

# Dr. V. N. Bedekar Institute Of Management Studies (BRIMS)

## Give Direction To Your Career With Management Programme At DR VN BRIMS

Dr V.N. Bedekar Institute of Management Studies was accorded the **B++ grade** by NAAC. DR VN BRIMS has always wished to be an institute which is forward-looking and ready to work on the excellence model in their journey to enrich the students and society at large.

Their focus is to deliver value to the students through a process which is student-centric with an approach of outcome-based learning. The same can be said as recently four of their students won an innovation competition organised by BMA and were awarded the "**Dandekar Memorial Trophy**". The same competition was extended to a research project where the students worked closely with **ACC Logistics** and provided them innovative solutions to their problems.

The advantages which students get at Dr VN BRIMS that differentiates them from other B-Schools is the teaching pattern which believes in "**Learning by Doing**" and exploring their talent through various academic, research, sports, and cultural activities. BRIMS give them the platform to showcase their potential and opportunities to spread their wings even at an international level. The same is true as recently three students got an opportunity to work on an **International Research Project** which was based in UAE. Earlier also students have grabbed the chance to do internships with companies based in Singapore and Dubai. The teaching pedagogy is more

on a workshop-based model focusing on student engagement through scenario planning and problem-solving cases. Apart from this, the Institute also takes its students for **International Industrial Visits** which give them a global exposure.

The Institution believes in transforming the students' career by mapping the competencies at the beginning of the programme with the outcome of the programme and connect it with the competencies required by the industry, so that they are in a position to match the industry expectation and also help the student to build careers on a sound footing. **The Mentoring programme at BRIMS** has helped them to achieve this goal. Students are given an opportunity to choose the mentors who work for their development for two years while they are in the institution and after they graduate. Having said so, the students at BRIMS are grabbing placements with reputed brands with a **package of 10-12 lakhs p.a.** The average package that a student is offered is of 4.5 lacs p.a.

Innovation and creativity go hand-in-hand and the institute has been always trying to create an environment which helps the learners to be as original in their ideas and process development. There is a monthly **InnoBiz competition** which the institute conducts where students, along with their mentors, present an innovative solution to real-life problems of the Industry and every month a team of students is awarded as the "**Most Innovative Solution Thinkers**". This has really enabled the students to think out-of-

the-box and getting prepared with the situations that businesses face. Apart from this, many other techniques like Brainstorming, Idea Generation and Design Thinking activities are conducted to create the culture of Innovation amongst the students and faculty members.

Research is an important element in the higher education domain and BRIMS wishes to encourage the culture of research in the institute. **Research Focus Group** is a platform where all the faculty members come together and work towards their research papers and cases and seek guidance from the in-house experts. They also encourage students towards research by giving them various projects. Four faculty members have published their research papers in the **Scopus Indexed Journal in the year 2019-20** and few others are in the pipeline.

The institute is growing and achieving new heights every day. Recently BRIMS bagged some awards like the '**Best Emerging Management Institution**' by the National Quality Excellence Awards 2020.

BRIMS offer various full time and autonomous programmes in Management. Two years **Masters in Management Studies (MMS)** affiliated to the **University of Mumbai** is the flagship programme of BRIMS. Various autonomous programmes include Executive MBA, Post Graduate programme, Certification in Digital marketing, Certification in Supply Chain Management, and Certificate programme in Travel and Tourism and various Online programmes.

BRIMS want to be an institute of choice in management where emphasis is on knowledge creation by creating value and quality. The institute is working on cutting-edge technologies thereby creating a platform where learning is not restricted to the four walls of a classroom. We wish to deploy highly interactive and engaging technologies that will continuously engage the learner to explore his potential and adapt to the ever-changing and demanding business environment, says **Director, Prof Nitin Joshi (PhD)**.

For further details, please reach us at:

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