

BRIMS CONNECT

June, 2020

1st June – 10th June

- **1st June:** Dr. Nitin Joshi attended the Program on Happiness Life Coach By Braco Pobric.



1st June – 10th June

- **30th May - 3rd June:** Dr. Pallavi Chandwaskar and Prof. Vibhuti Save attended 5 Days online FDP on 'Evolution from offline to online Teaching' organized by IQAC & FDP Committee of Satish Pradhan Dnyanasadhana College, Thane in association with Dept. of Information Technology University of Mumbai & Microsoft.



1st June – 10th June

- **1st - 5th June:** Prof. Kanchan Akshay and Dr. Arloph Johnvieira conducted 3rd batch of Online Soft skill programme with 31 participants.

1st June – 10th June

- **4th June:** Dr. Nitin Joshi created Videos on Goals setting.



1st June – 10th June

- **4th – 6th June:** Prof. Krunal K. Punjani attended 3 days online FDP on “Writing High-impact Research Papers, Effectively and Efficiently”.


1st June – 10th June

- **6th June:** Dr. Nitin Joshi received a certificate as Happiness Coach.




1st June – 10th June

- **6th June:** Prof. Siddhesh Soman conducted a 1 day Webinar on 'Advancing your career in Finance with CFA'. 25 participants from various institutes attended the session.



VIDYA PRASARAK MANDAL'S THANE
DR. V.N. BEDEKAR INSTITUTE OF MANAGEMENT STUDIES (BRIMS)
APPROVED BY AICTE, NAAC ACCREDITED 'B++', ISO 9001:2015

Organises a webinar on
**Advancing your Career in Finance
with CFA**



Contents

- How CFA will help you in your career?
- Who's eligible?
- What are the fees?
- Which subjects are covered?
- How to prepare for the exams?

E-certificate will be issued to all the participants


Saturday, June 6, 2020
10:00 am to 1:00 pm

Registration Fee: Rs.299/-

[Registration Link](#)

Speaker:
Prof. Siddhesh Soman,
Assistant Professor,
DR. V. N. BRIMS

CFA (USA) Level 3
passed, MBA Finance,
MCom, MH-SET




For queries, WhatsApp on: 7977818724 or Call on 9322002749

1st June – 10th June

- **8th - 15th June:** Prof. Krunal K. Punjani successfully completed a Research Consultancy towards mentoring & guiding a PhD Scholar for the Literature Review & Questionnaire Design part.

11th June – 20th June

- **15th - 19th June:** Dr. Smita Jape, Dr. Meenakshi Malhotra, Prof. Krunal K. Punjani & Prof. Mahesh Bhanushali ideated, designed, marketed & successfully organised the 3rd Batch of online 5 Days FDP on “How to Publish Research Paper in Scopus Indexed Journal: A Step by Step Approach”

 VIDYA PRASARAK MANDAL'S
DR. V. N. BEDEKAR INSTITUTE OF MANAGEMENT STUDIES, THANE
(Affiliated to University of Mumbai, AICTE Approved, NAAC Accredited B++, ISO 9001:2015)





**Online 5 Days FDP (3rd Batch) on
HOW TO PUBLISH RESEARCH PAPER
IN SCOPUS INDEXED JOURNAL:
A STEP BY STEP APPROACH**

DATE: 15th-19th JUNE 2020 | TIME: 10.00 AM-12.30 PM

Topics To Be Covered:

- ✓ Thinking Like a Researcher – Selecting Research Topic
- ✓ Literature Review & Gap Analysis – Through a Systematic Process
- ✓ Developing Hypothesis & Conceptual Model
- ✓ Working on Data - SPSS
- ✓ Data to Model – Exploratory & Confirmatory Factor Analysis
- ✓ A Step ahead: Introduction to SPSS AMOS
- ✓ From Scopus Reviewer's Desk – Do's & Don'ts to Publish your Paper
- ✓ Metrics used to Measure the Quality of Research

KEY SPEAKERS

 Dr. Smita Jape Associate Professor DR. VN BIRMS Reviewer – Scopus Indexed Journals	 Prof. Mahesh Bhanushali Assistant professor DR. VN BIRMS Award Winning Professor In Operations Mgt.	 Prof. Krunal K. Punjani Assistant Professor DR. VN BIRMS Publication in Scopus & ABCD 'B' Journal	 Dr. Meenakshi Malhotra Assistant Professor DR. VN BIRMS Reviewer – Scopus Indexed Journals
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Registration Fee: ₹ 999/-

For Queries please contact: 9920485592 / 8054498839 / 9819613639 / 9619367480

To attend, Please click → [Register Now](#)

E Certificates will be provided

11th June – 20th June

- **15th -25th June:** Dr. Smita Jape, Prof. Dipiti Periwal, Dr. Meenakshi Malhotra and Prof. Siddhsh Soman conducted an online course on 'How to Invest in Stock Markets', 35 participants attended the session.



The poster features a grey header with the Vidya Prasarak Mandal logo (a circular emblem with a book and text) and the text: "Vidya Prasarak Mandal's Thane", "Dr. V.N. Bedekar Institute of Management Studies (BRIMS)", "Approved by AICTE, NAAC Accredited 'B++', ISO 9001:2015", and "Presents an Online Certification Course on". Below this is a black banner with the title "Learn How to Invest in Stock Markets" in green. The bottom section is divided into a light blue box on the left listing "Course Contents:" with four items: "✓ Fundamental Analysis", "✓ Equity Analysis", "✓ Equity Derivatives", and "✓ Portfolio Management". To the right of the list is a photograph of a person in a suit drawing a line graph on a transparent surface.

Vidya Prasarak Mandal's Thane
Dr. V.N. Bedekar Institute of Management Studies (BRIMS)
Approved by AICTE, NAAC Accredited 'B++', ISO 9001:2015
Presents an **Online Certification** Course on

Learn How to Invest in Stock Markets

Course Contents:

- ✓ Fundamental Analysis
- ✓ Equity Analysis
- ✓ Equity Derivatives
- ✓ Portfolio Management

11th June – 20th June

- **16th - 20th June:** IQAC at DR BRIMS Conducted Student Satisfaction survey as a Quality Initiative at DR VN BRIMS which was conducted by Dr. Pallavi Chandwaskar and Prof. Sandeep Moghe.

11th June – 20th June

- **17th June:** Dr. Nitin Joshi conducted Ph.D Viva for Pacific University Online.
- **17th June:** Prof. Vibhuti Save was selected as a Reviewer for Advances in Science, Technology and Engineering Systems Journal (Scopus Indexed Journal).

11th June – 20th June

- **18th June:** Dr. Smita Jape is appointed as Editorial Board Member in International SKIREC Publications for two years.



11th June – 20th June

- **20th June:** Prof. Vibhuti Save created one video as a part of Student Engagement.

21st June- 30th June

- **24th – 29th June:** Prof. Krunal K. Punjani attended 5 days Online course on 'Digital Marketing A to Z' conducted by Prof. Seema from IIM B.


21st June- 30th June

- **25th June:** Admin office followed up for the EOA (Extension of Approval) from AICTE for our institute . They Completed the formalities of documentation and received our EOA with approval for 180 seats for MMS.

'InnoBiz' - Innovation Competition

- Prof. Krunal K Punjani, Dr. Smita Jape, Dr. Meenakshi Malhotra, Prof. Mahesh Bhanushali, Prof. Vibhuti Save & Prof. Sandeep Moghe - The IIC team of BRIMS, organized 'InnoBiz' - Innovation Competition (June), coordinated with Mentors to get their Solution Notes and also coordinated with the Senior Judges Panel to evaluate all the teams.

- Dr. Arloph Johnvieira designed 2 modules (PPIC & LM module) SCM online course of 36 hrs. @ Rs 5000 only and inaugural lecture was held on Sunday 28th Jun 2020.



**Intellectual Capital @
DR VN BRIMS**


Our teaching communities are focused on different subject areas of Supply Chain Management.

Module	Course Name	Duration (Weeks)-days a week @ 2 hrs /day	Teaching- Learning Mode	Fees (Rs.)
Module 1	Course of Production Planning & Inventory Control	2 Weeks	Online	₹500/-
Module 2	Course of Logistics Management	2 Weeks	Online	₹500/-
Module 3	Course of Advance Supply Chain Management	4 weeks	On the Job	₹500/-


Certification:

- DR VN BRIMS will provide a Certificate of “Course of Production Planning & Inventory Control or Course of Logistics Management” on successful completion of each course and each assessment.
- If a Student completes all 2 basic courses , then he/she will also be eligible for an additional Certificate of “Course in SUPPLY CHAIN MANAGEMENT” .
- After completion of all 2 courses , a student can pursue an Advance Course in Supply Chain Management by completing the 3rd Module.
- On successful completion of the 3rd module , the candidate will be eligible for a certificate of “Course in ADVANCE SUPPLY CHAIN MANAGEMENT”


Prof. Dr. Arloph John Vieira
M. Pharm. (Bom), M.A.M.(BIMS) ,
PhD (Pune)
Industry Experience: 33 Years &
Academic Experience: 6 Years
Associate Professor,
DR VN BRIMS, Thane



Prof. Mahesh Bhanushali
B. E. Mech. M. M. S. &
Pursuing PhD From UoM
Industry Experience: 5 Years &
Academic Experience: 5 Years
Assistant Professor,
DR VN BRIMS, Thane
Dewang Mehta National Award for Best
Professor in Operations, Year 2016



Prof. Vibhuti Save
B.E.I.T., M.B.A.B
Pursuing PhD From UoM
Industry Experience: 2 Years &
Academic Experience: 6 Years
Assistant Professor,
DR VN BRIMS, Thane
AIMS B School Innovation Award
(Silver Medal), Year 2018



Connect with us

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- +91 9322002749

Write us:

- ajohnvieira@vpmthane.org
- +91 9819530435

Who Can Apply

Any working employee
OR
Degree or Diploma holder
OR
Even an undergraduate

No upper Age limit



**Dr. V. N. Bedekar Institute of
Management Studies**

DR VN BRIMS
Affiliated to University of Mumbai. Approved
by AICTE & NAAC Accredited 'B++'

Known for excellence in education

**ONLINE
SUPPLY CHAIN
MANAGEMENT
MODULAR
COURSES**

- Dr. Arloph Johnvieira article in got published in the SUPPLY CHAIN PULSE Journal (ISSN 0975-7015) Vol 11, Issue 1, Jan-Jun 2020.



Webinar Attended

Faculty/ Staff	Topic	Date
Dr. Nitin Joshi	Radhe Foundation on Covid 19	5 th June
Prof. Kanchan Akshay	"What are the skills for future and new way of working" by NPTEL	19 th June
Dr. Pallavi Chandwaskar Prof. Sandeep Moghe Mr Vaibhav Pandit	" AQAR Writing and Submission as per New NAAC Guidelines"	6 th and 7 th June
Dr. Arloph Johnvieira	Digital trasnofrmation of Pharma and Healthcare Industry	2 nd June
	Interview with Sunil Jain, CEO & ED of Hero Future Energies	3 rd June
	Digital trasnofrmation of Pharma and Healthcare Industry	4 th June
	Digital trasnofrmation of Pharma and Healthcare Industry	5 th June
	Attended Webinar " Atmanirbhar Bharat-Self Reliance as a growth strategy"	5 th June
	Skilling in Changing Times: Life Post Covid Tines	6 th June

Webinar Attended

Faculty/ Staff	Topic	Date
Dr. Arloph Johnvieira	Understanding Journal Indexing & Citation database	13 th June
	Paradigm Shift in Indian Economy-Challenges & Opportunityu for Direct Benefit Transfer(DBT)	14 th June
	Digital Conference on Emerging Technologies for Business continuity and Efficienc	15 th June
	Counselling Courses at SIES Institue of Comprehensive Education	16 th June
	VUCA: A new perspective	16 th June
	YLC sessio on HRM During Covid Scenario	16 th June
	From Make in India to Innovate in India	16 th June
	The Digital Only Launch	17 th June
	How AI can improve Drug Manufacturing and Supply Chain efficiency	17 th June
	Global Impact of Covid	18 th June
	Elets Higher & Technical Education Virtual Conclave, West India Confirmation	18 th June

Webinar Attended

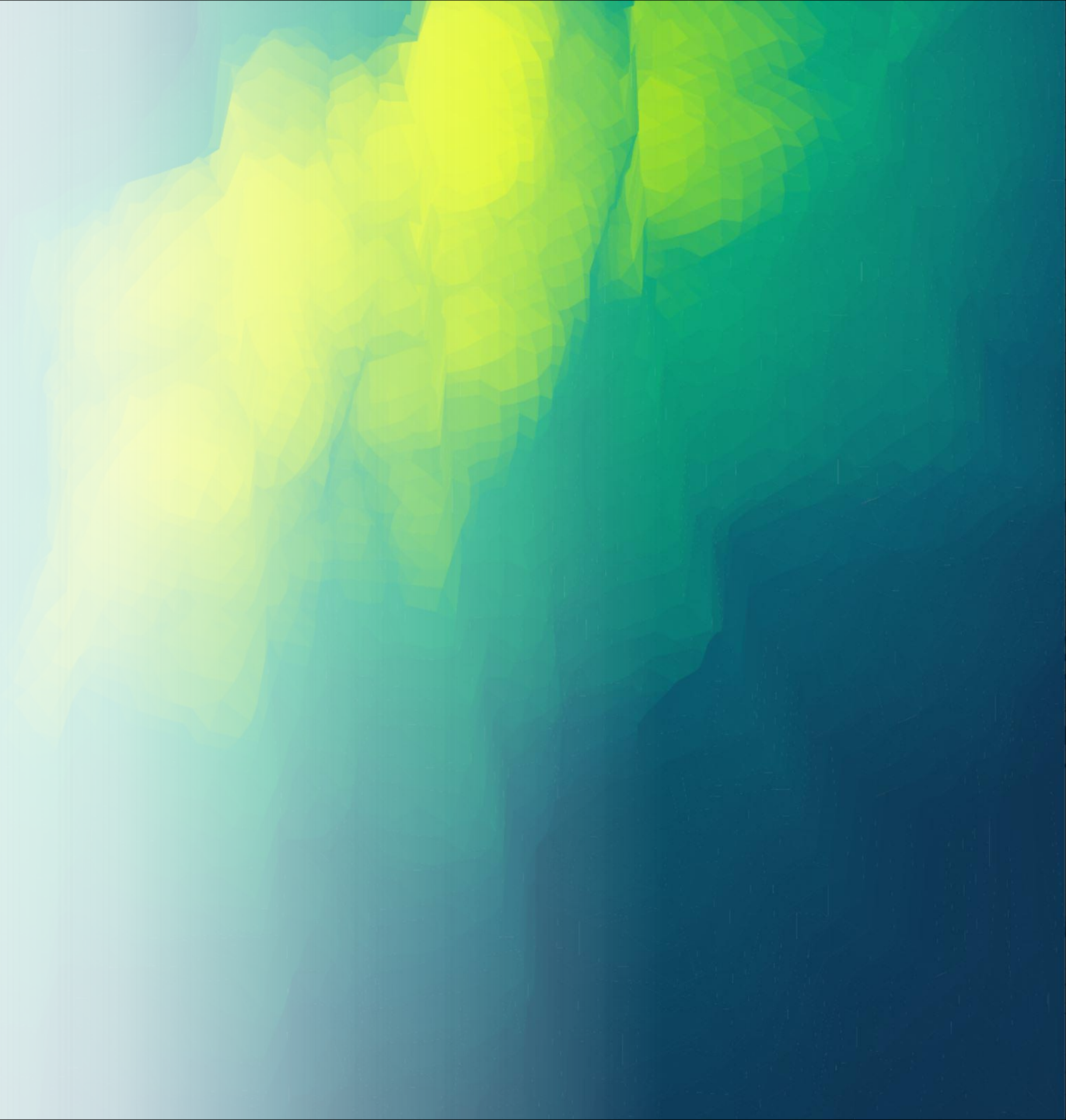
Faculty/ Staff	Topic	Date
Dr. Arloph Johnvieira	Optimisation of Working Capital as a driver for change	20 th June
	Watch the mystic Sadhguru Talking	21 st June
	Nil	22 nd June
	Digital Fitness for Logistics Service Providers	23 rd June
	Everyhting you need to know abnout Transport Visitbility	23 rd June
	Redesigning Hospital Models in India for Pre & Post Covid - A paradigm Shift	23 rd June
	Make in India via South and South East Asia: A strategic Opportunity: Doing Business in Bangladesh and Myanmar	24 th June
	Economic Times Supply Chain Mgt and logisitcs -Virtual Summit	25 th June
	How Supply Chain Planning can ready you for next disruption	25 th June
	YLC session Intellectual Property Rights for Industry	26 th June
	Monthly : GAP analysis closure with AI with Chris Tyas	30 th June

Webinar Attended

Faculty/ Staff	Topic	Date
Prof. Krunal K. Punjani	'ORCID ID' conducted by B. N. Bandodkar College	1 st June
	'Evolution from Offline to Online Teaching' - By Dr. Yogendra Pal - IIT Bombay	2 nd June
	'Evolution from Offline to Online Teaching' - By Prof. Ravindra Kulkarni - Hon. Pro Vice Chancellor, Univ. of Mumbai	3 rd June
	Economic Times BrandEquity on "The Gateway to Great Customer Experience"	3 rd June
	Economic Times BrandEquity on "Story Telling to Stay Relevant in Times of COVID-19"	4 th June
	"Different Approaches in Management Research" conducted by Univ. of Mumbai Thane Sub Campus & VES Institute of Mgt. Studies & Research	4 th June
	MHRD IIC online session on the launch of YUKTI 2.0 by hon'ble Minister of HRD, AICTE Chairman & other dignitaries	23 rd June
	CII Webinar on "Handling Uncertainty and Anxiety due to the Coronavirus Pandemic" by Prof Rajkumar Pant, IIT B.	24 th June



BRIMS CONNECT July 2020



1st July to 10th July

- **1st July:** Research paper written by Prof. Mahesh Bhanushali is accepted for publication in Scopus indexed Journal “Journal of computational and theoretical Nanoscience”, American Scientific publishers, having H index 43.

1st July to 10th July

- **2nd – 6th July:** Dr. Nitin Joshi and Dr. Arloph Johnvieira attended a 5 day workshop on Universal Human Values conducted by AICTE -Western Region.

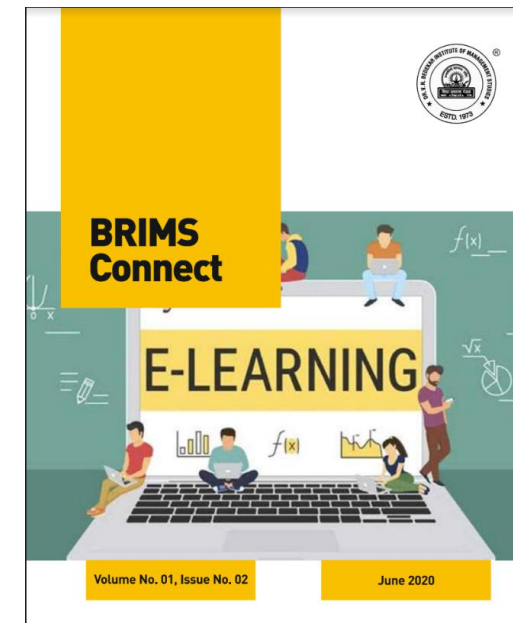


1st July to 10th July

- **3rd July:** Prof. Mahesh Bhnaushali successfully placed following candidates for internship opportunity in 'Dainik Bhaskar' for Data Analytics and operations profile.
 - Ms. Priyanka Shinde, PGDM Operations
 - Mr. Sidarth Bhurke, MMS Operations

1st July to 10th July

- **3rd July:** Dr. Arloph Johnvieira released Brims Connect e-Magazine June issue of 52 pages and circulated to all students and faculty members.



1st July to 10th July

- **4th July:** A webinar on Goal setting was organized at DR VN BRIMS. Dr. Nitin Joshi was the speaker of the webinar and the session was moderated by Prof. Kanchan Akshay.



1st July to 10th July

- **5th July:** Dr. Smita Jape successfully conducted online MDP training programme for employees of Sparsh Fabric on “Understanding Financial Statements and decision making”. Total 30 Participants participated including 3 Directors and members from different verticals such as from Marketing, Accounts, Plant Head and Billing department. The training programme was appreciated by all participants including Mr Vikas Todi. Director Sprash Fabric

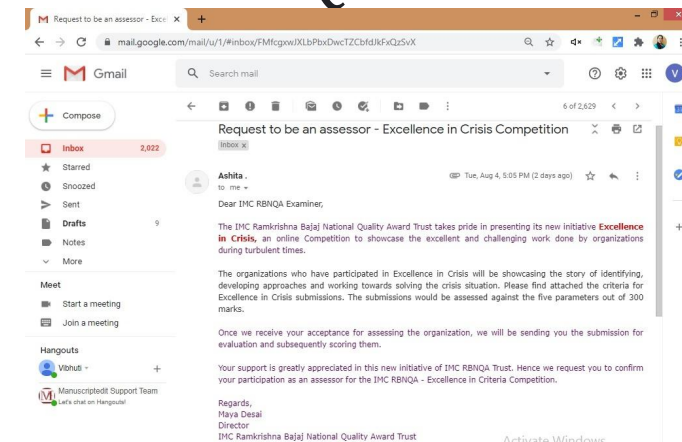
Common Size Balance sheet-two companies

	Amount	Percent
Assets		
Current Assets		
Total Cash	14,500	14.5%
Inventories	12,000	12%
Prepaid Expenses	500	0.5%
Accounts receivable	18,000	18%
Total Current Assets	45,000	45%
Non-Current Assets		
Property, Plant, and Equipment	52,000	52%
Goodwill	3,000	3%
Total Assets	100,000	100%
Liabilities and Stockholders' Equity		
Current Liabilities		
Accounts payable	15,000	15%
Salaries payable	10,000	10%
Accrued Expenses	5,000	5%
Total Current Liabilities	30,000	30%
Long-term debt	20,000	20%
Stockholder's Equity	50,000	50%
Total Liabilities and Stockholder's Equity	100,000	100%

	Company 1	Company 2
Assets		
Current assets	45.0%	42.2%
Long-term investments	0.5%	14.4%
Plant assets (net)	52.0%	38.2%
Intangible assets	3.0%	4.7%
Total assets	100.0%	100.0%
Liabilities		
Current liabilities	30.0%	18.7%
Long-term liabilities	20.0%	18.2%
Total liabilities	50.0%	36.9%
Stockholders' equity		
Preferred stock	0.0%	0.0%
Common stock	10.0%	40.0%
Retained earnings	40.0%	63.1%
Total stockholders' equity	50.0%	63.1%
Total liabilities and stockholders' equity	100.0%	100.0%

1st July to 10th July

- **6th July:** Prof. Mahesh Bhanushali successfully placed Mr. Ajay Jaiswal from PGDM Finance in eclerx.
- **7th -18th July:** Prof. Vibhuti Save completed IMC RBNQA Trust - CEQM Refresher Course. After completion of refresher course, she has received one assessment opportunity from RBNQA



11th July to 20th July

- **14th July:** Prof. Mahesh Bhanushali successfully placed following five candidate in a well known e-commerce giant 'Flipkart' with the package of 3.5 Lakhs for the core operations and supply chain profile-
 - Mr. Vismit Fulzele, MMS Operations
 - Mr. Aniket Kodlinge, PGDM Marketing
 - Ms. Chaitali Chawake, MMS Operations
 - Mr. Ashok Jakhar, MMS Operations
 - Mr. Durgesh Sawant, MMS Operations

11th July to 20th July

- **14th July:** Dr. Smita Jape received certificate for completion of Advanced Excel course from Udemy

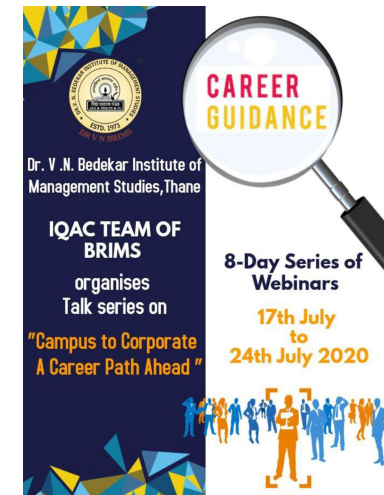


11th July to 20th July

- **16th July:** Prof. Mahesh Bhanushali has successfully completed 8 days FDP course on innovation and entrepreneurship from IIT Kharagpur. He also Qualified the examination with 70%. His Idea on mobile application for 'Instant Order Booking for Channel Partners in FMCG' has also received appreciation from IIT.

11th July to 20th July

- **17th -24th July:** Dr. Smita Jape along with IQAC (Internal Quality Assurance Cell) members organized an online Talks Series of Industry experts for our students on the theme “Campus to Corporate - A career path ahead”.





11th July to 20th July

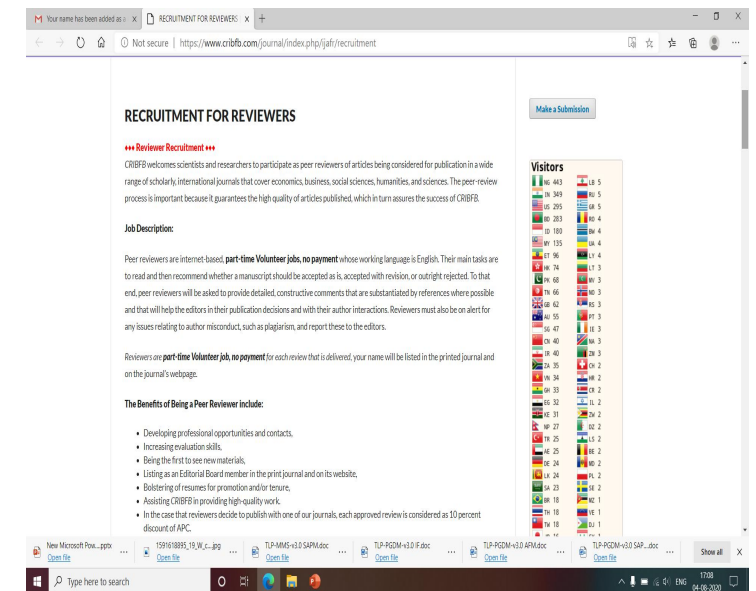
- **20th July:** Dr. Nitin Joshi delivered a Career management Counselling session organized by Rotary on Craft your Career

11th July to 20th July

- **20th July:** Dr. Smita Jape is appointed as reviewer for two years by International Journal of Finance and Accounting which is ABDC listed Journal


21st July to 31st July

- **21st July:** International Journal invited Dr. Smita Jape to be reviewer for the International Journal of Finance and Banking which is ABDC listed journal



21st July to 31st July

- **30th July:** Prof. Krunal K. Punjani attended 4 days FDP on "Demystifying Literature Review Techniques" by Dr. Sreejesh S. Pillai from Indian Institute of Management, Kozhikode and Dr. RPS Kaurav from Prestige Institute of Management, Gwalior.

