

# BRIMS CONNECT

## June 2021



# 1<sup>st</sup> June – 10<sup>th</sup> June

- **2<sup>nd</sup> June:** Dr. Nitin Joshi was invited as chief guest by Sanskrit Bharati.
- **4<sup>th</sup> June:** Dr. Smita Jape and Dr. Pallavi Chandwaskar have attended Refresher Course of CII Assessor Training Programme based on EFQM model as Certified Assessors for forthcoming cycle of CII-Exim Bank award for Business Excellence.

# 1<sup>st</sup> June – 10<sup>th</sup> June

- 6<sup>th</sup> June: “शिवस्वराज्य दिन सोहळा” was celebrated at DR VN BRIMS. The event was coordinated by Prof. Sandeep Moghe.



# Know The Founder



The Lady Became an Entrepreneur at 90

- Anand Mahindra took her story to Twitter and called her **"entrepreneur of the year"**.

The Lady Became an Entrepreneur at 90



- **Raveena Suri asked her 90 years old mother Harbhajan Kaur if she had any regrets in life.**

The Lady Became an Entrepreneur at 90




- She said, "I had a fulfilling life, but my only regret is **that I never earned on my own**"






# 1<sup>st</sup> June – 10<sup>th</sup> June

- **8<sup>th</sup> – 12<sup>th</sup> June:** Dr. Smita Jape, Dr. Meenakshi Malhotra & Prof. Krunal K. Punjani ideated, designed, marketed & successfully organized **5 Days Online FDP** on “**Advanced Research Methods for Research Publication in Scopus Indexed Journal**” which was attended by 61 participants

Vidya Prasarak Mandal's  
Dr. V. N. Bedekar Institute of Management Studies,  
Thane  
(Affiliated to University of Mumbai, AICTE Approved, NAAC accredited B++ (ISO 9001:2015))



**5 DAYS ONLINE FDP**  
ON  
**'Advanced Research Methods for  
Research Publication in Scopus  
Indexed Journal'**  
**8<sup>th</sup> JUNE TO 12<sup>th</sup> JUNE'21 (8:00 PM TO 7:00 PM)**

 Dr. V.V. Ravi Kumar Reviewer Scopus and ABDC Professor & Deputy Director, Symbiosis Institute of Business Management, Pune	 Dr. Smita Jape Reviewer Scopus and ABDC Associate Professor DR VN BRIMS	 Dr. Sanjeev Kadam Reviewer Scopus and ABDC Assistant Professor, Amity Business School, Mumbai
 Dr. Meenakshi Malhotra Reviewer Scopus and Data Analyst Assistant Professor DR VN BRIMS	 Prof. Krunal K. Punjani Reviewer Scopus and ABDC Assistant Professor DR VN BRIMS	

# 11<sup>th</sup> June - 20<sup>th</sup> June

**14<sup>th</sup> June :** Prof. Vibhuti save assessed below two organizations for making quality happen (MQH) best practices competition organized by IMC RBNQA Trust

1. Global Indian International School, Whitefield
2. Global Indian International School, Kuala Lumpur, Malaysia

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To: Vibhuti Save <[vibhuti.save@yahoo.com](mailto:vibhuti.save@yahoo.com)>

To,  
The Assessors of MQH Best Practices Competition,

Dear Assessor,

Thank you once again for accepting to be an assessor of MQH Best Practices Competition.

Please find attached a document submitted by the participant organization showcasing their **best practices and the format of scoresheet** for your perusal. Request you to go through the best practices and score the organization in each parameter and justify the same.

**Kindly use the separate scoresheet for each best practice of the organization.**

Request you to complete the assessment and send the scoresheet by **14 June 2021**.

Kindly acknowledge the receipt. If you need any further clarification, please feel free to contact us.

Thanks & Regards  
Ashita Hegde  
Deputy Director, IMC RBNQA Trust

## 11<sup>th</sup> June – 20<sup>th</sup> June

**18<sup>th</sup> June :** Prof. Krunal K. Punjani's research paper titled "Impact of Advertising Puffery and Celebrity Trustworthiness on Attitude and Purchase Intent: A study on Indian Youth" has been published in the 'Journal of Advances in Management Research' - an IIT Delhi journal, which is ranked among Quartile 2 (Top 25 to 50% Journals by SCImago Journal Rank).





