

National Conference on Management Education – Past Present and Future on 6th Feb 2016 at Dr. V N Bedekar Institute of Management Thane.



From the left : Dr.Murthy, Dr. Rao, Dr. Joshi, Dr. Chavan. Mr. Sohoni and Mr, Aathavale

There has been a paradigm shift in management education during last few decades due to Privatization of Universities, Globalization, Influx of Technology, change in demand etc. Proliferation of numerous B-Schools has changed the landscape and demand-supply dynamics of management education. Certification in Management, once considered a prized possession, is no longer a ticket to job in corporate sphere. Even the business models have changed a lot and they are continuously evolving. In the light of the above and on completion of a decade in management education, DR. VN BRIMS selected the theme 'Management Education – Past, Present and Future' for the academic year 2015-16.

Dr. Nitin Joshi, Director Brims welcomed the guest and also emphasized on how reinventing and rebooting will help the faculty members to build connect with the students better. He also shared the need of high quality research in management education. Team teaching and interdisciplinary approach to management education can give new life to the system.

The conference was **inaugurated by Dr. Chandrahauns Chavan, Director JBIMS, Mumbai**, who shared how technology can be used to help the student learn better. He also emphasized that managers of today cannot move away from technology. He said that tools of IT should be a part of teaching and learning system.

Dr. P S Rao, Dean Quality management systems at L N Welingkar Institute of Management, Matunga who was the key note speaker shared the past, the present of management education and also his vision of 2020 and 2025.

Dr. Guruprasad Murthy, Director General at BRIMS shared his views on the changes which he has seen as a management professional and also brought the attention towards usage of Dictionary and how its use has benefited him in person. He said quality in management education is a matter of concern and all the faculty members should work hard to ensure that they deliver quality.

Mr. Nikhil Sohoni, VP Mahindra and Mahindra requested students and faculty members to focus on innovation of business models. He also shared how companies are valued today and with changing era more and more business models may evolve. He also shared his views that management principles remain the same be it past-present or future. He said that context has changed, the need of the hour is to be more relevant.

Mr. Pankaj Aathavale who heads the community radio at Mumbai University shared how radio could be used to spread management education and this being the most reachable medium management teacher should start thinking about and bring radio as a tool to disseminate knowledge to the society.

On this occasion a multi disciplinary management journal “**Dr. V N Brims SRUJAN**” was released by the guest.

In the second half of the day research scholars and senior faculty members presented their papers. The session was chaired by Dr. Harish Purohit, Director of PTVA Management education and the session was moderated by Dr. Agarkar, Senior Professor, BRIMS. Best paper award was given to Prof. Minouti Naik, Asst. Professor from MET Institute of Management. Dr. Smita Jape, Prof Sheeba George, Prof. Dipti Periwal and Prof Kanchan A coordinated the entire function.