- 
- Prof. Krunal K Punjani, Dr. Smita Jape, Dr. Meenakshi Malhotra, Prof. Mahesh Bhanushali, Prof. Vibhuti Save & Prof. Sandeep Moghe - The IIC team of BRIMS, organized 'InnoBiz' - Innovation Competition (July), coordinated with Mentors to get their Solution Notes and also coordinated with the Senior Judges Panel to evaluate all the teams. (Throughout the July month)

‘BRIMS Connect for Month of August 2020’



14th August

Dr. Nitin Joshi was invited as a guest speaker for a programme by VPM's Advanced Study centre.

15th August

Prof. Mahesh Bhanushali successfully organized orientation session of DHL Smarttrucking for MMS and PGDM Operations students on Internship proposal. Two senior HR persons interacted with the students. Following Five Students are selected for online internship with DHL Smarttrucking:

- Priyanka Shinde
- Aniket Bakkar
- Suraksha Dhane
- Siddharth Bhurke
- Shweta Chavan

20th August

Prof. Vibhuti Save assessed *Global Indian International School Ahmedabad Campus* application for “Excellence in Crisis Competition” as per IMC Ramkrishna Bajaj National Quality Award (IMC RBNQA) Criteria.

30th August

Dr. Arloph Johnviera, Prof. Mahesh Bhanushali & Prof. Vibhuti Save successfully completed the 1st Batch of Online Supply Chain Modular Course.

International Project

Dr. Nitin Joshi arranged an international project for 3 MMS HR students Jai Nangre, Sobel Chordekar, and Shramika Ghagare. They are working under guidance of Prof. Kanchan Akshay for the project given by First wave Research.

They have to identify online training platforms and market for Online Training for India, Middle east and Africa. It's an 1 month project with a stipend of 12k per student.

Research

Dr. Nitin Joshi has been appointed as a reviewer for Scopus indexed journal “International Journal of Business Innovation and Research”.

Dr. Nitin Joshi’s research paper on “A study of Perception of Customer about Service Quality between Public and Private Life Insurance Companies in Mumbai” published in UGC listed journal with ISSN-22293620.

Dr. Smita Jape's research paper on topic "Bank Consolidation: Pre & Post Merger financial performance of State Bank of India" got published in International Journal of Management, IT and Engineering (IJMIE) ISSN: 2249-0558.

'InnoBiz' - Innovation Competition

Prof. Krunal K Punjani, Dr. Smita Jape, Dr. Meenakshi Malhotra, Prof. Mahesh Bhanushali, Prof. Vibhuti Save & Prof. Sandeep Moghe - The IIC team of BRIMS, organized 'InnoBiz' - Innovation Competition (August), coordinated with mentors to get their Solution Notes and also coordinated with the Senior Judges Panel to evaluate all the teams.

FDP's and Workshop Attended

Faculty	FDP / Workshop	Date
Dr. Nitin Joshi	Entrepreneurship for career development	13 th August
Dr. Smita Jape	Online workshop organised by AICTE on topic "Incorporating Universal Human Values in Education"	19 th to 23 rd August
	Faculty learning programme organised by Business Standard	22 nd August
Prof. Krunal K. Punjani	2 Certificate Modules on "How to promote your research for maximum impact" and "Plagiarism" from the Elsevier Research Academy	2 nd to 3 rd August
	Developing Research Questions by Dr. Murugan, University of Hyderabad	16 th August
	Mediation & Moderation analysis, organized by University of Hyderabad.	25 th to 26 th August
	"Application of Mendeley on Research" organized by Institute of Policy Research in Economics, Management and Social Development	30 th - 31 st August

Webinars Attended

Faculty	Webinar	Date
Dr. Arloph Johnvieira	Essential Education for Accelerating Creative Career	06-08-2020
	Using AI to Accelerate Time-to-Market and improve market quality	18-08-2020
	"True Value of Blockchain in Supply Chain: Data and Finance"	28-08-2020

Thank You

BRIMS CONNECT

September 2020



1stSept to 10thSept

•**3rdSeptember:** Prof. Krunal K. Punjani was invited as resource person for a “National Level Webinar on “Mendeley Reference Management Tool”



SREE NARAYANA GURU COLLEGE OF COMMERCE

P. L. LOKHANDE MARG, CHEMBUR-89

National Webinar on

“MENDELEY_ Reference Management Software & Researcher Network”

Organized by Research Cell and IQAC Of

SREE NARAYANA GURU COLLEGE OF COMMERCE

About the Webinar:

This webinar will make you understand on how to use MENDELEY software in your research work. Mendeley is a free reference manager that can help you collect references, organize your citations, and create bibliographies. Mendeley is also an academic social network that enables you to share your research with others.

Resource Person:



Prof. Krunal K. Punjani

Dr. V.N. Bedekar Institute of Management Studies, Thane



3rd September, 2020



12:00pm to 1:30pm

Mode to Attend:



1stSept to 10thSept

- **6thSeptember:** Dr. Nitin Joshi completed a course on Self development.



1stSept to 10thSept

•**10thSeptember:**University of Mumbai nominated DR VN BRIMS as a Lead College.

As a lead college DR VN BRIMS is coordinating with University of Mumbai on guiding/resolving queries of nine Cluster Members with respect to Final year online examination.

•Dr. Nitin Joshi had a meeting with colleges in the cluster for online conduct of exams.

•Dr.SmitaJape and Prof.VibhutiSave attended 4 meetings conducted by ViceChancellor of University of Mumbai, Dr.SuhasPednekarand Dr. Vinod Patil, Director, Board of Examination and Evaluation.

11thSept to 20thSept

•**12thSeptember:**Dr.Nitin Joshi took a session for TMF (Thane Management Forum) on topic “Advances in Marketing”.

Thane Management Forum

Webinar - 22, on Webex ID 1663364193
At 5.00 PM, Saturday, 12th September 2020

Changes in Marketing - A Journey

The presentation will take you through a journey of the changes in Marketing, concepts.....
From Word of Mouth to..... Digital marketing and approach toward becoming customer centric

Speaker : Dr Nitin Joshi

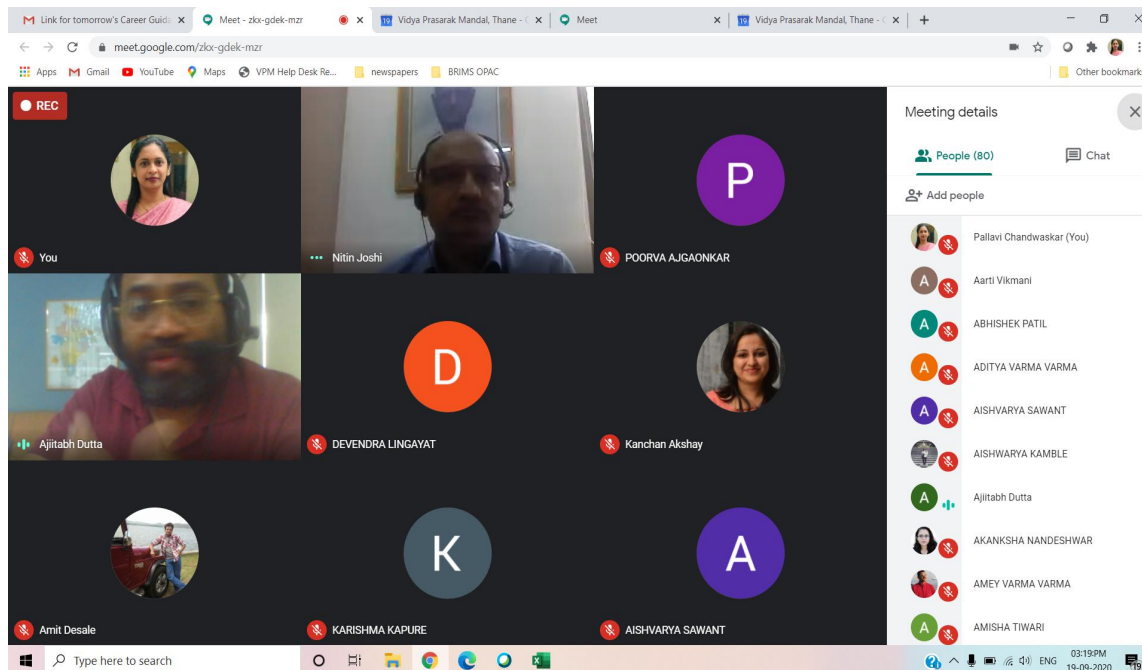


BE (Electronics), ME (Industrial Engineering and Management)
Ph.D. (Management) and MPBA (Masters Program in Business Administration).

Dr. Joshi is Director at Dr. V. N. Bedekar Institute of Management Studies, Thane.
Has also served Welingkar Institute of Management Mumbai
18 years of rich and varied experience both in Industry and Academia.
Served corporates like, MCX, Datapro, IT&T and ATCO in different management positions
Has authored many research papers and articles and has conducted a large number of management development programs

21stSept to 30thSept

• **19thSeptember:** Dr. Pallavi Chandwaskar from IQAC of DR VN BRIMS organized a webinar on theme "Prioritisation of personal goals in the times of COVID" which was addressed by Dr. Nitin Joshi and Prof. Ajitabh Dutta.



DR. V.N. BEDEKAR INSTITUTE OF MANAGEMENT STUDIES, THANE

IQAC TEAM OF BRIMS PRESENTS

"PRIORITISATION OF PERSONAL GOALS IN THE TIMES OF COVID"

In Conversation with

Dr. Nitin Joshi & Prof. Ajitabh Dutta

DATE & TIME
19TH SEPTEMBER 2020
3:00 PM TO 4:00 PM

CLICK HERE TO JOIN SESSION

21stSept to 30thSept

• **26th Sep- 30th Sep:** Dr. Smita Jape, Dr. Meenakshi Malhotra and Prof. Krunal K. Punjani ideated, designed, marketed and delivered session for an online 5 Days FDP on “A Step Ahead towards Publishing your Research Paper in SCOPUS Indexed Journal by Power of SPSS & AMOS”. Prof. Sandeep Moghe ensured IT support for the FDP.

Vidya Prasarak Mandal's
Dr. V. N. Bedekar Institute of Management Studies, Thane
(Affiliated to University of Mumbai, AJCTE Approved, NAAC accredited B++, ISO 9001:2015)

Online 5 Days Research FDP on

'A Step Ahead towards Publishing your Research Paper in SCOPUS Indexed Journal by Power of SPSS & AMOS'

26th Sept. to 30th Sept. 2020 (5:00 pm to 7:30 pm)

You will Learn	Topics:
<ul style="list-style-type: none">♦ To use statistical tools required for Scopus indexed journals♦ To apply statistical analysis through interactive and practice-based sessions along with theoretical learning♦ To choose the right statistical tool for research♦ To apply and interpret the statistical results for research writing	<ul style="list-style-type: none">♦ Selecting a Research Problem♦ Sampling Technique♦ Hypothesis and Questionnaire Designing♦ Coding and Entry of Data in SPSS♦ Reliability test, Normality Test♦ Non-Parametric Test♦ Multiple Regression♦ Data to Model building: EFA and CFA♦ Mediating effect♦ Mendelev's Software

Key Speakers

 Dr. Vivek Sharma Senior Lecturer of Abhiya Devi University, Institute of Management Studies	 Dr. Smita Jape Reviewer Scopus and ABDC Associate Professor DR VN BRIMS	 Prof. Krunal K. Punjani Published in Scopus & ABDC 'B' Journal Assistant Professor DR VN BRIMS	 Dr. Meenakshi Malhotra Statistician and Data Analyst Assistant Professor DR VN BRIMS
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Four Webinars – Why MBA/ MMS?

Sr. No.	Date	Topic	Speaker
1.	16/09/20	How MMS will help you in finding	Dr.ArlophJohnviera Dr.SmitaJape
2.	19/09/20	How MMS will help you in acquiring	Prof. DiptiPeriwal
3.	21/09/20	How MMS will help you in developing	Dr.ArlophJohnviera
4.	25/09/20	How MMS will help you in getting	Prof. MaheshBhanu

21stSept to 30thSept

•30thSeptember:Dr.Nitin Joshi gotnominated as an external subject expert for the Research Advisory Committee of the Faculty of Commerce, Management and Hospitality of Chhatrapati Shivaji Maharaj Universityto evaluate the research plans of the research scholars of the Faculty.

- DR VN BRIMS is awarded as “Best Emerging Institute in Mumbai” by Praxis Media.



- Prof. Krunal KPunjanion behalf of The IIC team of BRIMS, organized 'InnoBiz' - Innovation Competition (September). He coordinated with Mentors to get their Solution Notes and also coordinated with the Senior Judges Panel to evaluate all the teams.

- Prof. Dipti Periwal released a video on “Happiest Minds IPO - Should you Invest”.



FDP's and Workshop Attended

- **14th to 18th September:** Dr. Smita Jape attended five days International workshop on “ Crossing Barriers in research” conducted by New Horizon College of Engineering Bengaluru.
- **28th to 30th September:** Prof. Krunal K. Punjani attended 3 days Online Workshop on "Managing Literature for Scholarly Writing" organised by MAR Athanasius College, Kerala.

Webinar attended by Finance Faculty and Finance Students

Date	Title of Webinar	Conducted by
12-09-2020	Financial Modelling	BSE

Webinars attendedDr.ArlophJohnvieira

Date	Title of On-line webinar	inarconducted by (o
05-09-2020	ion Program with Jack Canfield Ho	Rights Selection
09-08-2020	Innovating into the Future - Part I	CM Media Sean Culle
16-09-2020	Supply Chain Agility Now	SCM Media Zen Cargo
16-09-2020	will you help find a Direction for	RIMS Admin -Speake
16-09-2020	Supply Chain Agility Now	GoToWebinar

Webinars attendedDr.ArlophJohnvieira

Date	Title of On-line webinar	Webinar conducted by (organization)
12-09-2020	Financial Modelling	BSE
22-09-2020	Document management and improve Search	GoToWebinar
22-09-2020	Advantage : Learn to Unlearn	ET CIO

Date	Title of On-line webinar	On-line webinar conducted by
25-09-2020	APAC AIML WK: ML for forecasting demand	GoTo Webinar
25-09-2020	Unlock ROI of Real Time Transportation Vis	Project 44
27-09-2020	How Tata's Journey of Excellence helping the	ASQ Webinars
29-09-2020	Reimagining Planning and Forecasting for an	ETCFO with Oracle
29-09-2020	Unleash the Power within -Virtual Workshop	Success Resources
30-09-2020	Introducing Conversational RPA with John M	KRISTA

Thank You

BRIMS CONNECT October 2020



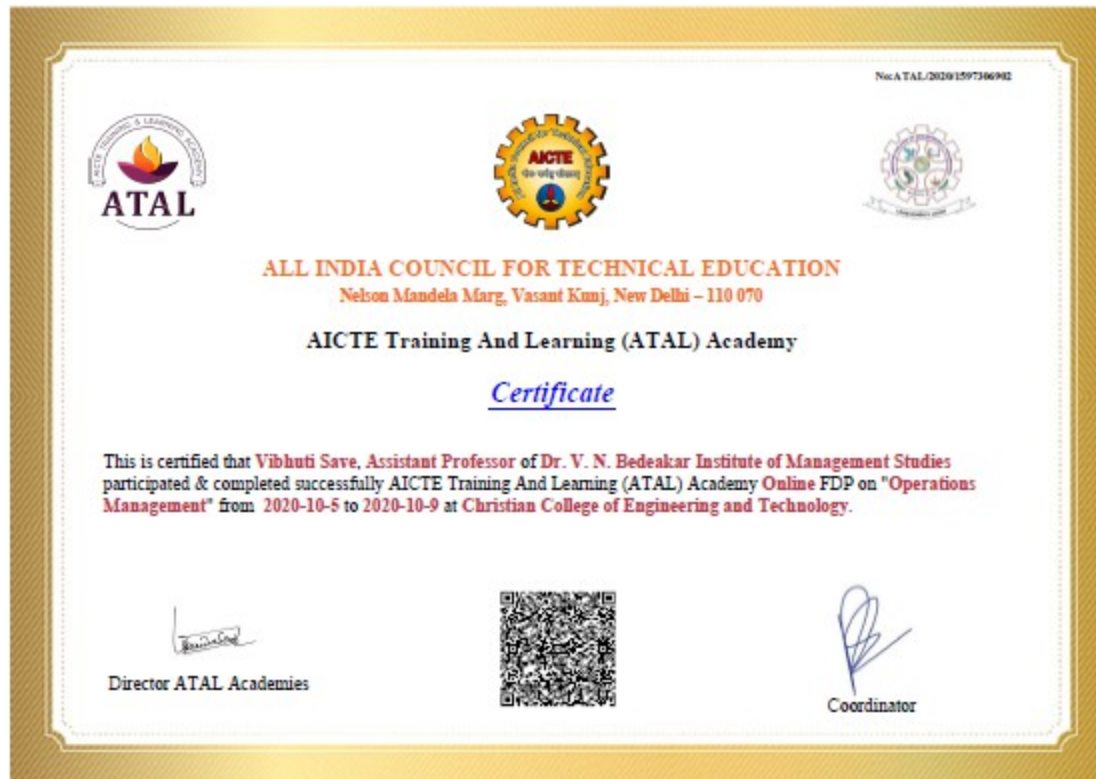
1st Oct – 10th Oct

- **5th to 9th October:** Dr. Pallavi Chandwaskar, Dr. Meenakshi Malhotra and Prof. Mahesh Bhanushali attended 5-day FDP by AICTE on theme “Inculcating Universal Human values in technical education”



1stOct – 10thOct

- **5th to 9th October:** Prof. Vibhuti Save attended Online FDP on Operations Management organized by AICTE Training And Learning (ATAL) Academy

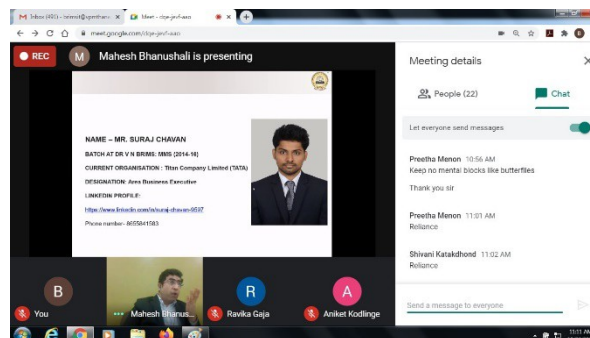
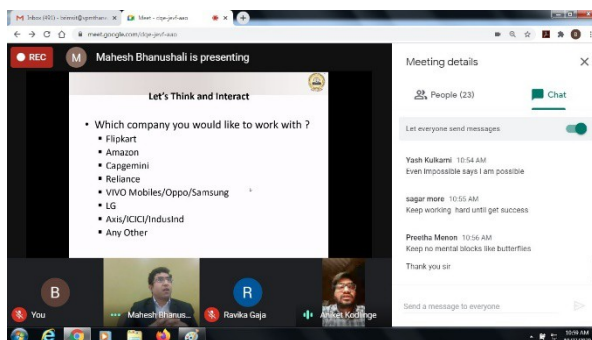
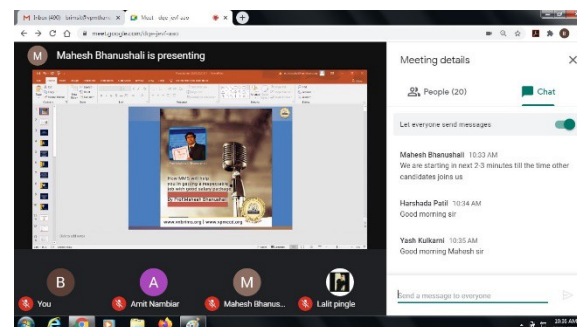


1stOct – 10thOct

- **8th to 9thOctober:**Prof. Krunal K. Punjani attended 2 Days online workshop on "Developing Questionnaire for Survey Research" organized byMyInnerLog.

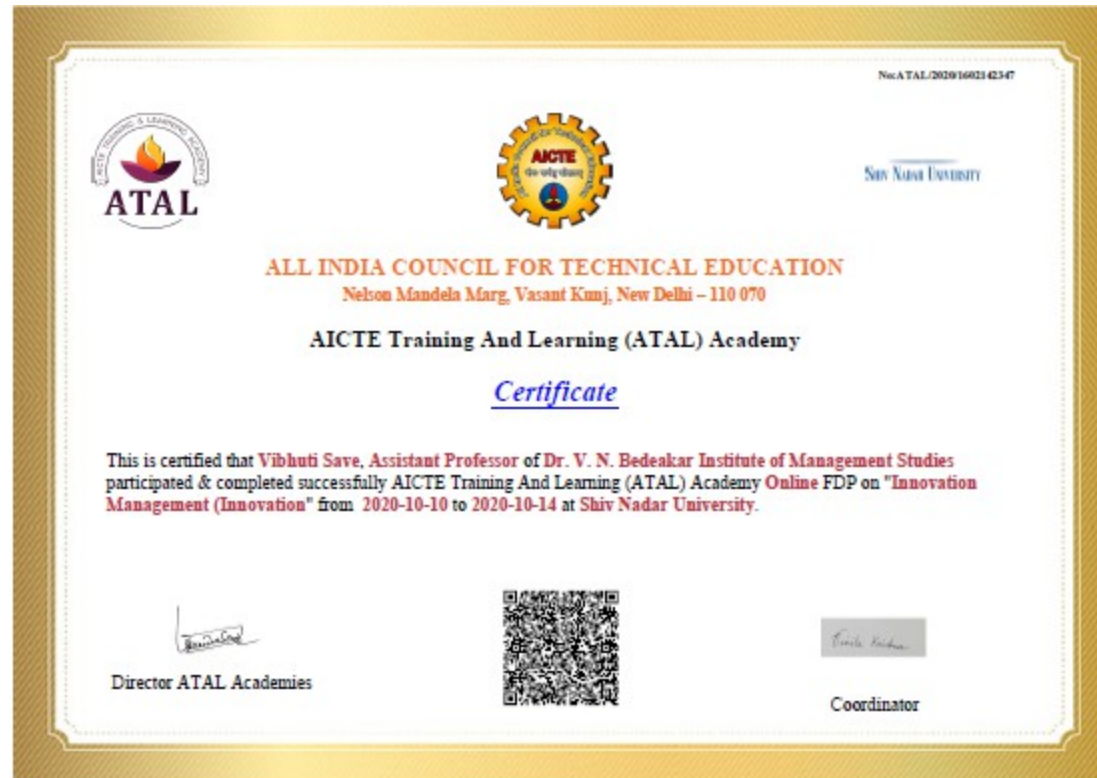
1st Oct – 10th Oct

- **9th, 16th, 23rd and 30th October:** Prof. Mahesh Bhanushali along with administration team of DR VN BRIMS successfully conducted webinars on 'How MMS will help you in getting respectable job'.
- Following Alumni also shared their experiences during the webinar-
 1. Mr. Apurva Modak, Capgemini
 2. Mr. Aniket Kodlinge, Flipkart
 3. Ms. Ravika Gaja, White Hat
 4. Ms. Pooja Singh, Phone Pe
 5. Ms. Swarna Joshi, VIVO Mobiles



11th Oct – 20th Oct

10th Oct-14th Oct: Prof. Vibhuti Save attended Online FDP on Innovation Management organized by AICTE Training And Learning (ATAL) Academy.



11thOct – 20thOct

- **13thOctober** :Dr.ArlophJohnvieiraattended a Virtual Conference on “Back to work” organised by Indian Express.

11thOct – 20thOct

- **15thOctober:** Prof. Mahesh Bhanushali placed Ms. Ravika Gaja MMS Marketing Student in White Hat with the package of 8 Lakhs.
- Prof. Mahesh Bhanushali placed Mr. Saurabh Chavan from MMS operation in K.D. Logistics and assisted him for his successful joining by visiting K.D Logistics office.

11thOct – 20thOct

- **15th to 16th October:** Prof. Krunal K. Punjani was invited as a Resource Person to conduct 2 days Faculty Development Program on “Case Study and Article Writing” organized by G. H. Raisoni Institute of Management & Research, Nagpur.

**G H Raisoni Institute of Management
& Research, Khaperkheda**
NAAC B++**RAISONI GROUP**
a vision beyond

organizing
2 Days Faculty Development Program
on
"Caselet & Research Article Writing"

**SPEAKER**
Prof. Krunal K. Punjani
Assistant Professor
VPM's Dr. V. N. Bedekar Institute
of Management Studies, Thane

Program Objectives:

1. Introduction about case analysis and writing.
2. Pros and Cons of case study methodology
3. Designing and planning of cases.
4. What makes a good case
5. Mechanism of case writing.
6. Developing the teaching notes.
7. Research methodology of case study.
8. Evaluating alternatives and decision making.
9. The process of case publishing.
10. Practicum: Writing your case. Opening paragraph and testing
11. Case Teaching: an illustration with a sample case.
12. Article writing skills and methods
13. Types of article writing methods
14. Process and publication of article writing method.

**15th & 16th October 2020****03.00pm to 05.00pm**

11thOct – 20thOct

- **17th October:** Dr. Smita Jape on behalf of IQAC organized a webinar on "Optimization of Social media marketing in present scenario" for Final year students of MMS and PGDM which was conducted By Mr. Dalvir Reel, Digicraf.



11thOct – 20thOct

- 17th, 18th, 24th and 25th October: Dr. Nitin Joshi attended a 30 hour program on career planning by Dheya.

11thOct – 20thOct

- **19thOctober:**BRIMS as a lead cluster college was appreciated by VC in meeting of principals and directors with University of Mumbai.