The Lady Became an Entrepreneur at 90

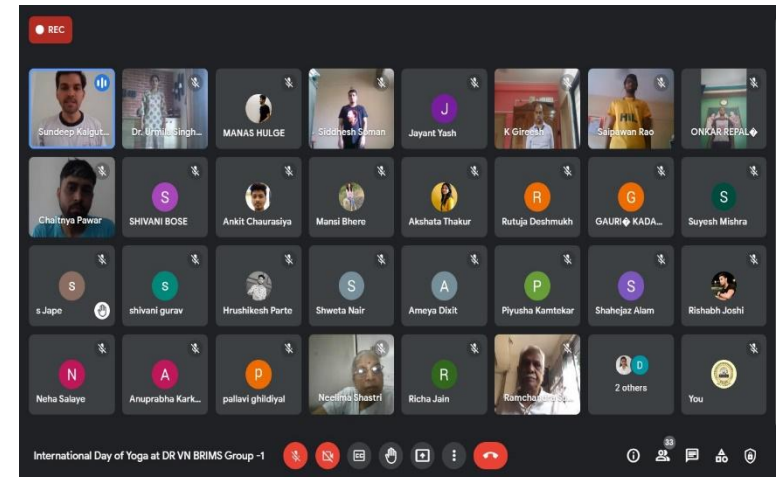
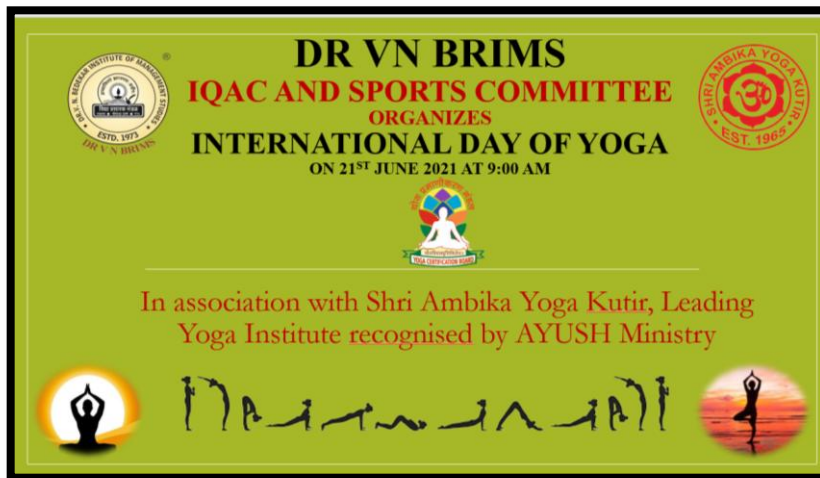
- **Raveena encouraged her mother to start her own business of Organic Besan ki Barfi.**

## **11<sup>th</sup> June – 20<sup>th</sup> June**

- **19<sup>th</sup> June** : Prof. Krunal K. Punjani was invited as Reviewers by Asian Journal of Management Cases – a Scopus indexed & ABDC listed journal, and has successfully completed the review work.

# 21<sup>st</sup> June – 30<sup>th</sup> June

- **21<sup>st</sup> June** : Dr. Pallavi Chandwaskar on behalf of IQAC organised “International Yoga Day” Event Online for all at BRIMS with Prof. Siddhesh Soman from Sports Committee in collaboration with Shri Ambika Yog Kutir, Yoga trainers conducted the Common Yoga Protocol and inspired everyone to adopt Yoga practices.



# 21<sup>st</sup> June – 30<sup>th</sup> June

- **21<sup>st</sup> June:** Prof. Vibhuti Save has been appointed as an Expert in Aptitude subject for the AICTE-Student Learning Assessment (ASLA)



## Registration & Question Bank Submission guidelines for AICTE Student Learning Assessment Project (ASLAP) External Inbox x



IT FDC <itfdc2@aicte-india.org>  
to Col, bcc: me ▾

Jun 21, 2021, 4:18 PM (11 days ago) ★ ↶ ⋮

Dear Sir/Madam,

AICTE is pleased to work with you as an Expert in Aptitude subject for the AICTE-Student Learning Assessment (ASLA) and request to contribute to this National level initiative in order to understand the Level and Gains of students studying in Technical Institutions of India.



