

TO SPECIAL ONES



SPARSH

Let us Collaborate, Create and Celebrate 



IN THIS EDITION

INSTITUTIONAL ACHIEVEMENTS
ANNOUNCEMENT OF UPCOMING EVENTS
INSTITUTIONAL HIGHLIGHTS
ALUMNI CORNER
FROM THE DESK OF FACULTY
FROM THE DESK OF STUDENT
BRIMS TALENT

Growth

Integrity

Creativity

Social Sensitivity

Relevance

INSTITUTIONAL ACHIEVEMENT



BRIMS signed MOU with AIC-RMP

We are thrilled to announce a significant milestone in our commitment to fostering innovation and entrepreneurship within our academic community. [Your Institute/College Name] is excited to enter into a Memorandum of Understanding (MOU) with the esteemed Atal Incubation Center - Rambhau Mhalgi Prabodhini (AIC-RMP). This collaboration marks the beginning of a promising journey towards creating a thriving entrepreneurial ecosystem that nurtures, supports, and cultivates the next generation of innovators and business leaders in and around Thane. Together we are partners to promoting Innovation & Entrepreneurship among the students, faculty & alumni, and developing an ecosystem that will support entrepreneurs & create more entrepreneurs in & around Thane. AIC-RMP is a renowned incubation center that has made significant strides.



Cultural Exchange Program with Japanese Students at Dr. V. N. BRIMS

The event was organized by the Student Development Committee (SDC). The event aimed to facilitate cultural exchange and engagement between Japanese students and the members of the institution.

ANNOUNCEMENT OF UPCOMING EVENT

DR VN BRIMS



VPM is celebrating 50 glorious years in Management Education, Golden Jubilee Celebrations at Dr VN BRIMS in the month of October.

Institutional Highlights



Two of our students were appreciated for the Top performer and Best intern award by Arihant Group.

The Best Intern award was given to Prathamesh Ugale.
The top performer award was given to Kunal Patil.



Dr. Nitin Joshi invited as a Guest speaker for a Panel discussion on the topic "Academic integrity in the age of AI: Challenges and opportunities".



Dr. Kanchan and Dr. Bapat conducted a management development program for the employees of Tuls Corp on the topics Time Management and Personal Grooming and Etiquette.



< < Asst. Prof. Vibhuti Save successfully completed her PhD programme from University of Mumbai under the guidance of Dr. Dinesh Harsoleker, former Director, IES Management College & Research Centre



Asst. Prof. Krishnakant Lasune conducted FDP at Garware Institute of Career Education and Development. > >



Institutional Highlights



BRIMS got consultancy services from ARMIET College for preparation of accreditation process for NBA on 6th Sept 2023. In that regard Dr. Smita Jape and Dr. Pallavi gave training to the faculty members of ARMIET College on two days 13th and 14th September 2023 on clauses 1 to 3.

BRIMS Sign MoU With District Industry Centre , Thane. > >



< < Dr. Vibhuti Save has been invited as a guest speaker to deliver a session on "Creativity and Innovation as a Business Strategy" at VPM's K. G. Joshi College of Arts and N. G. Bedekar College of Commerce (Autonomous) - BMS Department



Alumni Corner



Sponsorship received from Alumni for InnoSIP competition.

Gratitude for Your Sponsorship!

< < **Mr. Suyog Patil (Alumni from 2011-13)**

[Directot @ 249 Media - Digital Ad Agency],

Mr. AnandNikam (Alumni from 2013-15) > >

[Chief Executive Officer StreeSanman]



Mr. Amod Patil- Assistant Vice President- Financial Institutions Group – IndusInd Bank (Batch 2006-08)



Visit of Alumina Mr. Vipul Jain – (Batch 2006-08) PMTS-, Verizon Wirelss (August 2023)



Mr. Apurva Modak
Senior Consultant- Capgemini (Batch 2016-18)



Mr. Suraj Verma (Batch 2021-23) was awarded as employee for the month.

Key Highlight

Mr. Mangesh Sonawane (Batch 2013-15) received Spot Award in Morningstar India Ltd.
Adv.Sunny Deepak Pardeshi completed his LLM in Intellectual Property Rights.

From the Desk of Faculty
Innovation by Nurturing Creative Thinking
Dr Vibhuti Save

The capacity to think creatively is a crucial skill in a world where innovation is valued highly. Fostering creative thinking is the key to opening up new possibilities, whether you're a professional hoping to increase productivity, a student aiming for academic achievement, or an individual seeking personal improvement. Following are the several useful tactics for encouraging creativity in different spheres of life.