21stOct – 31stOct

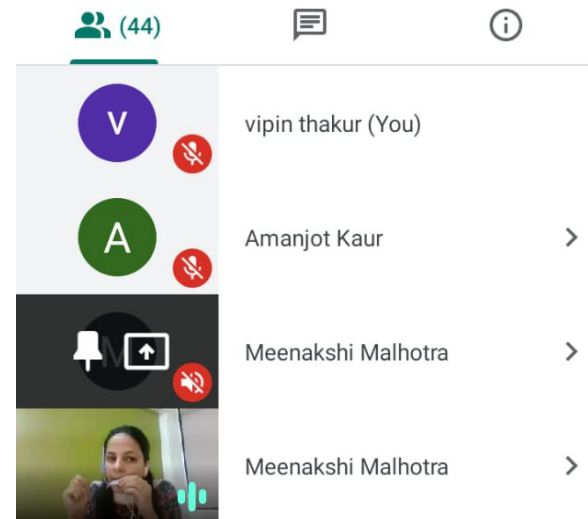
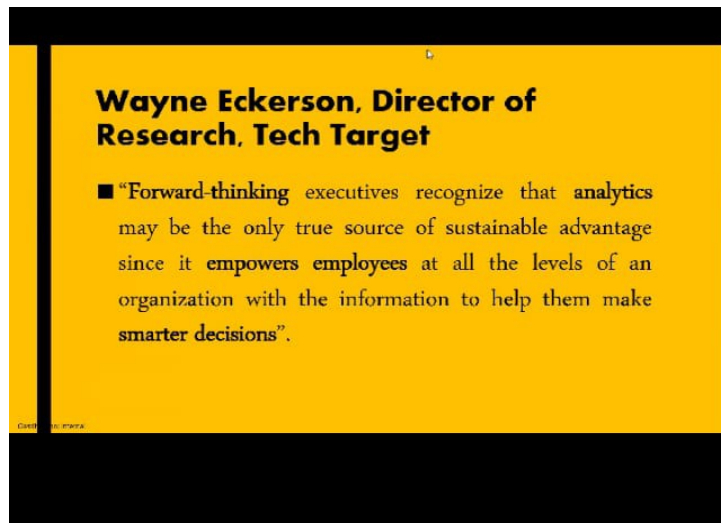
- **26thOctober:** Dr. Smita Jape being reviewer of ABDC Journal ‘Indian Journal of Finance and Banking’. She did review of paper titled “Prediction of Corporate Bankruptcy using Financial Ratios and News”.

21st Oct– 31st Oct

- **28th October:** IQAC coordinator Dr. Pallavi Chandwaskar, along-with IQAC team of Dr. Jape, Dr. Meenakshi and Prof. Mahesh, have successfully submitted institutional AQAR (Annual Quality Assurance Report) 2018-19 on NAAC Portal.

21st Oct– 31st Oct

- **28th October:** Dr. Meenakshi Malhotra was invited as a resource person by Ludhiana Group of Colleges to take session on 'How to Write a research Paper'



Also in the meeting (40)

- The IIC team of DR VN BRIMS received rating of 4.5 out of 5 Stars from Ministry of Education's Innovation Cell, for taking several initiatives and executing various activities related to Innovation, in the academic year 2019-20.



- Prof. Krunal K Punjani on behalf of **The IIC team of BRIMS**, organized '**InnoBiz**' -**Innovation Competition (October)**, coordinated with Mentors to get their Solution Notes and also coordinated with the Senior Judges Panel to evaluate all the teams.

- Dr. Nitin Joshi Paper/ Abstract titled “A Study of Expectations of Gen X And Gen Y Customers About Service Quality of Private Life Insurance Companies in Mumbai” has been accepted by the Editorial Committee for presentation in forthcoming XV International Conference on the theme “Rethinking Business Strategies, Entrepreneurial Challenges and Societal Values in a Changed Global Scenario” scheduled to be held on January 30-31, 2021.

- DR VN BRIMS got DTE Approval for 180 seats of MMS.
- PGDM students Vaibhavi, Pavithra ,Grimisha, andGauraviattended a webinar on Finance India organized by NMIMS.

Faculty Member	Webinar	Date
Dr.SmitaJape	Quantitative versus Qualitative Research and how this affects you conducted by Dan Fleetwood - President of Research and Insights, Question Pro Inc	14 th October, 2020
	‘Ideation & Innovation Process in Enterprise Creation’ by IES Forum in Association with JSPM's Imperial College of Engineering & Research, Pune.	26 th October, 2020
	Case teaching ,Mastering student Engagement in online classes organized by AIMA,CME	31 st October, 2020

Faculty Member	Webinar	Date
Dr.ArlophJohnvieira	CII Thane Zonal Council Meeting	7 th October, 2020
	Employment Opportunities PostCovid	8 th October, 2020
	Building A Cadre of Online-first Faculty	9 th October, 2020
	Supply Chain Risk Management	10 th October, 2020
	Supply Chain Visibility end to end organised by Go to Webinar	28 th October, 2020

Faculty Member	Webinar	Date
Prof. Krunal K.Punjani	"Understanding Search, Research and Publication Ethics - Fabrication, Falsification and Plagiarism" organized by University of Delhi	3 rd October, 2020
	"Introduction to Big Data" organized by Sree Narayana Guru College (SNGC), Coimbatore	6 th October, 2020
	"Editor's Choice - Expert Deliberation from Editors of International Journals of Repute" organized by Symbiosis Institute of Operations Management.	14 th October, 2020
	National Innovation Day and Announcement of Annual Performance Rating of IIC 2.0	15 th October

Faculty Member	Webinar	Date
Prof. Krunal K.Punjani	"Seeding Ideas to Harvesting Innovations... The Role of IPR" by Prof.PrabuddhaGanguli	20 th October, 2020
	“How to write Abstract & appropriate Title for quality research journals”	21 st October, 2020
	MoE'sIIC Webinar on "Patent Prosecution and Filing" by Dr. Sheetal Chopra	23 rd October, 2020
	Quality Research Publication by Prof. Dr.HabilDmitry Ivanov, conducted by Symbiosis Institute of Operations Management, Nashik	28 th October, 2020
	“Writing Research Article on Psychometric Tool Development” organized byMyInnerLog	28 th October, 2020

BRIMS CONNECT November 2020



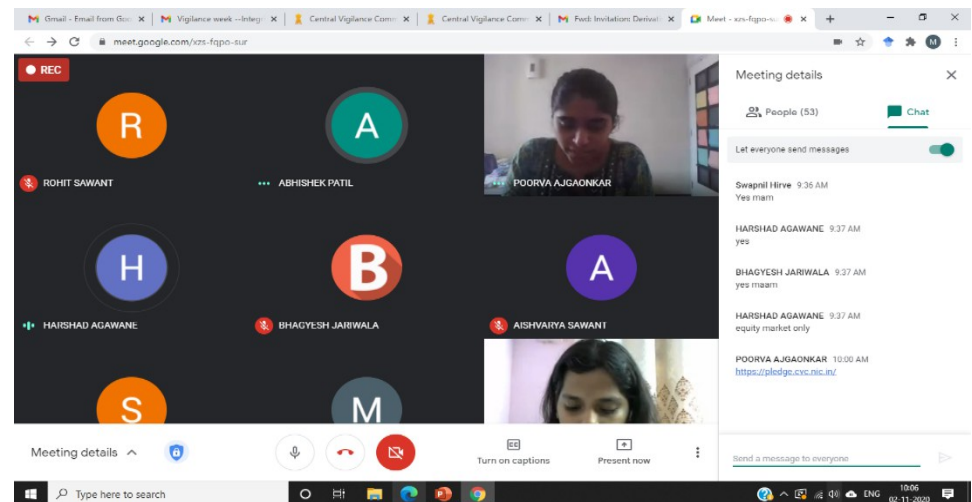
1st Nov – 10th Nov

- Dr.Nitin Joshi received certificate from Dheya Career mentor as a “Certified Career Mentor”.



1st Nov – 10th Nov

- **2nd Nov:** Dr Smita Jape coordinated integrity pledge for students and faculty during vigilance week
- DR VN BRIMS has received certificate of commitment from central vigilance commission



1st Nov – 10th Nov

- **3rd Nov:** Prof. Krunal K. Punjani was invited as a Resource Person for Research Methodology Workshop to conduct session on “Literature Review” by Central Institute of Business Management Research and Development, Nagpur.

RM Workshop Day 2

Day 2: Literature Review

One week Workshop on “Research Methodology for writing Empirical Research Papers and Thesis- Level 1”

Organized by
Central Institute of Business Management Research and Development, Nagpur

Prof. Krunal K Punjani
Assistant Professor
DR. V. N. BRIMS

Play (k)

2:29 / 2:30:18

HD

The screenshot shows a video conference interface. At the top left, it says 'RM Workshop Day 2'. The main part of the screen displays a presentation slide with the title 'Day 2: Literature Review' in blue. Below that, the text reads 'One week Workshop on “Research Methodology for writing Empirical Research Papers and Thesis- Level 1”' in bold black font. Further down, it says 'Organized by Central Institute of Business Management Research and Development, Nagpur' in blue. At the bottom of the slide, the name 'Prof. Krunal K Punjani' is listed, followed by 'Assistant Professor' and 'DR. V. N. BRIMS'. In the top right corner, there are two small video windows showing participants. The bottom of the screen features a video player control bar with a 'Play (k)' button, a progress bar showing '2:29 / 2:30:18', and icons for settings, HD, and full screen.

1stNov – 10thNov

9thNov:Dr.ArlophJohnvieirawas invited as a speakerfor the Webinar titled “Management Courseswill help Pharmacy Students find Direction for your Career & develop a Successful Personality” organized by Goa College of Pharmacy, Panaji under their Bridge program.

1stNov – 10thNov

- **10th & 11th Nov:** Dr. Nitin Joshi represented CII as an assessor for Tata Motors Services Division for Customer Obsession award .

1stNov – 10thNov

- **10thNov:**Dr.ArlophJohnvieirawas invited as a speakerfor a Webinar titled “The Way ahead for a Successful Career in SCM and Operations” organised by Pillai Institute of Management ,Panvel.

11th Nov – 20th Nov

- **18th Nov:** Prof Kanchan successfully completed “Accredited Professional Counselling Diploma Course Online” from Udemy



11thNov- 20thNov

- **19thNov:** Prof. Siddhesh Soman conducted 'Placement Guidance Session' for MMS and PGDM Finance Students.

Placement Guidance - Finance

- Prof. Siddhesh Soman

PI – Technical

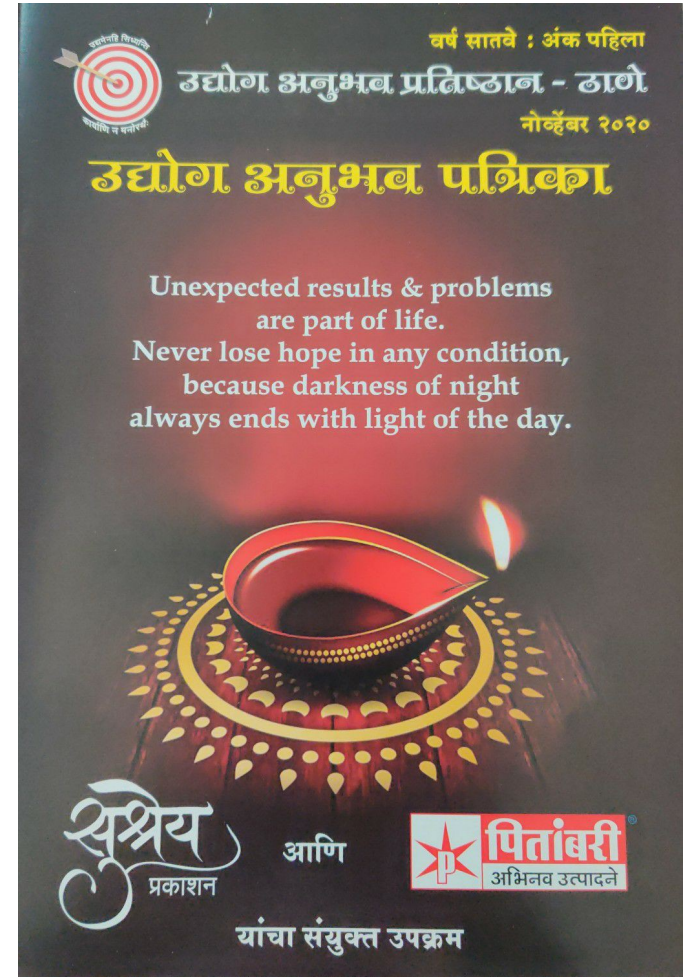
Motive: Technical Knowledge, Ability to carry-out the job, Manage responsibility

- Be aware about the company background
- Understand the designation of the person in front of you or his/her expertise
- Act confident and respectful
- Absolutely No idea about a particular question: - Avoid random/wild guesses
- Have some idea: Don't stay silent for too long. Try to work out the answer or tell what you know
- Key is to have some idea about all questions
- General Questions
 - Tell me about yourself
 - Technical Questions
 - General Opinions about financial markets, economy, country
 - Hypothetical Scenarios
 - Do you have any questions ?

21stNov – 30thNov

- 21stNov:Dr.Nitin

Joshi,Dr.PallaviChandwaskarand Mr. Vaibhav
Pandit articles got published in the November
2020 issue of “Udyog AnubhavPatrika”.



21stNov – 30thNov

- **22th to 24thNov:**Dr. Nitin Joshi visited MPCOEcollege,Velneshwarfor their institute development activity

21stNov – 30thNov

- **27thNov:** Precursory Workshop was organized at DR VN BRIMS
 - Convener of the programme: Dr. Smita Jape
 - Faculty Coordinators: Dr. Meenakshi Malhotra, Prof. Kanchan Akshay
 - Students coordinators : Poorva Ajgaonkar, Devendra Lingayat, Sayali Palav, Revati Padature, Sayli Walanj

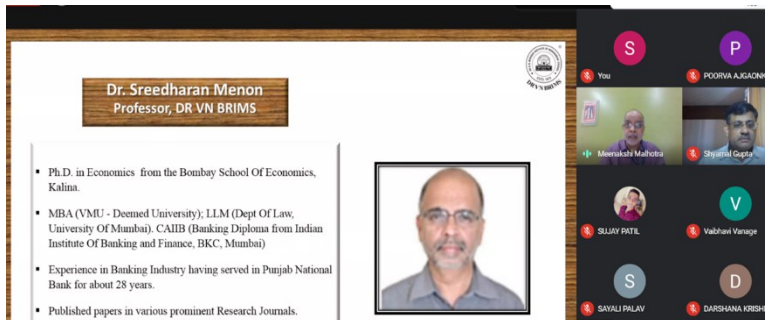
Speakers on the day of Precursory workshop 2020



Dr. Nitin Joshi, Director BRIMS giving welcome address



Mr. Harshal Dhikale, GM, Aussies Oats Pvt Ltd session in precursory workshop



Dr. Sreedharan Menon Professor BRIMS session on theme of the event and Mr. Shyamal Gupta guest speakers for precursory workshop



Dr. Smita Jape Proposed Vote of Thanks

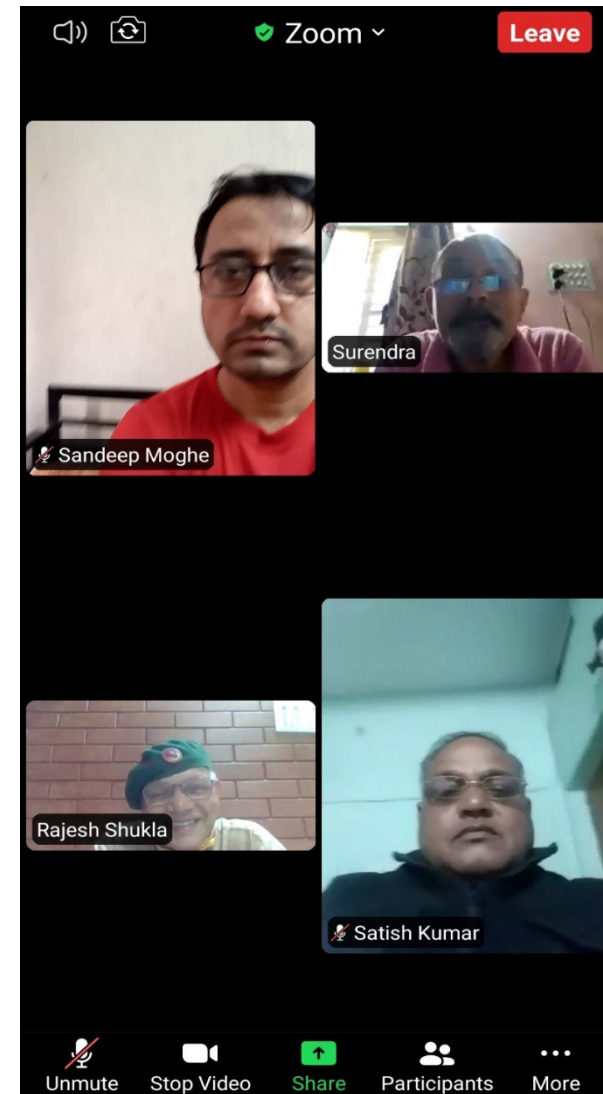
21st Nov - 30th Nov

- **27th Nov:** National Level competition “Parivartan : A step towards Rural Growth” conducted by IQAC and Students Engagement team during Precursory Workshop
- **27th Nov:** Prof. Krunal K. Punjaniguided the students’ team of Revati, Ajay, Jay & Rushabh to develop video for Precursory Workshop.



21st Nov – 30th Nov

- **29th & 30th Nov:** Prof. Sandeep Moghe provided technical Support to Gyanam Ganga NGO for Online Quiz for Visually Impaired and Divyang Students across all over India. Participants from different parts including Jammu & Kashmir




21st Nov – 30th Nov

- **30th Nov:** Prof. Krunal K. Punjani, Dr. Meenakshi Malhotra & Prof. Sandeep Moghe on behalf of BRIMS IIC team organized Webinar on “Problem Solving and Ideation” conducted by Ms. Savita Rajiv

Webinar on "Problem Solving and Ideation" by Ms. Savita Rajiv - Founder, Director of "Springs Innovations"

01:13:31 12 of 62 Take control



- Same Size but
- Double Durability
- Double Storage
- Lesser Cost
- Recycled Tyre

Participants

Type a name

In this meeting (61) Mute all

- SM Sandeep Moghe Organizer
- AP Abhishek Patil (Guest)
- AS Aishwarya sawant (Guest)
- AN Akanksha Nandeshwar Guest
- AV Amey Varma Guest On hold
- AB Aniket Bakkar
- AP Audumbar Patkar (Guest)
- AP Avinash Pawar Guest

+55 AP D KP SR DM SM

Savita Rajiv Dr. Meenakshi Malhotra

- Prof.DipitiPeriwalcoordinated and got registered 20 PGDM finance students for courses in finance as an initiative of Value-added courses. The course is in collaboration of IIM andEdx.

Webinar Attended by Faculty

S No.	Date	Webinar Topic	Faculty
1	7 th Nov	Virtual Power of Momentum "THE KEY TO SUCCESS? MODEL THE BEST.. MODEL STRATEGIES THAT WORK"	Dr.ArlophJohn Vieira
2	9 th Nov	Knowledge Sharing about the Next Supply Chain	
3	12 th Nov	Thriving not SurvivingCovid19	
1	3 rd Nov	"Orientation session on Methods of Exploring & Capturing Values From Agriculture & Health Sector"	Prof. Krunal K.Punjani
2	10 th Nov	“Conducting and Publishing meaningful Research”	

Thank You

BRIMS CONNECT

Month of Dec 2020



1stDec – 10thDec

- **3rd December:** Prof.Mahesh Bhanushali placed following five students from 2020-21 batch in Axis Bank with the package of 3.8 Lakhs for the profile of Commercial Banking-
 - Mr. Bhagyesh Jariwala, MMS Finance
 - Mr. Viraj More, MMS Finance
 - Ms. Raksha Shetty, MMS Finance
 - Ms. Rachana Gaikwad, MMS Finance
 - Ms. Pooja Gounder, MMS Finance

1stDec - 10thDec

- **4th and 5th December** : CSR committee organized a Cloth donation drive in collaboration with Yuva Morya (NGO from Mumbai /Thane)

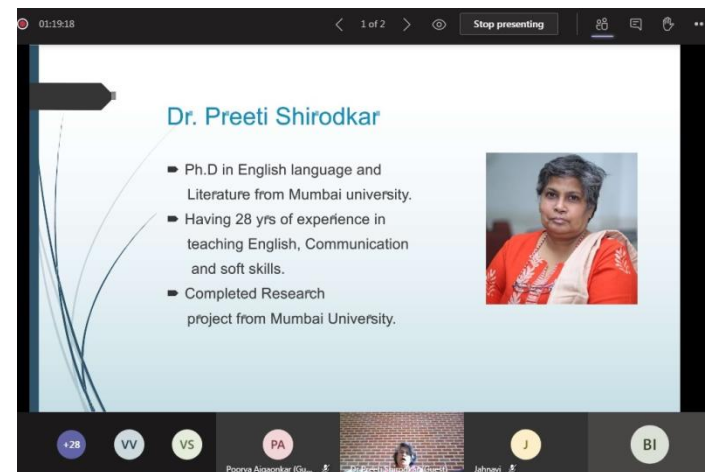


1stDec – 10thDec

- **4th December:** Research paper written by Prof. Mahesh Bhanushali titled "A Bibliometric Study on Purchase and Technology Transfer with Reference to Industrial Equipments" is published in scopus indexed and Cambridge scientific abstracted Journal- “Journal of Computational and Theoretical Nanoscience” with h-index 45

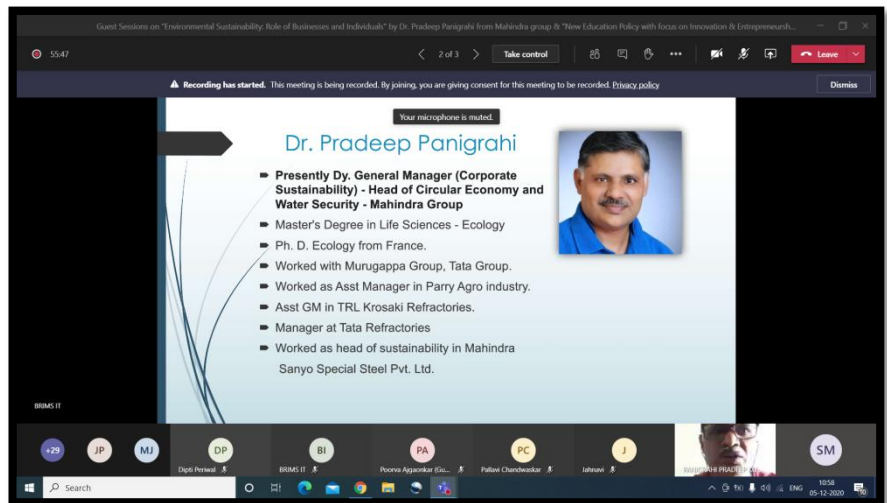
1stDec – 10thDec

- **5th December:** Dr. Smita Jape on behalf of BRIMS IQAC and IIC team organized a Webinar on “Orientation Session on National Education Policy” (with a focus on Innovation and entrepreneurship), conducted by Dr. Preeti Shirodkar.



1stDec – 10thDec

- **5th December:** Dr. Pallavi Chandwaskar and Mr. Vaibhav Pandit on behalf of IQAC along with CSR committee at DR VN BRIMS organised webinar on the theme ***“Environmental Sustainability: Role of Businesses and Individuals”*** by Dr. Pradeep Panigrahi, Dy. General Manager (Corporate Sustainability) Mahindra Group.



1stDec – 10thDec

- **7th to 11th December:** Prof. Krunal K. Punjani attended AICTE ATAL's 5 Days FDP on Design Thinking conducted by Vidyalandkar Institute of Technology.

1stDec – 10thDec

- **9th December:** A session on “Career Planning” was organized for PGDM students. The speaker of the session was Dr. Nitin Joshi, Director, DR VN BRIMS and the session was moderated by Prof. Kanchan Akshay.



11th Dec – 20th Dec

- **11th December:** Mr. Vaibhav Pandit and Prof. Krunal K. Punjani on behalf of BRIMS IIC team organized a Webinar on “Process of Innovation Development” conducted by Mr. Badrinath Rao – CEO, Cattleya Technosys Pvt Ltd.



11th Dec – 20th Dec

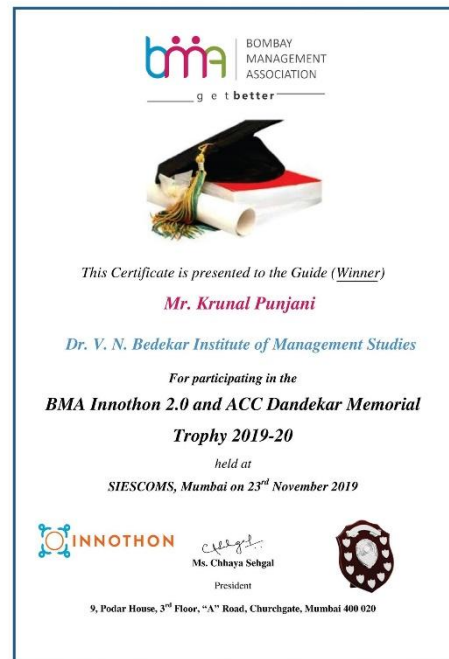
- **14th to 19th December:** Dr. Smita Jape attended five days Advanced Research Programme organized by ICSSR WRC and Department of Commerce, University of Mumbai

11th Dec – 20th Dec

- **15th & 16th December:** Prof. Krunal K. Punjani attended 2 days “International Workshop on Research Paper and Report Writing” organized by Vidyavardhaka College of Engineering, Mysuru.

11th Dec – 20th Dec

- **17th Dec:** Prof. Krunal K. Punjani received the Certificate for successfully Mentoring & Guiding students' team of BRIMS to win the 1st Prize for “BMA INNOTHON & Dandekar Memorial Trophy” out of 26 other teams of students and faculty members, from different Institutes & Colleges across Mumbai.



11th Dec – 20th Dec

- **19th December:** Prof. Mahesh Bhanushali placed following students from 2020-21 batch in India's top and leading export organization "Allana Sons Pvt Ltd" which (Established in 1865, Turnover- 1000 crore+) with the package of 3.75 Lakhs
 - Ms. Manali Yadav, PGDM Operations
 - Ms. Priyanka Shinde, PGDM Operations
- **19th – 20th December:** Dr. Nitin Joshi attended a program on Mid career crisis.

21st Dec – 31st Dec

- **21st December:** Prof. Kanchan Akshay conducted a webinar on ‘Career Guidance’ for the graduate students.

21st Dec – 31st Dec

- **24th December** : Dr. Smita Jape on behalf of BRIMS IIC team organized a Webinar on “Intellectual Property Rights” conducted by Advocate Rupali Yeranaes.



21st Dec - 31st Dec

- **25th - 27th December:** Cycling Challenge was organized by DR VN BRIMS Staff Development Committee & Sports Committee. The following participants completed the challenge of covering a total of 100 kms distance in 3 days.



Dr. Nitin Joshi



Mr. Paresh Shigwan



Mr. Kishor Waghmare



Mr. Darshan Koli

21st Dec – 31st Dec

- **28th December:** Prof. Vibhuti Save, Dr. Meenakshi Malhotra & Prof. Krunal K. Punjani on behalf of BRIMS IIC team organized “Jugaad Photography Competition”

21st Dec – 31st Dec

- **29th December:** Prof. Vibhuti Save on behalf of BRIMS IIC team organized a Webinar on “Entrepreneurship Development Phases” conducted by Ms. Mugdha Chaudhari

December'20

- Prof. Krunal K Punjani on behalf of The IIC team of BRIMS, organized 'InnoBiz' - Innovation Competition (December), coordinated with Mentors to get their Solution Notes and also coordinated with the Senior Judges Panel to evaluate all the teams.