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- **She made barfi to sell it at the organic mandi & returned with ₹2,000 and a big proud smile.**

# 21<sup>st</sup> June – 30<sup>th</sup> June

- **21<sup>st</sup> -25<sup>th</sup> June:** Dr. Smita Jape, Dr. Meenakshi Malhotra, Prof. Krunal K. Punjani and Prof. Mahesh Bhanushali were invited as Resource Persons and has received consultancy from Thakur Institute of Management Studies & Research, Mumbai to deliver a 5 Days FDP on “Writing High Quality Research Papers for Scopus Indexed Journals”.





# 21<sup>st</sup> June – 30<sup>th</sup> June

- **21<sup>st</sup> -25<sup>th</sup> June** : Prof. Vibhuti Save attended 5 days FDP on “AICTE Incorporating Universal Human Values in Education” organized by AICTE

## AICTE Incorporating Universal Human Values in Education (An AICTE Initiative) Confirmation

External

Inbox x

**AICTE NCC-IP Convener Office 1 1** <no-reply@zoom... Sun, Jun 20, 11:29 AM (12 days ago)  
to me ▾

Hi G2-Ms. Vibhuti Save AssistantProf., VPMs Dr V N Bedekar Institute of Management Stu,

Thank you for registering for "AICTE Incorporating Universal Human Values in Education (An AICTE Initiative)".



# 21<sup>st</sup> June – 30<sup>th</sup> June

**24<sup>th</sup> June:** Examination department declared MMS [2019-21] Semester VI University Result.

<b>M.M.S. [2019-21] SEMESTER IV)(CHOICE BASE) Grade wise RESULT FOR THE EXAMINATION - MAY 2021</b>		
<b>Sr. No.</b>	<b>Letter Grade</b>	<b>Number of Students</b>
1	O	4
2	A+	12
3	A	37
4	B+	35
5	B	23
6	C	5
Total		116





The Lady Became an Entrepreneur at 90

- She took this forward & started "Harbhajan's" sweets with tagline "**Bachpan yaad aajaye**".

# 21<sup>st</sup> June – 30<sup>th</sup> June

**26<sup>th</sup> June :** Prof. Sandeep Moghe co-ordinated for the Vaccination Drive at DR V N BRIMS in association with Dr Bedekar Hospital.

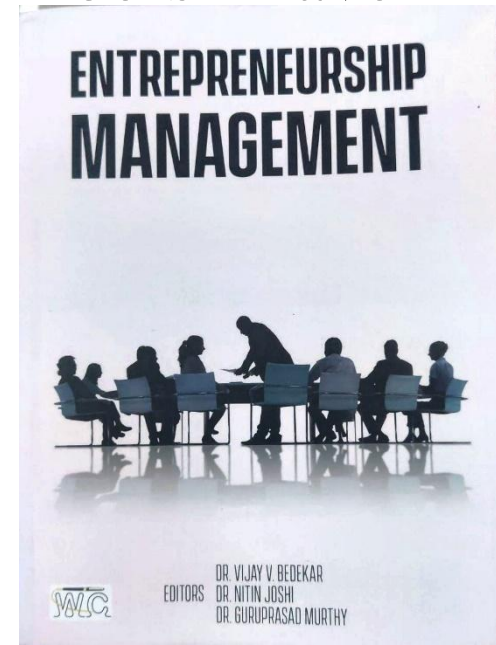


# 21<sup>st</sup> June – 30<sup>th</sup> June

- **28<sup>th</sup> June** : Dr. Pallavi Chandwaskar and Dr. Pankaj Nandurkar successfully completed 5 week FDP for Industry Connect Programme by MACCIA and Scientific JugaadFunda on ‘Innovation and Industry Readiness’ from 24<sup>th</sup> April to 29<sup>th</sup> May.