The Strength of Curiosity

Curiosity is one of the pillars of creative thought. Encourage curiosity and a feeling of wonder. Encourage exploration by embracing the unknowable. When we approach problems with a curious perspective, we are more receptive to novel concepts and out-of-the-box solutions.

Diverse situations

Exposure to a range of events fosters creativity. Get out of your routine, go places, try new things to do, and meet people from other backgrounds. These encounters not only improve your quality of life, but they also serve as a source of innovation.

Creating a Supportive Environment

Fostering creativity requires a welcoming and encouraging atmosphere. Create a culture that values innovation and taking risks. In order to create a safe environment for the expression of original ideas, promote open communication and make sure that everyone feels respected.

Collaboration Sparks Creativity

Innovative ideas can be sparked by the synergy of group activities. Encourage a culture of cooperation across disciplines. Bringing together people with various viewpoints might result in the synthesis of concepts that might not have developed alone.

Accepting Failure as a Stepping Stone

Failure is not the final destination; rather, it is a step on the path to success. Promote a mindset that sees mistakes as instructive experiences. People are more inclined to push boundaries and come up with game-changing innovations when they can take risks without worrying about the consequences.

Creativity is Fuelled by Autonomy

Giving people the freedom to follow their hobbies and ideas encourages creativity and a sense of ownership. Self-directed projects enable personal expression and the formation of distinctive viewpoints.

Reflection and Mindfulness

It's important to make time for thought and mindfulness within the everyday hubbub. The ability of the mind to make connections between disparate concepts over a period of calm reflection can result in breakthroughs.

The Role of Playfulness

Infuse an element of playfulness into your approach to work and problem-solving. Play encourages experimentation and a relaxed mindset, facilitating creative thinking. Incorporate activities that bring joy and laughter into your routine to stimulate the creative mind.

Learning Never Ends

A dedication to lifelong learning opens the door to innovative thinking. Continue to be inquisitive, thirsty for knowledge, and willing to learn new abilities. The desire to study keeps the mind active and exposes you to novel viewpoints and concepts. Setting and achieving challenging goals

**From the Desk of Faculty
Exploring Life...
Dr Pallavi Chandwaskar**

What is life...? I seldom thought...
When an unending quest, it always brought!
Sometimes a teacher so eminent, teaching important lessons...

Or an enemy so prominent, giving abundant tensions!
Sometimes a soothing music, to purify our souls...

Or a pertinent motivator, to attain our goals!
Sometimes ferociously enchanting, our spirits with sensations...

To fulfill our ambitions, and live our passions!
Sometimes a misty sky, with lots of uncertainties...

Or a husky road, with enormous calamities!
Sometimes a grieving and depressing, well so deep...

Through which always, horrifying failures peep!
Sometimes facing, heart throbbing examinations...

To ultimately reach, our long-aspired destinations!
Sometimes astonishing us, with a smooth access...

To a glittering path, of the stunning success!
Or is it a long stormy path so skew...

Which consistently wanted us to know,
The perspicuous truths, to strongly attune...

A powerful character, to shape our fortune!
Is it just like a sea coral?
Always preaching, a beautiful moral...

To carve ourselves so hard and sturdy,
For restraining the steady waves of life!
And still canvass the pretty colors of your persona...

Even when cut by death's harsh knife!!!



LIFE

From the Desk of Faculty
The Emerging India of today: G20 Achievements and Path to Success
Prof Vishal Vedak

G20 or the group of 20 is an intergovernmental forum comprising 19 sovereign countries and the European Union. These countries have a lion's share in world economy and practically run the world order. In this year of 2023, India enjoyed the privilege to lead the majestic summit and showcase its grandeur on a global stage. Top world leaders whose opinions matter, arrived at the newly inaugurated and reigning pride of India- Bharat Mandapam and we left no stone unturned to make it a splendid spectacle.



Since recent times, India has been leaving its mark and causing a stir globally because of its noticeable achievements like; being the fifth largest economy, to being the 'Pharmacy of the World' in testing times by distributing Covid-19 vaccines for free not just to the entitled few but even to remotest countries who did exist on the world map but struggled to garner a voice. This caring and sturdy belief of 'Vasudaiva Kutumbhakam'- which means Whole world is one family; was exhibited even during the G20 presidency, where the African Union (AU) president Mr. Azali Assoumani, who expected to face heated debate and dialogue for inclusion of AU in G20 was cheerfully surprised and brought to pleasant tears when the inclusion was done without any hostility from the member countries and went on to term India as a super power in inhabitancy. In fact, in this G20 India managed to attain a record number of significant outcomes.