December'20

- Dr. Pallavi Chandwaskar on behalf of IQAC got 15 students enrolled for certification courses offered by IBM- P-tech.



Reviewer: SCOPUS or ABDC listed

Faculty	Journal	Papers Title
Dr. Nitin Joshi	International Journal of Business Innovation and Research	Sustainable Transport: Co-creation of business with customer perceived values
Dr. Smita Jape	Indian Journal of Finance and Banking	“Prediction of Corporate Bankruptcy using Financial Ratios and News” and Deposit Insurance Coverage Limit: How Much Is Enough? Evidence From India
Dr. Meenakshi Malhotra	Energy Research & Social Science	The effects of the policy mix on firms’ diversification strategies

- Dr. Pallavi Chandwaskar and Dr. Smita Jape paper on "Crisis Management Strategies to mitigate the Global Covid-19 pandemic: The Indian Scenario" got published in UGC Approved Journal- (UGC Care List) Journal of Arts, Humanities and Social Sciences (ISSN 2229-3620)

Thank You

BRIMS CONNECT Jan 2021



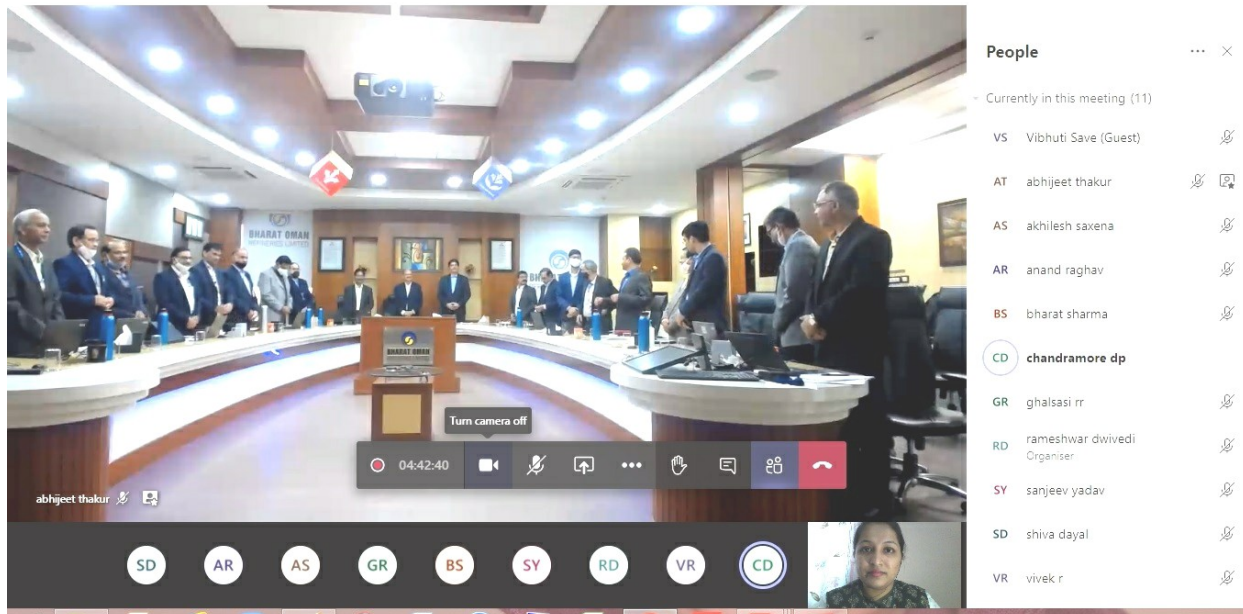
1st Jan – 10th Jan

- **4th Jan** : Dr. Pallavi Chandwaskar conducted a Faculty Development workshop for HODs of Bandodkar Science College, on theme “Bloom’s Taxonomy and its applications”. Workshop received excellent feedback.



1st Jan – 10th Jan

- **10th Jan** : Prof. Vibhuti Save completed 3rd assessment as an Examiner for Ramkrishna Bajaj National Quality Award (RBNQA) application.



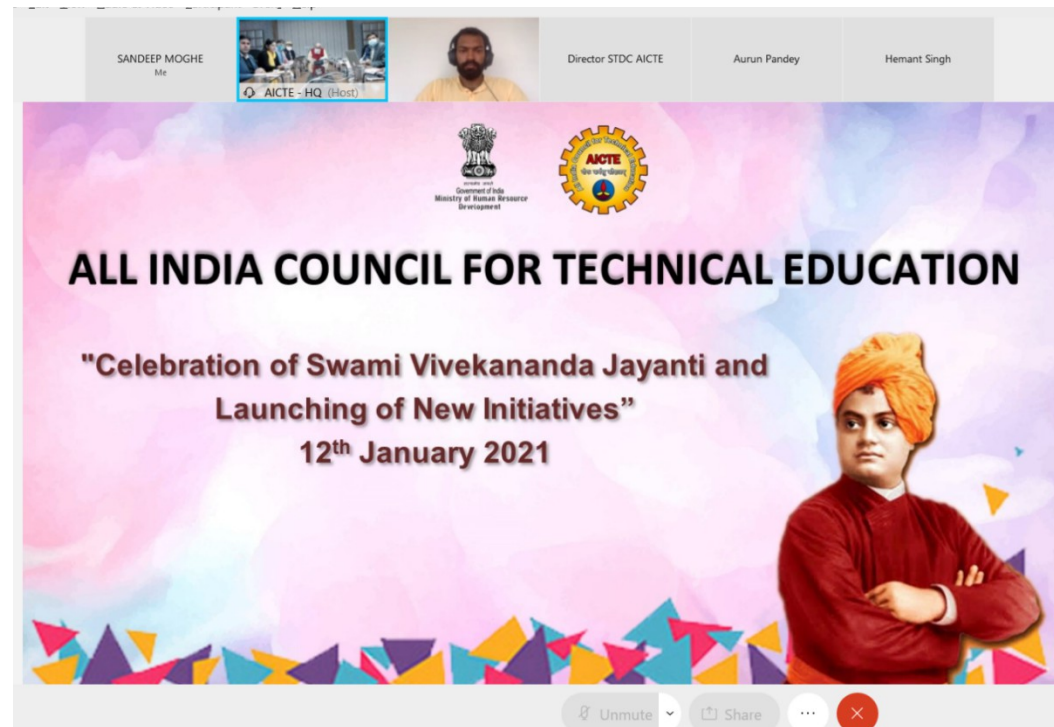
11th Jan – 19th Jan

- **11th -19th Jan:** Dr. Smita Jape, Dr. Pallavi Chandwaskar, Dr. Meenakshi Malhotra and Mr. Vaibhav Pandit successfully completed CII Assessor Training Programme based on EFQM model to be a Certified Assessor for CII-Exim Bank award for Business Excellence.



11th Jan – 20th Jan

- **12th Jan** : Prof. Sandeep Moghe attended a Webinar on "Celebration of Swami Vivekanand Jayanti & Launching of New Initiatives" by AICTE on Topic: Cyber Security Training and Virtual Lab.



11th Jan - 20th Jan

- **16th Jan:** Dr. Smita Jape was invited as panel member by St. Fransis Institute of Management studies for intercollegiate project competition.

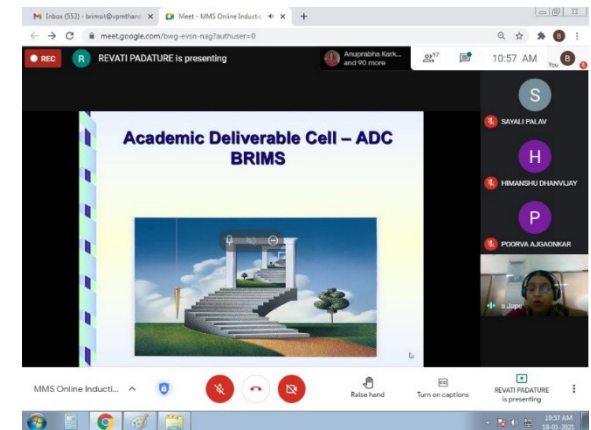
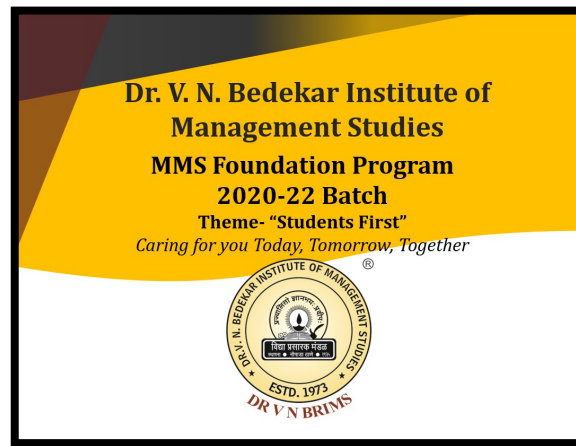
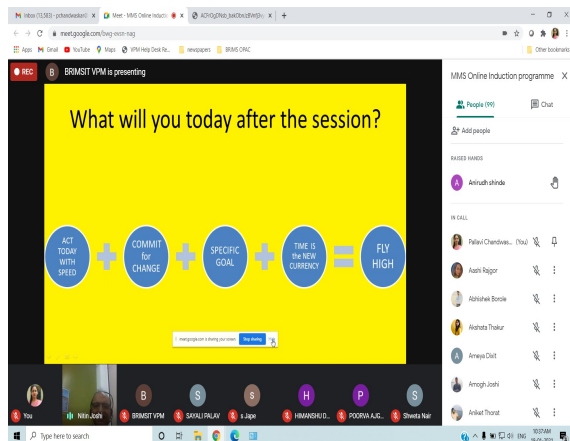


11th Jan - 20th Jan


- **17th Jan:** Prof. Krunal K. Punjani initiated and coordinated to receive the Research Consultancy from G. H. Raisonni Institute of Management & Research, Nagpur, on behalf of BRIMS Research FDP team.

11th Jan – 20th Jan

- **18th Jan:** Dr. Pallavi Chandwaskar and Dr. Smita Jape organised Foundation Programme, for new batch of MMS students, with theme “Students First”- *Caring for you Today, Tomorrow, Together*. MMS Second year students Ms. Poorva, Ms. Sayali and MS. Revati were in the organizing committee and was attended by 90 Students.



MMS Foundation programme – Session themes and resource person

		
DR VN BRIMS – Online Foundation Programme for MMS (2020-22) 19th -22nd January 2021		
19th January 2021		
Timing	Theme	Resource Person
2:00 am - 3:00 am	Innovations in Management Education	Prof. Krunal Punjani
3:00 am – 4:00 am	Role of IT in Business Management	Prof. Sandeep Moghe
20th January 2021		
10:00 – 11:00 am	Emerging Trends in Marketing	Dr. Pallavi Chandwaskar
11:00 am – 12:00 noon	Business Communications	Prof. Kanchan Akshay
21st January 2021		
10:00 am – 12:00 noon	Ice-breaking session by Placement Committee	MMS Second year placement committee students with Ms. Shweta Nair Madam
22nd January 2021		
10:00 am – 11:00	Nuances in Finance	Dr. Smita Jape
11:00 am - 12:00 noon	E-Learning resources and BRIMS Library orientation	Mr. Sanjay Sapkal

21st Jan - 31st Jan

- **25th Jan:** Dr. Pallavi Chandwaskaron behalf of IQAC, organised a training session for the new batch of MMS students, which was conducted by MACCIA (Maharashtra Chambers of Commerce Industry and Agriculture) and Jugaad Funda in which 82 students got certification.



Session 3

When you enter this room, **Learning** will become your **Success.**

TUNE INTO THE SESSION

25th January
Time 9:am to 11:am

Mr. Manish Patil
Founder & Director
Jugaadfunda Innovations.

Mr. Sandeep Budhrani
Expert in Management,
Sales, Marketing, Engineering,
Distribution, Supply Chain,
Exports

MACCIA 100 1927-2027
SCIENTIFIC Jugaad Funda INNOVATE. COLLABORATE. IGNITE

+91 91300 66595 | renuka.patil@riard.com | www.jugaadfunda.com | www.maccia.org.in/bspp.php



Participation Certificate

BEST PERFORMANCE

MACCIA 100 1927-2027
MAHARASHTRA CHAMBER OF COMMERCE INDUSTRIES AND AGRICULTURE

This certificate is presented to Swapnali Mane of Dr. V.N. Bedekar Institute of Management Studies for attending interactive Complementary **First Year Induction Program** on 25-Jan-21, as per AICTE guidelines in presence of Industry experts to support participants in defining purpose and path for effective learning and understand possible entrepreneurial / job opportunities after graduation.

UID : IIP210010000123

SIGNED DIGITALLY
This certificate can be validated on www.jugaadfunda.com

SCIENTIFIC Jugaad Funda INNOVATE. COLLABORATE. IGNITE

21st Jan – 31st Jan

- **27th Jan to 1st Feb:** Dr. Smita Jape, Dr. Meenakshi Malhotra and Prof. Krunal K. Punjani were invited as Resource Persons by G. H. Raisonni Institute of Management & Research, Nagpur to deliver a 5 Days FDP on “How to Write Research Paper in Scopus Journal”.

G H RAISONNI INSTITUTE OF MANAGEMENT
KHAPERKHEDA NAGPUR,
NAAC Accredited B++
W-ghrimrn.raisonni.net | E-ghrimrkha@raisonni.net

Faculty Development Program
on
"HOW TO WRITE RESEARCH PAPER IN SCOPUS JOURNAL"

Resource Persons

Dr. Smita Jape
Associate Professor,
Dr. V. N. Bodkale Institute of
Management Studies

Prof. Krunal K. Punjani
Associate Professor,
Dr. V. N. Bodkale Institute of
Management Studies

Dr. Meenakshi Malhotra
Assistant Professor,
Dr. V. N. Bodkale Institute of
Management Studies

Plan & Contents for the 5 Days Research FDP
27/01/2021 to 01/02/2021

DAYS	Proposed Topics	Resource Person
Day 1	Why Papers get Rejected in Quality Research Journals? How to Develop Research Questions?	Prof. Krunal K. Punjani
Day 2	Processing the Data: Testing Reliability & Validity	Dr. Meenakshi Malhotra
Day 3	Non-Parametric Statistical Tests	Dr. Smita Jape
Day 4	EFA, CFA & Model Building	Dr. Meenakshi Malhotra
Day 5	Mediation Analysis Perspective of Scopus Reviewer	Prof. Krunal K. Punjani & Dr. Smita Jape

E - Certificates will be issued to all the participants

Program Convenor
Dr. Vibha S. Bhusari
Mobile: 9960088706

Free Registration
Registration link: - <https://forms.gle/euj2CxTAzTQAgkHM6>

Engineering Management Law Schools Other Courses
NAGPUR PUNE DALGAON AMRAVATI AHMEDNAGAR CHHINDWARA

RAISONNI
GROUP OF INSTITUTIONS

21st Jan - 31st Jan

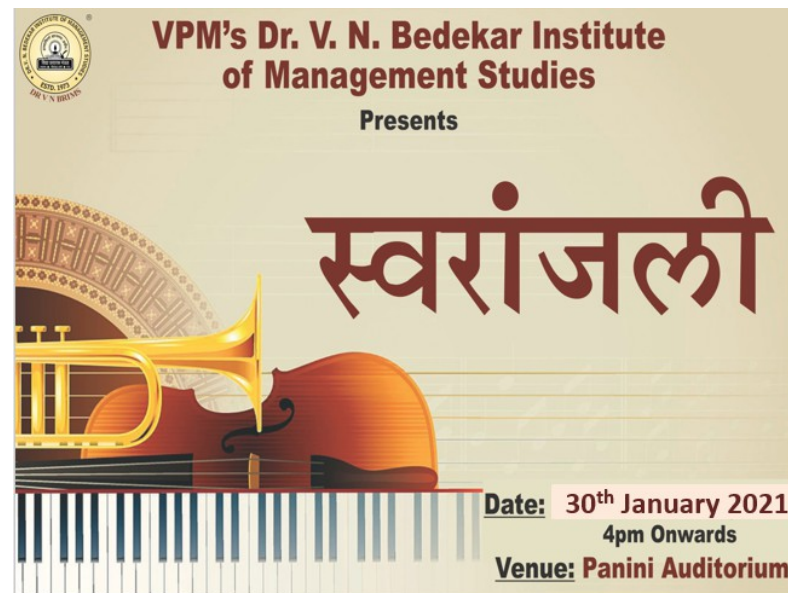
- **27th Jan:** Dr. Smita Jape on behalf of IIC and IQAC organised session on topic Setting the right career Direction - "Are you future ready?.. The speaker of the session was Mr. Samir Apte.

21st Jan – 31st Jan

- **30th Jan:** Dr. Smita Jape on behalf of IIC and IQAC coordinated session for students of MMS first year on topic “Stop Existing, Start Living”. The speaker of the session was by Mr. Avirat Shete, Tedex Speaker.
- **30th Jan :** Prof. Krunal K. Punjani conducted an online Orientation Session on National Innovation and Startup Policy.

21st Jan - 31st Jan

- 30th Jan: “Swaranjali” was organized in the institute by Dr. Meenakshi Malhotra, Prof. Kanchan Akshay and Ms. Dipali Hindalekar. Faculty members, students and alumni participated and showed their musical talent.



21st Jan - 31st Jan

- **30th and 31st Jan:** Prof. Kanchan Akshay and Prof. Sandeep Moghe successfully completed "Be a Great Mentor: A Practical Guide to Mentorship" Online Course from Udemy



Certificate of Completion

This is to certify that **Kanchan Akshay**
successfully completed 1 total hour of **Be a Great
Mentor: A Practical Guide to Mentorship** online
course on Jan. 30, 2021

JeanAnn Nichols
JeanAnn Nichols, Instructor

&
Udemy

#BeAble

Certificate of Completion

This is to certify that **Sandeep Sharad Moghe**
successfully completed 1 total hour of **Be a Great
Mentor: A Practical Guide to Mentorship** online
course on Jan. 31, 2021

JeanAnn Nichols
JeanAnn Nichols, Instructor

&
Udemy

#BeAble

January'21

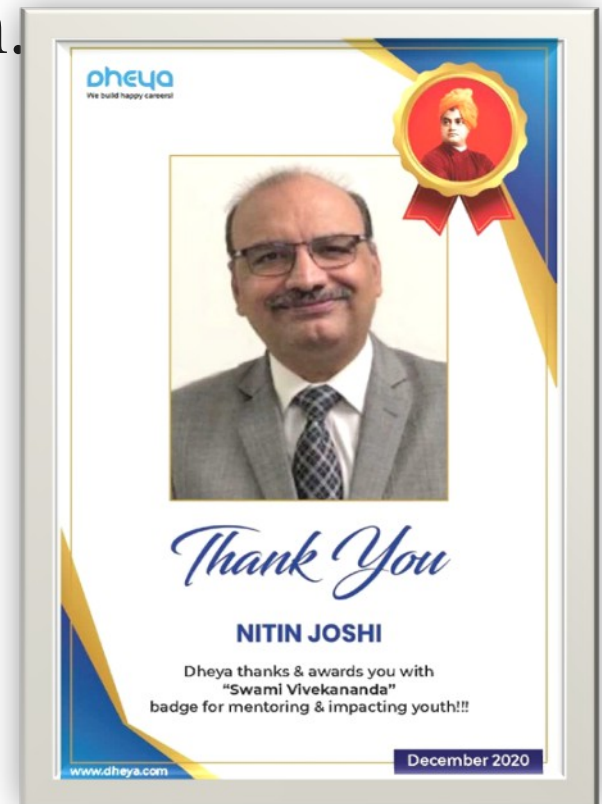
- Dr. Nitin Joshi has been appointed on the advisory committee of B Voc as an Academician in the field of sales and marketing by K G Joshi College of Arts.
- Dr Nitin Joshi has been invited as Subject matter expert on Board of studies in Inter-Disciplinary Science by Bandodkar college of science

January'21

- Dr. Nitin Joshi delivered a session on “Discover the Leader in You” for students of VES Chembur.

January'21

- Dheya thanked and awarded Dr. Nitin Joshi with "Swami Vivekananda" badge for mentoring and impacting Youth.



January'21

- Dr. Nitin Joshi research paper titled “A Study of Expectations of Gen X And Gen Y Customers about Service Quality of Private Life Insurance Companies in Mumbai” which was presented during XV International Conference on the theme “Rethinking Business Strategies, Entrepreneurial Challenges and Societal Values in a Changed Global Scenario”, received the Best Paper Award.



- Dr. Shreedharan Menon has been selected a reviewer for Scopus indexed journal “The Quarterly Review of Economics and Finance”.



Thank You

BRIMS CONNECT

February 2021



1stFeb – 10thFeb

- **1st Feb:** Research and Recognition committee of University of Mumbai approved the research proposal of Prof. Mahesh Bhanushali.

1st Feb - 10th Feb

- **2nd Feb:** Dr. Smita Jape wrote an article on Union Budget which was published in a newspaper

IF IT MOVES, TAX IT ; IF IT KEEPS MOVING, REGULATE IT

SMITA JAPE

Union Budget 2021 finally presented by Finance Minister Nirmala Sitharaman on February 1, 2021. Amid concerns over the serious impact of coronavirus (COVID-19) on India's GDP growth during last year, all people particularly economists, and investors had their eyes on the day when the Union Budget will be tabled in the Lok Sabha. As per the rituals, this year also before budget, the customary 'bahwa ceremony' was held on Saturday at the Union Finance Ministry headquarters at North Block in New Delhi. It was a happy moment for all the people as on the occasion, honourable Finance minister Sitharaman madam also launched the "Union Budget Mobile App" for hassle-free access of Budget documents. Finance Minister Nirmala Sitharaman tabled the Economic Survey 2020-21 in the Parliament on the first day of the Budget session. Every year the union budget is present-

Budget making is a consultative process that involves the finance ministry, the planning commission and all other ministries

ed with a lot of hue and cry before and after the presentation. So Let's try to understand what a budget is in simple language ? It is an annual statement that details government finances. It is the summary of revenue and expenditure of a fiscal year. It aggregates income from all sources (taxes, duties, borrowings) and expenses. It also offers estimates for the next financial year.

Budget-Who makes it? : Budget making is a consultative process that involves the finance ministry, the planning commission and all other ministries. The budget division, which is a part of the department of the economic affairs prepares the budget after the planning commission and finance ministry issue the

spending guidelines. Ministries prepare their demands based on these guidelines. Once it is passed by the parliament, the president signs it into an act.

Budget - The process: Ministries indicate their requirement, Budget division prepares a draft document in consultation with various stakeholders. Finance minister approves draft in consultation with prime minister. Finance minister briefs other ministers through a summary of the cabinet.

Finance minister presents Budget in the Lok Sabha. It has 2 parts- a) General economics survey of the country and the policy statements, b) Tax proposals. Annual financial statement is given to Rajya Sabha and discussions are held in the parliament. Grants are approved, Appropriation Bill, Finance bill introduced in Rajya Sabha. Then the union budget is approved.

The writer is Associate Professor of Dr V N Borkar Institute of Management Studies

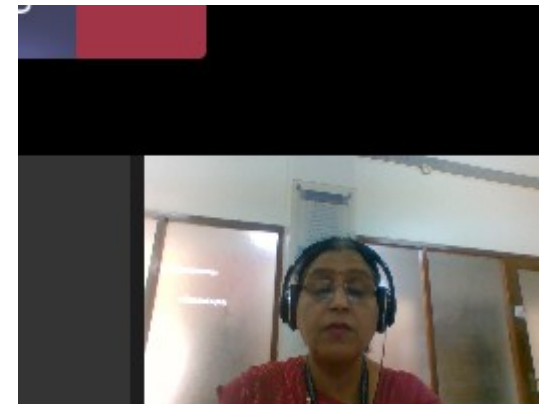
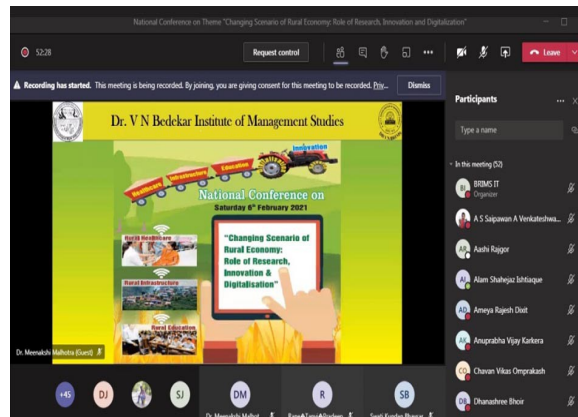


1stFeb – 10thFeb

- **5th Feb:** Admission committee has successfully completed MMS 2020-22 batch admission process and out of 189 student total 155 students got admission.