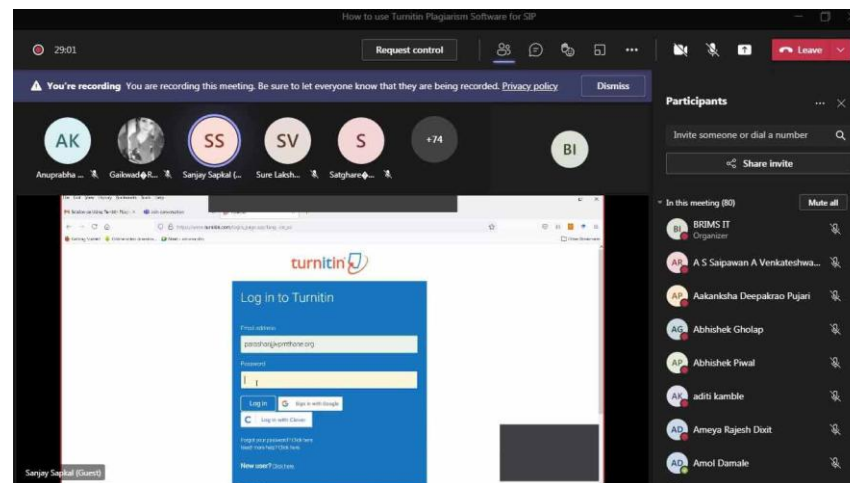


- Dr. Nitin Joshi completed the consulting assignment for Nidhi Broking.
- DR VN BRIMS has released a book titled “Entrepreneurship Management”, which is by Writers Choice. All the faculty members have authored individual chapter in this book.



# Sessions for SIP Guidance

Dates	Topics	Speakers
17 <sup>th</sup> June, 2021	1. How to do Literature review 2. Research Methodology	Dr. Meenakshi Malhotra
24 <sup>th</sup> June, 2021	Using Turnitin Plagiarism Software for Summer Internship Project Report (SIP)	Mr. Sanjay Sapkal



# Industry Guest Session

Dates	Topics	Speakers
19 <sup>th</sup> June, 2021	Plastic Pollution and Our Role	Mrs. Neela Salaskar (Laboratory Manager. At M/s Mirachem Industries)
7 <sup>th</sup> June, 2021	Prototype Validation - Converting Prototype into a Start-Up	Mr. Parikshit Prabhudesai, (Vice-Chairman and Marketing Director of Pitambari Products Pvt. Ltd., Thane)
3 <sup>rd</sup> June, 2021	Building an Innovation Product Fit for Market	Mr. Vivek Sadashiv Kulkarni, (Managing Director, Nirmiti Precision Pvt. Ltd.)

# Webinars – Aspiring Students

Sr. No.	Date	Topic	Speaker
1.	03/06/2021	BRIMS can help you in nurturing your creativity	Dr. Nitin Joshi
2.	10/06/2021	How MMS will help you in developing your personality	Ms. Kanchan Akshay and Dr. Meenakshi Malhotra
3.	17/06/2021	Career prospects we will have after MMS	Mr. Sidhesh Soman
4.	24/06/2021	How MMS will help you in getting a respectable job with good salary package?	Mr. Mahesh Bhanushali
5	25/06/2021	How Management Education would enhance my Career	Ms. Kanchan Akshay and Dr. Meenakshi Malhotra



# FDP and Webinars attended

Sr. No.	Date	Topic	Faculty/ Staff
1.	1 <sup>st</sup> to 5 <sup>th</sup> June, 2021	Workshop on Research Data Management	Mr. Sanjay Sapkal
2.	26 <sup>th</sup> June, 2021	“CO-PO-PSO Mapping & Attainment” organized by Institute of Business Management & Rural Development, Affiliated to Pune University	Dr. Pallavi Chandwaskar and Prof. Vibhuti Save
3.	28 <sup>th</sup> to 30 <sup>th</sup> June, 2021	"Insights of NBA" organised by K.C.College of Engineering and Management Studies and Research	Dr. Pallavi Chandwaskar





The Lady Became an Entrepreneur at 90

- Harbhajan's also offers different varieties of pickles, chutney & **has sold over 500kg barfis.**



The Lady Became an Entrepreneur at 90

- She continues to work even **at the age of 95** & accepts orders to process at her own pace.

*Thank You*