Country	Outcomes (line of effort)	Annexed Documents	Total
India 2023	73	39	112
Indonesia 2022	27	23	50
Italy 2021	36	29	65
Saudi Arabia 2020	22	8	30
Japan 2019	13	16	29
Argentina 2018	12	21	33

(News Source: <https://www.tribuneindia.com/news/india/at-112-outcomes-and-presidency-documents-indias-g20-presidency-most-ambitious-542794>)

Few Firsts achieved by India:

- G20 Declaration with 100% consensus on all developmental and geo-political issues.
- First Time ever G20 leaders put a new focus on AI and Cyber security.
- Both framework and definition of Digital Public Infrastructure was accepted by G20.
- First time a financial Architecture or GPI's (Genuine Progress Indicator).
- First time a G20 document put such a focus on emerging markets.
- India became a spokesperson on global south by presenting a document on global south.
- First time a document was presented of developing countries.

Top influential leaders were also talking about proposing India's inclusion in the UN Security Council, which will facilitate India to take wise decisions in maintaining international peace and security.

The takeaways from the summit for India are plentiful, we have figured out by now that everyone is taking notice of our moves and our growth and policies are observed minutely. When the country with the fifth largest Gross Domestic Product decides to become the voice of developing nations and talks with authority, the world doesn't just listen carefully but also appreciates generously. India of today is not weak to succumb to world pressure, in fact India is leaving its footprints not just on the moon and stars but also on the hearts and minds of one and all for years to come.

From the Desk of Students
Transforming Finance: The impact of Artificial Intelligence
Ms Binita Pradhan

Artificial Intelligence (AI) has become a revolutionary force in the finance sector, fundamentally transforming how financial institutions operate, make decisions, and serve their customers. In recent years, AI technologies like machine learning and natural language processing have gained significant traction, promising to disrupt traditional banking, investment, risk management, and customer service.



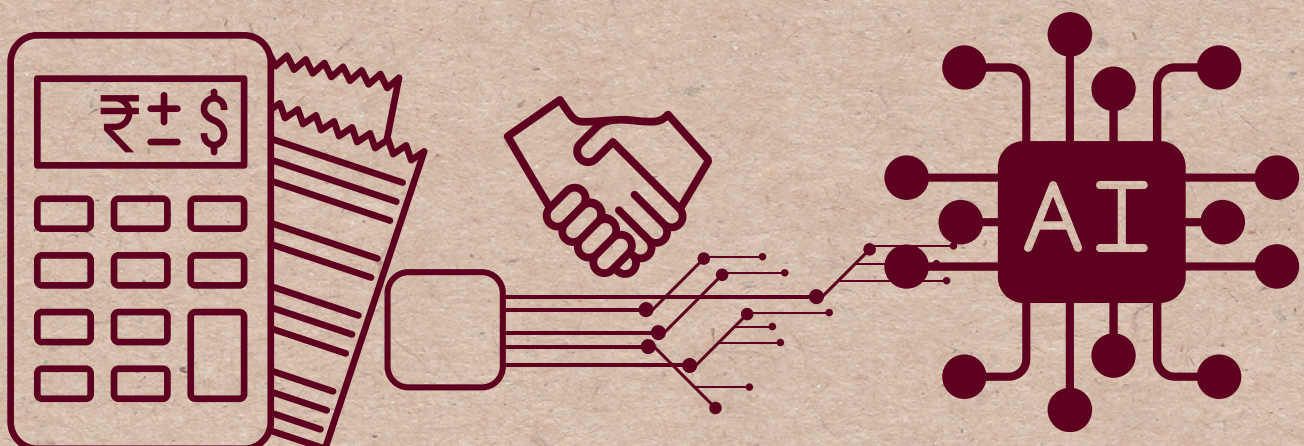
One of the most profound impacts of AI in finance lies in predictive analytics and risk assessment. AI-powered algorithms possess the remarkable ability to swiftly analyze extensive datasets in real-time, identifying intricate patterns and trends that could easily elude human analysts. This empowers financial organizations to make more informed decisions across various aspects, including lending, investments, and risk management. By evaluating creditworthiness, detecting fraudulent transactions, and optimizing investment portfolios, AI greatly enhances both the precision and efficiency of financial processes.