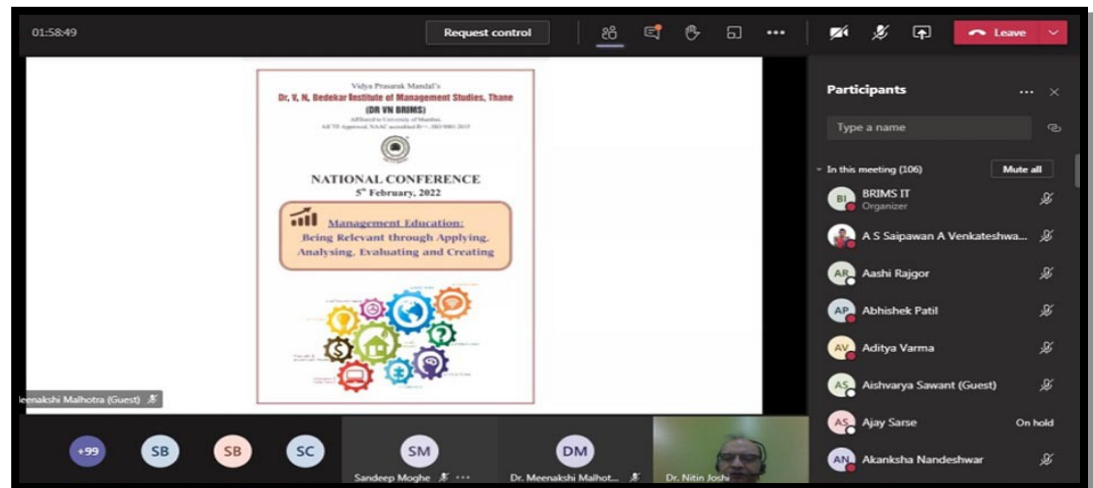
1stFeb – 10thFeb

- **6th Feb:** National Conference was held on the theme “Changing Scenario of Rural Economy: Role of Research, Innovation and Digitalization”.
 - Welcome speech by Director Dr. Nitin Joshi
 - Vote of Thanks by Convener: Dr. Smita Jape
 - Coordinators: Dr. Meenakshi Malhotra and Ms. Kanchan Akshay



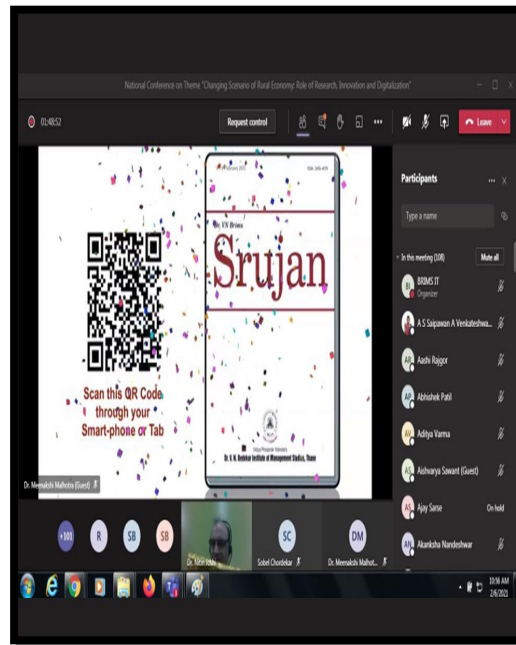
1stFeb – 10thFeb

- **6th Feb:** Dr. Nitin Joshi Director, DR V N BRIMS declared the Theme for next year's Conference 2022, “Management Education: Being Relevant through Applying, Analyzing, Evaluating and Creating



1stFeb – 10thFeb

- **6th Feb:** - DR VN BRIMS Launched Journal Srujan
 - Chief Editor Dr.Guruprasad Murthy
 - Associate Editor: Dr.Nitin Joshi
 - Editorial Committee: Dr Smita Jape, Dr.Pallavi Chandwaskar and Dr.Meenakshi Malhotra
 - Innovative launch of - Srujan 2021- Prof. Krunal K. Punjani
 - Paper presentation by researchers were given on the day of conference.



1stFeb – 10thFeb

- **6th Feb:** Intercollegiate level Business quiz competition was held during the national conference. The event was coordinated by Dr. Smita Jape, Dr. Meenakshi Malhotra, Prof. Kanchan Akshay and Prof. Vibhuti Save. Total 11 teams were shortlisted for the competition.



1stFeb – 10thFeb

- **9th Feb:** Prof. Mahesh Bhanushali placed following 8 students from our Institute in ICICI bank. The students are
1. Poorva Ajgaonkar 2. Haraha Jain 3. Mayuri Patil 4. Sujay Patil 5. Harshad Agawane 6. Swapnil Hirve 7. Sayali Palav 8. Revati Padature
- Their package will be 4.2 Lakhs per annum. Their designation will be 'Deputy Manager I'

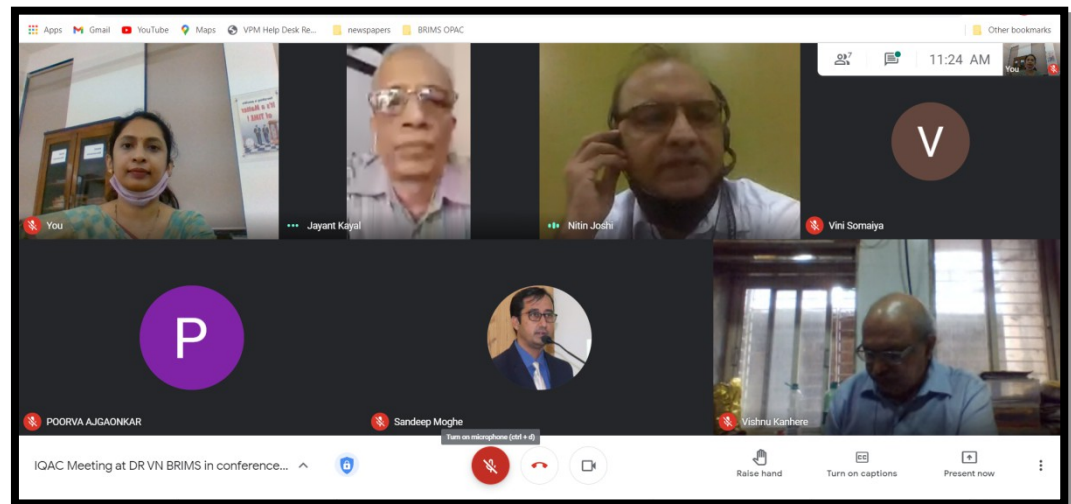
1stFeb – 10thFeb

- **13th Feb:** Dr. Smita Jape, Prof. Kanchan Akshay and MMS girl students attended an online workshop on "Women Health and Nutrition" organized by Women Development Cell of Tilak College, Vashi in association with Cloud Nine Hospital.



11th Feb – 20th Feb

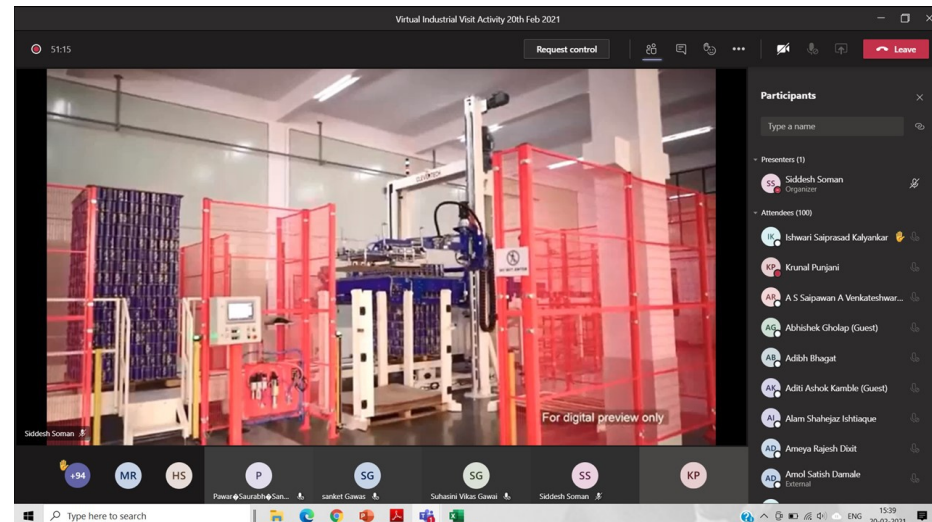
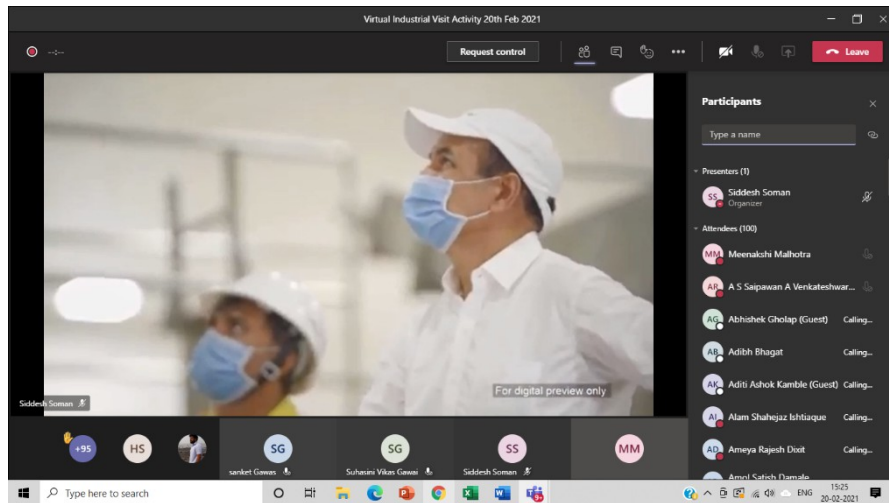
- **18th Feb:** Dr. Pallavi Chandwaskar conducted IQAC meeting under leadership of Dr. Nitin Joshi and with IQAC team members Dr. Smita Jape, Dr. Meenakshi Malhotra and Prof. Mahesh Bhanushali, Mrs. Deepti Gokhale and other representatives of IQAC



11th Feb – 20th Feb

20th Feb: Industrial Visit Committee of BRIMS consisting of Prof. Dipti Periwal and Prof. Siddhesh Soman conducted a video based virtual industrial visit activity for MMS 1st year students.

More than 100 participants joined this activity which revolved around Balaji Wafers' automated plant in Rajkot.



21st to 28th Feb

- BNB Science college appointed Dr. Smita Jape as a finance member for their finance committee as a advisor for their autonomous courses.

21st to 28th Feb

- **22nd Feb:** Dr. Pallavi Chandwaskar got Nominated by Hon'ble Vice Chancellor, University of Mumbai as VC nominee on the BOS (Board of Studies) of BNB Science college for interdisciplinary Science course.

University of Mumbai

College Affiliation & Development Department
No. Aff./ICD/20-21/114
21st February, 2021

To,
The Principal,
Vidya Prasark Mandal's,
B. N. Bhandarkar College of Science,
Chendani Bunder Road,
Thane-400 601.

Sub: Appointment of nominees on statutory bodies of Autonomous College.

Sir/ Madam,

As per the University Grants Commission Regulation dated 12th February, 2018 mentioned below are the members on the various statutory bodies nominated by the Hon'ble Vice-Chancellor. The Board of Studies members college will be for Three years from the date of nomination.

BOARD OF STUDIES:

Subject	Name of Member
Botany	Dr. Sudhir L. Dhuri, V. G. Vaze College, Mulund
Chemistry	Dr. R. T. Chavan Satish Pradhan College, Thane
Foundation Course	Dr. Jitendra Aherkar B. L. Amlani College, Vile Parle
Mathematics	Prof. Veena Bhakta Ramam College, Bhandup
Physics	Dr. Milind S. Jog Kirti College, Dadar
Statistics	Dr. Mrs. Sucheta Kelkar Ramnarain Ruia College, Matunga
Zoology	Dr. Pushparaj Shetty SIES College, Sion (W)
Bio-Chemistry	Dr. Nupur Mehrotra Mithibai College, Vile Parle
Biodiversity Conservation and Wildlife Management	Dr. Sasi Kumar Memon Ramnarain Ruia College, Matunga
Bio-Technology	Dr. Varsha Kelkar- Mane Dept of Bio-Technology, UOM
Computer Science	Dr. Rajendra Patil Vidyalankar School of IT, Wadala
Environmental Science	Mr. Nikhil Teli, Viva College, Virar
Interdisciplinary Science	Dr. Pallavi Chanwaskar Bedekar Institute of Mngt, Thane
Human Science	Dr. Neeta Mehta V. G. Vaze Kelkar College, Mulund
Information Technology	Mr. Mandar Bhav Ruparel College, Matunga

Dr. V.N. Bedekar
Institute of Management Studies
at No. 40
on: office
25/02/2021

21st Feb – 28th Feb

23rd to 24th Feb: Prof. Mahesh Bhanushali successfully handled 2-Days Certificate Renewal- CR External Audit by LRQA by representing the institute as Management Representative.

–We are happy to share with you that VPM's Dr. VN Bedekar Institute of Management studies is awarded as ISO-9001-2015 certified Institute Consistently in the second Cycle.

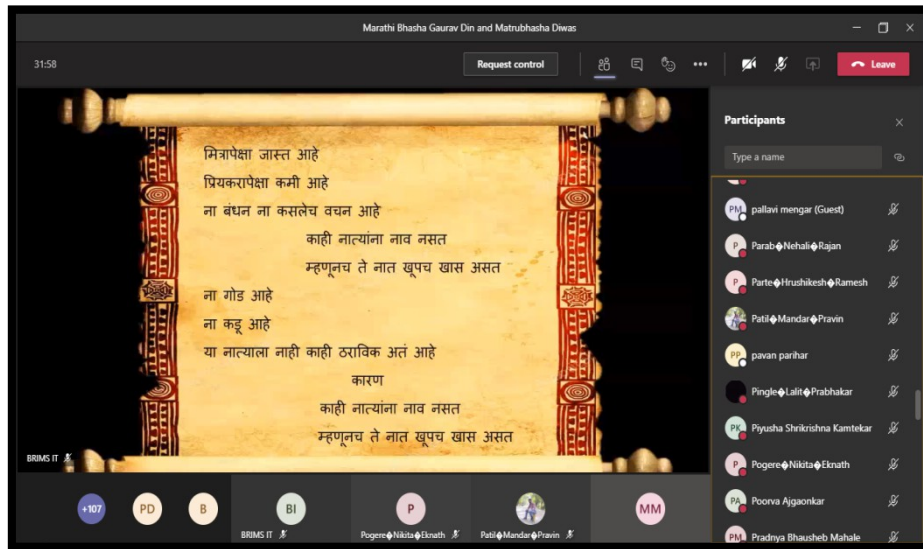


21st Feb – 28th Feb

- **25th Feb:** Prof. Krunal K. Punjani's 2nd Scopus Research paper titled "Impact of Advertising Puffery and Celebrity Trustworthiness on Attitude and Purchase Intent: A study on Indian Youth" has been accepted in the "Journal of Advances in Management Research" - an IIT Delhi journal, which is ranked among Quartile 2 i.e. Top 25 to 50% Journals by SCImago Journal Rank.

21st Feb – 28th Feb

- **26th Feb:** Dr. Meenakshi Malhotra, Prof. Kanchan Akshay and Ms. Dipali Hindlekar organized “International Mother Language Day and Marathi Bhasha Gaurav Din” as a part of Cultural & Staff Committee.



21st Feb – 28th Feb

- 28th Feb: Dr. Shreedharan Menon has successfully completed “Certified Peer Reviewer Course” by Elsevier Researcher Academy



February

- Dr. Pallavi Chandwaskar, Dr. Meenakshi Malhotra and Prof. Vibhuti Save completed certificate course on Mentorship from Udeemy on topic “Be a Great mentor: A practical guide to mentorship”



February

Interviews for the final placement opportunities were held for following companies in February 2021-

1. Oppo Mobiles for Lead Trainer- Marketing and Brand Management
2. Morning Star for Financial Research Associate and Analyst
3. Visible alpha for Financial Analyst
4. Tata AIG for Business Development
5. IDFC First Bank for Management Trainee
6. Ingram Micro for Finance Executive
7. DHL Global Supply Chain for Operations
8. Purple Tutor for Marketing

Upcoming Competitions and Certification courses



ONLINE YCB COURSE FOR YOGA VOLUNTEER



Are you interested in physical and emotional well-being?

Are you inclined towards fitness and Yoga?

Do you want to be internationally recognised Yoga professional?

Do you see a career in international Yoga market of \$ 66 billion with a growth rate of 9.6 % CAGR?

Shri Ambika Yoga Kutir, Leading Yoga Institute recognised by AYUSH Mantralay (certificate No.YCB\19 \ LY \000009) is launching Online course with Yoga Certification board, Govt. of India



Course fees details:

Registration to YCB website: **250/-** (including GST)

Registration to Shri Ambika Yoga Kutir : **800/-** (including GST)

Interested students are requested to fill the YCB online form first by clicking on the link:
<https://yogacertificationboard.nic.in/>

After registering yourself on the YCB website click on the link:
<https://forms.gle/4z87Ah2BWwhoqwm819>

For more details related to the syllabus please visit <https://yogacertificationboard.nic.in/yoga-volunteer/>

After paying the course fees join whatsapp group
<https://chat.whatsapp.com/I23o2TAEPS0iz5FibA5XV>

You may contact the following persons for further details

Mr. Ramchandra Surve : 9869021643

Dr. Raghunath Athalye : 99200 34053

Mr Sundeep Kalgutkar : 98336 81541

Mrs. Neelima Shastri : 9930131637

Please circulate this news in all your groups and let others also benefit from this.

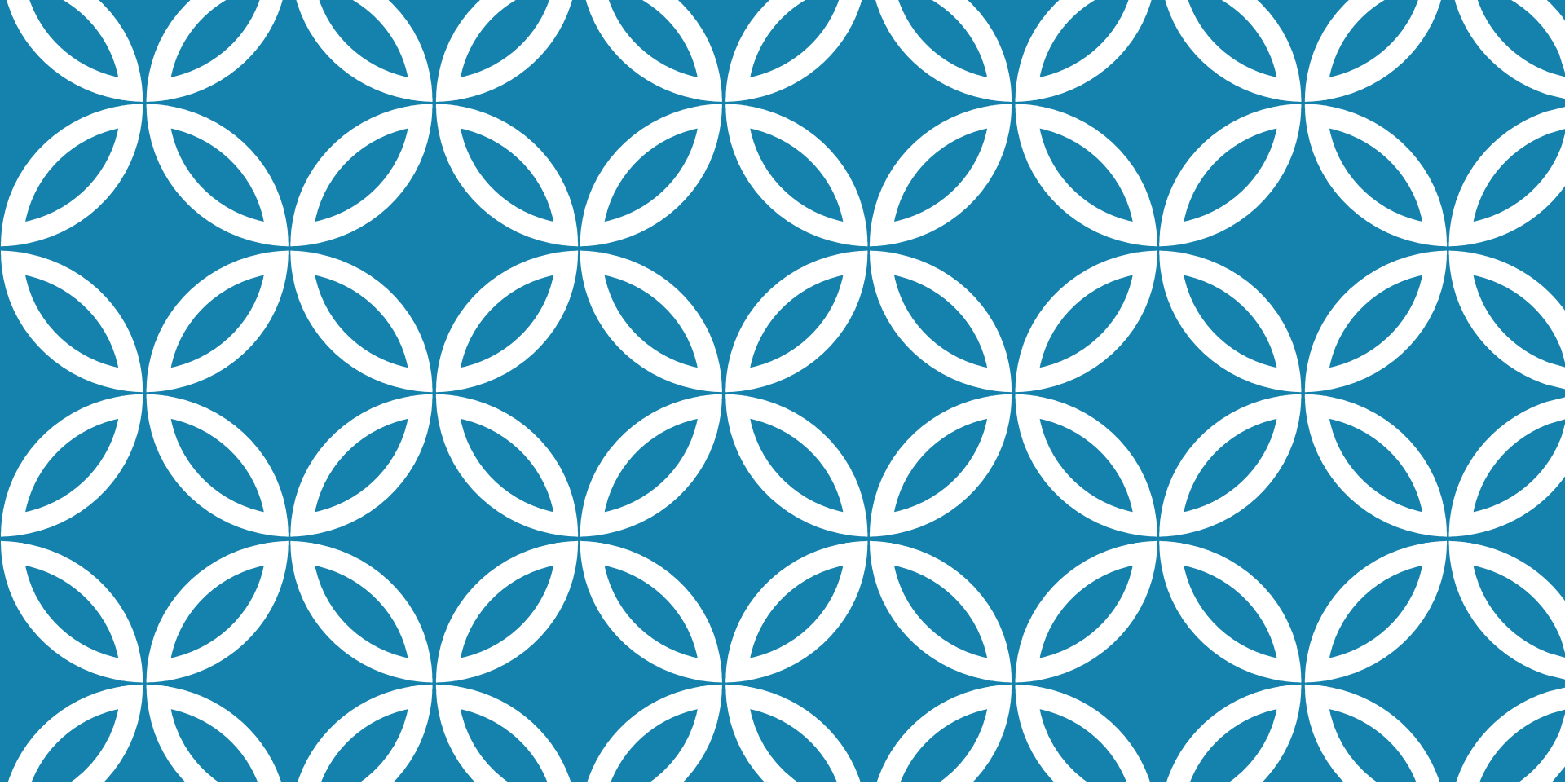
Upcoming Competitions and Certification courses

- IIC is going to organize a Business Plan Competition.
- CSR committee is organizing a video making competition on the theme “A day without plastic”.

International Women's day 8th March 2021

- On the occasion of International women ' s day, VPM's Dr. V. N. Bedekar Institute of Management Studies BRIMS and Yuva Jager of VPM's B. N. Bandodkar College of Science (Autonomous) organizes National Level Debate Competition on **“Has gender equality been achieved in india? ”**

Thank You



BRIMS CONNECT MARCH 2021



SUBODH DONGRE

MMS BATCH 2018-20

Head of Marketing, EDIIFY INSTITUTE

Co-founder for JKURVE

Experienced Business Development Manager with a demonstrated history of working in the e-learning industry.

Skilled in Hotel Management, Public Speaking, Customer Service, and Digital Marketing.



AISHWARYA KAMBLE

MMS BATCH 2018-20

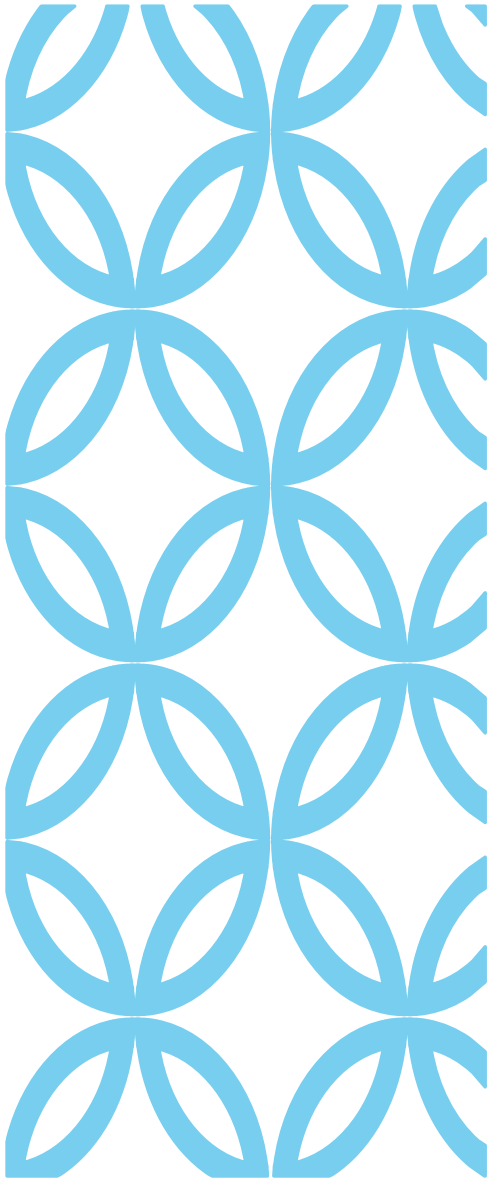
HR at Finplan International Education

An HR Professional, Electronics Engineer, Professional Anchor and a food blogger !

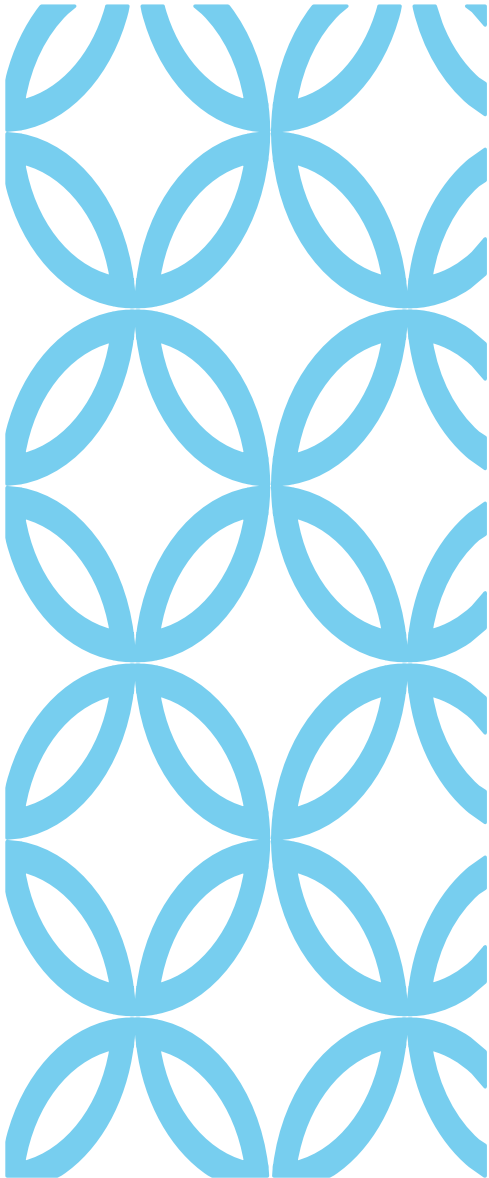
She love interacting with different people.

Has worked in the HR department of L&T, where she was also part of CSR Activities and Employee Engagement.



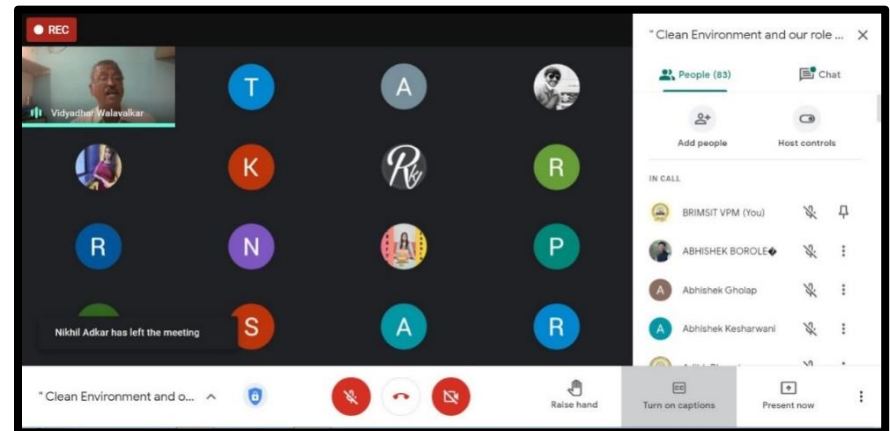


2nd March: Dr. Smita Jape and Ms. Mahiba Pauldas research paper titled “Study and Analysis of Selected Stocks of Banking Sector listed on BSE/NSE, India during Crisis” got selected for publication by – International Journal of Management, a SCOPUS Indexed Journal.



4th March: A teaching case study authored by Prof. Siddhesh Soman and Prof. Krunal K. Punjani titled “Financial Crisis at Jet Airways Ltd.: Turnaround or Bankruptcy” was accepted for publication in “Asian Journal of Management Cases (Sage Publication)” which is a SCOPUS & ABDC indexed Journal.

6th March: CSR committee of DR V N BRIMS organized a Guest Session on “Clean Environment and Our Role” By Mr. Vidyadhar Walavalkar, Vice President of Paryavaran Dakshata Mandal, Thane.

