape reviewed a research paper titled ‘Customer Trust on e-Banking During Covid-19 Situation in Bangladesh’ for Indian Journal of Finance and Banking (IJFB), ABDC listed journal.





अनुकूलता

अनुरूपता

सामाजिक
संवेदनशी
लता

वाढ

सचोटी

समानता

स्वायत्तता

प्रासंगिकता

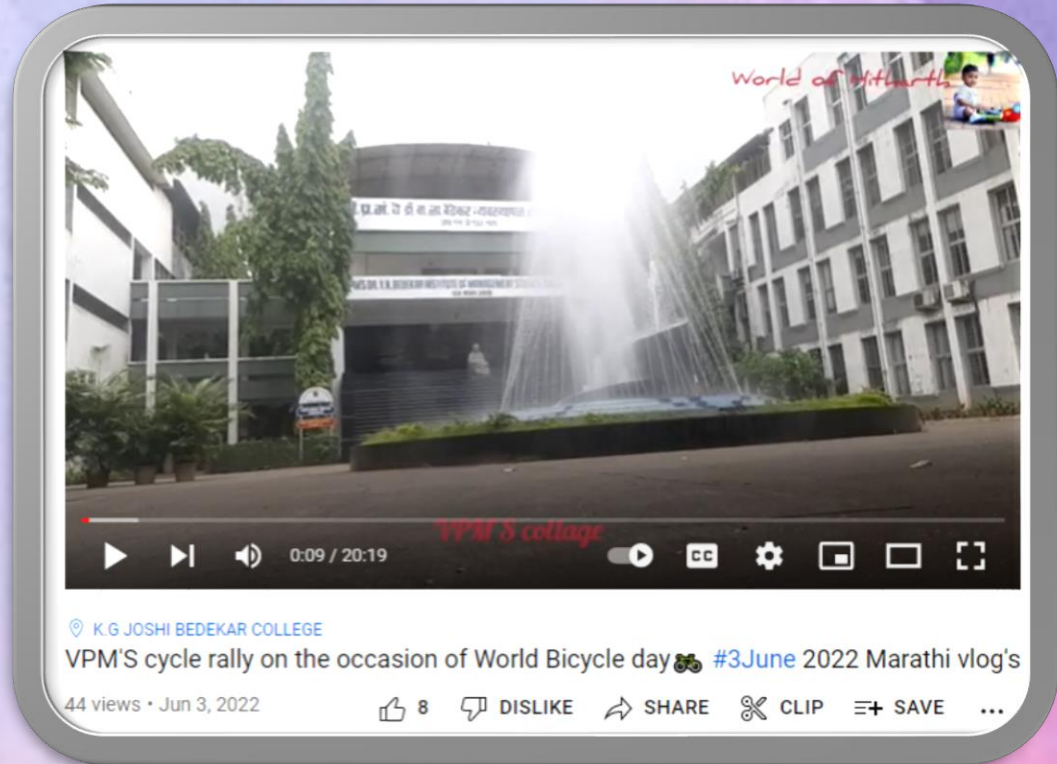
सर्जन
शीलता

Staff Achievement

- Swapnil Nakhwa participated and won first position in 25 meter free style open in swimming competition



Staff Achievement



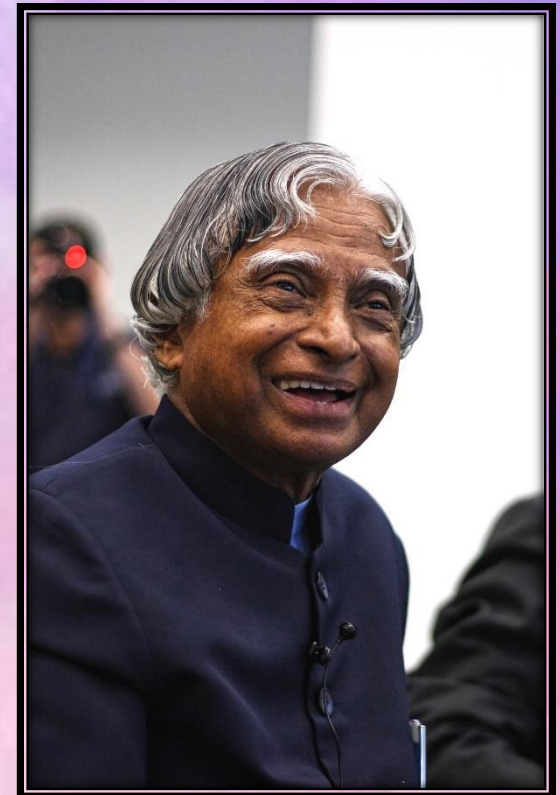
MR. Darshan Koli “World of Hitharth”
Link: https://www.youtube.com/watch?v=5evo_wJ0m-w

“

*Dream is not the thing you see
in sleep But is that thing that
doesn't let you sleep.*

”

By A.P.J. Abdul Kalam



Special Thanks



Dr. Nitin Joshi
Director - Dr. V.N. BRIMS



Dr. Guruprasad Murthy Director
General - Dr. V.N. BRIMS

Special Thanks To Faculty Members



Organized By



Dr. Meenakshi Malhotra

Brims Organizing Committee





Thank you!