Moreover, AI's automation capabilities have led to the streamlining of routine financial tasks. The prevalence of chatbots and virtual assistants in customer service has led to instantaneous responses to inquiries and the seamless execution of transactions. This not only enhances customer satisfaction but also delivers substantial operational cost savings to financial institutions.

AI-driven trading algorithms have also made a significant impact in the realm of investments. These algorithms possess the ability to execute trades with incredible speed, reacting to market fluctuations and news events faster than human traders ever could. While this presents opportunities for substantial profits, it simultaneously raises concerns about market stability and the potential for AI-driven trading to amplify market volatility.

Nevertheless, the integration of AI in finance is not without its share of challenges. One of the foremost concerns is the imperative need for robust data privacy and security measures. Given that financial institutions manage extensive volumes of sensitive data, any data breaches could have far-reaching and devastating consequences. Additionally, there is a growing recognition of the importance of ethical considerations in AI, particularly regarding algorithmic bias and responsible AI practices.

In conclusion, AI has emerged as a transformative force in the finance sector, offering unprecedented capabilities in data analysis, risk assessment, customer service, and trading. Financial institutions that embrace AI technology stand to gain a competitive edge in an industry undergoing rapid evolution. However, it is crucial to prioritize the responsible and ethical use of AI to ensure that its benefits are harnessed without compromising security or fairness in finance. As AI continues to advance, its role in shaping the future of finance is set to become increasingly prominent.



BRIMS Talent



- Art by Aditi Bhamare



- Photo Clicked By ASHUTOSH KHARAT

पापा....आपकी बेटी हूं ...खुद को संभालना तो आता है

पापा....आपकी बेटी हूं ...खुद को संभालना तो आता है.....
 फिर भी आपको पता नहीं..... कौनसा डर सताता है।
 आपने हमेशा से मुझे एक राजकुमारी की तरह रखा है.... इसीलिए
 तो मैंने आपके लिए आज कुछ लिखा है।
 मुझे जीना सिखा कर इतना **strong** तो आपने बनाया है.....
 दुनिया में कैसे चलना है यह भली-भांति आप ने सिखाया है।
 उड़ना तो आप ने सिखा दिया पापा.....लेकिन पिंजरे का दरवाजा
 अब भी बंद है.... पापा, उड़ने के लिए अब मेरे पास सिर्फ लम्हे चंद
 है।

शाम को 7 बजे के बाद अगर मैं घर पर ना दीखू..... तो बहुत बेचैन
 हो जाते हो आप,

जैसे खो दिया हो आपने मुझे.....इतना डर जाते हो आप।
 मुझ से मेरी राय तो मांगी जाती है.....लेकिन फिर बात आपको जो
 ठीक लगे उसी पर आती है।

अगर कभी **decision** लेने में आपकी सरिता चूक भी गईफिर
 भी आप हो ना..... तो फिर आप चिंता किए बगैर रात को शांति से
 सो ना।

पापा आज तक मैंने जो मांगा है वह मिला खुदा करे ऐसे ही
 चलता रहे जिंदगी भर यह सिलसिला।
 लेकिन पापा मेरे जिंदगी के बस कुछ निर्णय मुझे लेने दो ना.....नहीं
 डरेगी आपकी सरिता आप हो ना..... प्यार तो बहुत है आपके दिल
 में यह बात मैं जानती हूं।

जब एक चीज मांगती हूं तो दो लेकर आते हो..... फिर भी चेहरे पर
 गुस्सा क्यों दिखाते हो?

मैं आज भी वह दिन **miss** करती हूं.....
 जब आप की गोद में सिर रखकर सुकून की नींद आती थी तब
 चिंता सारी अपने आप मिट जाती थी।