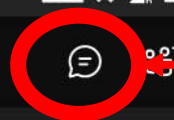




About DR VN BRIMS

BRIMS CONNECT

33:49 7 attendees



CLICK
HERE

IQAC AND CSR COMMITTEE:
ESSAY AND VIDEO MAKING
COMPETITION ON "SINGLE USE
PLASTIC BAN"

Essay Writing Competition:

First Prize: Neha Shailesh Sinkar

Second Prize: DARSHANA KRISHNAN and Aashi Ajit Rajgor

Third Prize: Priyanka D Kadam

Video Making Competition

Sayali Patil

Classification: Public

Meenakshi M



Meenakshi M



Poorva A



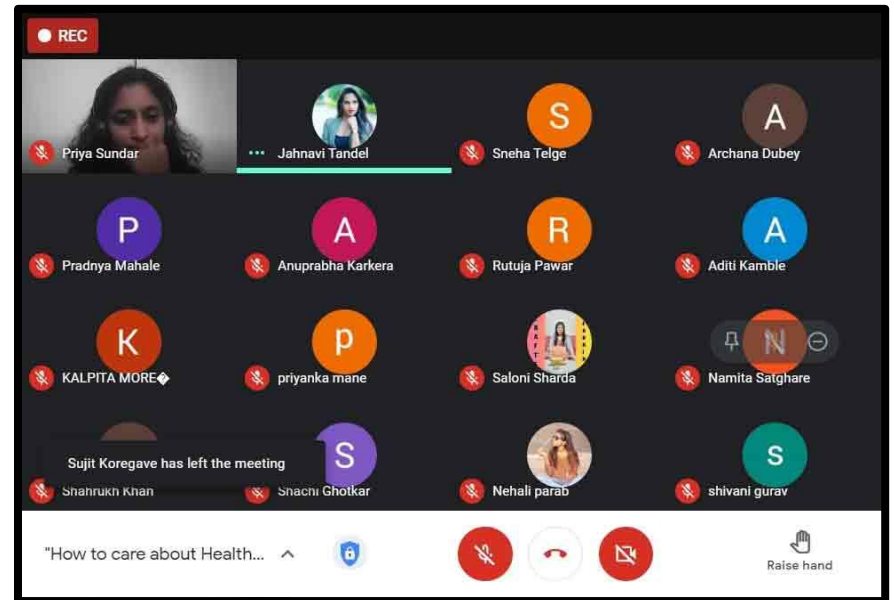
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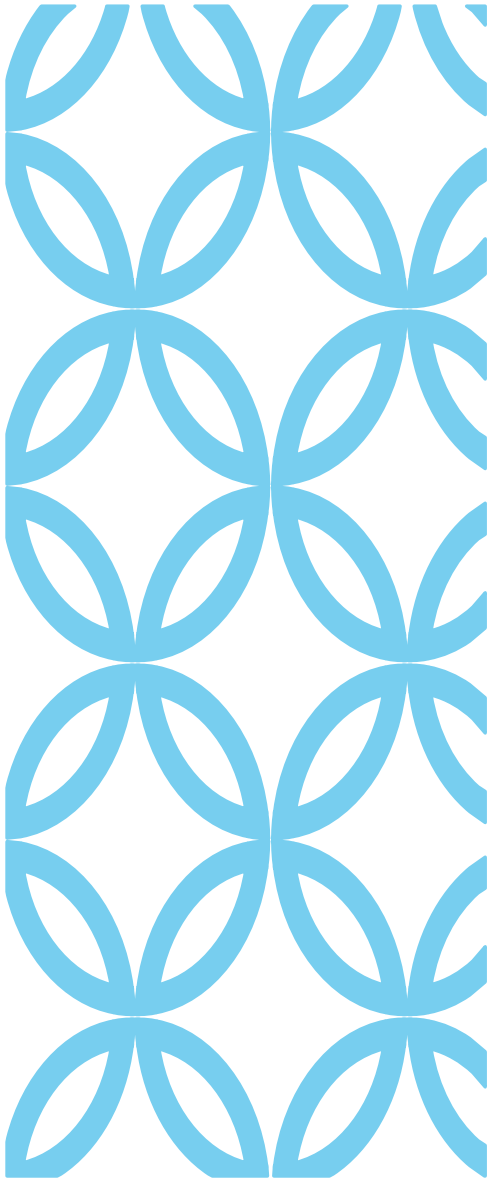


8th March: Dr.
Nitin Joshi
completed Yoga
Certificate from
Ambika Yog Kutir



8th March: On
occasion of
“International
Women's Day” CSR
committee of DR VN
BRIMS in association
with Rotary Club of
Thane Down Town
arranged a Guest
session by Dr. Priya
Sundar from Jupiter
Hospital





8th March: On the occasion of International women's Dr. Smita Jape and Ms. Kanchan Akshay committee members of Women Development Cell of VPM's Dr. V. N. Bedekar Institute of Management Studies along with VPM's B. N. Bandodkar College of Science (Autonomous) organised a National Level Debate Competition on the topic of “Has gender equality been achieved in India” on women's day.



About DR VN BRIMS



राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद

विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान

NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

An Autonomous Institution of the University Grants Commission

Certificate of Accreditation

*The Executive Committee of the
National Assessment and Accreditation Council
on the recommendation of the duly appointed
Peer Team is pleased to declare the
VPM's*

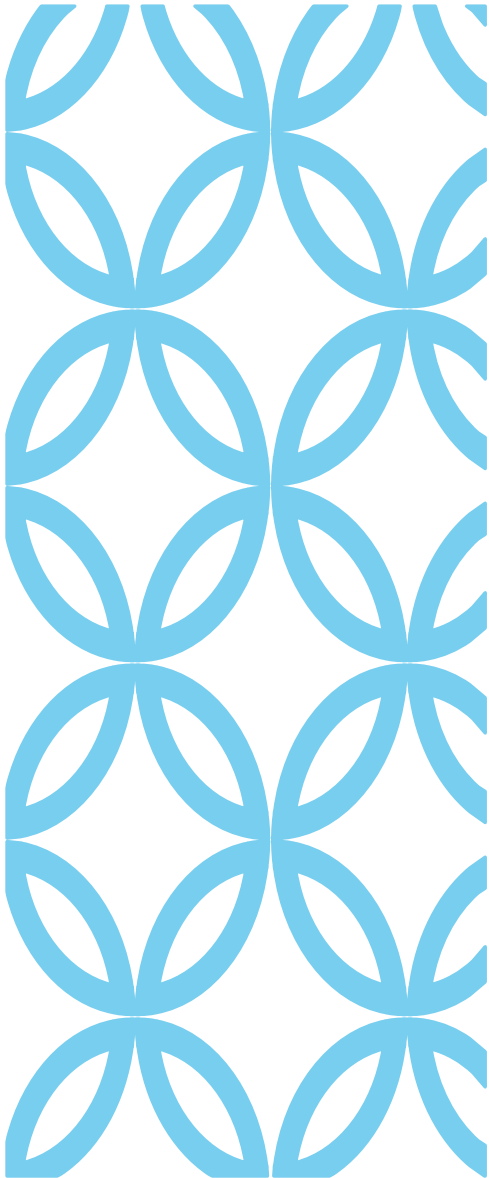
*Dr. V. N. Bedekar Institute of Management Studies
Inanadweep, Dist. Thane (W), affiliated to University of Mumbai,
Maharashtra as
Accredited*

*with CGPA of 2.97 on four point scale
at B⁺⁺ grade
valid up to September 08, 2024*

Date : September 09, 2019

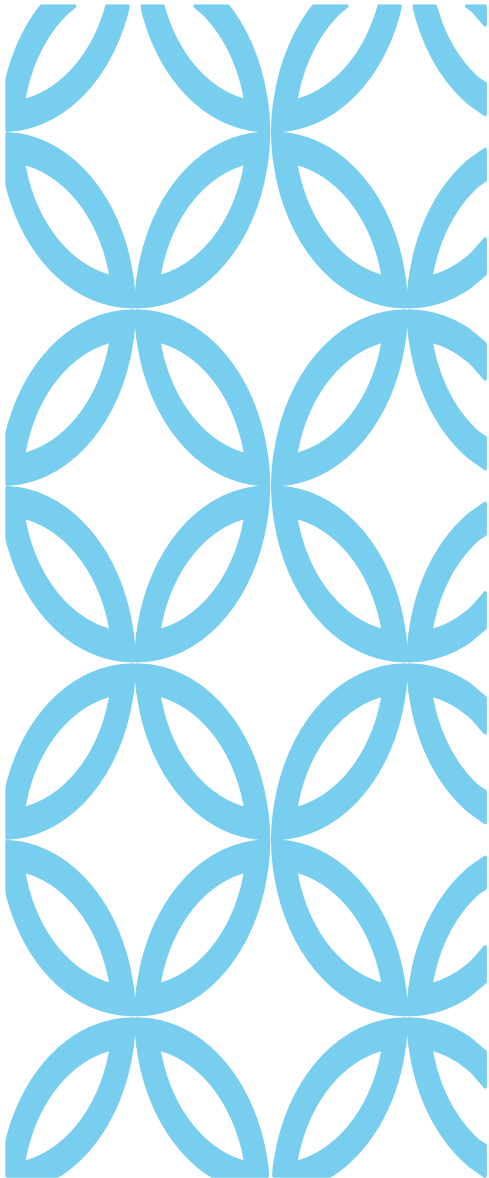


S. C. Desai
Director



14th and 27th March: Dr. Nitin Joshi attended workshop on Goal setting.

15th March: Dr. Smita Jape conducted session on “How to Write Research Paper for Scopus Indexed Journal” for faculty of K.G.Joshi college of arts and N.G Bedekar College of Commerce.



19th March: Dr. Pallavi Chandwaskar got an MOU signed between DR VN BRIMS and MACCIA (Maharashtra Chamber of Commerce Industries and Agriculture) under Industry Institute Collaboration for Industry Connect Internship Program, Student Connect Programme for Industry Readiness and Faculty Training to bridge Industry-Academia gap.

20th March: Alumni team and the Placement team of DR VN BRIMS had organized an Online Session for MMS first year students on “Enhancing Employability Skills”. The speaker of the session was Mr. Apoorva Modak who is our Alumni of DR VN BRIMS.





About DR VN BRIMS



VISION STATEMENT

“To be a top-of-mind value based institute, nurturing management professionals.”

20th March: Prof. Krunal K Punjani on behalf of the IIC team of DR VN BRIMS organized a Online Workshop on “Process Design & Development for Services”. The speaker of the workshop was Dr. Nitin Joshi, Director, DR VN BRIMS.



20th March: Prof. Kanchan Akshay on behalf of Staff Development Committee organized a training program on “Advance Excel- Its application in day to day work Activities”. The session was conducted by Prof. Sandeep Moghe.



24th March: Mr. Sanjay Sapkal attended webinar on DELNET (Development Library Network).





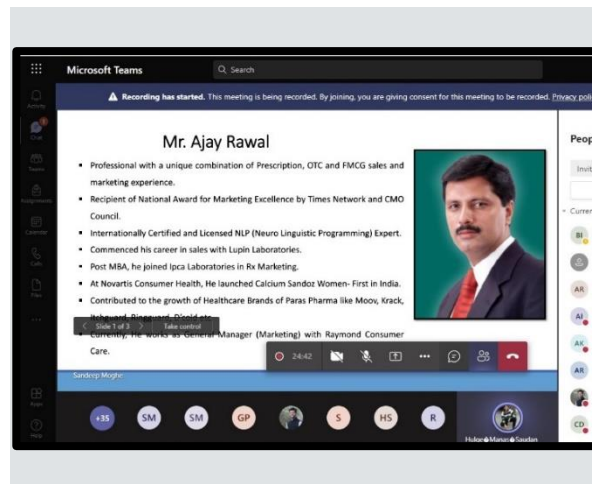
About DR VN BRIMS



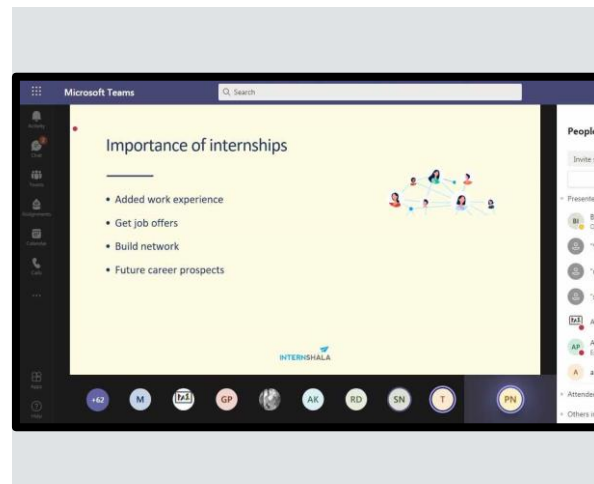
MISSION STATEMENT

“To be ethical, sensitive and achieve excellence in management education through focus on research, innovation and industry interaction.”

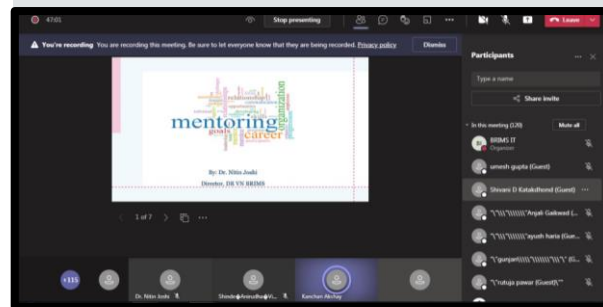
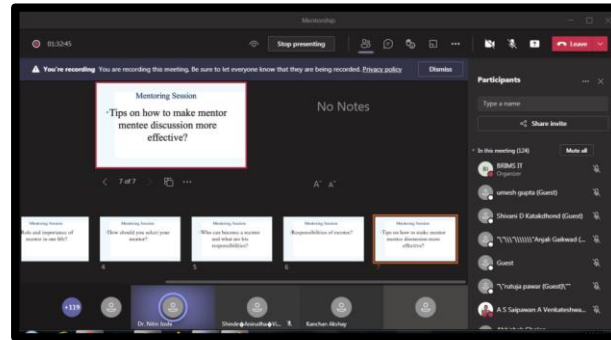
25th Mar : Dr. Meenakshi Malhotra on behalf of IQAC organized a webinar for DR VN BRIMS students on “Inner Winner: Are you Valuable” by Mr. Ajay Rawal, General Manager (Marketing) - Raymond Consumer Care.



30th March:
Internshala
Career Talk on
“How to ace
your summer
internship” was
organized by
the placement
Team.



31st March: Dr. Nitin Joshi conducted a session on Mentoring for MMS first year. The session was coordinated by Dr. Meenakshi Malhotra and Prof. Kanchan Akshay.





About DR VN BRIMS

PROGRAMME OUTCOMES

1. LEADERSHIP: Nurture leadership skills, team-membership skills and mutual trust by

- Experiential learning activities
- Providing opportunities to organize and coordinate events and membership of various committees leading to individual growth

2. DECISION-MAKING: Demonstrate decision-making ability

- by identifying criteria for assessing alternatives and evaluating results
- through case-based teaching pedagogy

3. TECHNOLOGY: Inculcate culture of technology-usage by

- Providing and partnering with various technology platforms
- Adopting teaching pedagogy interfacing technology



4. SOCIAL-SENSITIVITY: Serve the needs of society

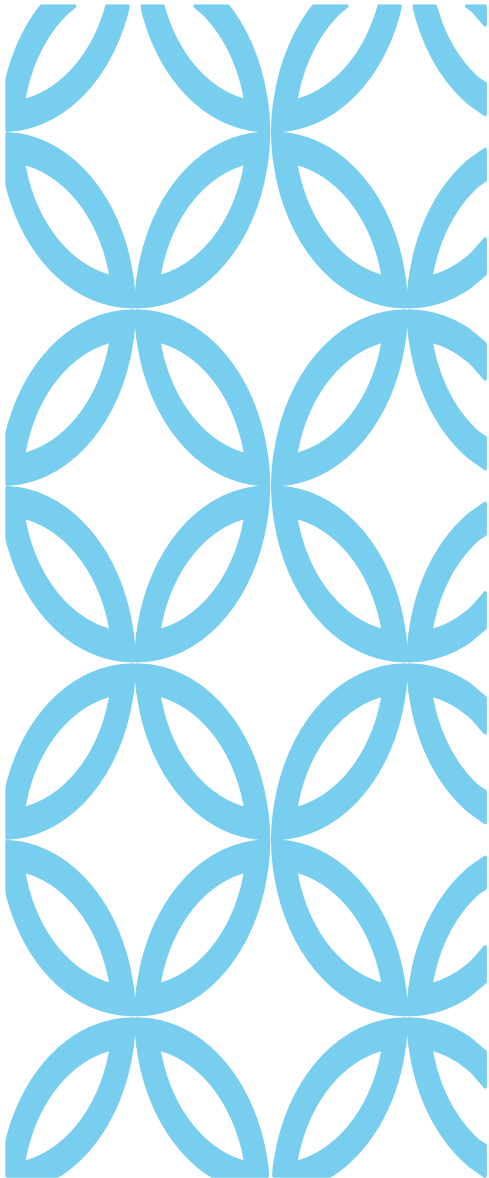
- by providing value-based high-quality education to future managers
- creating social sensitivity among them

5. ANALYTICAL PROBLEM-SOLVING: Demonstrate ability to integrate business knowledge and management techniques in creative problem-solving/analytical skills by

- Applying data analysis tools/methods/practices
- Solutions to business problems through real world cases

31st March: Dr. Pallavi Chandwaskar got appreciation certificate from MACCIA for active collaboration in planning and organising first year Induction programme in which 74 students got certificates.





Dr. Nitin Joshi is appointed as a member of LIC for inspection of PhD Center of a Management Institute in Dadar.

Mr. Sanjay Sapkal, Librarian DR VN BRIMS has completed LLB Degree.

Dr. Nitin Joshi is appointed as a recognized Guide by University of Mumbai.

Dr. Nitin Joshi conducted two Career guidance lectures in Konkan region.





About DR VN BRIMS

STUDENT ACHIEVEMENT





SANKET KONAPALKAR,
MMS FIRST YEAR



Participated in Quiz competition



SNEHA TELGE, MMS FIRST YEAR

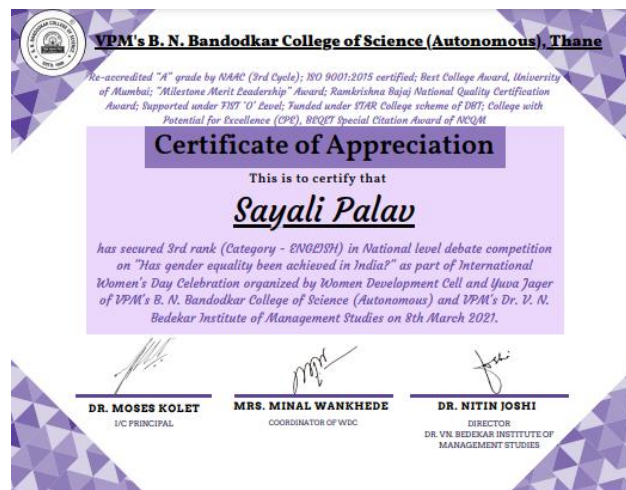


Participated in Quiz competition organized by Pillai College



POORVA AJGAONKAR AND SAYALI PALAV, MMS 2ND YEAR STUDENTS

Secured 3rd position in debate competition organized by B.N. Bandodkar college



IQAC AND CSR COMMITTEE: ESSAY AND VIDEO MAKING COMPETITION ON “SINGLE USE PLASTIC BAN”

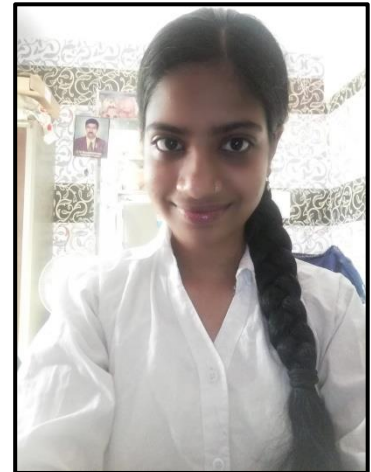
Essay Writing Competition:



**1st Prize: Neha
Shailesh Sinkar**



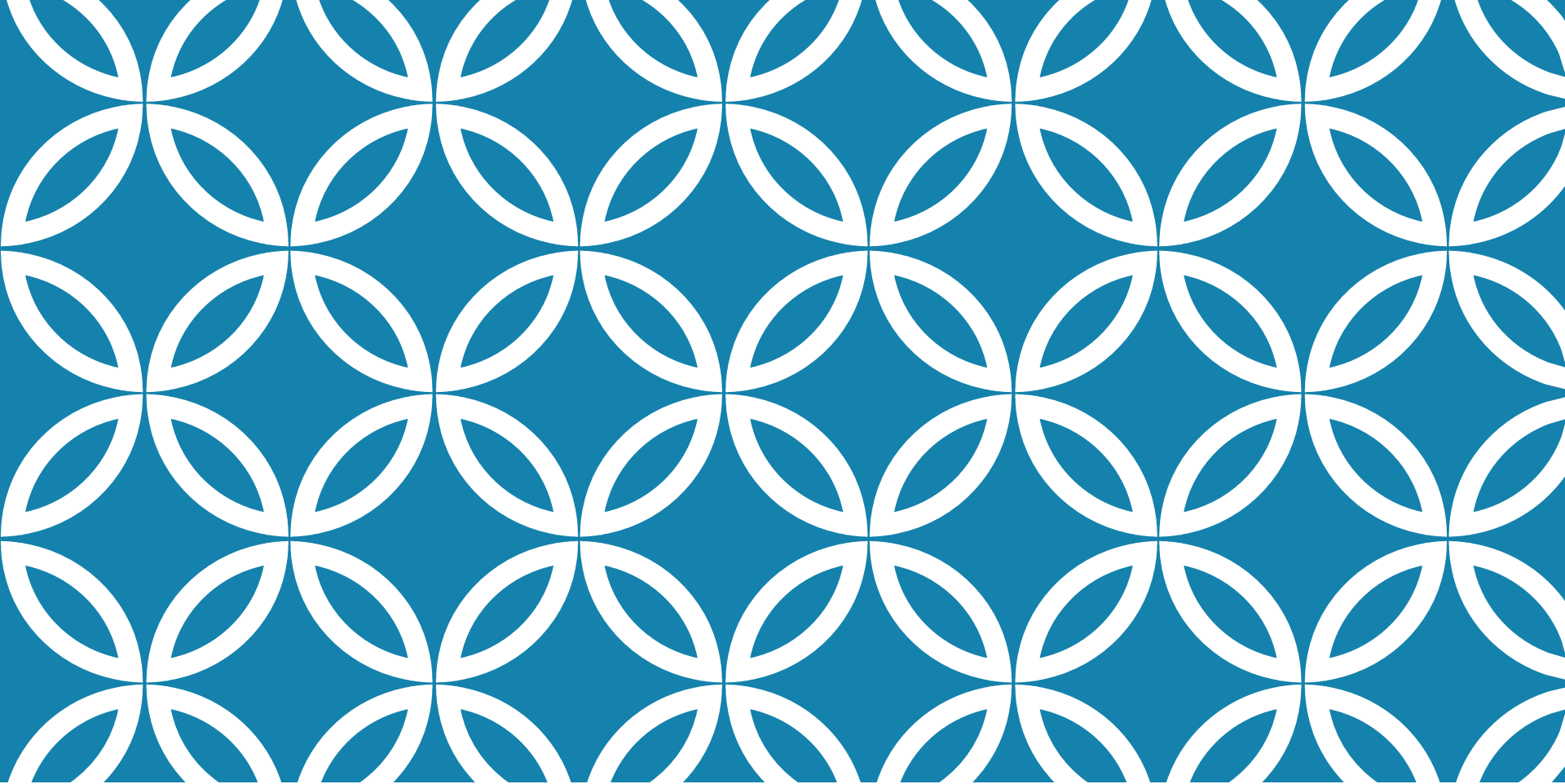
**2nd Prize: Darshana Krishnan
and Aashi Ajit Rajgor**



**3rd Prize:
Priyanka D Kadam**



Video Making Competition by Sayali Patil



QUIZ



ABOUT DR VN BRIMS



Dr. V. N. Bedekar Institute of Management Studies (BRIMS) was set-up as a pioneer management college in Thane in the academic year_____

- A) **2005-2006**
- B) 2006-2007
- C) 2002-2003
- D) 2012-2013

NAAC ACCREDITED



Dr. V. N. Bedekar Institute of Management Studies (BRIMS) is
NAAC **B++** accredited in the year

- A. 2019**
- B. 2018
- C. 2020
- D. None of these

VISION OF DR VN BRIN



The vision statement of the institute includes which important element

- A. top-of-mind
- B. value based institute
- C. nurturing management professionals
- D. All of the above**
- E. None of the above

MISSION OF DR VN BRIMS



The mission statement of the institute includes which important element

- A. Focus on research, innovation and industry interaction.
- B. Ethical
- C. Sensitive
- D. All of the above**
- E. None of above

PROGRAMME OUTCOMES



Which of the following are the PO's of MMS program of DR VN BRIMS

- A. Leadership, Decision making, information technology, social sensitivity and analytical problem solving
- B. Leadership, Decision making, technology, social sensitivity and analytical problem solving**
- C. Leadership, growth, technology, social sensitivity and analytical problem solving
- D. None of these



IQAC: INTERNAL QUALITY ASSURANCE CELL

IQAC foundation day is celebrated on

- A. 23th August**
- B. 24th August
- C. 5th August
- D. None of these



THANK YOU





BRIMS CONNECT

APRIL 2021

Anchored By



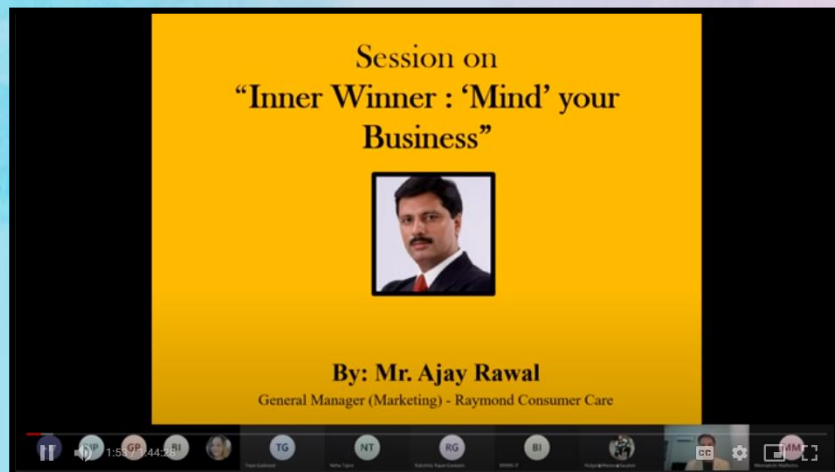
Aashi Rajgor



Vishal Doke

1st April – 10th April

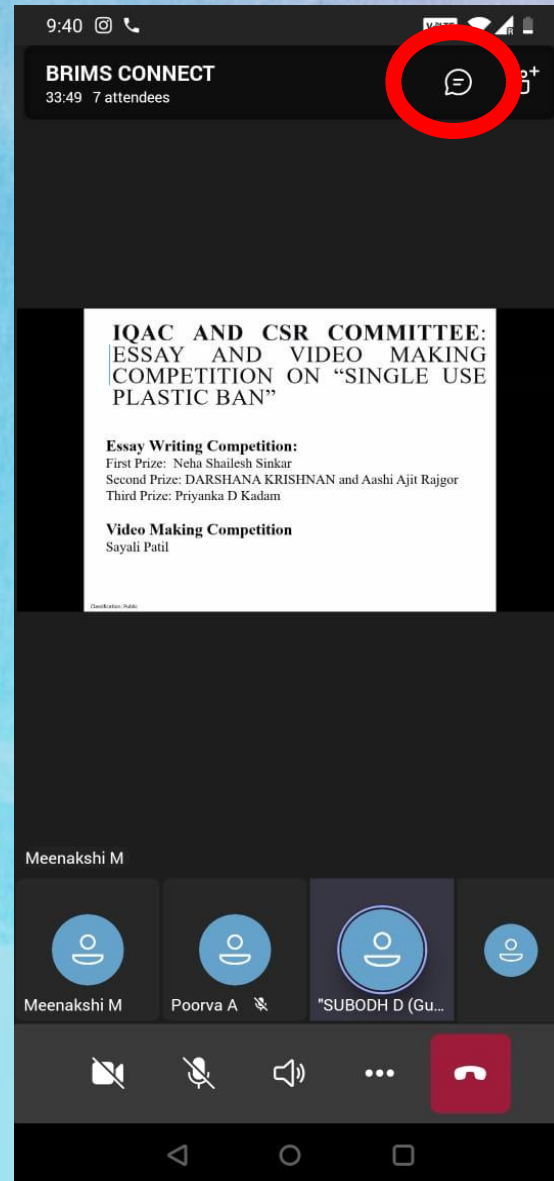
- **1st April:** Dr. Meenakshi Malhotra on behalf of IQAC organized the 2nd Webinar for the students on “Inner Winner: Mind your Business” by Mr. Ajay Rawal, General Manager (Marketing) - Raymond Consumer Care.
- **3rd April:** Dr. Meenakshi Malhotra organized a session on "Understanding PRISM REPORT" by Ms. Deepti Jandial.



