CURRICULUM FEEDBACK FROM STAKEHOLDERS

ANALYSIS AND ACTION TAKEN REPORT: 2022-23

Feedback from Stakeholders

The institute conducts the activity to obtaining structured feedback on curriculum from internal and external stakeholders. Feedback is collected on various points through Google form circulated through e-mail as well as hard copy being filled by parents of students, it is analysed and appropriate actions have been taken.

1. **Feedback from Alumni:**
    - Suggestion for inclusion of value-added certification courses that would enrich student's CVs and enhance employability
    - Awareness about current business affairs should enrich contemporary business knowledge
    - Teaching methodology to cover more of application aspects of concepts.
    - Alumni have rated curriculum low on the parameter of applicability and relevance of course to the real-life situations.

    Action Taken:

    - Students are motivated for value added certification courses and these are suggested for every course in TLP (Teaching Learning Plan) shared by faculty as well as students are motivated to get enrolled for the AICTE SWAYAM certification courses.
    - Discussion of current business news and regular business news sharing as a part of pedagogy is promoted and has been implemented as a part of few courses
    - Faculty ensures to make curriculum delivery more relevant to industry by using short field project based teaching pedagogy, giving more field assignments.
    - Various workshops, seminars and guest lectures are arranged in institute for facilitating learning from industry experts and cover real life applications of the concepts
    - Few alumni are also invited as industry external examiner for project viva examination, wherein they share their inputs and give feedback to students

2. **Feedback from Parents:**
    - Parent's feedback was taken as informal discussion during NBA committee visit (April 2023) when parents were invited to college as well as on various occasions when they visited college and meet academic team regarding discussion on student's progress
    - The parents are satisfied about overall curriculum planning and delivery process which is well planned and communicated in advance to students.
    - Parents are extremely happy about the efforts taken by faculty members in curriculum delivery and 100% syllabus coverage.
    - They have suggested to increase industry exposure to students

Action Taken:

- Regular communication to parents regarding student's attendance is shared. Faculty also shares the efforts taken for making the curriculum relevant to today's industry needs, conduct of guest sessions and workshops.
- Curriculum is constantly enriched with faculty covering case studies from HBS (Harvard Business School) cases being added in the TLPs as well as guest lecture sessions, workshops and annual conference where eminent speakers from industry share their insights.
- Mock interviews are conducted by eminent faculty members during placement season and feedback is given to students regarding improvement areas.
- Field assignments were given to students for various subjects. Students are encouraged to take industry-based projects and assignments to increase industry exposure
- Industry-visit committee has planned Industry visits for the forthcoming academic year

3. **Feedback from Students:**
    - Formal structured feedback through google forms was taken from students for SSS (Student Satisfaction Survey) as well as on curriculum and was analysed.
    - Suggestions regarding more application-based teaching and case-based discussion was given
    - Majority of students rated adequacy of learning resources like library holdings and IT facilities as good but felt that library books should be increased for home lending facility as the number of Library books are not sufficient, particularly during exams.
    - More focus on placement aspects and how to prepare for the same

Action Taken:

- Library has identified relevant e-books for students and also increase the number of major text books.
- The digital library resources such as e-journals magazines are provided for access in and outside the campus.
- Regular ADC Review meeting with student CRs is conducted to understand and address their issues regarding the syllabus coverage and teaching pedagogy
- TLP (Teaching Learning Plan) includes curriculum gaps to be identified addressed.
- The academic committee advises faculty members to use latest relevant and good quality case studies, videos and webinars for effective learning.

4. **Feedback from Faculty:**

    - New topics related to GST, Digital currency, Fintech products can be added as its necessary to give the current and relevant knowledge in Finance course.

- Few topics are overlapped in two subjects like fixed income securities, Derivatives can be deleted as they study separate subject Derivative
- Addition of practical hours in Finance lab to be added into courses of financial markets, derivatives, Security portfolio management for hands on experience and exposure to students
- Latest trends and updates on Marketing and Branding to be shared and regular Business Newspapers to be referred for current awareness on business strategies
- Students should be motivated for research and presenting their projects and business ideas at various national and international forums.
- More sessions on innovation and entrepreneurship skills should be organised.

Action taken:

- Additional new topics and current updates are included in the TLPs for covering the recent updates in the domain.
- Finance lab plans are in progress.
- Business Newspaper articles reviewed and asked to students
- Faculty members guide students for publishing research papers.
- Institute regularly organises various guest session on innovation and entrepreneurship skills through its IIC and IQAC.
- The institute has identified and introduced special add on certification courses like Cambridge Education for language and communication skills
- Faculty members guide students to present and publish their project work in form of research papers at various conferences and journals.

5. Feedback from Employers

- Employer's feedback is regularly taken by placement cell
- Employers feedback was there on improvement of Communication skills of students
- Employers asked for better preparedness of students on concepts as well as communication skills.
- Academic Board, formed with the inclusion of various industry members, receives suggestions from them in the meeting of academic board regarding inclusion of technology related recent developments in every subject domain in view of obsolete University curriculum.

Action taken:

- Workshop to enhance Communication-skills was conducted for the students
- Mock interviews were conducted as well as remedial coaching was given on individual need basis.
- Plan to introduce the Cambridge certification as a language improvement initiative.

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- It was suggested that the suggestions of Academic board members to be considered by faculty members to be added into their TLPs for gaps to be covered during lectures.

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