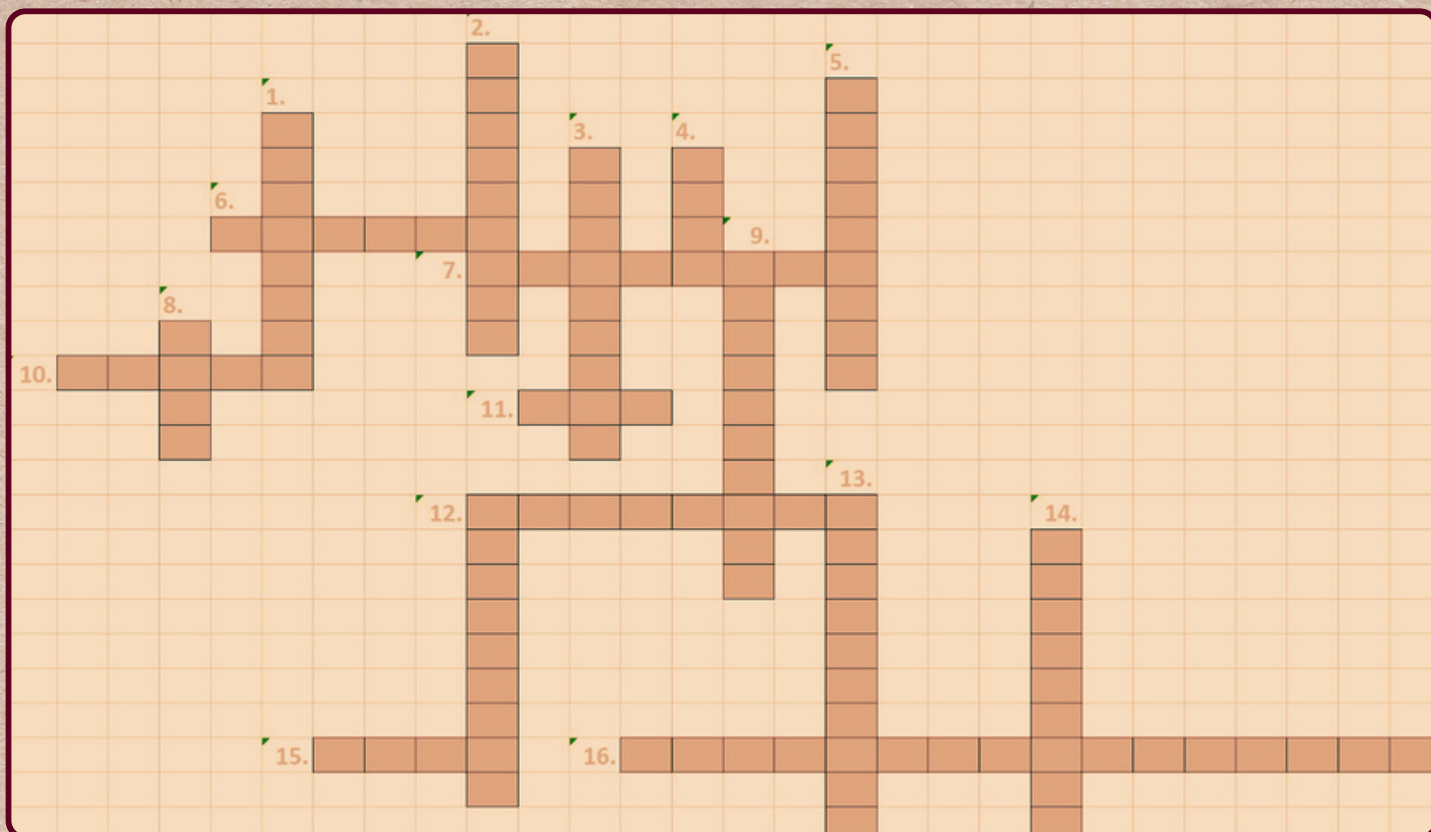
पापा....आपकी बेटी हूं ...खुद को संभालना तो आता है.....
 फिर भी आपको पता नहीं कौन सा डर सताता है।

- Poem by Sarita gupte



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BRIMS Talent



ACROSS:

6. A means by which sellers and buyers meet and transact goods or services.
7. Monetary charge against money borrowed.
10. Amount that needs to be paid to acquire any product or service.
11. The quotation submitted against a tender.
12. Pricing for Samsung S22 is a prime example of _____.
15. The method of inventory management that gives priority to materials on the basis of their arrivals in the warehouse.
16. The concept of _____ indicates higher cost benefits with larger quantities of production.

DOWN:

1. _____ is a multiplier in accounting.
2. The act of raising customer awareness about a brand or a product.
3. The menu of all products an organisation produces and offers for sale under its brand name.
4. The zone indicating high relative market share and high market growth rate.
5. The increase in prices of all commodities and overall reduction in value of currency.
9. The measure of how sensitive one economic factor is to the changes in any other economic factor.
12. The process of choosing suitable candidates for a job position.
13. Jon Nash is known for his valuable contributions to the _____.
14. The process of evaluating one's performance and allowing the returns based on it.

Submit your answers at brimsnewsletter@vpmthane.org

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