11th April – 20th April

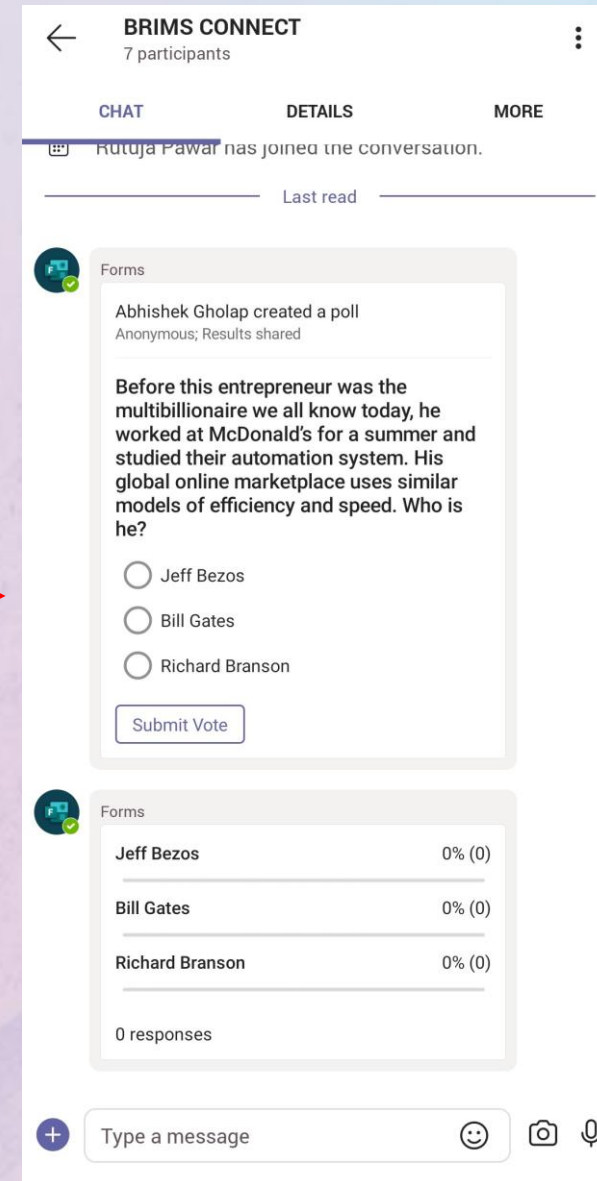
- **11th April:** Mr. Sanjay Sapkal attended Online workshop on ‘Quality Research and Publication Ethics’ organized by Faculty of Social Sciences , Aligarh Muslim University, Aligarh.





← **CLICK
HERE**

POLL →



QUIZ : 1



Before this entrepreneur was the multibillionaire we all know today, he worked at McDonald's for a summer and studied their automation system. His global online marketplace uses similar models of efficiency and speed. Who is he?

Hint : He is the founder and CEO of the multi-national technology company Amazon.

Options :

1. Jeff Bezos
2. Bill Gates
3. Richard Branson



Jeff Bezos

11th April – 20th April



- **13th and 14th April** : Prof. Kanchan Akshay completed 30 hours training program on ‘Certified Career Mentoring’ by Dheya.



11th April – 20th April



- **15th April :** Prof. Vibhuti Save attended Pre Cursory workshop titled ‘Writing a Journal Article’ organized by Somaiya Vidyavihar University, Mumbai.



11th April – 20th April



- **16th April:** Prof. Sandeep Moghe cleared Ph.D. Entrance Test (PET) 2020 conducted by University of Mumbai.

QUIZ : 2



He founded a toothbrush manufacturing company. He is also credited with pioneering Cable TV in India (1981) at a time when there was a single terrestrial channel (Doordarshan) and grew that to multiple cities and most of the hotel chains in India. He founded UTV.

Options :

1. Uday Shankar
2. Subhas Chandra
3. Ronnie Screwvala



Ronnie Screwvala

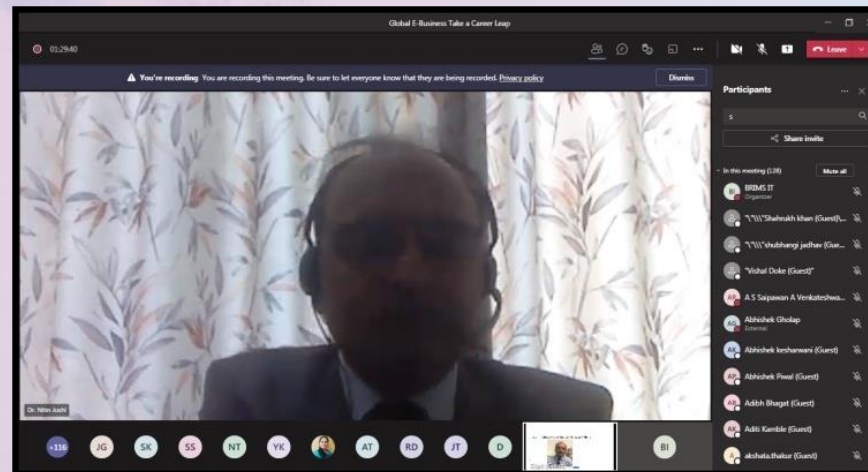
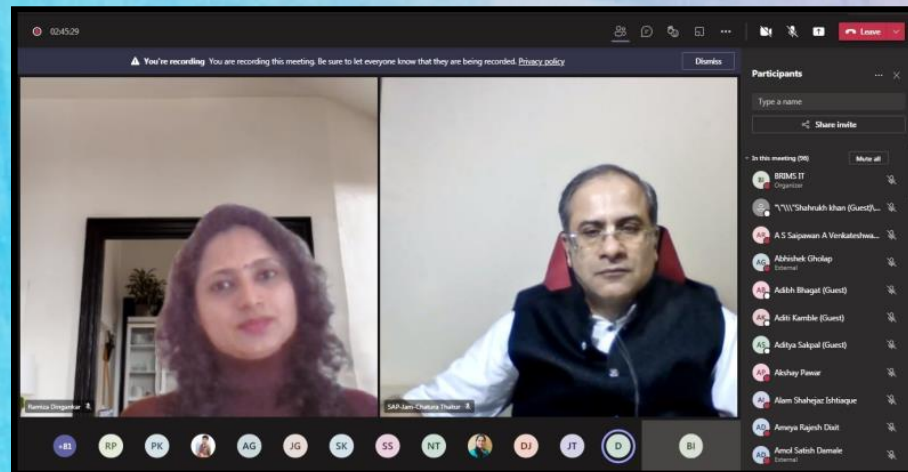
11th April – 20th April



- **16th April:** The IIC team of BRIMS consisting Dr. Smita Jape, Dr. Meenakshi Malhotra, Prof. Vibhuti Save, Prof. Krunal K Punjani, Prof. Mahesh Bhanushali & Prof. Sandeep Moghe designed & announced 'BRIMS INNOVATORS 2021 - Business Plan Competition' for MMS Students and their respective mentors.

11th April – 20th April

- **17th April:** Prof. Dipti Periwal organized and coordinated webinar on ‘Global e-Business’ with International board members.



11th April – 20th April

- **18th April** : Prof. Kanchan Akshay and Prod. Siddhesh Soman from sports committee of BRIMS organized a virtual fitness event ‘Beat The Time’ for students and staff members of BRIMS. There were around 40 participants for the event.



Beat The Time Challenge

- Total 43 people participated in the challenge.
- 16 Boys, 5 Girls and 10 Faculty/staff members successfully completed their respective challenges.



Successfully Completed The Challenges



Abhishek Gholap
(All 4)



Adibh Bhagat
(All 4)



Harshad Goradkar
(All 4)



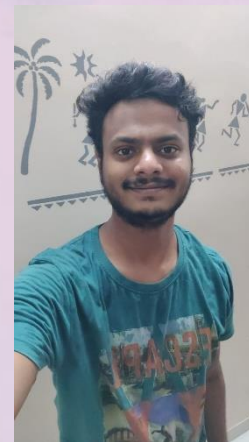
Swarup Vavhal
(All 4)



Akshay Pawar
(All 4)



Vishal Doke
(All 4)



Onkar Repal



Manas Hulge

Successfully Completed The Challenges



Omkar Patil



Rishabh Joshi



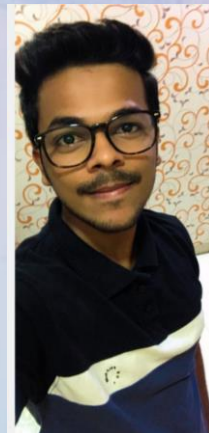
Shubham Bhalerao



Tejas Gaikwad



Hrushikesh Parte



Sanket Gawas



Alam Shahejaz

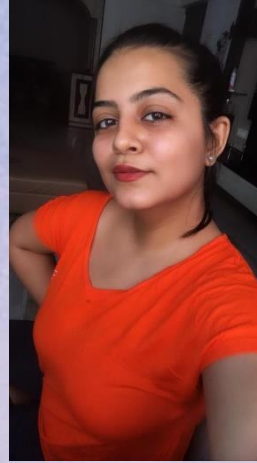


Lalit Pingle

Successfully Completed The Challenges



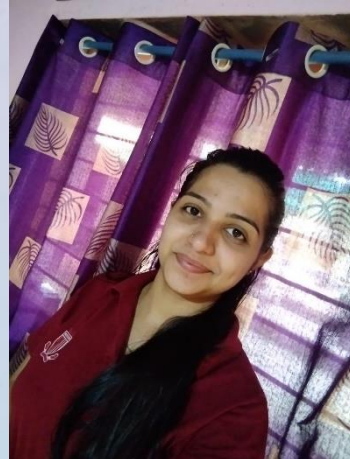
Anuprabha Karekra



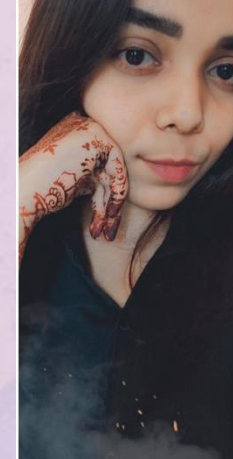
Aashi Rajgor



Ishwari Saiprasad



Piyusha Kamtekar



Reshma Kedar

Faculty/Staff Members who completed the challenges



Dr. Nitin Joshi
Prof. Siddhesh Soman
Dr. Pallavi Chandwaskar
Prof. Sangram Jagtap
Prof. Krunal K Punjani
Dr. Meenakshi Malhotra
Prof. Kanchan Akshay
Prof. Mahesh Bhanushali
Mr. Sanjay Sakpal
Mr. Vaibhav Pandit

Students who participated in the event



Anjali. Gaikwad
Aniket Mishra
Vishal Nesarikar
Puja Singh
Isha Suryavanshi
Kaushal Patil
Jayshree Gosavi
Ashita Gawas
Dipesh Mishra
Shivani Bose
Akshta Thakur
Shivam Gawade

QUIZ : 3



He is considered the Father of Modern Marketing, Will Never Retire.

He still works as a professor of International Marketing at the Northwestern University Kellogg School of Management.

Options :

1. Seth Godin
2. Philip Kotler
3. Peter Druker



Philip Kotler

11th April – 20th April


- **19th April:** Dr. Nitin Joshi wrote an article ‘Networking for Career planning and direction’ for Udyog Anubhav Pratisthan.
- **20th April :** Dr. Pallavi Chandwaskar attended the Pilot Project launch Event for Industry Connect Programme by MACCIA and Scientific Jugaadfunda under functional MOU of DR V N BRIMS.



21st April – 30th April



- **22nd April** : Prof. Krunal K. Punjani wrote an article on ‘Want to be Mentally Strong?’ which was published online on VPM BRIMS’ website.


**VPM's
Dr. V. N. Bedekar
Institute of Management Studies**

(91-22) 2536 4492 / 2544 6554 VNBRIMS@VPMTHANE.ORG f t in

ABOUT US PROGRAMMES FACULTY PLACEMENTS ALUMNI NAAC RESEARCH NEWS & UPDATES CONTACT

WANT TO BE MENTALLY STRONG?

April, 2021



The outbreak of COVID-19 has changed many things in our lives – the way we learn, the way we work, the way we meet others, and to safeguard ourselves we also try to focus more on physical fitness and immunity. Along with this, it is equally important to improve our mental strength in this challenging times. Practically, both mental strength and physical strength are very much similar. As for the physical strength, in addition to doing the physical exercises, it is important to remove junk food from your diet, similarly for the mental strength, the good habits like practicing gratitude should be accompanied by giving up of bad habits like resenting someone else's success.

We generally hear and read about various good habits to practice in life, but in this article, we will try to

Your Name*

Mobile number*

Email*

Message / Comment

Submit

Create your own free form with HubSpot

TAGS / QUICK LINKS

PGDM Approved by AICTE

Application form applying for Vacancy against Cancellation

MMS Admission Updates - Year 2016-18

Format for Bonafide Certificate

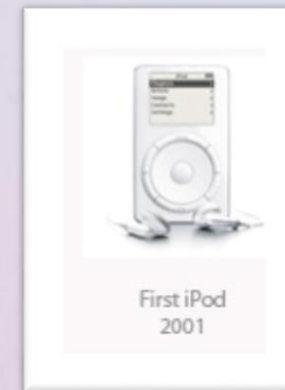
21st April – 30th April



- **22nd – 23rd April** : Prof. Vibhuti Save attended attended Pre Cursory workshop titled “Bibliometric Analysis” organized by Somaiya Vidyavihar University, Mumbai.



QUIZ : 4



Link the photographs and think of personality.

He built Apple into the world's most valuable company. Even though he fell out of his own company, he took it as a blessing in disguise and later in 1997 joined back as the CEO.

Options :

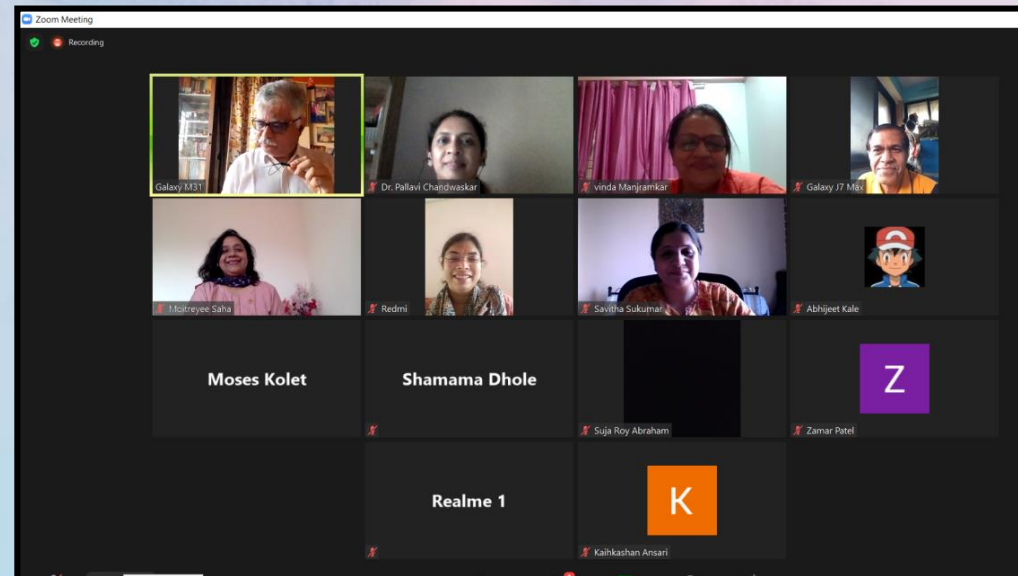
1. Tim Cook
2. Steve Jobs
3. Sundar Pichai



Steve Jobs

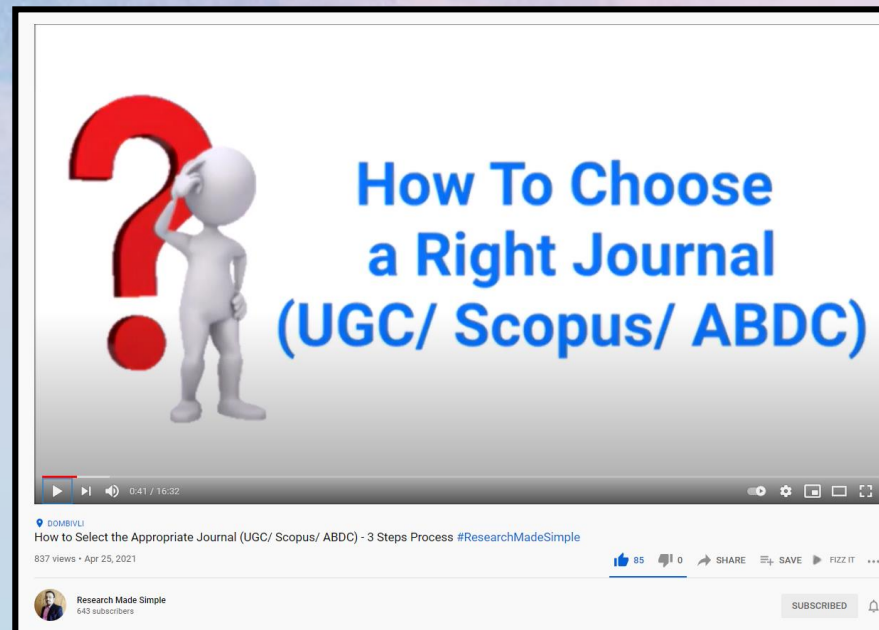
21st April – 30th April

- **25th April** : Dr. Pallavi Chandwaskar attended BOS (Board of Studies) meeting of BNB college for the syllabus review of Interdisciplinary Courses and provided her inputs.



21st April – 30th April

- **25th April:** Prof. Krunal K. Punjani designed & prepared a video on ‘How to Select Appropriate Journal for Quality Research Publication in UGC/ Scopus/ ABDC Journals - 3 Steps Process’



21st April – 30th April



- **26th April:** Dr. Nitin Joshi got Abhishek Patil MMS second year student placed with Nidhi Broking.

QUIZ : 5



After a humble beginning in 2010, Ola became one of the fastest-growing startups in India, beating its global rivals Uber and Meru Cabs. Who is the founder ?

Options :

1. Bhavish Aggarwal
2. Ankit Bhati
3. Shinobu Suzuki



Bhavish Aggarwal and Ankit Bhati

April 2021



- Library team uploaded 128 eBooks and indexed 24 Articles in month of April.
 - **Resource link for eBooks and Articles Indexing :**
BRIMS OPAC : <http://opac.vpmthane.org:50400/>
- Dr. Meenakshi Malhotra completed Prof. Kshitija Pandey's Research Consultancy.

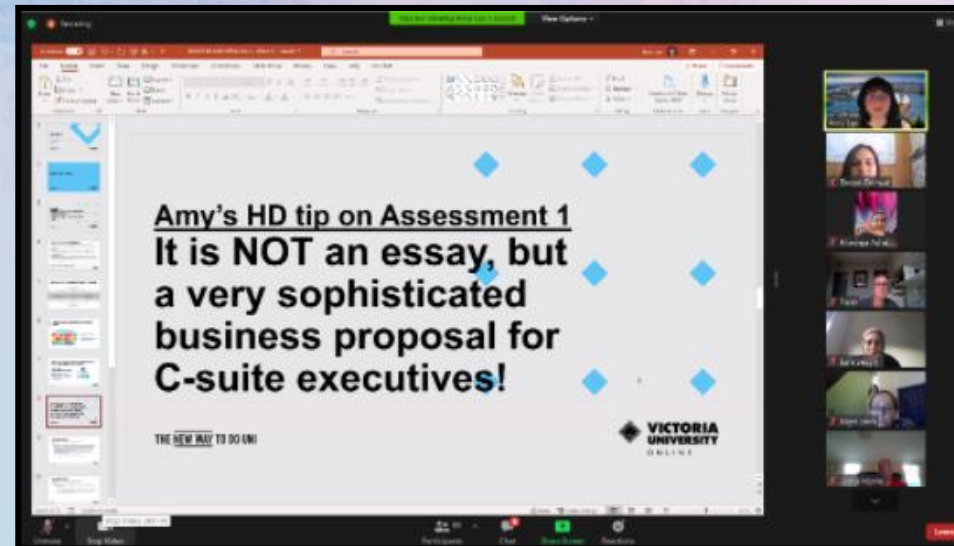
April 2021

- Dr. Nitin Joshi wrote an article titled ‘Purpose Vs Goal’, ‘How to do research for career direction and planning?’ and ‘Career path Dilemma’.



April 2021

- Prof. Dipti Periwal successfully completed two months consultancy with Victoria University, Australia.



**VPM's Dr. V. N. Bedekar Institute
of Management Studies**

organizes



3 Days Online FDP on
**How to Write Case Study &
Teaching Note for
Scopus Indexed Journals**

27th to 29th MAY, 2021 | 5:00 PM to 7:00 PM

Key Speakers:



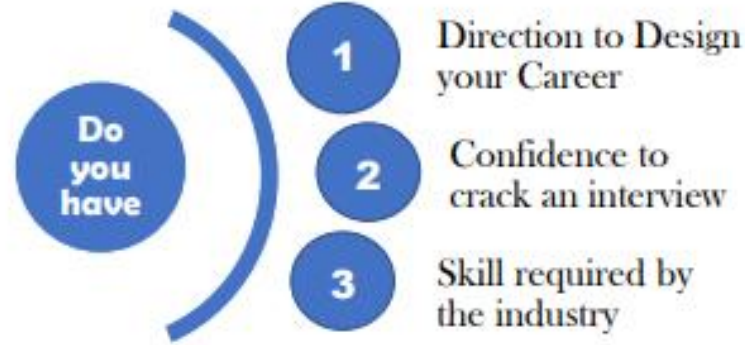
Prof. Krunal K. Punjani
Reviewer - Scopus Journal
Assistant Professor
DR VN BRIMS



Prof. Siddhesh Soman
Reviewer - Scopus Journal
Assistant Professor
DR VN BRIMS

**Vidya Prasarak Mandal's
Dr. V. N. Bedekar Institute of Management Studies, Thane**

(Affiliated to University of Mumbai, AICTE Approved, NAAC accredited B++, ISO 9001:2015)



Get an answer by attending 5 Days Workshop

'ACE YOUR NEXT INTERVIEW'

31st May to 4th June'21 (5:00 pm to 6:00 pm)

Topic:

- ❖ Expectation of Corporate from young management graduates
- ❖ Analytical and Logical Reasoning skills
- ❖ Group Discussions and Interview
- ❖ Communications skills
- ❖ Career Design



Dr. Nitin Joshi
Career Design Coach, Consultant
Director
DR VN BRIMS



Dr. Meenakshi Malhotra
Statistician and Data Analyst
Assistant Professor
DR VN BRIMS



Prof. Kanchan Akshay
Certified Career Mentor
Assistant Professor
DR VN BRIMS

Special Thanks To



Director, DR VN BRIMS

Dr. Nitin Joshi



Director General, DR VN BRIMS

**Dr. Guruprasad
Murthy**

Special Thanks To



Thanks For Guidance



Poorva Ajgaonkar



Revati Padature



Sayali Palav



Sayali Walanj

THANK YOU



STAY HOME STAY SAFE



BRIMS CONNECT

MAY 2021



Anchors



Tejashree Ingale



Sneha Telge

1st May – 10th May

3rd May : Prof Mahesh Bhanushali placed ‘Ms. Vaibhavi Vanage’ PGDM Finance student in well known Financial research organization ‘Morning Star’ with the package of 3.3 Lakhs per annum. Her designation will be ‘Data Research Analyst’.



Student Testimonial

Brims gave me a platform to identify and develop my skills, competencies and helped me to grow as a professional. It has always encouraged its students; may it be in sports or in academics or in events. It has always been successful in giving us enough exposure. The teachers and the staff of BRIMS have always been supportive enough and have also guided us and made it possible that our queries have been solved. Thank you to the BRIMS Placement team for my placement. I would like to thank BRIMS for everything that has been provided for us to mould ourselves and helped us in our journey from being an amateur to a professional.



Name: Vaibhavi Vanage
Course: PGDM
Batch year: 2019-21
Specialization: Finance
Company Name: MorningStar
Package: 3.3 L
Designation: Data Research Analyst
Date of Joining: 10th May 2021

1st May – 10th May

5th May : Prof. Krunal K. Punjani & Prof. Siddhesh Soman were invited as **Reviewers** by **Asian Journal of Management Cases** – a Scopus indexed & ABDC listed journal, and they successfully completed the review work.



Prof. Krunal K. Punjani
Reviewer - Scopus Journal
Assistant Professor
DR VN BRIMS

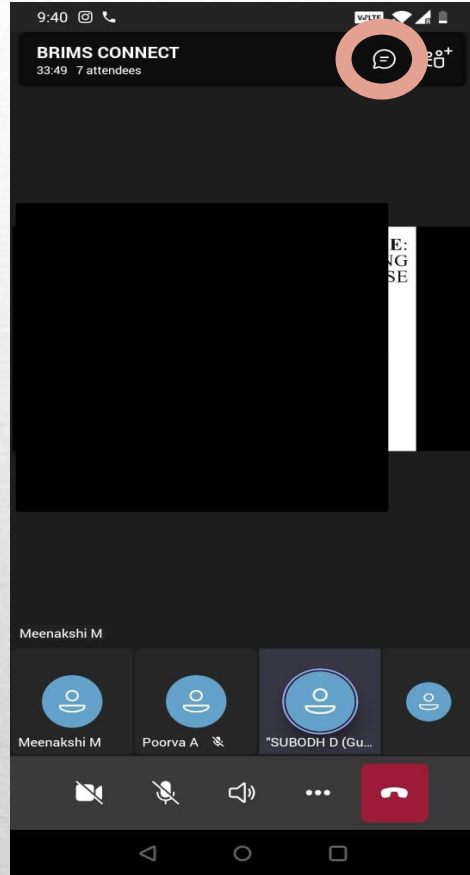


Prof. Siddhesh Soman
Reviewer - Scopus Journal
Assistant Professor
DR VN BRIMS

1st May – 10th May

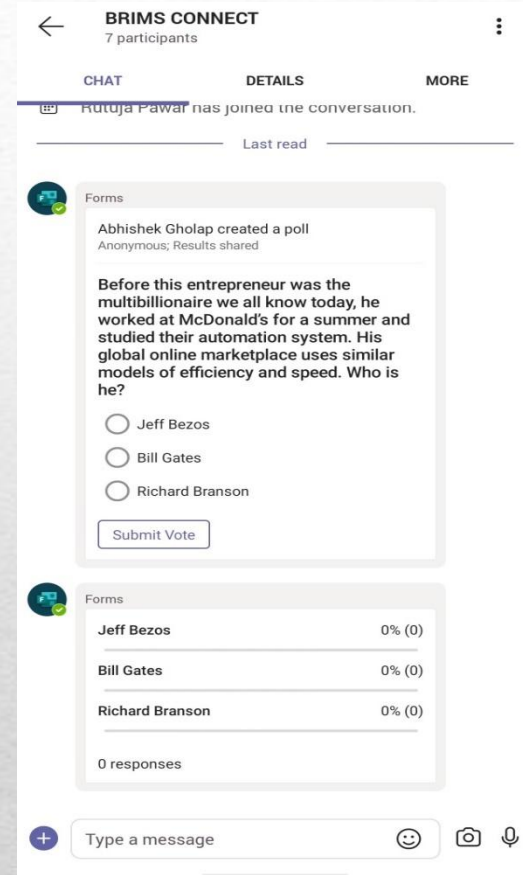
6th May : Dr. Nitin Joshi, Dr. Meenakshi Malhotra and Prof. Vibhuti Save presented their Research Papers at 16th SIMSR Global Marketing Conference, 2021 organised by K. J. Somaiya Institute of Management.





CLICK
HERE

POLL



Quiz

Identify the Company?

- A. Ola
- B. Uber
- C. Meru

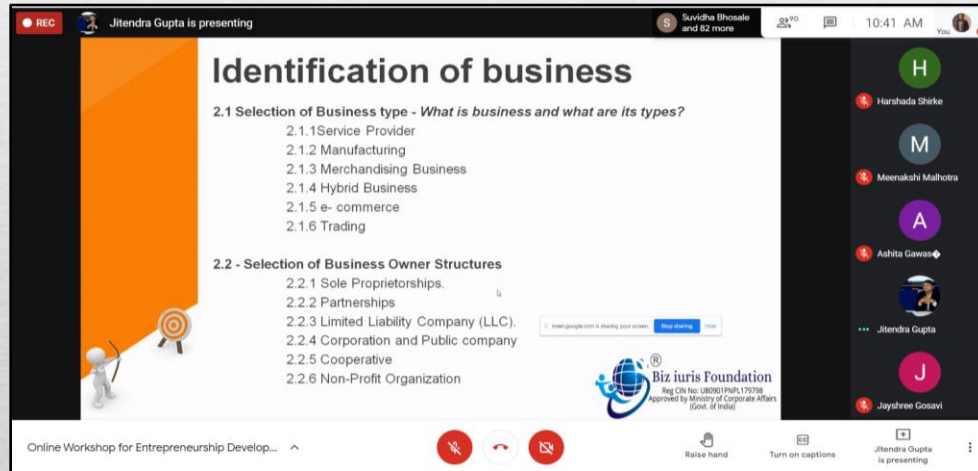


Ola Cabs (stylized as OLA) is an Indian multinational ridesharing company offering services that include vehicle for hire and food delivery. The company is based in Bengaluru, Karnataka, India. It was founded in Dec 2010 by Bhavish Aggarwal and Ankit Bhati with a mission to build mobility for a billion people.



11th May – 20th May

15th May : Dr. Pankaj Nandurkar & Prof. Krunal K. Punjani organized an Online Workshop on “Entrepreneurship Development” conducted by Entrepreneurship trainer Mr. Jitendra Gupta.



Identification of business

2.1 Selection of Business type - *What is business and what are its types?*

- 2.1.1 Service Provider
- 2.1.2 Manufacturing
- 2.1.3 Merchandising Business
- 2.1.4 Hybrid Business
- 2.1.5 e-commerce
- 2.1.6 Trading

2.2 - Selection of Business Owner Structures

- 2.2.1 Sole Proprietorships.
- 2.2.2 Partnerships
- 2.2.3 Limited Liability Company (LLC).
- 2.2.4 Corporation and Public company
- 2.2.5 Cooperative
- 2.2.6 Non-Profit Organization

Biz iuris Foundation
Reg. CN No. U89501/PUNJ179718
Approved by Ministry of Corporate Affairs (Govt. of India)

Online Workshop for Entrepreneurship Develop...

Participants: Harshada Shikhe, Meenakshi Mahotra, Ashita Gawas, Jitendra Gupta, Jayashree Gosavi

11th May – 20th May

17th to 22nd May: Dr. Meenakshi Malhotra attended one week capacity building program on “Basics of Research Methodology” organized by ICSSR-WRC & Department of Commerce, University of Mumbai.



11th May – 20th May

17th May : Prof Mahesh Bhanushali placed ‘Ms. Saloni Ranbhare’ MMS Finance student in a well known e commerce giant ‘Flipkart’ with the package of 3 Lakhs per annum. She is offered a job directly on Flipkart Payroll from first day.

11th May – 20th May

19th May : Prof. Kanchan Akshay conducted career mentoring session on behalf of Dheya for 2 students. She did shadow mentoring for one and for other independent Mentoring and guided them for their careers.

20th May : Prof. Kanchan Akshay placed MMS HR student Jai Nangre in Infostretch in core HR profile of Talent Acquisition with a package of 5.2 lacs p.a.

Quiz : 2

Identify the Company?

- A. The pink
- B. Meesho
- C. Dunkin Doognut



Meesho



- Founders: Sanjeev Barnwal and Vidit Aatrey
 - Meesho is India's Largest Online Reseller Network of Housewives & SMBs, who sell products within their network on social channels.
-

11th May – 20th May

20th May: DR VN BRIMS started with the Webinar Series for Aspiring MMS Students. The first webinar was conducted by Dr. Nitin Joshi on “How MMS will help you in finding Direction in your Career ?”



21st May – 31st May

21st May: Dr. Smita Jape conducted session on topic “Business plan” for MMS First Year students.

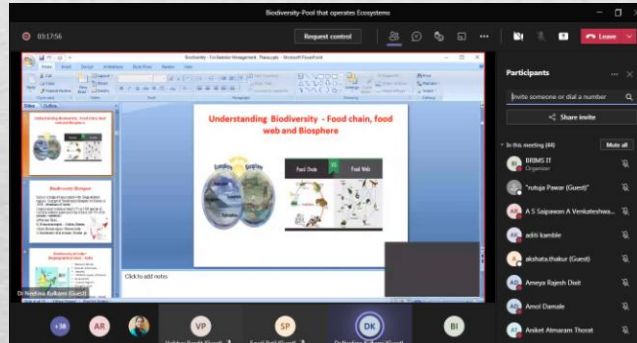


The screenshot shows a Zoom meeting window. The main display area shows a presentation slide titled "IIC (Institution's Innovation Council)" with the date "21st May 2021" and the presenter's name "Dr. Smita Jape" from "Dr.V.N.Bedekar Institute of Management Studies". The slide also features a logo of the institute and an image of a green arrow pointing right with the text "Business Plan". The Zoom interface includes a top bar with a "Take control" button and a bottom bar with participant avatars. A right-hand sidebar lists participants, including Sandeep Moghe, A S Salpawan A Venkateshwar..., awanti jalgaonkar, Dhanvijay Himanshu Ganesh, Dr. Meenakshi Malhotra (Guest), Kanchan, Kshitija Pandey (Guest), Parth Hirushkesh Ramesh, Pravin Narang, and Puja Vinod Singh.

21st May – 31st May

22nd May : Prof Mahesh Bhanushali successfully placed 7 first year MMS students for the internship with ‘Praedico Research’ with stipend 10000 INR.

22nd May: CSR committee conducted webinar on “Bio Diversity- The pool that Operates Ecosystem” in collaboration with Hariyali Mulund. This was conducted by Dr. Neelam Kulkarni, Chairperson of Hariyali Mulund.



Quiz : 3

Identify the Company?

- A. Health First
- B. Netmeds
- C. Healthyfy me



Netmeds.com

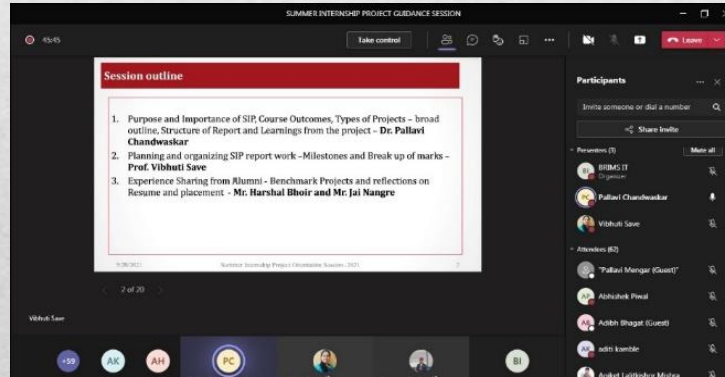
- Founder: Pradeep Dadha
- Known as Indian's most trusted pharmacy Netmeds.com is a renowned name in the medical field. It enables the user to send or receive medicine from any part of India.



21st May – 31st May

24th May : Prof. Kanchan Akshay placed 3 HR students for Summer Internship with Nirmiti Academy.

24th May : Dr. Pallavi Chandwaskar organised and conducted a Summer Internship Guidance session on behalf of IQAC and ADC with Prof. Vibhuti Save for MMS first year students.



21st May – 31st May

24th May : Dr. Meenakshi Malhotra created a new video for students on the topic “Selection of Research Topic”.



#selectingresearchproblem #researchtopic #researcharea
Selection of a Research Topic

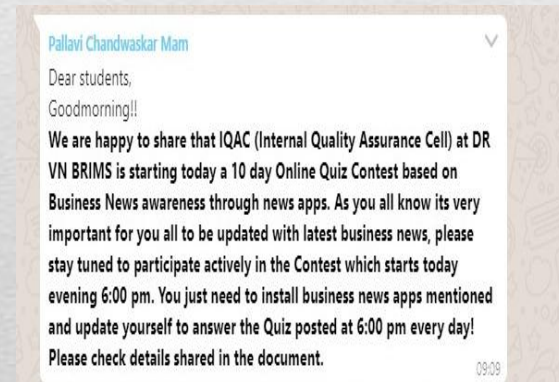
21st May – 31st May

24th May: Mr. Sanjay Sapkal attended National Level E-Workshop on “RFID: Empowering Libraries for Modern Day Services” organized by North East Collaborative Librarianship.



21st May – 31st May

24th to 3rd June: Dr. Pallavi Chandwaskar, Dr. Smita Jape, Dr. Meenakshi Malhotra and Prof. Mahesh Bhanushali organized 10 Day Online Quiz for students, based on news (industry, economy, wealth) available on Business news apps. The Quiz received a good participation from the Students.



- Overall Winners of 10 Days Quiz Competition :

First



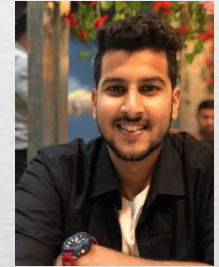
Swarali Ghosalkar Gauri Bhosale

Second



Sneha Telge

Third



Archana Dubey Swapnil Galande Manas Hulge

Quiz : 4

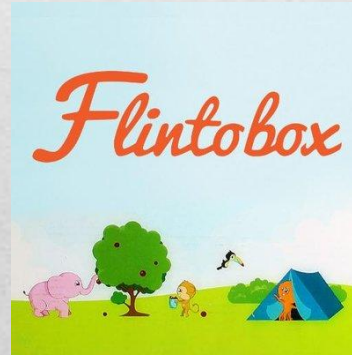
Identify the Company?

- A. Creative box
- B. Magical Box
- C. Flinto box



Flintobox

- **Founders:** Arunprasad Durairaj, Shreenidhi Srirangam and Vijay Gandhi
- With 1,20,000+ subscribers, Flintobox has aims on holistic education of children. Delivering happiness in a box, Flintobox curates a new theme every month and helps in the growth of the child.



21st May – 31st May

26th May: Prof. Krunal K. Punjani was invited as a Resource Person by ITM University, Raipur for conducting a Faculty Development Programme on “Laying the Foundation for Quality Research Paper”.



ITM University[®]
Raipur

IQAC
PRESENTS

Faculty Development Programme

TOPIC
"Laying the Foundation for Quality Research Paper"

Prof. Krunal K. Punjani
Assistant Professor, DR VN BRIMS



IQAC Director-
Dr. Yasin Sheikh



Faculty coordinator-
Arijit Goswami
(8889560000)

Meeting ID: 856 7052 5822
Passcode: 285137

Date- 26-05-2021
Time- 3.00 PM

21st May – 31st May

26th May : Prof. Mahesh Bhanushali successfully placed ‘Ms. Beena Venugopalan’ PGDM Marketing and ‘Ms. Adiba Mukadam’ MMS Marketing in well known Bangalore based MNC ‘Intellipaat’ with the package of 5.54 Lakhs per annum.

21st May – 31st May

26th May : Mr. Kishor Nimkar on behalf of examination department uploaded and submitted the marks of MMS [2019-21] Semester IV on University of Mumbai Portal.

27th May : Prof. Pravin Narang successfully placed 3 students in Kotak Life Insurance with the package of 3.5 Lakhs.

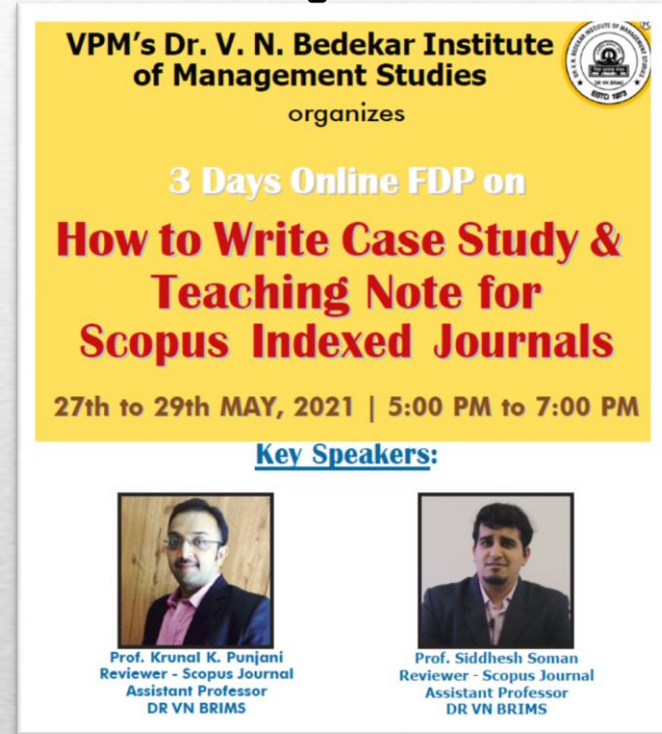
21st May – 31st May

- **27th May** : The second Webinar for Aspiring Students was conducted by Prof. Dipti Periwal and Prof. Vibhuti Save on “How MMS will help you in getting complete business knowledge?”



21st May – 31st May

27th – 29th May: Prof. Krunal K. Punjani & Prof. Siddhesh Soman ideated, designed, marketed & successfully organized 3 Days Online FDP on “How to Write Case Study & Teaching Note for Scopus Indexed Journals” which was attended by 56 participants.




VPM's Dr. V. N. Bedekar Institute of Management Studies
organizes


3 Days Online FDP on
How to Write Case Study & Teaching Note for Scopus Indexed Journals

27th to 29th MAY, 2021 | 5:00 PM to 7:00 PM

Key Speakers:



Prof. Krunal K. Punjani
Reviewer - Scopus Journal
Assistant Professor
DR VN BRIMS



Prof. Siddhesh Soman
Reviewer - Scopus Journal
Assistant Professor
DR VN BRIMS

Quiz : 5

Identify the Company?

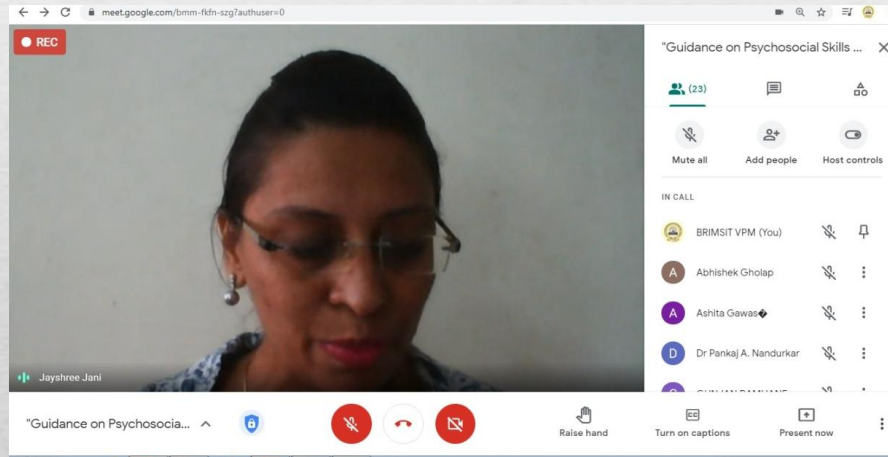
- A. Farm House
- B. GreenCorp
- C. Get My Parking



- **Get My Parking**
 - **Founders:** Chirag Jain, Rahul Gupta and Rasik Pansare.
 - This app helps to find an available a spot for parking in Delhi. Rest of the nation has to wait while *Delhi-ites* have all the perks of this app!
-

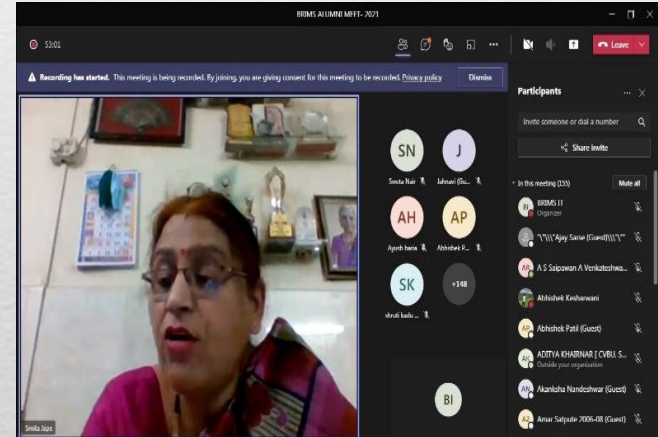
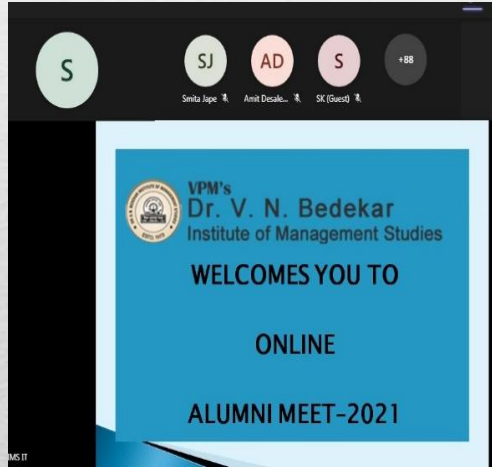
21st May – 31st May

27th May : Under CSR activity Dr. Smita Jape organized session on “Guidance on Psychological Skills to helpers during Pandemic”. The speaker of the session was Jayshree Jani from MGNCRE (Mahatma Gandhi National council for Rural Education).



21st May – 31st May

29th May: Dr. Smita Jape, Prof. Pravin Narang and Shweta Nair organized Online Alumni Meet. Many esteemed Alumni from India, Germany, US and Ireland joined the alumni meet and shared their experiences. Dr. Smita Jape gave welcome address for the alumni meet .



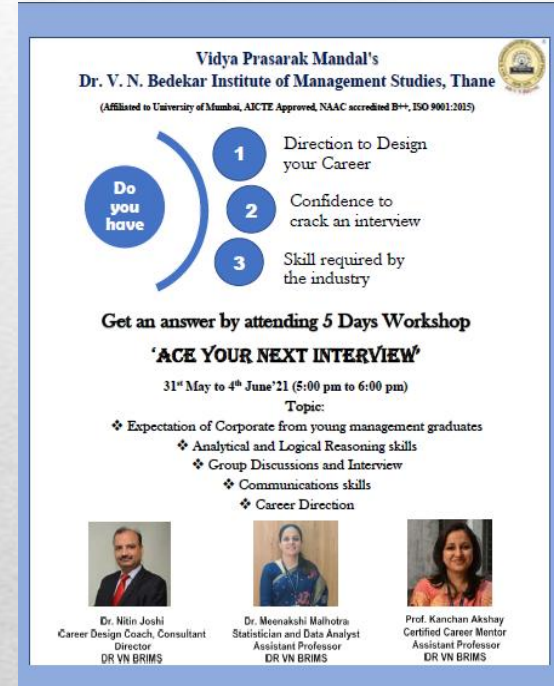
21st May – 31st May

29th May : Dr. Nitin Joshi was invited by Udoyag Anubhav Pratisthan for releasing their magazine.

29th May : Nidhi broking signed an agreement for consulting assignment with DR VN BRIMS.

21st May – 31st May

31st May to 4th June: Dr. Meenakshi Malhotra and Prof. Kanchan Akshay organized 5 days workshop on “Ace your Next Interview”. Dr. Nitin Joshi guided the participants on “Career Design”. The Workshop received overwhelming response from the participants.




Vidya Prasarak Mandal's
Dr. V. N. Bedekar Institute of Management Studies, Thane
(Affiliated to University of Mumbai, AICTE Approved, NAAC accredited B++, ISO 9001:2015)


Do you have

- 1 Direction to Design your Career
- 2 Confidence to crack an interview
- 3 Skill required by the industry


Get an answer by attending 5 Days Workshop
'ACE YOUR NEXT INTERVIEW'
31st May to 4th June '21 (5:00 pm to 6:00 pm)
Topic:
❖ Expectation of Corporate from young management graduates
❖ Analytical and Logical Reasoning skills
❖ Group Discussions and Interview
❖ Communications skills
❖ Career Direction



Dr. Nitin Joshi
Career Design Coach, Consultant
Director
DR VN BRIMS



Dr. Meenakshi Malhotra
Statistician and Data Analyst
Assistant Professor
DR VN BRIMS

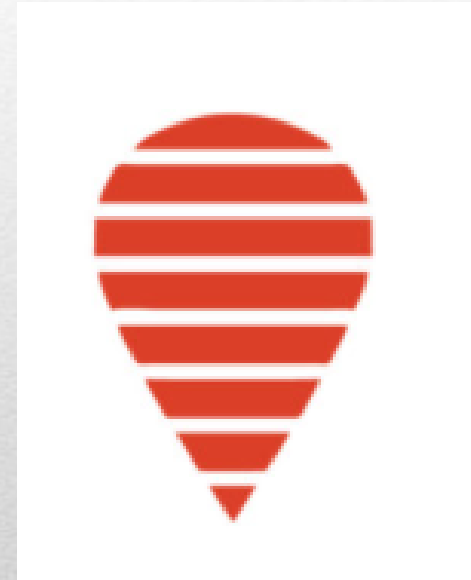


Prof. Kanchan Akshay
Certified Career Mentor
Assistant Professor
DR VN BRIMS

Quiz : 6

Identify the Company?

- A. OYO Rooms.
- B. Yatra.
- C. Fabhotels.



- Oyo Rooms, also known as Oyo Hotels & Homes, is an Indian multinational hospitality chain of leased and franchised hotels, homes and living spaces.
- Founded in 2013 by Ritesh Agarwal, OYO initially consisted mainly of budget hotels.





Workshop, Seminar and Webinar Attended

Date	Faculty/ Staff	Topic
24 th and 25 th May, 2021 Seminar	Mr. Sanjay Sapkal	Inclusive, Innovative and Sustainable Future of Education - NEP2020
25 th May, 2021 Webinar		Discover Mendeley Reference Manager
26 th to 28 th May 2021 Webinar		Digital Library Technology
4 th May, 2021 Webinar	Prof. Sandeep Moghe	Talk on Empathetic and techno-pedagogical approaches for the new-normal by AICTE
6 th May, 2021 Webinar		Servers that deliver real impact from edge to core to cloud
12 th May, 2021 Webinar		Endpoint Security Protection Platform for Modern Threats

Special Thanks To



Director, DR VN BRIMS
Dr. Nitin Joshi



Director General, DR VN BRIMS
Dr. Guruprasad Murthy

Special Thanks To



Organized By



Dr. Meenakshi
Malhotra



Vishal Doke



Aashi Rajgor



Aniket Mishra

Thank You !!

Stay Home Stay Safe
